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**Subject:** IMD Visioning Webinar: "Visioning for Transit Agencies: Best Practices and Case Studies"  
**Date:** Thursday, June 2, 2022 9:43:16 AM  
**Attachments:** [image001.png](#)

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Good Morning,

IMD has scheduled a Webinar to kick-off our Transit Visioning Workshops that will commence this summer. Below is a brief description of the webinar and it's speakers. Please click on the following link to register: <https://attendee.gotowebinar.com/register/8374196540429198093>

In this webinar, IMD and partners will examine best practices for visioning as a Transit Agency, including what visioning is, how to leverage it in decision making, and the practical considerations for instituting change. Several case studies covering a variety of contexts will be presented from a panel of practitioners from around the country, followed by a moderated discussion forum. Panelists will include:

- Jarrett Walker, Transit Consultant, [Jarrett Walker and Associates](#) and [Human Transit Blog](#)
- Marcela Moreno, AICP, Transit Technologist, [National Center for Applied Transit Technology](#)
- Tim Palermo, Planning & Data Analytics Manger, [Denton County Transportation Authority](#)
- Lora B. Byala, AICP, Founder & CEO, [Foursquare Integrated Transportation Planning](#)
- Gibran Hadj-Chikh, Project Manager & Co-Lead for Urban Transit and Emerging Technologies, [Kittelson & Associates](#)

This webinar is a prelude to the Transit Visioning Workshops that IMD will be hosting in Summer 2022 that will provide training and resources for agencies to conduct visioning exercises. More information about the visioning workshops will be discussed during the webinar. We look forward to your participation!

Please contact Bryan Lopez at [balopez@ncdot.gov](mailto:balopez@ncdot.gov) for information or questions.

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