

Executive Committee for Highway Safety
Meeting Minutes; Mtg. #2
August 14, 2003

Location:

Chief Engineer's Conference Room, Beryl Drive @ 9:30 a.m.

Committee Members in Attendance:

Len Sanderson	Roberto Canales	Troy Peoples	Kevin Lacy
George Tatum	Doug Robertson	David King	Jim Westmoreland
Don Nail	Richard Holden	Doug Galyon	Sherri Creech Johnson
Janet D'Ignazio	John Sullivan	Debbie Barbour	Tom Werner

Guests in Attendance:

Don Voelker	Brad Hibbs	Max Tate	Mike Stanley	Cliff Braam
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Scribe:

Cliff Braam

Minutes:

- The meeting began at approximately 9:45 a.m.
- Len welcomed all of the members back and thanked them for their participation on the committee.
- All members of the committee introduced themselves again since there were a few new members present.
- Kevin reviewed the action items from the initial meeting with the committee.
 - **Vision and Mission statements**
The revised statements were reviewed and discussed. It was decided and approved by the committee to modify the vision statement to include a 'research' component. The approved vision and mission statements of the committee are as follows:

Vision Statement

North Carolina has a multi-disciplinary, multi-agency approach to research, planning, design, construction, maintenance, operation and evaluation of transportation systems, which results in reduced fatalities, injuries and economic losses, related to crashes. In addition, there is a coordinated effort to address emerging safety issues.

Mission Statement

Establish highway safety goals and objectives and prioritize, implement and evaluate coordinated, multi-disciplinary policies and programs to reduce fatalities, injuries and economic losses related to crashes.

- **Potential Additional Committee Members**

Kevin explained to the committee that the annual rankings of cities developed for the Governor's Highway Safety Program were utilized in selecting potential candidates for the committee. The cities selected for consideration consistently ranked lower, meaning they perform better than expected based upon population. The following agencies were selected by the committee to represent their respective categories as shown below.

- **Local Law Enforcement**

Jacksonville City Police Department for population >50,000 and
Mooreville City Police Department for population <50,000

Kevin Lacy will initiate contact with the appropriate individuals.

- **Local Transportation Agency**

Hendersonville for population <50,000

Kevin Lacy will initiate contact with the appropriate individual.

- **District Attorney Representative**

GHSP is funding a resource prosecutor. Contact will be made with the Director for input as to who should serve on the committee.

Kevin Lacy will initiate contact with the appropriate individual.

- **Hispanic/Latino Community Representative**

It was decided that Nolo Martinez would be invited to serve on the committee.

David King will initiate contact with Mr. Martinez.

- **Emergency Medical Services Representative**

It was decided that Drexal Pratt would be invited to serve on the committee.

Kevin Lacy will initiate contact with Mr. Pratt.

- **News Media Representative**

It was agreed upon by the committee not to have a news media representative.

Many of the agencies that are represented on the committee have excellent Public Relations staff/departments and the committee felt these resources would be sufficient.

- **AASHTO Strategic Safety Summit Update**

Kevin discussed the AASHTO Summit and more specifically the national goal of 1.0 fatalities/100 MVM by the year 2008. Presently North Carolina is at 1.6 fatalities/100 MVM.

It was noted that Gene Conti signed a pledge at the AASHTO Summit stating that North Carolina would be a partner in the effort to achieve this goal.

Committee discussions included the following:

- Although NC is on a downward trend as related to our fatalities, the present trend will not get us to 1.0 by the year 2008.
- There is a need to reduce the number of fatalities themselves.
- Committee members agreed that we need to not only meet the goal of 1.0, but that we should exceed this goal.
- This is not a goal of just one agency (namely the DOT), but of the entire state.
- There will have to be a comprehensive approach in order for us to achieve the goal.
- The Executive Committee for Highway Safety and the Strategic Highway Safety Plan were both viewed as viable means by which to reach the goal.
- There was discussion of getting the Governor to endorse this goal from a statewide perspective and to have a big media blitz/press release from his office.
- Sherrie said that she would contact Washington State and Pennsylvania to see how they initiated their efforts and to get copies of their media announcements.
- **Sherrie and Kevin will discuss plans on how to move forward with this.**

Janet moved that the committee establish the goal of 1.0 fatalities/100 MVM traveled. Len seconded the motion and it was unanimously approved by the committee.

Cliff gave a presentation on the 22 Key Emphasis items from the AASHTO Strategic Highway Safety Plan and provided historic crash data for North Carolina for each of the applicable items. The rest of the meeting was spent reviewing and discussing the data.

At the conclusion of the presentation, it was decided that a ballot would be sent out to each committee member for them to vote for the areas that they and their staff felt were the most important and needed to be addressed first. The format of the ballot would be determined at a later time.

After the results of the ballots were summarized, if there were any areas that were unanimous selections, then working groups would be established for these and work would begin. For other areas it was decided that the committee may need to meet again to decide which topics to address.

- The meeting was adjourned at 11:30 a.m.

Action Items:

- ◆ See items above in red text and highlighted.