



*North Carolina Strategic Highway
Safety Plan Implementation Survey*



2014 NC SHSP Update

North Carolina Strategic Highway Safety Plan

Background

The Way Forward

Emphasis Areas

Implementation

Progress

Contact

The Way Forward

North Carolina is a Vision Zero State—even one fatality is too many on our roadways. This Plan articulates the way forward to achieve Vision Zero. The Plan's vision, mission, and goals guide the development and implementation of strategies and actions to achieve Vision Zero.

Vision

Through our partnerships, we foster safety awareness and provide safe access throughout North Carolina for all users and modes of travel such that everyone arrives safely at their destination.

Mission

Establish a collaborative, strategic approach to the identification and implementation of safety improvement programs and policies to achieve the statewide goals to reduce fatalities and serious injuries related to crashes on North Carolina's transportation system.

Goals

Cut the fatalities and serious injuries in North Carolina in half based on the 2013 figures, reducing the total annual fatalities by 630 fatalities and the total serious injuries by 1,055 serious injuries before 2030.



<http://ncshsp.org/>



NC SHSP Implementation

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Plan Implementation

The strategies and actions for each of the nine emphasis areas chart the way forward and must be implemented to meet the goals of this Plan. Leadership, performance measurement, and coordination are all critical to implementation.

Leadership

The stakeholders who developed this Plan are also largely responsible for implementing the proposed strategies and actions. Their efforts are guided by the leadership of the ECHS. This leading body is composed of the following partner agencies, each committed to working collaboratively to accomplish the goals:

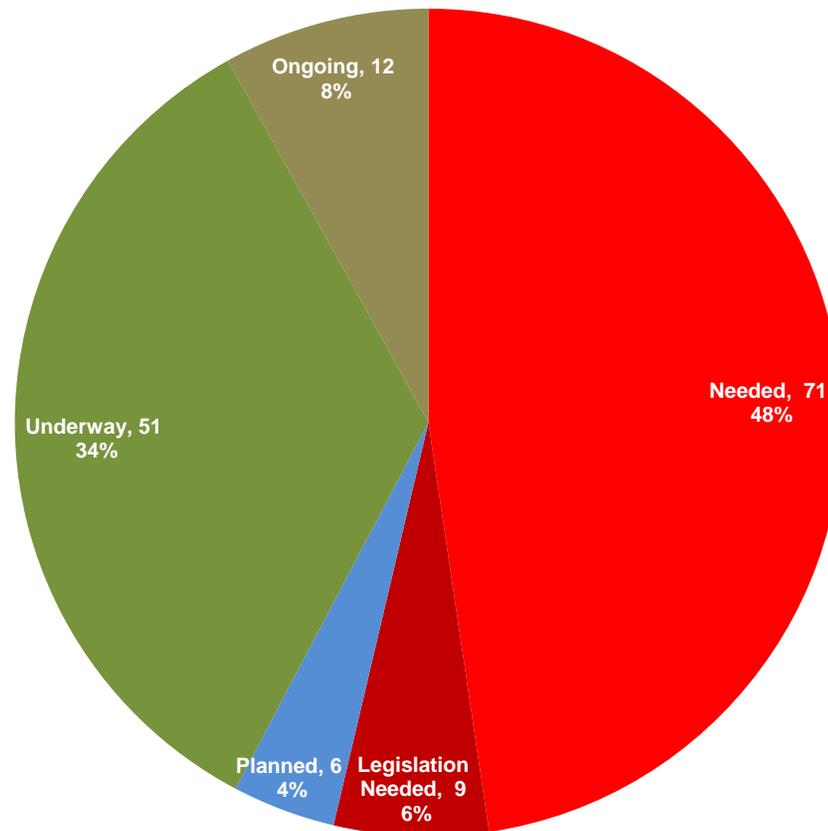
<http://ncshsp.org/>



NC SHSP Implementation

149 Supporting Actions

The 2014 NC SHSP consist of 9 emphasis areas with 44 strategies and 149 supporting actions.



NC SHSP Implementation Survey

- The survey represents the 80 (or 54%) supporting actions within each emphasis area in which the current status has been identified as “Needed”.
- Please rank each supporting action based on the Level of Effort and Return on Effort needed for implementation using the following scale:

Most Desirable **Least Desirable**

**Low Level of Effort
High Return**

**High Level of Effort
High Return**

**Low Level of Effort
Low Return**

**High Level of Effort
Low Return**

- A “Planned” category was added to capture the efforts of any safety partner moving forward with a supporting action that the ECHS may not be aware of.



NC SHSP Implementation Survey

| Demographic Considerations | Low Level of Effort - High Return | High Level of Effort - High Return | Low Level of Effort - Low Return | High Level of Effort - Low Return | Planned |
|---|-----------------------------------|------------------------------------|----------------------------------|-----------------------------------|----------------------------------|
| Partner with AARP and FHWA for assistance identifying and promoting the use of design practices and traffic control devices that are better suited to the needs of older drivers and pedestrians. | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Identify concentrations of older driver populations and locations of crashes involving older drivers for potential application of targeted strategies. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

- It should take 20-40 minutes to complete the survey.
- It may be helpful to look at the 2014 NC SHSP emphasis area appendices when completing the survey.
- Return completed surveys by Thursday, March 31, 2016
- The completed survey results will be used to guide the efforts of the ECHS as we continue to provide leadership in assuring the strategies and supporting actions outlined in the SHSP are implemented.
- Feel free to contact Chris Oliver via phone (919) 773-2899 or email coliver@ncdot.gov if you have any questions.



