Multi-Point and Multi-Class User Equilibrium Assignment

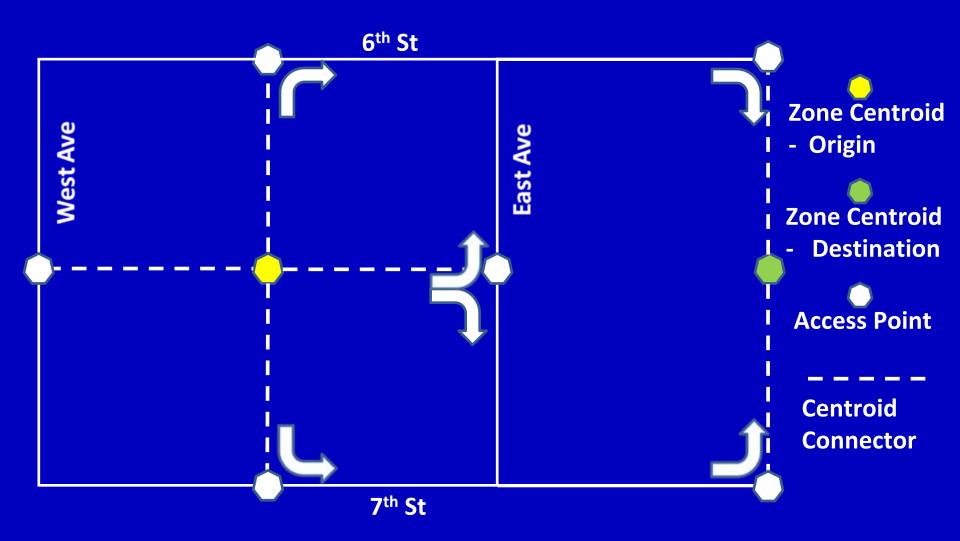
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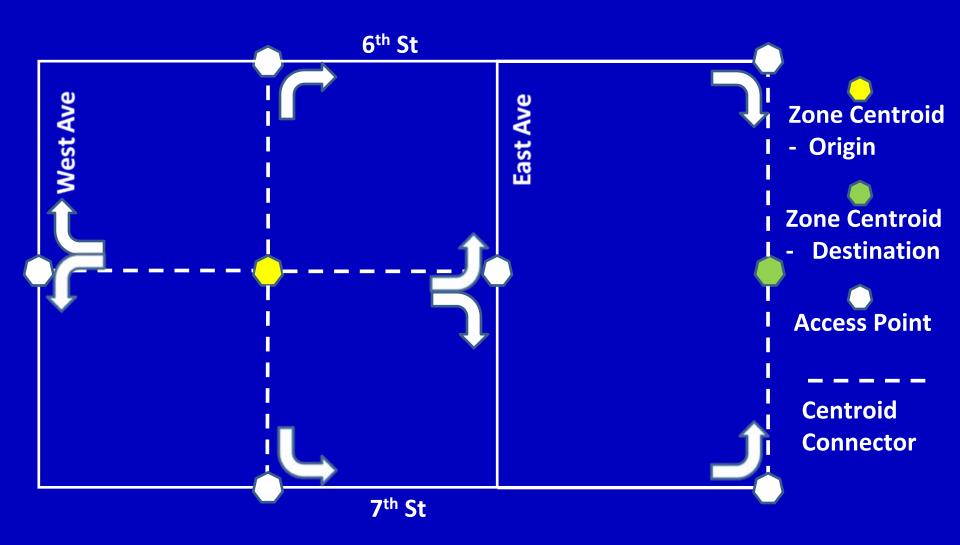
Multi-Point Assignment (MPA)

- Standard User Equilibrium (UE) Assignment
 - Using shortest time path between zone centroids
 - Weak control on trip local loading directions
- MPA
 - Strong control on trip local loading directions
 - Not a method to assign trips from origins to destinations
 - Used together with UE or other assignment methods

Standard User Equilibrium (UE) Assignment - Example



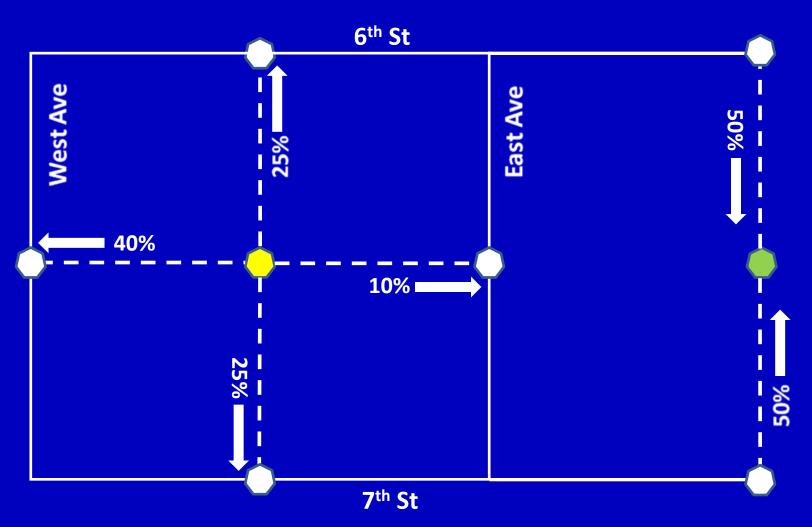
Multi-Point Assignment (MPA) - Example



Multi-Point Assignment (MPA) and Loading Strategy

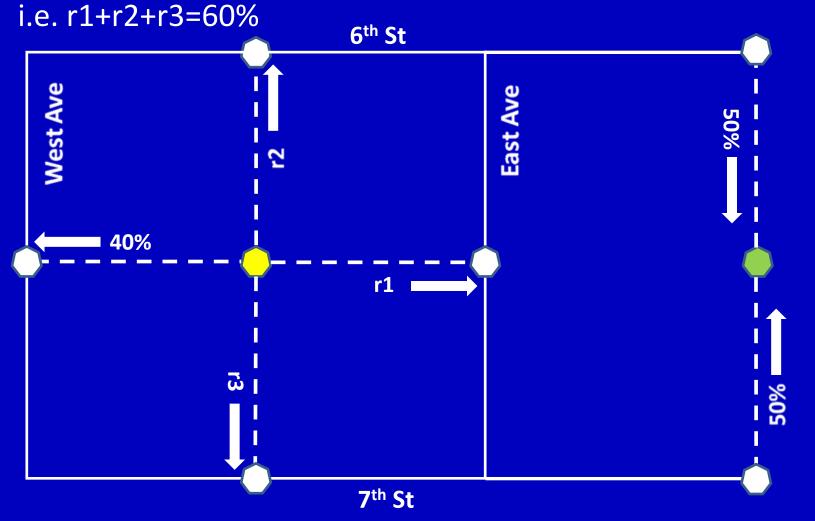
- Fixed Rate Strategy, Robert Shull 1999 (implemented in TModel2)
- Mixed Strategy 1
 - Some centroid connectors got fixed loading rates
 - Other centroid connectors got the variable rates determined by UE assignment
- Mixed Strategy 2
 - Part of Origin-Destination (O-D) trips follows the fixed rate strategy
 - Other O-D trips follows the UE assignment rules

Fixed Rate Strategy for Loading/Receiving



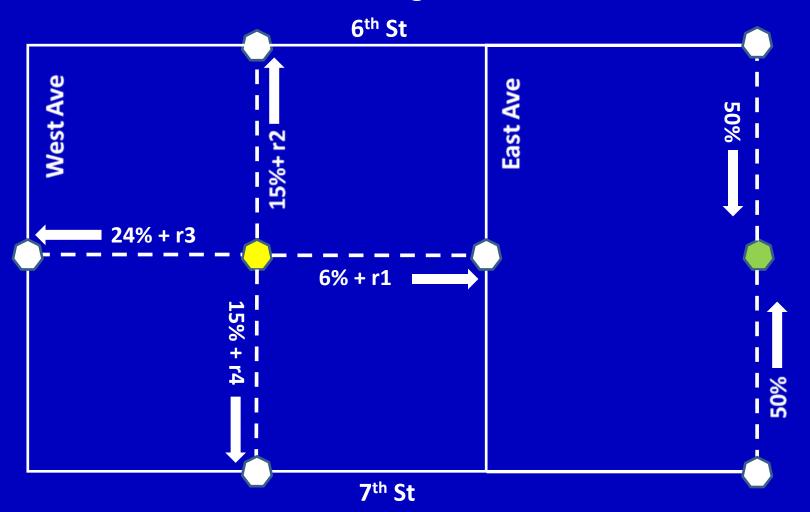
Mixed Strategy 1 - Example

- 40% O-D Trips Loaded onto West Ave
- 60% O-D Trips follow UE assignment to other 3 directions,



Mixed Strategy 2 - Example

- 60% O-Ds follows the fixed rates
- 40% O-Ds follows the UE assignment rule, r1+r1+3+r4=40%



What MPA can be used for

- Large Special Zone, e.g. Airport, University Campus, Shopping mall, ...
 - with large amount employment
 - with multiple loading directions
 - with socio-economic data that cannot be split into smaller zones
- Zone with Off-Site Loading, e.g. Office with off-site parking garage
- Zones with multiple vehicle class loading and different loading directions for each vehicle class
- Special Event Model, Stadium, Theater, ...

Example – Special Zone-RDU Airport



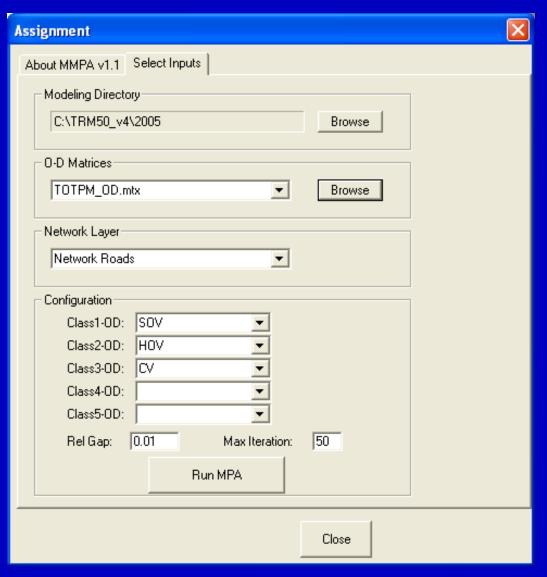
TRM v4 2005 PM Peak Period (3:30-7:30)

Example – Zone with Off-Site Loading



MPA Tool

Coded in GISDK for use in TransCAD

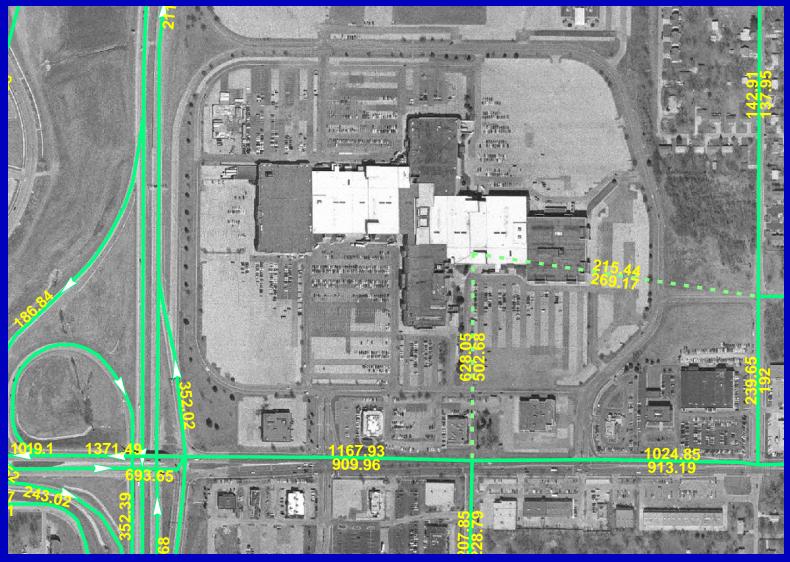


MPA Application

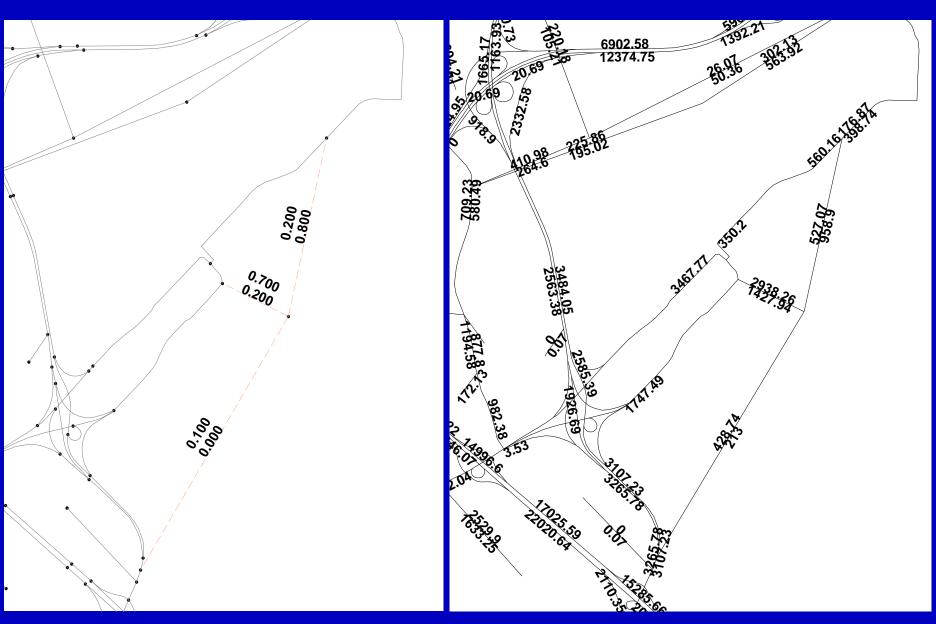
- Kansas City Metro Area, including the Kansas City Model, 2005-2006
- Special Event Traffic Study for the New Stadium, Scottsdale, AZ, 2009

MPA Application

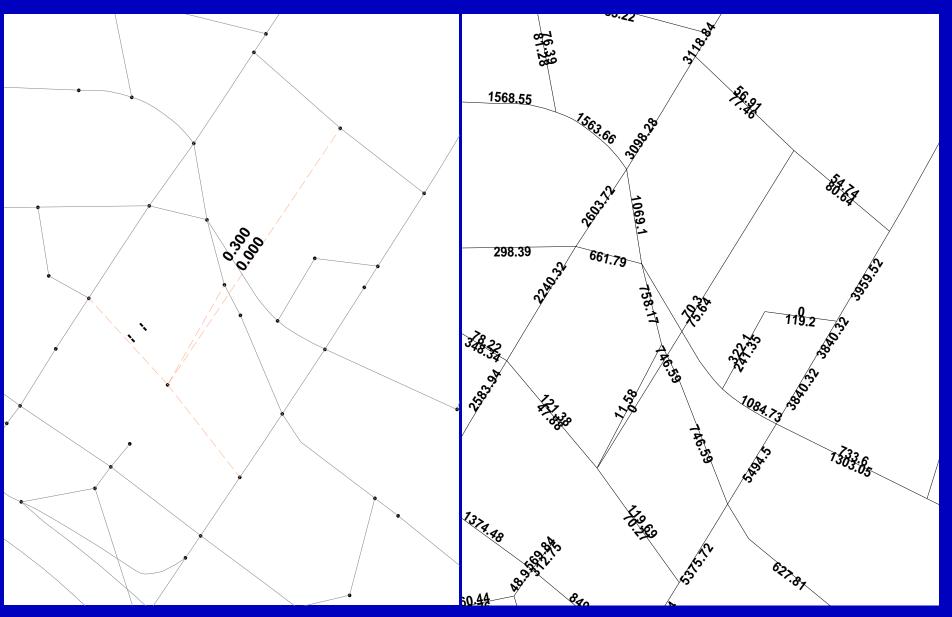
2005 PM Peak Hour, Kansas City North Shopping Mall



MPA Test in TRM



MPA Test in TRM



Suggestions

- System-wide use of MPA in the regional travel demand – <u>NOT Suggest</u> at this time
- Use of MPA for a limited number of key zones in the regional model – <u>Strongly Suggest</u>
- Use of MPA for corridor or small area studies
 - Strongly Recommend
- Use of MPA for obtaining better assignment results – No comment