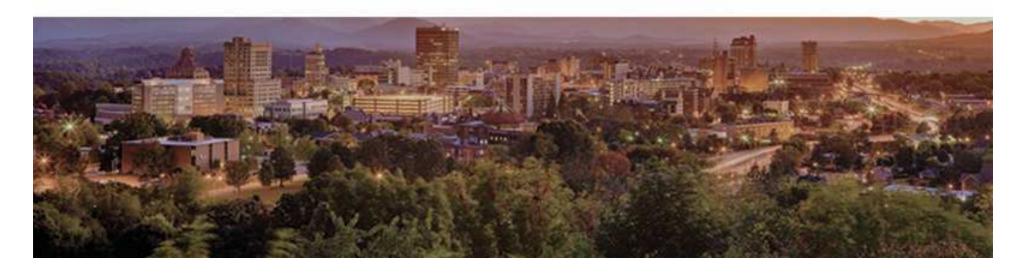




Human Environment Section
Public Involvement

What can Public Involvement do for you?







#### Public Involvement Is...

 A Fundamental component of effective transportation planning and project development



- An Opportunity for a voice
- A critical source of information for NCDOT



- Education & Communication!
- Education & Communication!
- Education & Communication!





Everyone Does it...

Phone Calls and Emails

Encounters during Maintenance Work

Small Group Meetings

Local Citizen Advisory Groups

Local Official's Informational Meetings

Public Meetings/Hearings

#### Why Public Involvement?

PI is required by federal and state laws, rules, and regulations

They guide our processes

#### Proper Public Involvement yields:

#### Better results

- ✓ More meaningful input
- ✓ More informed decision making
- ✓ Better projects
- ✓ Customer satisfaction

# Title VI of the Civil Rights Act

Protects people from discrimination (intentional or unintentional) in any NCDOT programs or activities on the basis of:

- Race, Color, National Origin (Title VI)
- Sex (Federal-aid Highway Act of 1973)
- Disability (Section 504 of the Rehabilitation Act of 1973)
- Age (Age Discrimination Act of 1975)

# Title VI of the Civil Rights Act

#### Title VI Voluntary Public Involvement Form

In accordance with Title VI of the Civil Rights Act of 1964 and other civil rights provisions of Federal statutory law, the North Carolina Department of Transportation (NCDOT) assures that no person(s) affected by its programs, policies, or activities, shall be excluded from participation in, denied the benefits of, or subjected to discrimination on the grounds of race, color, national origin, disability, age, income, or gender.

This form helps the State DOT meet its statutory obligations for data collection and public involvement under Title Vland NEPA (National Environmental Policy Act). Please place completed forms in the designated box on the survey table or mail to:

NCDOT – Human Environment Section, 1598 Mail Service Center, Paleigh, NC 27699-1598

Completed forms will be held on file at the NCDOT as part of the public record.

#### Formulario de Participación Pública/Título VI

Encumplimento con el Título VI del Acta de Derechos Civiles de 1964 y otras previsiones sobre derechos civiles de la ley federal, el Departamento de Transporte de Carolina del Norte (NCDOT) asegura que ninguna persona afectada por sus programas, políticas o actividades deberá ser excluida de participar, no recibir sus beneficios o ser discriminada debido a su raza, color, o rigen nacional, discapacidad, edad, ingreso o género.

Este formulario ayuda al Departamento a cump lincon sus obligaciones legales de recolección de información y participación pública bajo el Título VI y NEPA (Acta Nacional de Política Ambiental). Por favor deposite el formulario completo en la uma comespondiente, localizada en la mesa de registro, o envíelo por comeo a:

NCDOT – Human Environment Section, 1598 Mail Service Center, Paleigh, NC 27699-1598

Todos los formularios permanecerán en los archivos del NCDOT como parte del registro público.



North Carolina Department of Transportation

#### NCDOT'S Notice of Nondiscrimination

The North Carolina Department of Thans portation INC DOTI here by gives public notice of its policy to up hold and assure full compliance with Title VI of the Civil Right Act of 1964, the Civil Right Restoration Act of 1987, and all related nond actimination authorities to the end that no promotion shall on the grounds of race, color national origin, see, age or disability, be excluded from the participation in, be denied the benefits of or be otherwise subjected to discrimination under any programs, activities, or services administrated by the NCDOT.

Any pelsion who believes they have been mistreated by an unlawfuld scriminatory practice under an NCDOT program has a right to file a complaintd is city with the NCDOT. For procedures on how to file accomplaint, or add it to relimbrantation regarding NCDOTs nondiscrimination obligations, please contact the:

> NCDOT Office of Civil Rights External Civil Rights Section 1 311 Mail Service Center Rate jn, NC 27699 9 19-508-1296 or 800-022-0458 stdickens@ncot.gov

In addition, anyone with a hearing or speech impairment may use Reby NC, a telecommunications relay service, to call the NCDOTCivil Rights Office. Relay NC can be accessed by dialing 711 or 1-877-73 5-8200.

#### Notificacion Antidiscriminatoria Del NCDOT

El Departamento de Transporte de Carolina del Norte notifica públicamente su política de mante ner y asegurar totalicum pinimiento del Titulo Midel Acta de los De echos Civiles de 1964, el Actade Res i unación de los Derechos Civiles de 1987 y todas las leyes antitiabraminatorias con el finde que ninguna pelsona, debidio a su raza, color, lugar de origen, sexo, edad od la capacidad, sea excluidad el la participación en, le sea ninegados los enefícios de, o sea discriminada de cualquier otra manera por cualquier programa, actividad o se nicio administrado por el NODOT.

Cualquier pelsona que considere ha sido victima de una práctica discriminatoria ilegal por un programa de INCOOT, tiene el derecho de presentar una que ja directamente a nie NCOOT. Para entre arse sobre los procedimientos para presentar una que ja o recibir información adicióna lo rebieciónado con las obligaciones a ntidiscriminatorias de INCOOT, por favor póngase en contacto.

con:
MCDOT Office of Civil Rights
External Civil Rights Section
1911 While Service Center
Rateign, MC27699
TDD/TTY:277-7356200 [Ispañola]
sidd i Jens @nadotgov

Adicionalmente, cualquier persona con una discapacidad auditha o del Imble puede usar Relay. NO, un servicio de retans misión teletónica, o lla mar a la Oficina de Derechos Civiles del NCDOT. Para tener acceso a Relay, NO, mai que el 731 o 1877-733-78200.



North Carolina Department of Transportation

# Title VI of the Civil Rights Act

TITLE VI PUBLIC INVOLVEMENT FORM	
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#### Tremendous Growth











#### Tremendous Growth







Innovation = Change







Change = Strange









I don't want that mess!!







# New Concepts In NC



## New Concepts In NC



# New Concepts In NC







# 21st Century Outreach

**Project Websites** 

Social Media

#### Visualizations

- Photo Simulations
- Renderings / Conceptual Images
- Animating Designs (Traffic Flows / Patterns)
- Visual Surveys



# 21st Century Outreach

Webinars

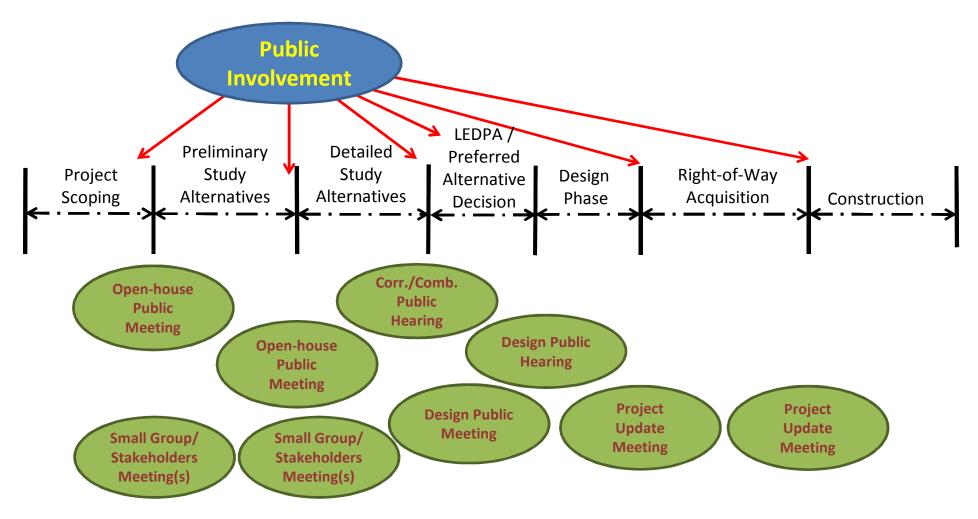
Online Public Engagement Tools



#### When is Public Involvement Used?



#### When is Public Involvement Used?



# Types of Public Meetings

- Small Group/Stakeholder Meetings
- Charrettes
- Panel Discussions/Q&A
- Open-House Public Meetings

Formerly: Citizen's Informational Workshops

- Design Public Meetings
- Project Update Meetings
- Corridor Protection Hearings
- Corridor Public Hearings
- Design Public Hearings
- Combined Public Hearings

# Identify Your Audience



#### Community Characteristics Report

Documents notable characteristics, resources and such surrounding physical features as buildings, parks, landmarks, wildlife habitats, streams and air quality

## Environmental Justice (EJ)

**Executive Order 12898** 

Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations

"Each Federal agency shall make achieving environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on minority populations and low-income populations."

### Environmental Justice (EJ)

#### More Robust Outreach

- Strategic/Targeted
- Door Hangers/Flyers
- Use of Color

**Small Group Meetings** 





**Executive Order 13166** 

Improving Access to Services for Persons with Limited English Proficiency

Individuals who do not speak English as their primary language and who have a limited ability to read, speak, write, or understand English can be limited English proficient, or "LEP." These individuals may be entitled language assistance with respect to a particular type of service, benefit, or encounter.

# Limited English Proficiency (LEP) Triggers

LEP →

Threshold →

Written Translation

LEP →

Below Threshold →

Right to Language Access

EJ Language Assistance →

Notable Population →

Interpreters/Local Area Contacts / Media Campaigns

#### Written Translation of "Vital" Docs

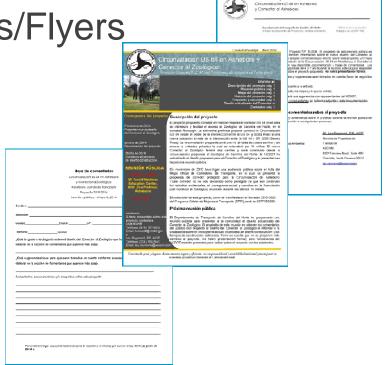
✓ Notices

✓ Newsletters/Postcards/Flyers

√ Handouts

✓ Comment Forms

Interpretive Services



#### Right to Language Access (RTLA)

"Persons who speak Spanish and do not speak English, or have a limited ability to read, speak or understand English, may receive interpretive services upon request prior to the meeting by calling 1-800-481-6494."



#### Right to Language Access (RTLA)

"Aquellas personas que hablan español y no hablan inglés, o tienen limitaciones para leer, hablar o entender inglés, podrían recibir servicios de interpretación si los solicitan antes de la reunión llamando al 1-800-481-6494."



# Limited English Proficiency

#### EJ Language Assistance

- Interpreters
- Language Assistance Resource Contact (LARC)
- Media Campaigns

La Conexiónusa.com





# What Can the Public Involvement Group Do For Me?



#### Basic Services We Provide

- Meeting Venue Procurement and Logistics
- Calendar Scheduling/Invitations
- Newspaper Advertisements
- DMV Advertisements
- Public Meeting Website Posting
- Project Website coordination
- Radio Ads
- Press Release Coordination
   (With NCDOT Communications Office)

#### Basic Services We Provide

- Mailing List Generation and Verification
- Project Meeting Map Review
- Postcard/Newsletter/Handout Review
- Specialized Outreach
   To Traditionally Underserved Populations
- Language Assistance
- Interpretive Services
- Latest up-to-date Federal, State and NCDOT rules and requirements

# Additional Services We Can Provide

- Public Involvement Plans
- Postcards
- Newsletters
- Handouts
- Flyers
- Displays



# Additional Services We Can Provide

- Extra Staff For Meetings
- PA and Recording Equipment
- Transcripts
- Voiceover PowerPoint Presentations
- A Variety Of On-Call Consultants Available

Coordination with the Communications Office on:







Facebook

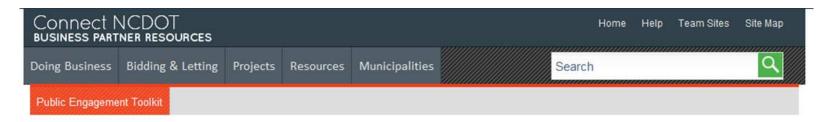




**Press Releases** 

# Public Engagement Toolkit

# On-line tool providing practical information for more effective public engagement



#### **Public Engagement Toolkit**

Practical information for more effective public engagement.



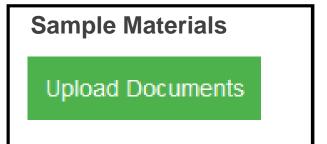
# Public Engagement Toolkit

#### **Features**

- Technique descriptions
- Search & filter functions
- How to's & experiences
- Sample documents
- User ratings
- Resource links
- Glossary of terms
- Future: User Forums/ Discussion Groups







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# IMPORTANT!!

#### If you do nothing else, please:

Coordinate the dates of public meetings with our staff so we don't have any conflicts

Allow our staff to make sure we're meeting our Title VI requirements (EJ/LEP and ADA)

Allow our staff to review all documents and maps for public consumption to ensure you are in compliance with the latest rules, regulations and policies

# IMPORTANT!!

We are here to assist you in meeting federal, state, local and departmental guidelines for public involvement

We understand the need to move projects quickly

We also understand there are consequences of not meeting the intent of the regulations

# CONTACT US

Drew Joyner, P.E. – Human Environment Section Head djoyner@ncdot.gov 919.707.6077

Harrison Marshall – Community Studies Group Leader <a href="mailto:hmarshall@ncdot.gov">hmarshall@ncdot.gov</a> 919.707.6079

Jamille Robbins – Public Involvement Group Leader jarobbins@ncdot.gov 919.707.6085



# Thank You



