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Subject: Mobi Awards Launches!
Date: Thursday, January 13, 2022 9:34:39 AM
Attachments: [MobiAwards_Dec 2022-slides for Partners-Directors and Julie-V5- Final.pptx](#)
[2022 Mobi Launch EmailFlyer.docx](#)
[image002.png](#)

Dear Transit System Partners,

Happy New Year! We are very excited to launch the 2022 Mobi Awards. We hope you will help spread the word as you have done in the past and are providing you information to assist in that effort. Please encourage your towns, cities, counties, MPOs, RPOs, public transportation systems and authorities, airport authorities, and Councils of Government to apply at the following website: <https://connect.ncdot.gov/events/Pages/mobi-awards.aspx>

Please brainstorm what projects in your area may be eligible for submission:

- Projects that include at least two or more of the following modes: bicycle/pedestrian, aviation, rail, ferry, transit, or roadway
- Construction has been completed (not in planning or design stages)
- Project has been completed or the project put into service within the past 5 years (Jan 2017-Feb 2022)
- Previously submitted projects can be resubmitted, if they did not win an award. New application must be filled as questions have changed.

If you can submit a project on behalf of an organization, please consider doing so!

What are the award categories?

A panel of judges will select one winner from three finalists in each of five project categories: **rural, small urban, urban, large urban, innovation** and a winner in the category of **MVP (Most Valued/Voted Project)**. At the submission of your online application a link will be generated for your project that can be shared with citizens and social media to collect as many votes as possible to select the MVP. More details can be found on the website.

What criteria will be used to select winners?

- Project leverages or spurs private investment and partnerships
- Project boosts economic development (business or tourism)
- Project creates long-term jobs
- Project increases connectivity and access
- Project improves public health
- Project enhances community quality of life
- Project improves diversity and equity
- Other unique, innovative or significant elements

How do I apply?

A website with additional information including an on-line application will be launched by NCDOT on Monday, January 10, 2022. Applications will be due by Friday, February 4, 2022.

Don't forget that the winners will be announced by NCDOT Leadership at a luncheon in Raleigh on Wednesday, May 4, 2022, at 11:30 a.m. at the Marriott, downtown Raleigh. Registration information will become available on the website in March 2022. The three finalists in each category will receive

complimentary tickets to the luncheon and the winning project will be awarded to the submitting agency, alongside their division engineer, their Board of Transportation member, our Secretary and our Board of Transportation Chair.

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