**Potential CTP Stakeholders**

As part of a CTP Study, stakeholders in the study area must be identified. Information about the stakeholder groups is used to plan Public Involvement for the CTP Study and to identify CTP Steering Committee members. For Public Involvement efforts, information about stakeholder groups can inform many types of decisions, such as how to conduct outreach and advertisement, format and location of meetings, what type of materials to distribute, etc. Stakeholder information helps the formation of the CTP Steering Committee since members are selected based on who can represent the various needs, issues and populations of the community (refer to the Potential CTP Steering Committee Members list). These representatives should be able to capture the transportation needs of all stakeholders in the community concerning all modes of transportation. Many of the committee members may be able to represent several stakeholder perspectives.

A list of all stakeholders in the planning area should be developed. This effort to develop a stakeholders list is typically done by the RPO staff, in coordination with local government representatives and NCDOT TPB.

Below is a list (not all inclusive and not representative of all areas) of common stakeholders found in a CTP study area. The Community Understanding Report and GIS data may also be useful in identifying stakeholders.

* Local elected / appointed officials
* Average citizens
	+ Randomly selected citizens
* Local staff
	+ Planners
	+ Engineers
	+ Utilities
	+ MPO/RPO staff
* Human services providers
	+ Council on Aging
	+ Association for Retarded Citizens
	+ Helping Hands Mission
	+ Veterans groups
	+ Group home providers
* School districts representatives
	+ Transportation manager
	+ ESL coordinator
	+ School principals / transportation coordinator
* Higher education providers
	+ Transportation coordinator
	+ Admissions officer
* Health and Wellness Advocates
	+ YMCA/YWCA staff
	+ Safe Routes to School staff
	+ Health Department staff
	+ AARP
* Transit providers
	+ Transit system manager
	+ Para-transit manager
	+ Human services transportation manager
* Bicycling community
	+ Bicycle/greenway planners
	+ Advocacy groups
	+ Bicycle stores
* Pedestrian advocates
	+ Pedestrian planners
	+ Advocacy groups
	+ Urban center representatives
* Minority & ethnic advocates
	+ Neighborhood groups
	+ Civic and cultural groups
	+ Religious leaders
* Workforce & lower income advocates
	+ Labor groups
	+ Employers
	+ Religious leaders
	+ Local HUD services
	+ Social Services
	+ Workforce Development Board representatives
* Medical community
	+ Transportation / facilities managers
	+ Employment manager
	+ Service providers
* Industrial / commercial
	+ Department of Commerce
	+ Industrial Commission
	+ Economic development specialist
	+ Industry / trade group
* Goods / freight movement
	+ Railroads / trucking / ports / airports
	+ Shipping industry (FedEx, UPS, USPS, etc)
	+ Industry / trade groups
	+ American Trucking Association
	+ FRA (Federal Railroad Administration) / FAA (Federal Aviation Administration)
* Tourism / second home owners
	+ Visitors bureau
	+ Chamber of Commerce
	+ Rental / resort industry
	+ Agri-tourism / Department of Agriculture
	+ Department of Commerce (tourism)
	+ Interest groups
* Special destinations
	+ National, state and local parks and lands (NPS/USFS/USFWS/DENR/local parks & recreation)
	+ Department of Cultural Resources
	+ Tribal / cultural centers
* Military
	+ BRAC (Base-Realignment-and-Closure)
	+ Installation planners
	+ Base commanders
	+ Transportation Directorate
* Economic development interests
	+ Chamber of Commerce
	+ Homebuilders Association
	+ Department of Commerce
	+ Industrial Commission
* Agriculture / forestry
	+ USDA / US Forest Service
	+ N.C. Department of Agriculture & Consumer Services
	+ N.C. Forest Service
	+ Farmers markets
	+ Ag Extension
	+ Soil and Water Conservation District Board
	+ Farming groups
* Emergency services / emergency management[[1]](#footnote-1)
	+ Fire Departments / EMS
	+ Police
	+ State and local emergency management offices
* Infrastructure providers
	+ Utilities commission / staff / companies – water, sewer, power, gas, cable/internet, phone, cellular service, dams
	+ Local public works departments
	+ Toll road authorities
* Seafood industry
	+ Fishing industry
	+ Processors
* Intercity bus / rail
	+ Bus lines / station managers
	+ Amtrak
* Airports
	+ Airport manager
	+ Employee representatives
	+ Car rental / taxi service representative
1. [↑](#footnote-ref-1)