Guiding Document for Enforcement and Equipment Grants

The following document provides guidance for writing a competitive grant application. Please review it carefully prior to completing the online grant application form.

Effective December 2015 the following specific restrictions are placed on funding:

- **Funding is NOT allowed for speed display signs (either pole mounted or enclosed in a trailer).**
- **Funding is NOT allowed for body cameras unless they are personal issue equipment for personnel funded by GHSP.**

• Highway Safety Projects without Personnel*		
Type	Federal	Local
Checking Station Equipment	100%	0%
Traffic Safety Equipment	75%	25%
Special Traffic Safety Equipment	50%	50%
BikeSafe NC Equipment	75%	25%

**Requests for different categories of equipment require separate project applications.*

Highway Safety Projects with Personnel		
Year	Federal	Local
1	85%	15%
2	70%	30%
3	50%	50%

Highway Safety Projects with DWI Personnel		
Year	Federal	Local
1	100%	0%
2	85%	15%
3	70%	30%
4	50%	50%

PROBLEM IDENTIFCATION and SOLUTION NARRATIVE

Below are information and examples to assist in completing a competitive application. Please contact a Highway Safety Specialist at (919) 814-3650 if you have any questions.

A Problem Statement is required for all applications. It is a one paragraph statement briefly stating the problem. It must include the county ranking(s) as listed on our website.

Problem statement *(Supplement with additional information as needed)*

Mayberry County has a large number of alcohol-related fatalities and unrestrained occupant fatalities compared to other counties. Mayberry County had 101 alcohol-related fatalities and 76 unrestrained fatalities during the five year period of 2010-2014 averaging 20 alcohol-related and 15 unrestrained fatalities a year. Compared to all North Carolina counties, Mayberry County ranked first in the number of alcohol-related fatalities and fourth in the number of unrestrained fatalities in 2013.

Make sure you include additional information describing your service area, agency, demographics, etc. that is pertinent to the identified problem.

Description of Service Area *(Supplement with additional information as needed)*

The Town of Barney is the second largest municipality in Mayberry County. Barney is located in the piedmont area of the state, is 78.6 square miles in size and contains 212 miles of state and local roads. The 2013 population estimate is 200 thousand people.

Description of Agency *(Supplement with additional information as needed)*

The Barney Police Department has 33 sworn officers with 18 assigned to general patrol. The department does not have a dedicated traffic unit. Calls for service have steadily increased by an average ten percent each of the past five years with no increase in staffing. Patrol officers are required to conduct a minimum of 30 minutes dedicated enforcement each shift unless waived by a supervisor due to excessive call volume.

Description of Area Demographics *(Supplement with additional information as needed)*

The average age of the adult population is 32 with a breakdown by gender of 54 percent female and 46 percent male. The main economic industry is manufacturing with three large companies employing a total of 43,000 factory workers. The next largest employment base is the service industry with 17,000 workers.

Other Information *(Include any other pertinent information to describe your area or obstacles)*

Types of Data or Other information you may want to include if it relates to your crash problem:

Data

- County level data from GHSP (see data tables) and city level data from local records
- County crash ranking (from GHSP)
- Crash data to include – fatality, serious injury, over all crashes, and if focus is on specific program area include alcohol-related, unrestrained, etc.? (from GHSP)
- Recommend five years of most recent available state data to show trend
- Geographic location in state, general demographics of area if appropriate to problem
- Enforcement figures for applicant agency only (unless countywide task force) for previous three years
- Target audience – males 18-34, pick-up truck drivers, motorcyclists
- Population figures

Other information

- Road/highway features – interstate highways, mountain roads, traffic counts
- Daytime or peak season population features (if appropriate)
- Agency size and demographics (total allotted sworn, total sworn assigned to patrol, total sworn assigned to traffic, number of current vacancies), existing traffic unit, previous traffic unit
- Coordination with other LE agencies
- Seat belt usage rate from observational surveys
- Information about the leading crash locations? How many killed there? Cause?

NOTE: Loss of revenue or budget reductions are not justification for funding.

Solution Narrative *(**Explain how you will solve your problem)***

You may want to include information such as:

- Creating countywide task force, multi-agency cooperation, dedicated traffic unit
- Your agency's traffic enforcement efforts to date and your future plan of action
- Continuation plans after funding ends
- How will you evaluate your effectiveness

AGENCY GOALS and OBJECTIVES

The following pages include fill-in-the-blank goals and objectives to consider including in your application. They are categorized under the GHSP goals as listed on the application. For each GHSP goal you select on your application you should include a corresponding agency goal or goals. The list of agency objectives could apply to any or all of the agency goals you include. You are not limited to using these goals and/or objectives. However, you are strongly encouraged to utilize them in addition to any others that you wish to include. If you use goals or objectives that are not on the list make sure they are Specific, Measurable, Action-oriented, Realistic and Time specific.

OVERALL

The GHSP's goal is to reduce traffic-related fatalities by 25 percent from the 2008-2012 average of 1,317 to 988 by 2020.

Agency Goals

To reduce traffic-related fatalities by ____ percent from the 2010-2014 calendar year average of ____ fatalities to ____ fatalities during the fiscal year October 1, 2016 to September 30, 2017.

To decrease traffic-related serious injuries (type A) by ____ percent from the 2010-2014 calendar year average of ____ injuries to ____ injuries during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Identify the top ____ high crash locations and conduct targeted enforcement efforts a minimum of ____ times a week/month.
- Conduct/participate in ____ outreach/educational traffic safety events each month/quarter.
- **Participate and report in all GHSP and national highway safety campaigns. (including, but not limited to Booze It & Lose It, Click It or Ticket, Child Passenger Safety, Distracted Driving Awareness, Motorcycle Awareness, etc.). Full campaign participation is accomplished through *increased* high visibility enforcement as appropriate.**
- Train/re-train ____ officers in advanced traffic crash investigation.
- Train/re-train ____ officers in DDACTS.
- Meet quarterly with local and state DOT engineers to discuss crash causes in high crash locations.
- Coordinate with local media outlets on traffic enforcement and outreach activities a minimum of ____ times a month/quarter.
- Coordinate or participate in a minimum of ____ multi-agency traffic enforcement activities per month/quarter.
- Engage a minimum of ____ media partners in the traffic safety message.

City agency uses city data for goals

County agency uses county data for goals

IMPAIRED DRIVING

The GHSP's goal is to reduce alcohol-related fatalities by 35 percent from 2008-2012 average of 386 to 251 by 2020.

Agency Goals

To reduce the number of alcohol-related fatalities by ____ percent from the 2010-2014 calendar year average of ____ fatalities to ____ fatalities during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of serious injuries (type A) in alcohol-related crashes by ____ percent from the 2010-2014 calendar year average of ____ injuries to ____ injuries during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of alcohol-related crashes by ____ percent from the 2010-2014 calendar year average of ____ crashes to ____ crashes during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Increase the number of DWI arrests by ____ percent from ____ in calendar year 2014 to ____ during the fiscal year October 1, 2016 to September 30, 2017.
- Conduct/participate in ____ impaired driving checking stations/saturation patrols each month.
- Identify the top _____ alcohol-related crash locations and conduct targeted enforcement efforts a minimum of ____ times a week/month.
- Train/re-train ____ officers in SFST, ARIDE and/or DRE.
- Conduct/participate in ____ impaired driving outreach/educational events each month/quarter.
- **Participate and report in all GHSP and national highway safety campaigns focused on impaired driving (including, but not limited to Booze It & Lose It: St. Patrick's Day, Operation Firecracker, Labor Day, Halloween, and Holiday campaigns, etc.). Full campaign participation is accomplished through *increased* high visibility enforcement.**
- Engage a minimum of ____ media partners in the traffic safety message focused on impaired driving.

OCCUPANT RESTRAINT

The GHSP's goal is to reduce unrestrained fatalities by 30 percent from the 2008-2012 average of 407 to 285 by 2020.

The GHSP's goal is to increase seat belt usage rate 4.4 percentage points to 95% by 2020.

Agency Goals

To reduce the number of unrestrained fatalities by ____ percent from the 2010-2014 calendar year average of ____ fatalities to ____ fatalities during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of unrestrained serious injuries (type A) by ____ percent from the 2010-2014 calendar year average of ____ serious injuries to ____ serious injuries during the fiscal year October 1, 2016 to September 30, 2017.

To increase the seat belt usage rate by ___ percentage points from ____ percent in 2014 to ____ percent during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Increase the number of occupant restraint citations by ____ percent from ____ in 2014 to ____ during the fiscal year October 1, 2016 to September 30, 2017.
- Identify the top ____ high crash locations and conduct targeted enforcement efforts a minimum of ____ times a week/month.
- Conduct/participate in ____ day-time seat belt initiatives each month. (Can add multi-agency)
- Conduct/participate in ____ night-time seat belt initiatives each month. (Can add multi-agency)
- Conduct targeted enforcement efforts a minimum of ____ times a week/month. (Can add multi-agency)
- Conduct/participate in ____ occupant restraint outreach/educational events each month/quarter.
- Host ____ educational events highlighting the importance of occupant restraint use.
- Contact all high schools directly or through partner agencies and encourage participation in the "Click It or Ticket" Securing Your Future program.
- Train/re-train ____ officers as CPS Technicians.
- Train/re-train ____ officers in identifying CPS misuse.
- **Participate and report in all GHSP and national highway safety campaigns focused on occupant restraint use (including, but not limited to the Click It or Ticket campaigns in May and November, Child Passenger Safety Week in September, etc.). Full campaign participation is accomplished through *increased* high visibility enforcement.**
- Conduct a pre- and post-enforcement surveys for seatbelt usage to evaluate project progress.
- Engage a minimum of ____ media partners in the traffic safety message focused on occupant restraints.

- Contact local media outlets with information about enforcement initiatives, educational events or other traffic safety topics _____ times a month/quarter.

SPEED

The GHSP's goal is to reduce speed-related fatalities by 25 percent from the 2008-2012 average of 479 to 359 by 2020.

Agency Goals

To reduce the number of speed-related fatal crashes by ____ percent from the 2010-2014 calendar year average of ____ fatal crashes to ____ fatal crashes during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the total number of persons killed in speed-related crashes by ____ percent from the 2010-2014 calendar year average of ____ fatalities to ____ fatalities during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the total number of persons seriously injured (type A) in speed-related crashes by ____ percent from the 2010-2014 calendar year average of ____ serious injuries to ____ serious injuries during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of speed-related crashes by ____ percent from the 2010-2014 calendar year average of ____ crashes to ____ crashes during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Increase the number of speeding citations by ____ percent *(suggest between 25% and 50%)* from the 2014 calendar year of ____ to ____ during the fiscal year October 1, 2016 to September 30, 2017.
- Identify the top ____ speed-related crash locations and conduct targeted enforcement efforts a minimum of ____ times a week/month.
- Conduct targeted enforcement efforts a minimum of ____ times a week.
- Identify residential speed enforcement areas and conduct targeted speed enforcement efforts a minimum of ____ times every week/month
- Conduct/participate in ____ speeding-related outreach/educational events each month/quarter.
- Host ____ educational events highlighting the dangers of excessive speed each month/quarter.
- Train/re-train ____ officers in radar/lidar operation.
- **Participate and report in all GHSP and national highway safety campaigns focused on speeding (including, but not limited to the Obey the Sign or Pay the Fine campaign during March/April). Full campaign participation is accomplished through *increased* high visibility enforcement.**
- Engage a minimum of ____ media partners in the traffic safety message focused on speeding.
- Contact local media outlets with information about enforcement initiatives, educational events or other traffic safety topics _____ times a month/quarter.

MOTORCYCLES

The GHSP's goal is to reduce motorcycle fatalities by 25 percent from the 2008-2012 average of 177 to 133 by 2020.

Agency Goals

To reduce the number of motorcycle fatalities by ____ percent from the 2010-2014 calendar year average of ____ to ____ during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of motorcycle crashes by ____ percent from the 2010-2014 calendar year average of ____ to ____ during the fiscal year October 1, 2016 to September 30, 2017.

To reduce the number of serious injuries (type A) in motorcycle crashes by ____ percent from the 2010-2014 calendar year average of ____ serious injuries to ____ serious injuries during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Identify the top ____ motorcycle crash locations and conduct targeted enforcement efforts a minimum of _____ times a week/month/quarter.
- Conduct/participate in ____ motorcycle safety and awareness outreach/educational events each month/quarter/year.
- Host ____ educational events highlighting motorcycle safety and awareness each month/quarter/year.
- Train ____ motor officers as BikeSafeNC Assessors.
- Train ____ officers in motorcycle laws and identifying proper safety attire
- Host/participate in ____ BikeSafeNC classes.
- **Participate and report in as appropriate all GHSP and national highway safety campaigns focused on motorcycle safety and awareness.**
- Engage a minimum of ____ media partners in the traffic safety message focused on motorcycles.
- Contact local media outlets with information about enforcement initiatives, educational events or other traffic safety topics _____ times a month/quarter.

YOUTH

The GHSP's goal is to reduce young (age 20 and younger) driver-involved fatal crashes by 30 percent from the 2008-2012 average of 196 to 137 by 2020.

Agency Goals

Reduce the number of young (age 20 and younger) driver-involved fatal crashes by ____ percent from the 2010-2014 calendar year average of _____ fatal crashes to _____ fatal crashes during the fiscal year October 1, 2016 to September 30, 2017.

Reduce the number of young (age 20 and younger) driver-involved serious injury (type A) crashes by ____ percent from the 2010-2014 calendar year average of _____ serious injury crashes to _____ serious injury crashes during the fiscal year October 1, 2016 to September 30, 2017.

Reduce the number of young (age 20 and younger) driver-involved crashes by ____ percent from the 2010-2014 calendar year average of _____ crashes to _____ crashes during the fiscal year October 1, 2016 to September 30, 2017.

Agency Objectives

- Identify the top _____ young driver-involved high crash locations and conduct targeted enforcement efforts a minimum of _____ times a week/month.
- Conduct/participate in _____ day-time seat belt initiatives each month/quarter.
- Conduct/participate in _____ night-time seat belt initiatives each month/quarter.
- Conduct/participate in _____ highway safety outreach/educational events focused on teens/young drivers each month/quarter/year.
- Conduct/participate in _____ outreach/educational events focused on young drivers highlighting the importance of occupant restraint use and other high-risk driving behaviors each quarter/year.
- Contact all high schools directly or through partner agencies and encourage participation in the "Click It or Ticket" Securing Your Future program.
- **Participate and report in all GHSP and national highway safety campaigns, especially those focused on youth related highway safety issues.**
- Conduct/participate in _____ school zone enforcement operations each month/quarter/year.
- Conduct/participate in _____ distracted driving (such as using a hand-held cell phone or texting while driving) enforcement operations each month/quarter/year.
- Engage a minimum of ____ media partners in the traffic safety message focused on young drivers.
- Contact local media outlets with information about enforcement initiatives, educational events or other traffic safety topics _____ times a month/quarter.