



2010-2011 BROCHURE COMMENTS & FINDINGS

As of September 2011 **Driving 95** has received **374** "What's Your View" filled brochures that were placed at North Carolina Welcome Centers at both ends of the state. The majority of these brochures were completed during the summer of 2010 and summer of 2011 during peak vacation travel times.

Dates Brochures Received:

- a. Summer 2010: **52** brochures received
- b. Post-August 2010 public meetings: **22** brochures received
- c. Winter/Spring 2011: **8** brochures received
- d. Summer 2011: **292** brochures received

2. Greatest Concerns:

- a. Traffic: **163**
- b. Safety: **73**
- c. Road Conditions: **51**
- d. Road Conditions & Traffic: **24**
- e. Traffic & Safety: **18**
- f. Road Conditions, Safety & Traffic: **15**
- g. Road Conditions & Safety: **10**
- h. Tolls: **10** (both pro and con)
- i. Other concerns:
 - ii. Economic development
 - iii. Construction
 - iv. Traffic lights needed
 - v. Roadway widening
 - vi. Improved signage
 - vii. Too much truck tailgating
 - viii. Too many speeding drivers

3. Primary Uses of I-95

- a. Vacation: **242**
- b. Local Travel: **37**
- c. Business Commuting: **35**
- d. Local Travel/Vacation: **22**
- e. Local Travel/Vacation/Business Commuting: **6**
- f. Local Travel/Business Commuting: **3**
- g. Truck Driving: **3**
- h. Other uses:
 - i. Horse show | Shopping | Moving a friend | Second home | Sightseeing

4. Frequency of I-95 Use

- a. Less than Annually: **55**
- b. Annually: **145** | 2-3 Times/Year: **1**
- c. 6-11 Times/Year: **82**

- d. Monthly: **37**
- e. Weekly: **29**
- f. Daily: **17**

5. Travel Direction:

- a. Southbound: **225**, Northbound: **25**

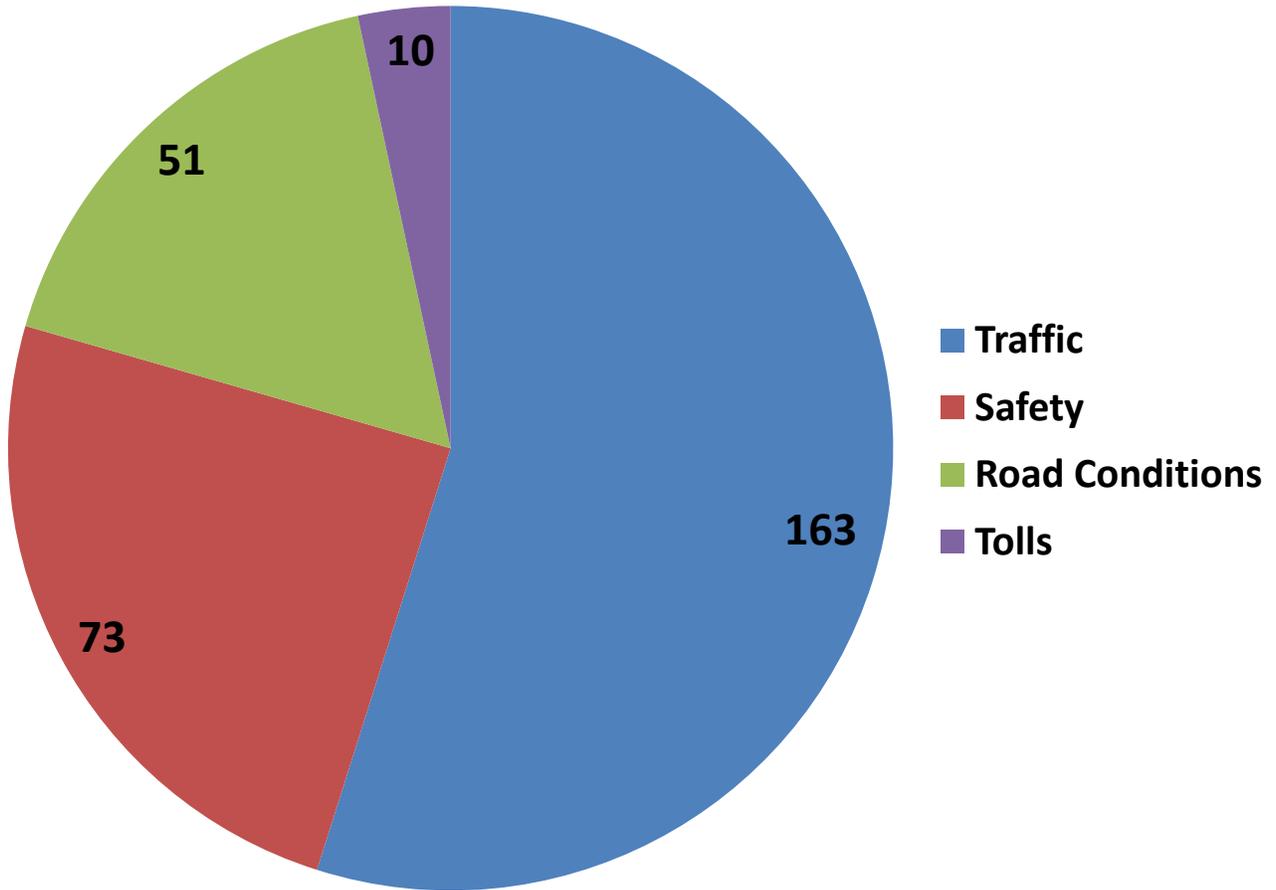
6. Beginning States/Country:

- a. Virginia: **86**
- b. North Carolina: **57**
(25 of these traveled within state)
- c. New York: **32**
- d. Maryland: **26**
- e. New Jersey: **26**
- f. Pennsylvania: **18**
- g. Florida: **14**
- h. District of Columbia: **8**
- i. South Carolina: **6**
- j. Texas: **4**
- k. Delaware: **4**
- l. Connecticut: **3**
- m. Georgia: **3**
- n. California: **2**
- o. Canada: **2**
- p. Maine: **2**
- q. Vermont: **2**
- r. Michigan: **1**
- s. New Mexico: **1**
- t. Rhode Island: **1**
- u. Idaho: **1**
- v. West Virginia: **1**

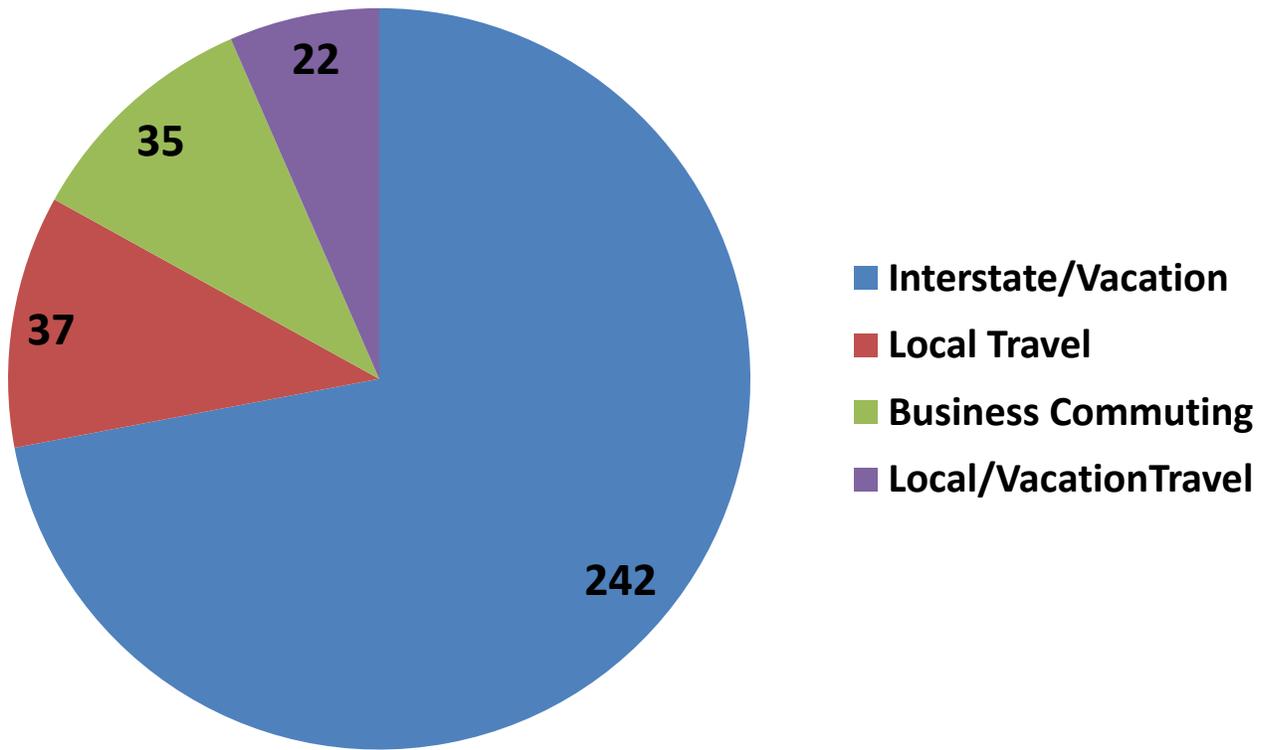
7. Destination State/Country

- a. North Carolina: **103**
(25 of these traveled within state)
- b. South Carolina: **84**
- c. Florida: **46**
- d. Georgia: **10**
- e. Virginia: **10**
- f. Pennsylvania: **4**
- g. District of Columbia: **3**
- h. Maryland: **3**
- i. Canada: **2**
- j. New York: **1**
- k. Connecticut: **1**
- l. Idaho: **1**

What your greatest concern regarding Interstate 95 through North Carolina?



**Summer 2011:
What is your primary use of I-95?**



Summer 2011: How often do you use I-95?

