



STATE TRANSPORTATION IMPROVEMENT PROGRAM (STIP)



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North Carolina Department of Transportation



**STATE TRANSPORTATION
IMPROVEMENT PROGRAM**

GHSP



GHSP

The Governor's Highway Safety Program

The Governor's Highway Safety Program (GHSP) was created in 1967 by legislation which empowered the Governor to contract with the U.S. Department of Transportation for the purpose of securing funding through the Highway Safety Act of 1966, Section 402. This funding provides for the administration of a highway safety program designed to reduce traffic crashes and the resulting deaths, injuries and property damage.

Today, the GHSP is under the supervision, guidance and support of the Secretary of Transportation, specifically the Deputy Secretary for Communications. Funding for the GHSP projects and activities is provided through federal traffic safety grants.

The nine major areas of funding are occupant protection, police traffic services, speed control, traffic records, emergency medical services, motorcycles, pedestrians/bicycles, roadside safety and prevention of alcohol/drug-related crashes.

The GHSP consists of 13 staff positions representing planning, programs, evaluation, fiscal management, public information and education. The GHSP's mission is to plan and execute a comprehensive highway traffic safety program for North Carolina to reduce the number of fatalities and injuries on the state's roadways.

The GHSP developed a statewide safety belt campaign that utilizes enhanced law enforcement and public education to increase statewide safety belt usage rates. This campaign, "Click It or Ticket", has become a national model and is now utilized throughout the United States and has been adopted by the National Highway Traffic Safety Administration (NHTSA) as its' primary seat belt program. Prior to the implementation of "Click It or Ticket" North Carolina safety belt use was about 60 percent. North Carolina now boasts a safety belt usage rate of almost 91 percent. Before "Click It or Ticket" 2.6 percent of drivers and occupants in crashes in NC were killed or seriously injured. In 2013, the percent of drivers and occupants killed or seriously injured was only 0.48 percent. "Click It or Ticket," along with other highway safety initiatives, has been a key factor in this dramatic reduction in deaths and serious injuries. If all drivers and occupants in crashes during 2013 had been buckled, NC would have realized a savings of over \$63 million in health care costs.

A companion campaign to address impaired driving, "Booze It & Lose It" was developed shortly after "Click It or Ticket" was launched in 1993. The "Booze It & Lose It" campaign, through the implementation of high profile checkpoints utilizing the state's seven mobile breath alcohol testing units, or BAT Mobiles, has been responsible for reducing late-night impaired driving to less than 1 in 100--the lowest rate ever measured in the U.S.

All 100 counties have joined the GHSP's "Click It or Ticket" and "Booze It & Lose It" campaigns by establishing county law enforcement coordinators that organize local agencies that participate in the efforts. Regional Law Enforcement Liaisons coordinate efforts with the 100 county coordinators. The U.S. Department of Transportation has praised the initiative as an outstanding example for the U.S. DOT's campaign to reduce alcohol-related fatalities and increase safety belt use.

The GHSP has also been focusing additional attention on motorcycle safety since 2005. Motorcycles are overrepresented in the number of fatal crashes and serious injuries. Motorcycling has become more popular in recent years increasing the exposure of those riding to crashes. GHSP, in conjunction with law enforcement agencies across the state has implemented an advanced rider education program, BikeSafeNC, that utilizes certified law enforcement motor officers to help motorcyclists improve their riding skills, making the rider safer in their riding habits and skill set.

A high school component of the "Click It or Ticket" campaign continues to expand each year. This program, "Click It or Ticket, Securing Your Future", ties safety belt usage to parking privileges at individual high schools. The program has been implemented in over 325 high schools statewide.

The following represents the GHSP plan:

The Governor's Highway Safety Program

Planning & Administration	Description	Federal Share (in thousands)	State/Local Share (in thousands)
	GHSP Planning & Administration	284.00	284.00
Alcohol	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	GHSP Booze It & Lose It	100.00	0.00
	NC Department Of Administration - SADD	15.00	0.00
	Carolinas Medical Center	86.30	0.00
	NC Department Of Public Safety-Ale	55.00	0.00
410AL	GHSP Booze It & Lose It Media	503.10	0.00
	New Hanover County Sheriff's Office	60.30	70.30
	City Of Wilson Police Department	200.00	38.30
	NC DMV Fiscal	36.00	0.00
	Buncombe County-Treatment Court	99.50	0.00
	MADD North Carolina	222.50	0.00
	NC Judicial-Buncombe Court	40.10	0.00
	Cumberland County-Treatment Court	46.00	0.00
	Brunswick County Sheriff's Office	30.20	30.20
	Fayetteville Police Department	156.60	31.10
	Brunswick County Sheriff's Office	100.80	21.30
	NC Judicial Department Conference Of DA' S	275.00	0.00
154AL	GHSP	100.00	0.00
	NC Department Of Health-Batmobiles	2792.40	0.00
	Town Of Garner	83.40	14.70
	City Of Raleigh	339.30	59.80
	NC Judicial-Forsyth County	154.90	0.00
	Iredell County Sheriff's Office	32.70	0.00
	NC Judicial-Wake County	157.90	0.00
	City Of Asheville	349.60	61.70
	Charlotte Mecklenburg PD	563.90	99.50
	City Of Lumberton	228.90	0.00

The Governor's Highway Safety Program

Alcohol	Description	Federal Share (in thousands)	State/Local Share (in thousands)
	NC DMV Fiscal	885.90	0.00
	Wake CCBI-Blood Labs	356.40	0.00
	Pitt County-Blood Labs	84.90	14.90
	NC Dept. Public Safety- Overtime	250.00	0.00
	Wake County Sheriff's Office-DWI Team	287.20	50.60
	NC Department Of Commerce-ABC	88.00	0.00
	City Of Wilmington-Blood Lab Expansion	210.10	0.00
	Town Of Red Springs	152.40	0.00
	Cumberland County Treatment Court	46.00	0.00
	Guilford County Sheriff's Office	150.70	0.00
	NC Dept. of Public Safety	1157.40	0.00
	NC Judicial Buncombe County Courts	10.00	0.00
	Buncombe County Court-Treatment	10.00	0.00
	GHSP Booze It & Lose It Media Buys	296.80	0.00
405d	Guilford County Sheriff's Office	136.10	58.30
	Town Of Waxhaw	51.30	9.00
	Town Of Cary	32.60	32.60
	City Of Winston Salem Police Department	60.70	182.20
	Fayetteville Police Department	20.00	0.00
	City Of Wilson Police Department	17.20	0.00
	Brunswick County Sheriff's Office	5.00	0.00
	New Hanover County Sheriff's Office	10.00	0.00
	Brunswick County Sheriff's Office	20.00	0.00
	NC Department Of Health	165.60	0.00
	NC Department Of Health	310.60	0.00
	NC Department Of Health	770.70	0.00
	NC Judicial-Conference Of Das	556.60	0.00
	NC DMV	5.00	0.00
	MADD NC	20.00	0.00
	GHSP Sports Marketing	500.00	0.00

The Governor's Highway Safety Program

Motorcycle Safety	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	GHSP Motorcycle Safety	40.00	0.00
	Town Of Garner	32.00	0.00
	City Of Hendersonville	10.00	0.00
	Guilford County Sheriff's Office	10.00	0.00
	City Of Durham-BikeSafe	10.00	0.00
	City Of Jacksonville Police Department	10.00	0.00
	City Of Greenville	10.00	0.00
	UNC HSRC Motorcycle Safety	127.00	0.00
	Lenoir Community College	57.00	0.00
	Lenoir Community College	64.00	64.00
	NC Department Of Public Safety-BikeSafe	18.00	0.00
	Town Of Garner	10.50	0.00
	Town Of Apex	46.50	0.00
	City Of Wilson Police Department	10.00	0.00
	Wake Forest Police Department	10.00	0.00
	City Of Wilson	64.60	0.00
	Wake Forest Police Department	75.00	0.00
	GHSP	92.00	0.00
Occupant Protection	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	GHSP Click It Or Ticket	100.00	0.00
	WNC Safe Kids	122.60	0.00
	UNC HSRC-Cps/Op Website	175.10	0.00
	NC Department Of Insurance - Safekids	440.50	0.00
	Research Triangle Inst. Seatbelt Surveys	216.70	0.00
405	GHSP Click It Or Ticket Media Buys	34.10	0.00
	Fayetteville Police Department	156.60	31.10
	Brunswick County Sheriff's Office	30.20	35.20

The Governor's Highway Safety Program

Occupant Protection	Description	Federal Share (in thousands)	State/Local Share (in thousands)
405b	NC Judicial-NCDA's	25.00	0.00
	GHSP Click It Or Ticket Media Buys	521.30	0.00
	NC Department Of Public Safety-Overtime	250.00	0.00
	Guilford County Sheriff's Office	136.10	58.30
	Town Of Waxhaw	51.30	7.00
	Town Of Cary	32.60	32.60
	City Of Winston Salem	60.70	182.20
	New Hanover County Sheriff's Office	70.30	70.30
	Brunswick County Sheriff's Office	120.80	21.30
	GHSP Sports Marketing	500.00	0.00
	Brunswick County Sheriff's Office	5.00	0.00
	Fayetteville Police Department	20.00	0.00
Pedestrian & Bicycle Safety	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	NCDOT Walk Program	250.00	0.00
	NC State University	7.30	2.40
Police Traffic Services	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	Town Of Tabor City	90.60	15.90
	Town Of Holly Springs	193.90	34.20
	Town Of Richlands	32.60	13.90
	City Of High Point	7.00	7.00
	Town Of Ayden	20.00	0.00
	City Of Conover	29.70	29.70
	Guilford County Sheriff's Office	20.00	20.00
	Columbus County Sheriff's Office	45.00	45.00
	Town Of Leland	99.00	42.40
	Town Of Stallings	34.10	34.10

The Governor's Highway Safety Program

Police Traffic Services	Description	Federal Share (in thousands)	State/Local Share (in thousands)
	City Of Jacksonville	26.00	0.00
	Town Of Fuquay Varina	29.90	29.90
	Town Of Smithfield	9.00	9.00
	Union County Sheriff's Office	67.00	67.00
	City Of Albemarle	41.20	17.60
	Macon County Sheriff's Office	32.40	32.40
	Town Of Kenly	20.90	0.00
	Rockingham Police Department	20.00	0.00
	Town Of Garner	6.00	6.00
	NC Department Of Justice	157.00	0.00
	New Hanover County Sheriff's Office	20.00	0.00
	Town Of Biscoe	31.60	13.50
	City Of Boiling Springs Lakes	24.20	24.20
	Dare County Sheriff's Office	54.70	18.20
	Holly Ridge Police Department	30.30	30.30
	Town Of Erwin	23.80	23.80
	Charlotte Mecklenburg Police Department	20.00	0.00
	City Of Raleigh	45.60	15.20
	Town Of Kernersville	6.20	6.20
	Town Of Beulaville PD	14.50	14.50
	GHSP Points System	1000.00	0.00
	City Of Fairmont	21.80	21.80
	City Of Morganton	79.50	34.10
	City Of Greensboro	8.90	2.90
	Northampton Sheriff's Office	20.00	0.00
	Town Of Emerald Isle	16.00	0.00
	Town Of Hudson	17.90	0.00
	NC Sheriff's Association	49.40	0.00
	City Of Asheville Police Department	20.00	0.00
	Town Of Morrisville	20.00	0.00

The Governor's Highway Safety Program

Police Traffic Services	Description	Federal Share (in thousands)	State/Local Share (in thousands)
	City Of Marion	20.00	0.00
	Town Of Ayden	9.00	3.00
	Town Of Morehead City	7.30	2.40
	Town Of Morrisville	20.50	0.00
	Town Of Kitty Hawk	20.00	0.00
	City Of Gastonia	11.00	3.60
	Town Of Red Springs	24.40	24.40
	Jackson County Sheriff's Office	20.00	0.00
	City Of Brevard	3.90	1.20
	Columbus County Sheriff's Office	16.00	0.00
	Cramerton Police Department	10.50	0.00
	Town Of Davidson	16.70	0.00
	Guilford County Sheriff's Office	9.00	3.00
	Town Of Pembroke	16.30	0.00
	City Of New Bern Police Department	35.00	0.00
Traffic Records	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	UNC HSRC-Traffic Records	135.40	0.00
	Town Of Weldon	18.00	18.00
	UNC HSRC-Crash And EMS Data	10.00	0.00
408	GHSP	36.90	0.00
	UNC HSRC-Quick Response	30.00	0.00
	UNC HSRC Crash Website	49.60	0.00
	UNC HSRC-Crash & Ems Data	72.40	0.00
405c	GHSP Traffic Records	43.00	0.00
	NC Judicial-Ecitation	282.80	0.00
	UNC HSRC-Strategic Plan	39.20	0.00
	NC Judicial-Printers	303.00	0.00
	NC State University-GPS Mapping	142.90	0.00

The Governor's Highway Safety Program

Traffic Records	Description	Federal Share (in thousands)	State/Local Share (in thousands)
	UNC HSRC-Quick Response	14.60	0.00
	UNC HSRC - NC Crash Website	10.00	0.00

Driver Education	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	Solutions - StreetSafe Program	181.30	0.00
	UNC HSRC-Evaluate StreetSafe	102.20	0.00
	UNC HSRC-Time To Drive	84.80	0.00
	VIP For VIP Program	35.00	0.00
	UNC HSRC-Teenage Research	127.70	0.00
	Department Of Public Instruction	40.00	0.00

Safe Communities	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	GHSP P&E	880.20	0.00
	UNC HSRC-HSP	85.00	0.00
	UNC HSRC-Tweens	102.20	0.00
	UNC HSRC-Sr. Drivers	80.20	0.00
	Pitt Memorial	72.50	0.00
	NC State University-ITRE	91.90	0.00
	UNC Chapel Hill Points System	86.80	0.00
	NC State Univ. Vision Zero	60.10	0.00

School Bus	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	Dpi Transportation	58.90	0.00

The Governor's Highway Safety Program

Distracted Driving	Description	Federal Share (in thousands)	State/Local Share (in thousands)
402	Mobile Cinema Park	140.00	0.00
	City Of Greensboro-To Die For Program	10.80	10.80