

Rest Area Sponsorship Procurement Timeline

November 15, 2017

Advertise	November 15, 2017
Issue Industry Draft Request for Proposals	November 15, 2017
Proposer Deadline for Requesting a Question & Answer Meeting/Call	December 4, 2017
Optional Question & Answer Meeting with Proposers	December 7, 2017
Issue Final Request for Proposals (RFP)	December 12, 2017
Technical Proposals and Revenue Proposals Due	January 9, 2018
Open Revenue Proposals	January 16, 2018

NOTE: All dates are approximate and subject to change without notice.