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Subject: Another Way to Get from Here to There - NCDOT's New Guidance for Complete Streets
Date: Tuesday, March 8, 2022 12:20:33 PM
Attachments: [image001.png](#)
[image002.png](#)



The graphic is a light blue rounded rectangle containing the following elements:

- Top Left:** A circular logo with a blue path leading from a blue dot to a blue stick figure. Text reads: "Another Way to get from Here to There".
- Top Right:** Text: "North Carolina Department of Transportation (NCDOT) **Integrated Mobility Division (IMD)** presents the **Innovation & Technology Webinar Series.**"
- Middle:** Text: "YOU'RE INVITED: **Tuesday, March 15th** from **1-2pm** (EST)"
- Bottom Middle:** Text: "WEBINAR TOPIC: **NCDOT's New Guidance for Complete Streets**"
- Bottom Left:** A blue button with white text: "REGISTER NOW".
- Bottom Right:** Logos for the "Integrated Mobility Division" (a stylized 'M' with a person icon) and "APA NC" (American Planning Association North Carolina).

Hello,

The North Carolina Department of Transportation (NCDOT) Integrated Mobility Division (IMD) is leading a webinar series called "Another Way to Get from Here to There." The webinars are aimed at building capacity and knowledge for municipal, regional, and state planners. The next webinar is scheduled for March 15, 2022, from 1-2 p.m. (EST) and will focus on "NCDOT's New Guidance for Complete Streets."

The webinar will provide an overview of NCDOT's current Complete Streets policy (first adopted in 2009) and the new guidelines.

The session will:

- Discuss the purpose of the Complete Streets policy
- Educate decision-makers on how to navigate the policy update
- Review the best practices of the policy
- Examine lessons learned since the policy's implementation in 2009.
- Provide examples at the local level on how to implement the Complete Streets policies.

The Complete Streets policy directs the Department to incorporate several modes of transportation when building new projects or making improvements to existing infrastructure. The benefits of this approach include:

- Making it easier for travelers to get where they need to go
- Encouraging the use of alternative forms of transportation
- Building more sustainable communities
- Increasing connectivity between neighborhoods, street, and transit systems
- Improving safety for pedestrians, cyclists, and motorists

Speakers will include Joseph Furstenberg (NCDOT) and Hanna Cockburn (City of Greensboro).

Joseph Furstenberg is the Statewide Programming and Policy Unit Manager with the Integrated Mobility Division (IMD) of the North Carolina Department of Transportation (NCDOT). Joseph has served as a transportation professional with NCDOT since 2018, coordinating statewide multimodal policy and facility design for all state-funded highway projects and non-highway projects. Joseph manages the Statewide Programming and Policy Unit of the Integrated Mobility Division, overseeing the complete streets program, Safe Routes to School, transit prioritization, TAP funded projects and programs, and other multimodal programs, projects, and research initiatives. Joseph also serves on the leadership of the North Carolina Chapter of the Association for Pedestrian and Bicycle Professionals (APBP) and is a member of the North Carolina Vision Zero Task Force.

Hanna Cockburn, AICP, has practiced public sector transportation, recreation, land use, and sustainability planning in North Carolina since 1998, serving at the state, regional, county, and local levels. She will talk about Complete Streets and its importance from the perspective of a municipality. Hanna joined the City of Greensboro as the Director of Transportation in April 2020, where she oversees transportation planning, facility design, traffic operations, parking, public transportation, and traffic safety programming. Hanna holds a Bachelor of Arts from Cornell College and a Master of Arts in Urban and Regional Planning from Minnesota State University. She is a member of the American Planning Association, American Institute of Certified Planners, the Institute of Transportation Engineers, and an LGFCU 2015 Local Government Fellow. Hanna is the President of the NC Chapter of the American Planning Association and is an active member of the Transportation Research Board Standing Committee on Transportation Needs of National Parks and Public Lands (AEP 20).

Attendees will have the opportunity to earn one Professional Development Hour (PDH) credit and/or one AICP CM credit hour for participating in this webinar.

Don't miss this opportunity to be in the know. Reserve your space today by clicking the "[Register](#)" button in the image above.

When registering, please be sure to include any specific questions you may have regarding Complete

Streets.

Please reach out if you have any questions.

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