

**From:** [Chambers, Blair](#)  
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**Subject:** Webinar: Another Way to Get from Here to There: IMD Innovation & Technology Webinar Series: "New Census Data and What it Means to Transit Planning"  
**Date:** Monday, October 11, 2021 4:46:03 PM  
**Attachments:** [image002.png](#)

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Dear Transit System Partners,

The North Carolina Department of Transportation (NCDOT) Integrated Mobility Division (IMD) is leading a webinar series called "Another Way to Get from Here to There." The webinars are aimed at building capacity and knowledge for municipal, regional, and state planners.

The next webinar - "New Census Data and What it Means to Transit Planning" - is scheduled for November 2, 2021, from 1-2 p.m. (EST).

Bob Coats is the featured speaker for the event. Coats is an analyst in the Demographic and Economic Analysis section of the North Carolina Office of State Budget and Management (OSBM). Additionally, he serves as the Governor's Census Liaison and the coordinator of the North Carolina State Data Center network. He was elected to two terms on the national State Data Center Steering Committee serving from 2010 – 2016, serving as Committee Chair from 2012-2016, and he was reelected in 2019. Coats also lead the North Carolina Geographic Information Coordinating Council 2020 Census Working Group. He has worked with data in state government for more than 30 years. Bob is a North Carolina native and a graduate of North Carolina State University.

Key takeaways will include:

- What is available from the 2020 Census
- Demographic changes according to the 2020 Census
- Changes in the Census process and products
- Accessing Census data
- Challenging Census counts
- Words of caution if using data
- Upcoming Census operations and products

Don't miss this opportunity to be in the know. Reserve your space by clicking the "Register" button in the image below.

Please reach out to me anytime if you have any questions.



North Carolina Department of  
Transportation (NCDOT) **Integrated  
Mobility Division (IMD)** presents the  
**Innovation & Technology Webinar Series.**

**YOU'RE INVITED:**  
**Tuesday, November 2<sup>nd</sup>**  
**from 1-2 p.m. (EST)**

**WEBINAR TOPIC:**  
**New Census Data and What it Means  
to Transit Planning**

**REGISTER NOW**



**Integrated Mobility Division**  
N.C. DEPARTMENT OF TRANSPORTATION

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