A C Customer Service Survey

RP2023-34 | May 28, 2025



Background

• Eighth iteration of survey, has been conducted since 2015

• The survey has evolved and improved over time to optimize the data received and the user experience

• Significant overhaul performed in 2019, oversampling added to ensure respondents are representative of North Carolina's adult population



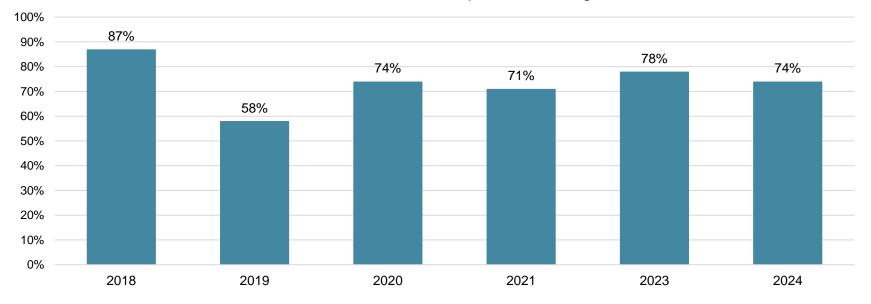
Survey Overview

- Over 1100 North Carolinians participated from across the state via convenience survey and oversampling
- Most respondents are satisfied with NCDOT services
- Majority of respondents use a personal motor vehicle as their primary mode of transportation, seeing a return to pre-pandemic numbers although respondents spend less time in their vehicle
- Maintenance, safety, and new construction of roadways remain top priorities
- Attitudes towards transportation and mode usage patterns vary between income groups more than any other demographic



Overall Satisfaction

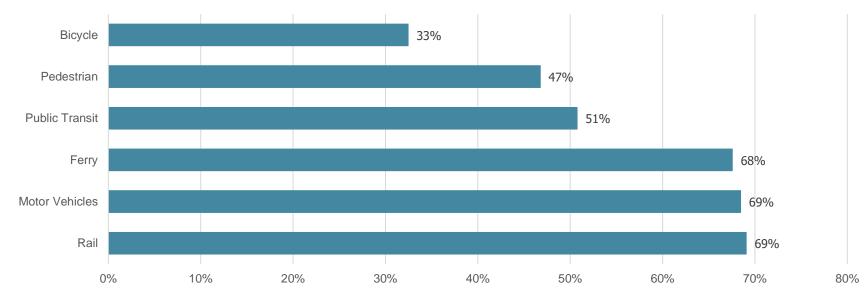
Satisfaction with services provided, % agree





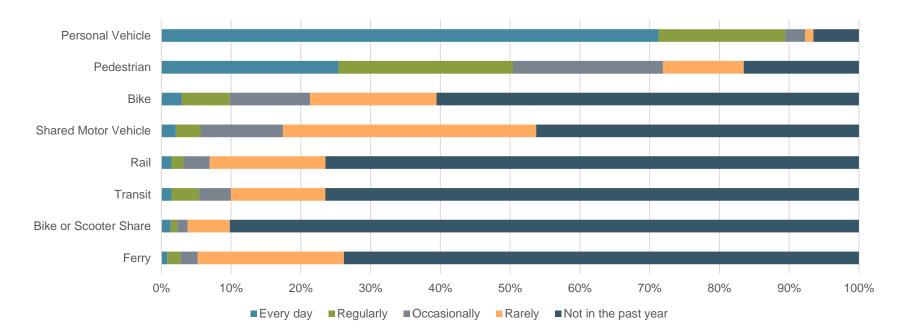
Overall Satisfaction by Mode

Overall Satisfaction by Mode



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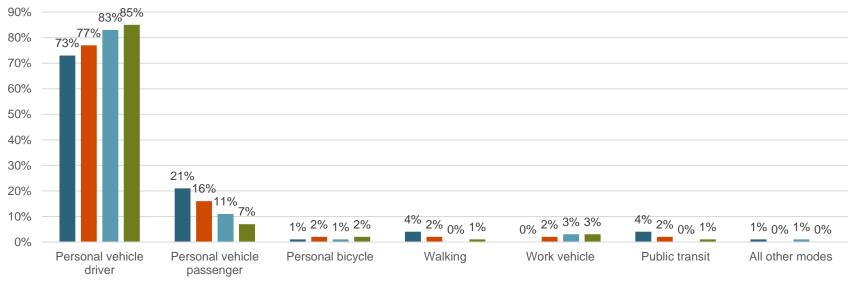
Mode Use





Mode Use

Primary Mode of Transportation by Household Income

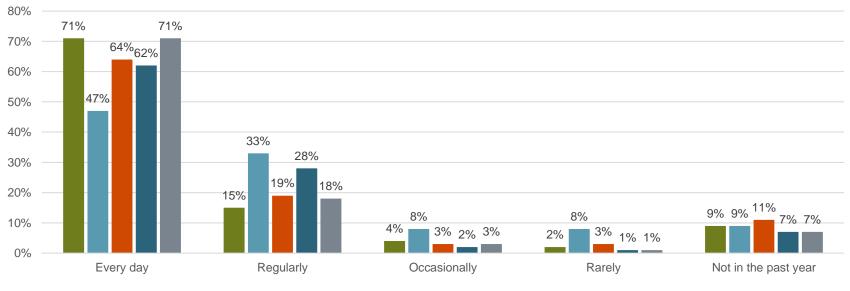


■<\$25k ■\$25k-\$49.9k ■\$50k-\$99.9k ■\$100k+



Personal Vehicle Use

Personal Vehicle Use, 2019-2024

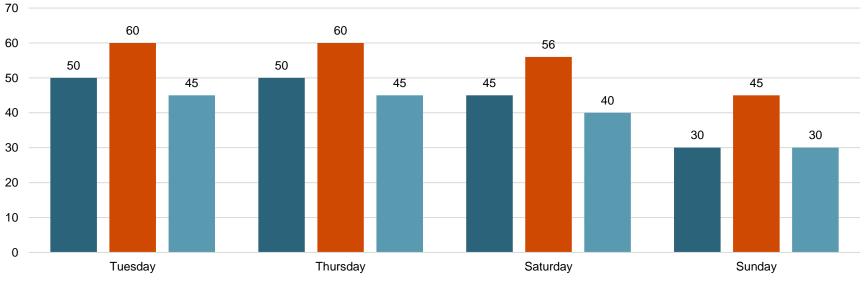


■2019 ■2020 ■2021 ■2023 ■2024



Personal Vehicle Use

Median Time Spent in Vehicle in Minutes

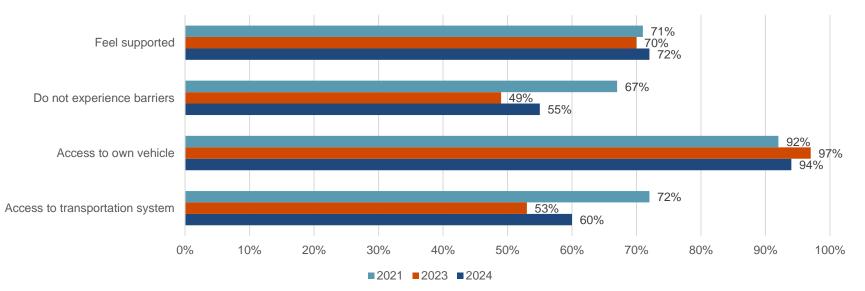


■2021 ■2023 ■2024



Infrastructure Support

Infrastructure support, 2021-2024



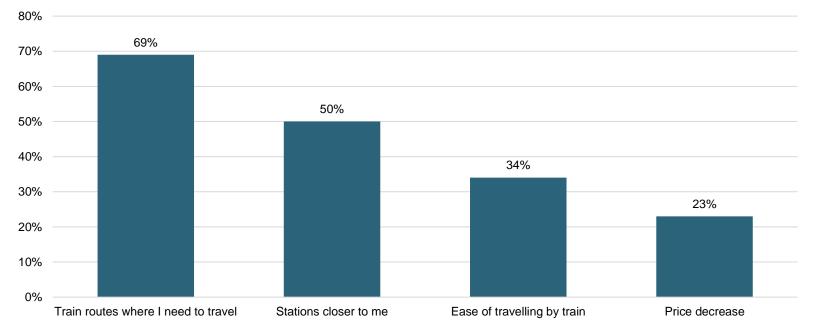


Respondent Priorities

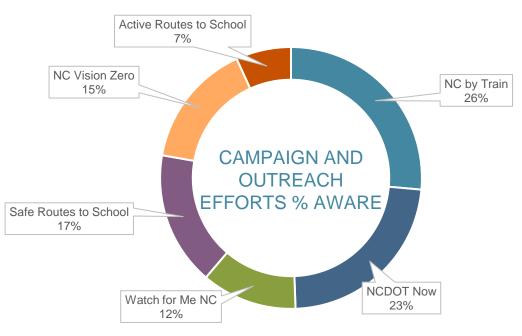
- 1. Safety
- 2. Condition of facilities/roads/paths
- 3. Connectivity

Connectivity and Infrastructure

Which of the following would lead you to take a passenger train more often?



NCDOT Communications





Read the report



Scan the QR code above to view the report. go.ncsu.edu/StatewideSurvey2024

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SFY 2024

State Funding

Actual State Funding: \$5,999,088,904

Forecast: \$7,776,900,000

Actual: \$7,798,200,140

Actual Federal Funding:

\$1,799,111,236

*Federal Funding

23% Overal

77% Overall

Funding Sources and Allocation

In fiscal year 2024, NCDOT had an annual budget of more than \$7 billion to build, operate and maintain the state's diverse transportation network.

A portion of the revenues from the State Motor Fuel Tax and NCDMV fees goes to the Highway Fund and the Highway Trust Fund (Strategic Transportation Investments).

For this fiscal year, NCDOT directed 91% of the State Highway Use Tax and 100% of federal transportation appropriations to Strategic Transportation Investments.

* Federal and State Funding includes revenues, grants and financing.

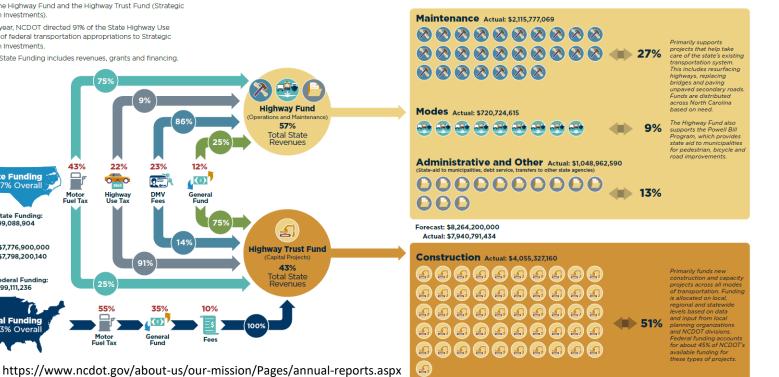
43%

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Motor

Fuel Tax

SFY 2024 Expenses

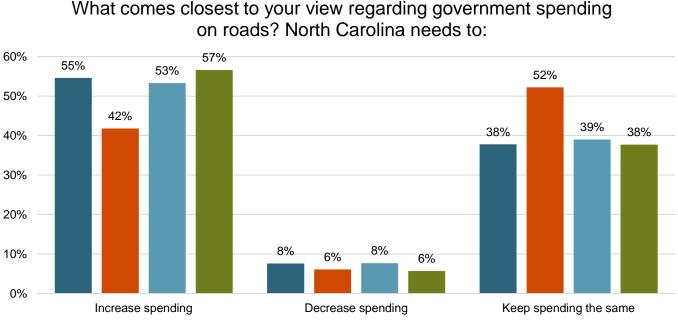


Public Perception of Transportation Fees in North Carolina

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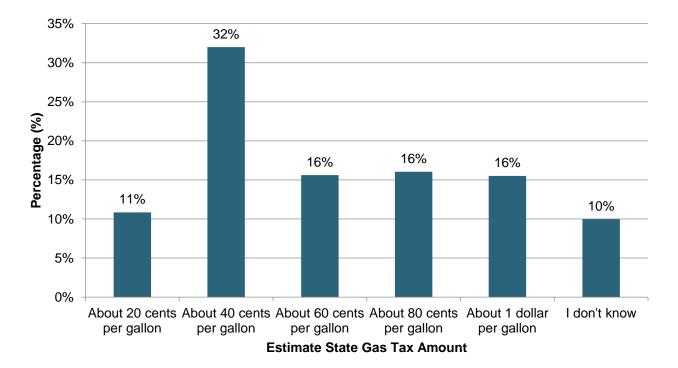
Transportation Funding and Tax Alternatives

Perception of Spending

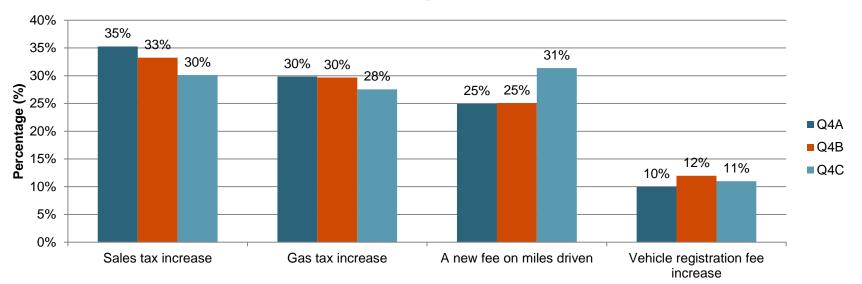


■2019 **■**2020 **■**2022 **■**2024

Perception of State Gas Tax



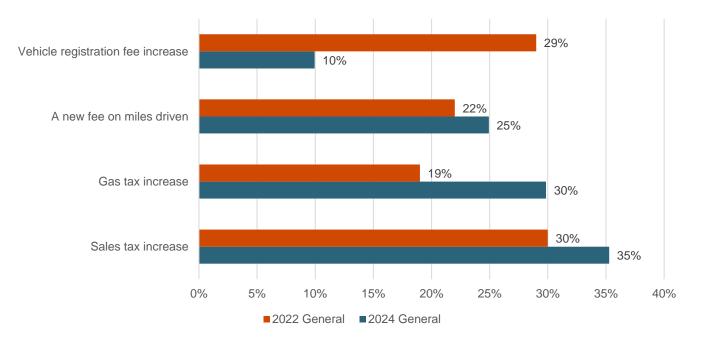
Preferred funding source by ballot



				Vehicle
				registration fee
	New fee on miles driven	Gas tax increase	Sales tax increase	increase
Ballot A	General	General	General	General
Ballot B	1 cent fee	18 cent increase	1 cent increase	\$120 increase
Ballot C (+ info)	1 cent fee	18 cent increase	1 cent increase	\$120 increase

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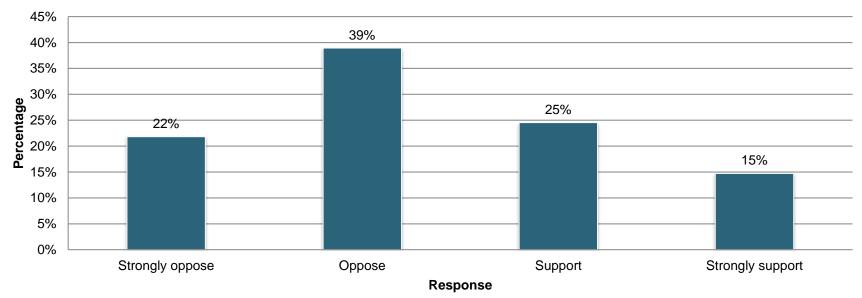
Tax Preference General Ballot 2022 v. 2024





Retail delivery fee

To generate additional funding for state transportation needs, would you support or oppose adding a retail delivery fee on goods that are mailed, shipped, or otherwise delivered to homes by motor vehicle to a purchaser?



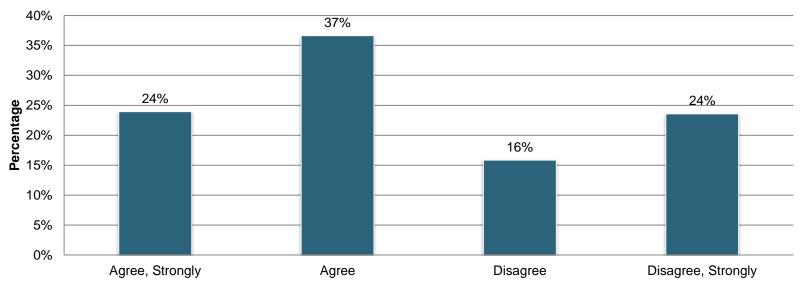


Electric Vehicles



Future of EVs

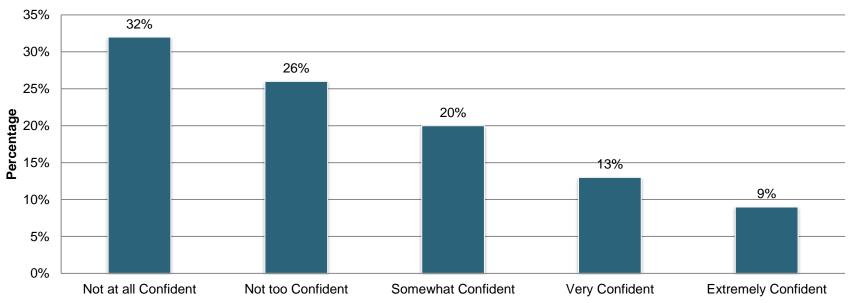
Do you agree or disagree with this statement: "Electric vehicles are the future and will largely replace gas engines over time."



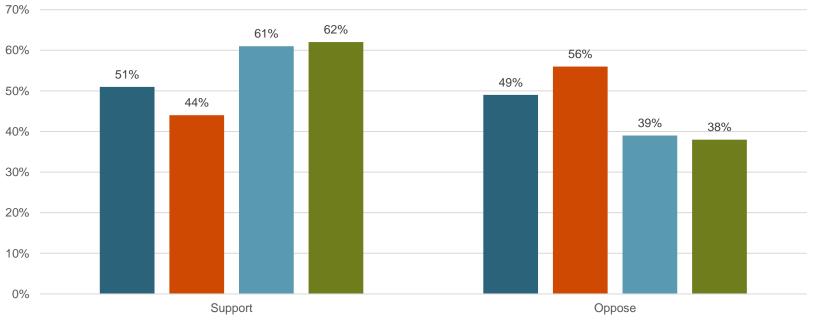


EV Infrastructure

How confident are you that the U.S. will build the charging stations and infrastructure needed to support large numbers of electric vehicles on the roads?

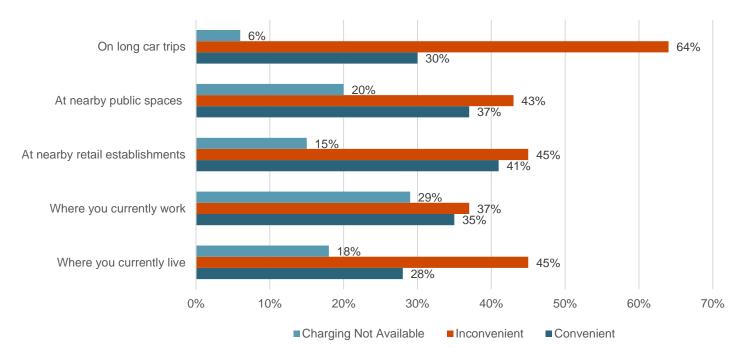


Support for Increasing EV Production



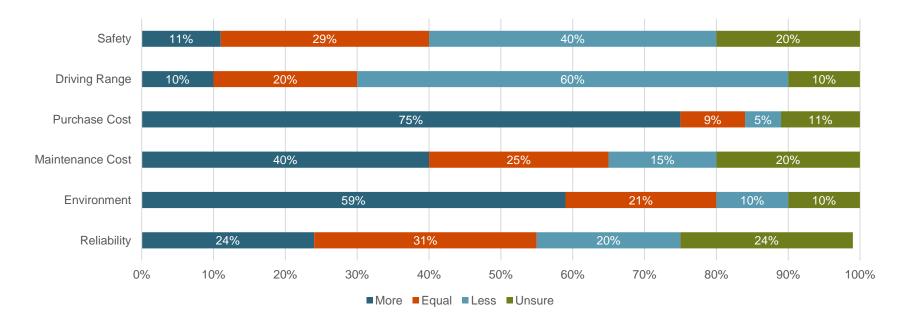
■Q5A ■Q5B ■Q5C ■Q5D

Perceived Convenience of EV Charging Among Non-EV Owners



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Perceptions of EVs Versus Traditional Vehicles





Read the report



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