

Appendix H Public Involvement

This appendix documents the public involvement process and includes a listing of steering committee members, the goals and objectives survey results, and public meetings held throughout the development of the CTP.

List of CTP Steering Committee Members

At the start of a CTP study, a committee is formed that is comprised of individuals who represent the various needs, issues and populations of the community. These representatives are responsible for capturing the transportation needs of the community relative to all modes of transportation and for guiding the development of the CTP. A listing of steering committee members for the Asheboro CTP is given below.

- ❖ Talmadge Baker Mayor Pro Tempore, City of Asheboro
- ❖ Trevor Nuttall Community Development Division Director
- ❖ Jeff Loflin NCDOT District Engineer
- ❖ George Gusler Asheboro/Randolph Chamber of Commerce President
- ❖ Walker Moffitt Asheboro City Council
- ❖ Dumont Bunker Asheboro City Engineer
- ❖ Tammy O'Kelley Randolph County Tourism Authority
- ❖ John L. Evans Community Development Division Assistant Director
- ❖ Mary Joan Pugh NC Zoo
- ❖ Roger King RCATS
- ❖ Jesse Day Piedmont Triad RPO
- ❖ Hemal Shah NCDOT Transportation Planning Branch

CTP Vision, Goals, Objectives and MOEs

The CTP vision, goals and objectives are developed as part of the public involvement process and help identify how the people within an area would like to develop the transportation system (all modes). The CTP committee develops the draft vision, goals, objectives, and MOEs which are further refined with input from citizens via the CTP Goals & Objectives (G&O) survey. These products become the official guide for the CTP being developed.

The vision statement, goals and objectives reflect what is important for the area and defines any local preferences concerning the transportation system and community assets. The vision statement is the framework for the area's strategic planning. Goals and objectives document how the area plans to fulfill its vision. The goals break down the vision statement into themes, while the objectives document how the area plans to make progress towards achieving each goal. MOEs are established to enable the area to track the progress of each objective.

Goals and Vision for the CTP

The CTP is a long range and financially unconstrained plan. The following goals and objectives are important to steering committee members:

Active Transportation

- Build sidewalk & greenway connections
- Support transportation system improvements that improve public health and healthy lifestyles

Equity

- Transportation options desired by retired, new residents or those unable to drive
- Equitable improvements throughout the City of Asheboro

Highway Safety & Congestion

- Safety a priority for all modes of transportation
- Implement US 64 Dixie Drive corridor study improvements, too congested (e.g. signage, sidewalks, aesthetics, access roads, safety)

Signage and Way finding Improvements

- Road design for ease of travel that supports commerce and tourism
- Signage system plan that allows compromise between small signs and billboard exclusion along I-73/74

Transit

- Utilize public transportation
- Regional connectivity of public transit

Goals and Objectives Survey

A G&O survey is a public involvement technique used to help identify an area's perception of transportation-related issues, identify concerns that should be addressed during the development of a CTP, and to help develop a vision for the community. The G&O survey is most appropriately implemented at the beginning of the transportation planning study. In addition to determining up front what is important to the citizens of the planning area, initiating the G&O survey early in the planning process allows the survey to serve as an introduction to the transportation planning process. The survey usually includes a brief introduction explaining what a transportation plan is and how the area can benefit from having one. The survey also includes a wide variety of questions that is tailored to each area as appropriate. A summary of the Asheboro G & O survey is given below.

Question 1: How important are the following transportation goals?

Answer Options	Very Important	Important	Not Important	Response Count
Increase access to park and ride lots	33	88	66	187
Increase access to local (RCATS) and	55	86	51	192

regional (PART) transit service				
Improve automobile travel times	88	80	23	191
Preserve community and rural character	109	74	13	196
Protect the environment	113	70	11	194
Support economic growth	156	34	3	193
Improve services for special needs populations	80	95	18	193
Improve facilities for walking and biking	109	67	18	194

Question 2: What are the key transportation issues facing Asheboro today?

Top 8 Responses (Key issues facing Asheboro today)	Response Count
Traffic congestion	61
Lack of public transit options	37
Lack of bicycle and pedestrian facilities	29
Lack of accessibility and access control (management)	16
Poor roadway conditions or lack of signage	13
Need of bypass	11
Safety	7
Signal Synchronization	7

Question 3: There are several strategies that can be used to increase road capacity. How important is it to use the following strategies on roads in Randolph County?

Answer Options	Very Important	Important	Not Important	Response Count
Build additional travel lanes on main roads	76	84	33	193
Make intersection improvements, like turn lanes and better signal timing	147	37	9	193
Control the number and location of driveways and cross-streets that access major roads	71	95	27	193
Control the location of left turns with medians	78	72	43	193

Question 4: Are you concerned with traffic safety or crashes in the county or specific road intersections? If Yes, please describe the location and type of safety concerns.

Answer Options	Response Percent	Response Count
Yes	71.8%	135
No	28.2%	53
Top 4 Responses (Specific roads)		
US 64 (Dixie Drive)		48
US 220 Business (Fayetteville Street)		6
NC 42 (Salisbury Street)		3
US 220 (I-73/74)		2
Top 7 Responses (Specific Intersections)		
US 64 (Dixie Drive)/NC 159 (Zoo Parkway)		11
US 64 (Dixie Drive)/NC 49/Mack Road		10

US 64 (Dixie Drive)/US 220 (I-73/74)	10
US 64 (Dixie Drive)/Wal-Mart Entrance	7
US 220 Business (Fayetteville Street)/Presnell Street	6
US 64 (Dixie Drive)/Park Street	5
US 220 Business (Fayetteville Street)/NC 42 (Salisbury Street)	4

Question 5: Is truck traffic a problem in Asheboro? If yes, please list specific roads and locations.

Answer Options	Response Percent	Response Count
Yes	39.3%	72
No	60.7%	111
Top 4 Reponses (Specific roads and locations)		
US 64 (Dixie Drive)		42
US 220 Business (Fayetteville Street)		6
Presnell Street		2
Park Street		2

Question 6: When traveling in and around the county, do you find that you have to go out of your way to get to your destination because a direct route does not exist? If yes, please give examples.

Answer Options	Response Percent	Response Count
Yes	21.4%	40
No	78.6%	147
Top 5 Reponses (Desired Direct Routes)		
Alternate to US 64 (Dixie Drive)		7
North Carolina Zoo		4
Liberty		3
North to East Asheboro		2
Downtown Asheboro		2

Question 7: When traveling in Asheboro, do you find that you have to go out of your way to get to your destination because the most direct route is too congested? If yes, please give examples.

Answer Options	Response Percent	Response Count
Yes	61.3%	114
No	38.7%	72
Top 5 Reponses (Top Congested Routes)		
US 64 (Dixie Drive)		78
US 220 Business (Fayetteville Street)		18
NC 159 (Zoo Parkway)		14
Presnell Street		6
NC 49		2

Question 8: What places or roads would you most like it easier to get to? Please rank each area by it's desirability.

Answer Options	Very Desirable	Desirable	Somewhat Desirable	Not desirable	Rating Average	Response Count
Charlotte area	61	55	35	14	2.99	165
Greensboro area	75	55	15	19	3.13	164
High Point/Winston-Salem area	68	70	17	10	3.19	165
Raleigh/Durham area	46	66	35	13	2.91	160
Interstate 40/85	62	66	22	10	3.13	160
US 64	83	49	23	10	3.24	165
US 220/I-73-74	75	47	25	13	3.15	160
US 311	64	60	28	15	3.04	167
NC 42	29	49	47	30	2.50	155
NC 49	51	58	35	17	2.89	161
Fayetteville Street	48	59	34	20	2.84	161
Old Liberty Road	21	31	54	49	2.15	155
Presnell Street	31	43	51	33	2.46	158
Zoo Park/NC 159	66	47	28	19	3.00	160
Other (please specify)						7

Question 9: Are there areas where you would like to see sidewalks constructed or improved? If Yes, please list desired locations.

Answer Options	Response Percent	Response Count
Yes	59.3%	102
No	40.7%	70
Top 7 Reponses (Desired sidewalks)		
US 64 (Dixie Drive)		18
All feasible roads		18
US 220 Business (Fayetteville Street)		16
Park Street		8
NC 42 (Salisbury Street)		5
NC 159 (Zoo Parkway)		4
Cox Street		4

Question 10: Would you use off-road trails or greenways for walking and bicycling? If Yes, please list desired locations.

Answer Options	Response Percent	Response Count
Yes	71.3%	129
No	28.7%	52
Top 6 Reponses (Desired greenways)		
NC 159 (Zoo Parkway)		23
All feasible locations		20
Lexington Road/Lake Lucas		5
Park Street		7
US 220 Business (Fayetteville Street)		4
Greenways to the Randolph Community College and other schools		3

Question 11: Would you use on-road bicycle facilities such as bike lanes or wide paved shoulders? If Yes, please list desired locations.

Answer Options	Response Percent	Response Count
Yes	44.2%	80
No	55.8%	101
Top 6 Reponses (Desired on-road bicycle facilities)		
NC 159 (Zoo Parkway)		12
US 220 Business (Fayetteville Street)		10
All feasible roads		7
Lexington Road/Lake Lucas		5
Mack Road		3
Spero Road		3

Question 12: Do you use the PART park and ride lots listed below? If so, how frequently? If yes, how frequently?

Answer Options	Yes	No	Response Count
South Asheboro (McDowell Rd & Industrial Park Dr)	5	161	166
North Asheboro (N Fayetteville St & Balfour Dr)	6	155	161
Randleman (Wal-Mart parking lot)	5	150	155
Archdale (S Main St & Aldridge Rd)	1	158	159

Answer Options	More than once/week	Once/week	Once/month	Infrequently	Never	Response Count
South Asheboro (McDowell Rd & Industrial Park Dr)	1	1	1	5	11	19
North Asheboro (N Fayetteville St & Balfour Dr)	4	2	2	3	11	22
Randleman (Wal-Mart parking lot)	1	1	2	2	13	19
Archdale (S Main St & Aldridge Rd)	0	0	0	1	13	14

Question 13: Do you use the following regional or local transit services? If so, how frequently? What other transit destinations would you be interested in? (please specify)

Answer Options	Very Frequently (more than once a week)	Somewhat Frequently (once a week)	Frequently (once a month)	Infrequently(a couple of times a year)	Never	Response Count
RCATS service outside Asheboro	2	0	4	6	167	179
RCATS service in and around Asheboro	6	2	2	2	163	175
PART Express Service to Greensboro	2	0	1	6	167	176

Top 5 Reponses (Desired transit service)	
Local service (Asheboro and surrounding communities in Randolph County)	17
Other cities and towns	5
Raleigh/Durham/Chapel Hill	4
Desired Amtrak and light rail service	4
Piedmont Triad International Airport	3

Question 14: What is your age?

Answer Options	Response Percent	Response Count
Under 18	0.0%	0
18 - 24	1.6%	3
25 - 34	11.5%	21
35 - 44	20.8%	38
45 - 64	56.3%	103
65 - 74	9.8%	18
75 or older	0.0%	0

Question 15: How would you classify your race?

Answer Options	Response Percent	Response Count
White	93.4%	171
Black	3.8%	7
Hispanic	1.1%	2
Asian	0.0%	0
Native American	0.0%	0
Other	1.6%	3

Question 16: How many people live in your household, including yourself?

Answer Options	Response Percent	Response Count
1	12.1%	22
2	44.5%	81
3	19.8%	36
4	17.6%	32
5	3.8%	7
6	2.2%	4
7	0.0%	0
8 or more	0.0%	0

Question 17: What was your household income last year?

Answer Options	Response Percent	Response Count
Less than \$19,999	6.8%	12
\$20,000 - \$34,999	8.5%	15
\$35,000 - \$ 49,999	7.3%	13

\$50,000 - \$74,999	26.6%	47
More than \$75,000	40.7%	72
Don't know	0.0%	0
Don't wish to answer	10.2%	18

Question 18: What is your home ZIP Code?

Answer Options	Response Percent	Response Count
27203	28.6%	52
27204	1.6%	3
27205	46.2%	84
Other (please specify)	23.6%	43
answered question		182
skipped question		16

Question 19: How did you receive this survey?

Answer Options	Response Percent	Response Count
Government meeting or location	10.5%	19
Retail location	0.0%	0
Church	1.7%	3
Newspaper	1.1%	2
Newsletter	6.1%	11
School	1.1%	2
Friend/Colleague	13.8%	25
Website	7.7%	14
Other (please specify)	58.0%	105

Public Meetings

Brief summaries of public meetings held within the planning area are given below.

Public Workshop #1

The first meeting was held on November 1, 2012 at Asheboro Public Works Building from 4:00pm to 7:00pm. Two comment forms were submitted during the session. Four citizens were in attendance; however, no major issue was identified.

Public Workshop #2

The second meeting was held on October 29, 2013 at Historic Courthouse from 4:00pm to 6:00pm. Thirteen citizens were in attendance. Several pedestrian facilities were identified to create a network of sidewalks within Asheboro.

A public hearing was held on December 5, 2013 during the Asheboro City Council meeting and on January 6, 2014 during the Randolph County Board of Commissioners meeting. The purpose of the meetings was to discuss the plan recommendations and to solicit further input from the public. There were no public comments presented at the hearing. The CTP was adopted during these meetings.