

NC Transit Cares

Leading with Mobility Innovations to enhance
North Carolina's Communities

Initiative Development Committee Meeting

May 20, 2020



Integrated Mobility Division
N.C. DEPARTMENT OF TRANSPORTATION



Agenda

Welcome and Introductions

Overview of Revised Project Plan

Overview of Revised Project Schedule

Preview of Virtual Kick It Off Meeting – July 22, 2020

Feedback and Discussion



Welcome

- Introductions
- Remarks by **Heather Hildebrandt, Interim Director**
Integrated Mobility Division

In North Carolina, local and regional public transportation systems provide safe, reliable, and affordable transportation options and services to enable citizens to reach their desired destinations.

The Five Key Building Blocks for this Initiative

- COVID - 19
- 2018 Public Transportation Strategic Plan
- NC Moves 2050
- New Integrated Mobility Division
- Transportation Summit – focus on innovation and technology

NC Transit Cares



An Evolving Project Purpose

- COVID-19 has had immediate impacts on transit services
- Long-term and permanent impacts to travel trends and customer needs are likely
- Innovation and technology deployment are needed to respond and help with recovery efforts
- Concepts considered innovative prior to COVID-19 may now need to become standard



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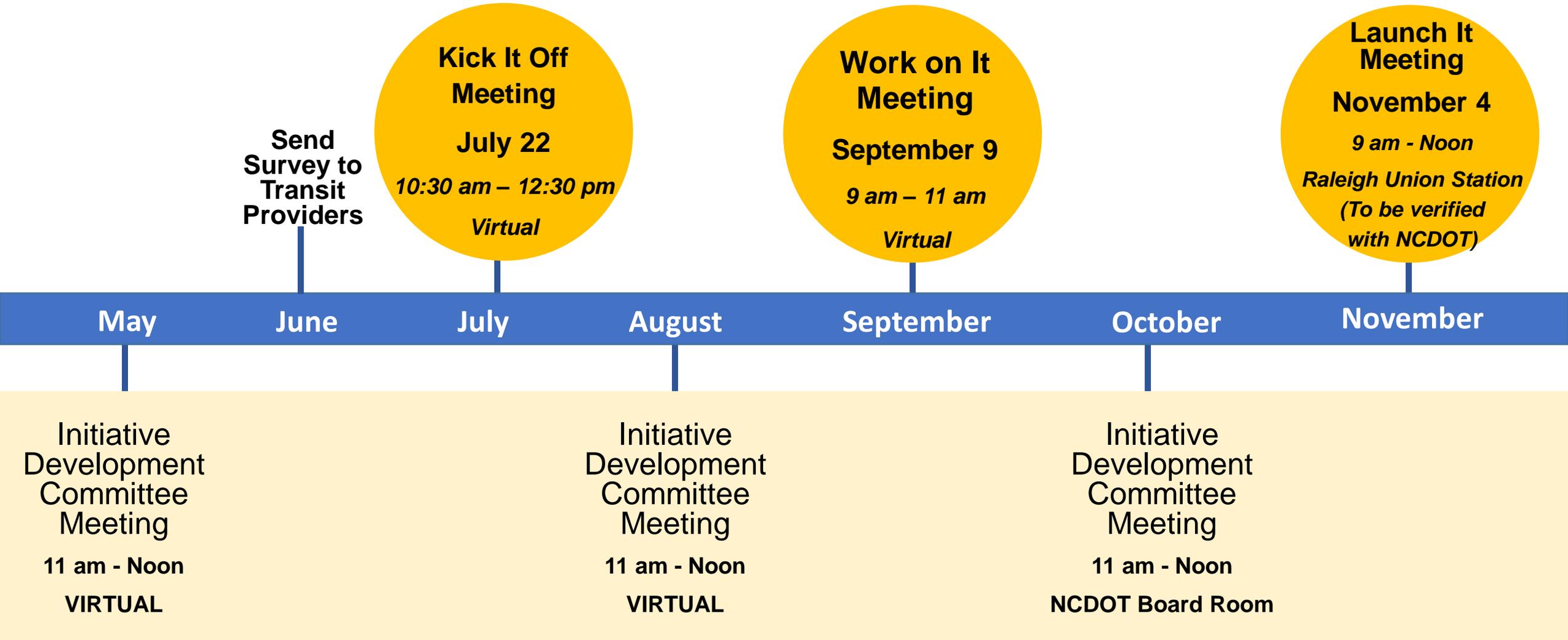


Updated Project Approach

- Through surveys and virtual meetings, gather input from transit systems about impacts of COVID-19, unique ideas to respond and recover, and innovative solutions to long-term challenges
- Focus on ideas which ensure customer safety and health while maximizing access to opportunities and services, particularly for populations most impacted
- Establish NCDOT's role to aid in innovation deployment



NC Transit Cares 2020 Schedule



May

June

July

August

September

October

November

Initiative
Development
Committee
Meeting
11 am - Noon
VIRTUAL

Initiative
Development
Committee
Meeting
11 am - Noon
VIRTUAL

Initiative
Development
Committee
Meeting
11 am - Noon
NCDOT Board Room

Kick It Off
Meeting
July 22
10:30 am – 12:30 pm
Virtual

Work on It
Meeting
September 9
9 am – 11 am
Virtual

Launch It
Meeting
November 4
9 am - Noon
Raleigh Union Station
(To be verified
with NCDOT)

Send
Survey to
Transit
Providers

Kick It Off Meeting – Agenda



- **Welcome and Opening Remarks**
- **Study Scope, Purpose, Timeline**
- **Review of current innovations survey findings**
 - Innovations/technologies implemented in response to COVID 19 and before COVID 19?
- **Discussion** (Full and Breakout Groups)
 - What are you currently doing that is innovative?
 - What does innovation mean to you?
 - What innovations would you like to learn about?



Roles and Responsibilities



Attend
Committee
Meetings



In person or
by phone



Provide overall initiative oversight, input, and support

- Represent your geography and system type
- Share your expertise on problems and issues facing NC transit systems
- Speak to your knowledge on specific innovation and technology applications that you might have already implemented or be thinking about for your transit system and services
- Encourage colleagues to participate!