



August 27, 2025

Tiffany Gaerlan
ICF Incorporated, L.L.C.

REF: Marketing & Communications Request for Proposals, Notice of Award

Dear Tiffany,

The North Carolina Turnpike Authority (NCTA) hereby issues a Notice of Award to ICF Incorporated, L.L.C. for the Marketing and Communications Project. This award is for an initial contract term of three (3) years beginning on the effective date of January 10, 2026, with two (2) two (2) year renewal options. The contract is estimated not to exceed (NTE) \$1,400,000 per fiscal year (beginning July 1, 2025 – June 30, 2026) and the total contract value is estimated NTE \$9,800,000 if all options are exercised.

Per the Marketing & Communications RFP, you are required to furnish NCTA with the required Certificates of Insurance within fourteen (14) Calendar Days of this Notice of Award. Please refer to *RFP Part V, Section 3.5.6 Insurance Coverage* for further details.

Per NCTA Policies and Procedures for Procurement any actual offeror has the right to protest this award. The offeror is required to submit a written request for a protest meeting to NCTA within 30 consecutive Calendar Days from the date of this Contract award. NCTA will contact you to schedule a project kick-off meeting, which is anticipated to be held after the protest period concludes September 25, 2025.

Sincerely,
Eliza Davis
Project Contracts Administrator II, CAPM
Turnpike Authority
North Carolina Department of Transportation