



## **NORTH CAROLINA**

Department of Transportation



# **Craven County Comprehensive Transportation Plan (CTP)**

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# Today's Agenda

- Goals and Objectives Survey
  - Public perception of transportation-related issues
  - Discuss formats, distribution, and questions
- Introduction to Travel Demand Modeling
  - Presentation by Amar Pillai – NCDOT TPD Modeler

# Goals & Objectives Survey

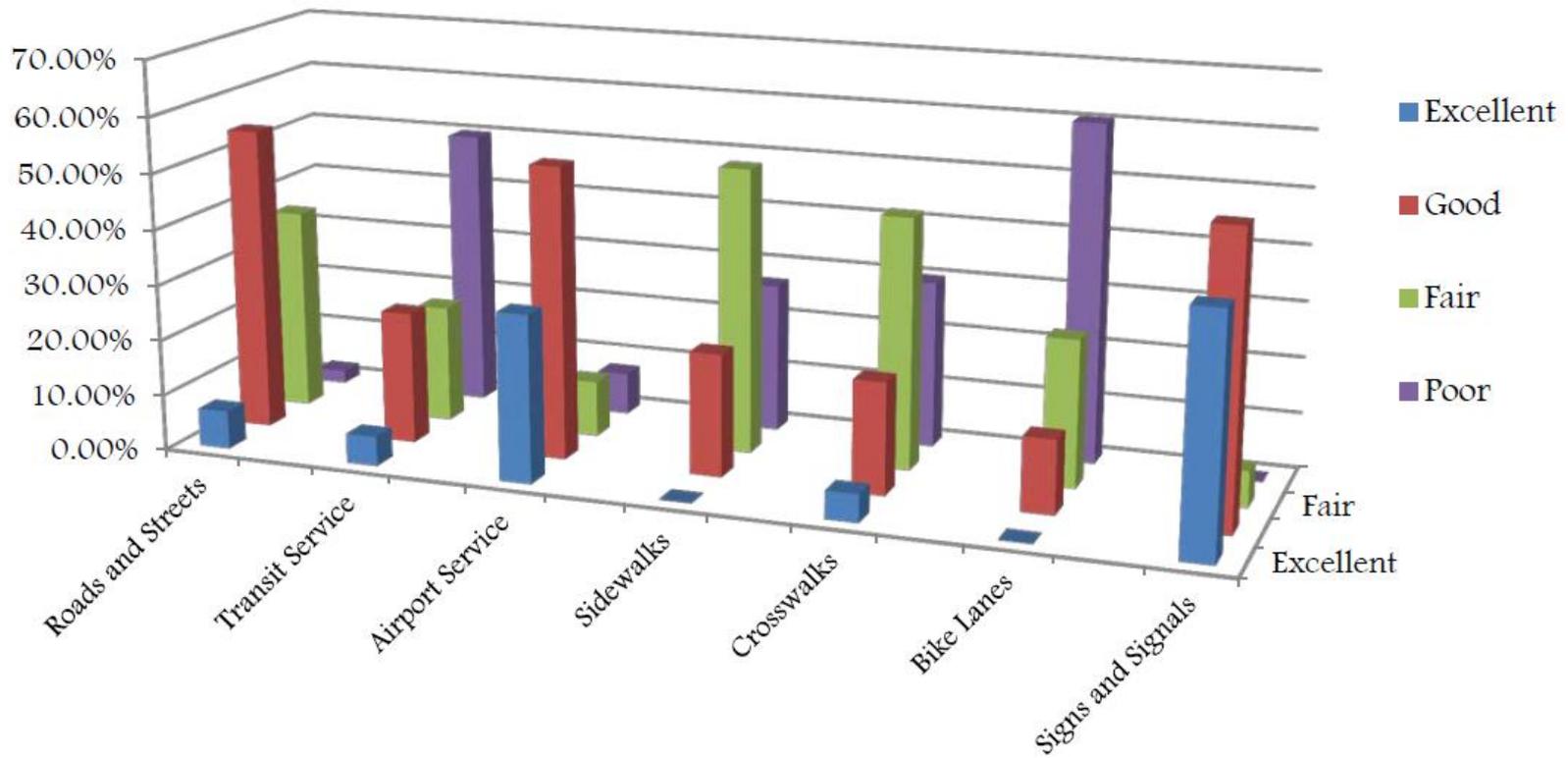
- Helps to identify a local area's perception of transportation-related issues
- Identifies concerns that should be addressed during the development of a CTP
- Useful tool for the development of a CTP that will best meet the needs and values of the community
- Help with the future Vision, Goals, and Objectives discussion

## 2016 NBAMPO MTP - Online Survey

- To begin the development of the MTP, the MPO staff referenced the available existing citizen efforts and comments
- The survey available for all citizens sought opinions of services as well as pinpointed the community's priorities and concerns
- The results are as follows:

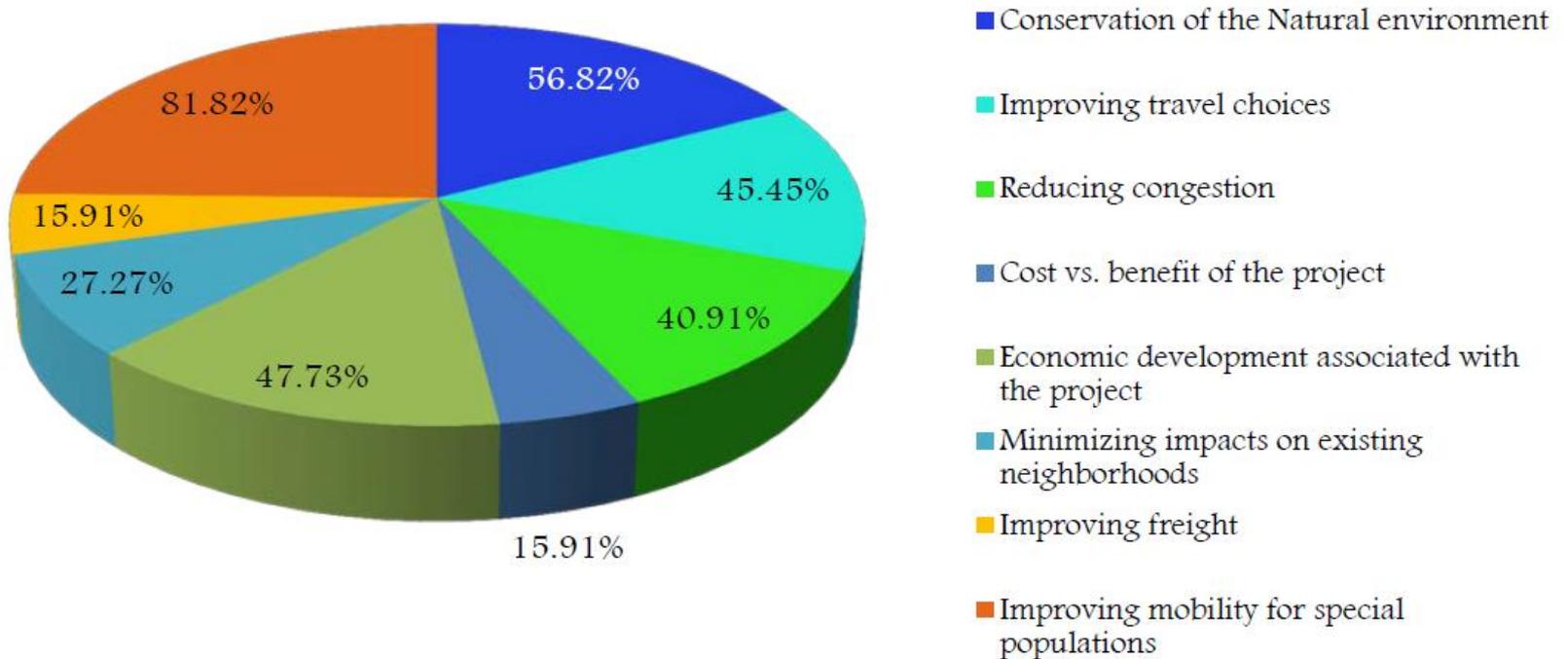
# 2016 NBAMPO MTP - Online Survey Results

Rate The Quality of the Following Transportation Systems



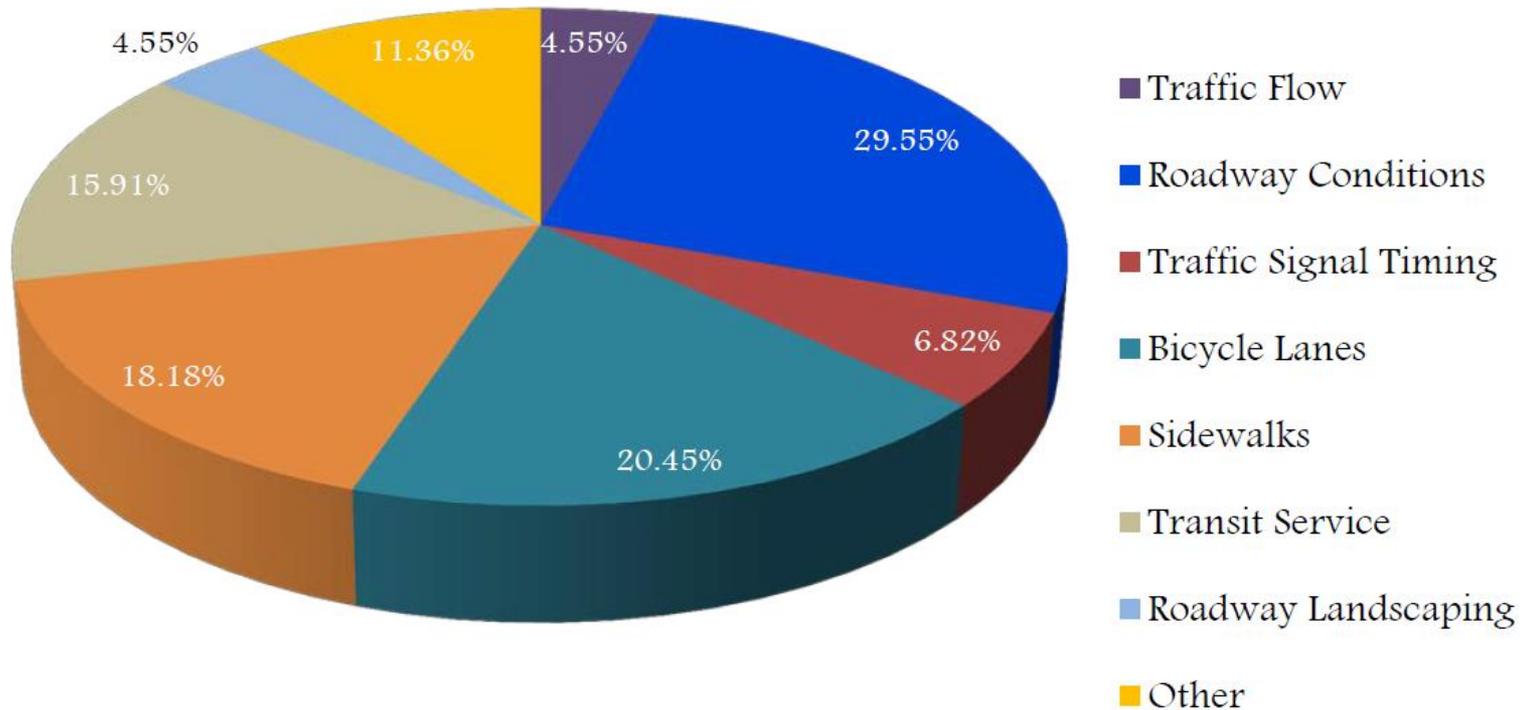
# 2016 NBAMPO MTP - Online Survey Results

What Considerations are Important When Prioritizing Transportation projects?



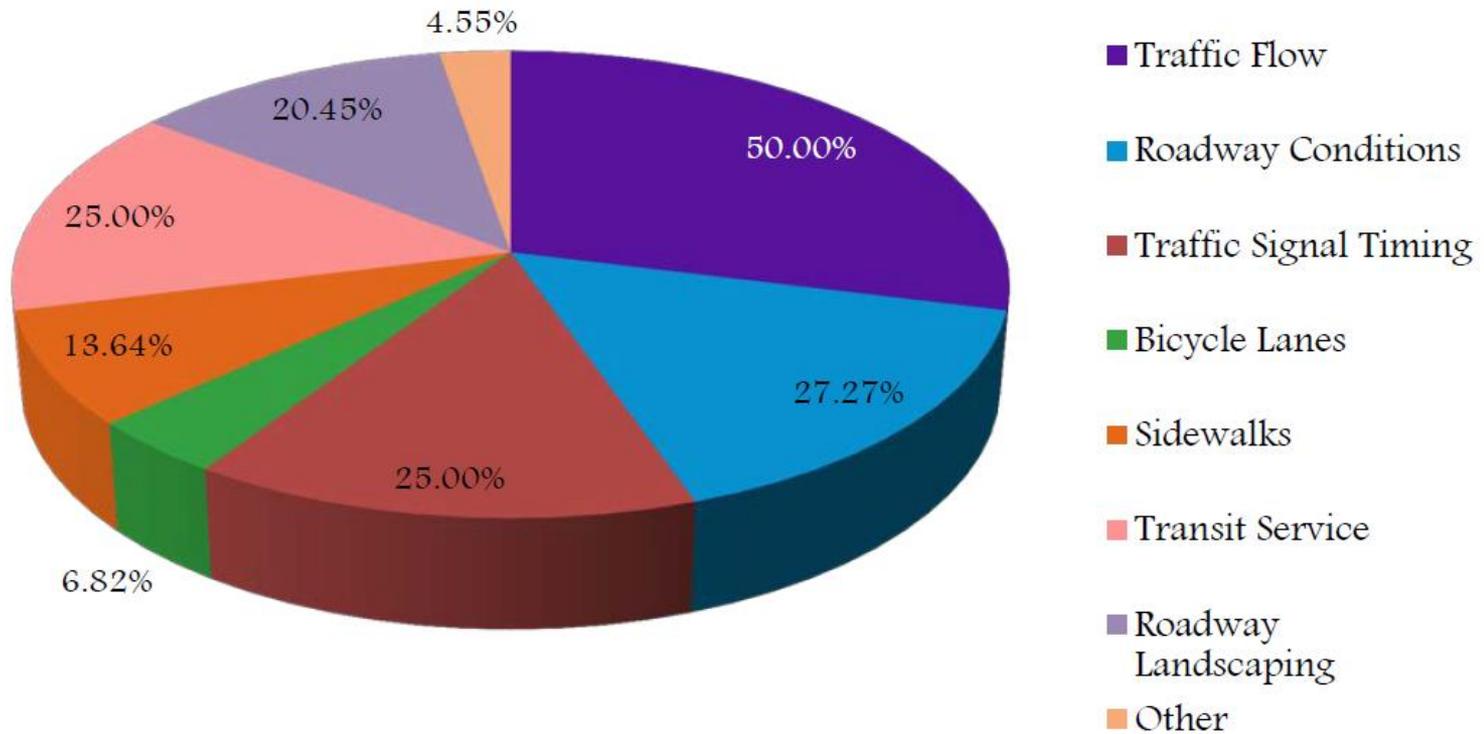
# 2016 NBAMPO MTP - Online Survey Results

## One Frustration with Current Transportation System



# 2016 NBAMPO MTP - Online Survey Results

## What are the Three Best Features of Our Current Transportation



# 2016 NBAMPO MTP - Online Survey Results

If you had \$100 to fund transportation, how would you spend it?



# Goals & Objectives Survey

- **Print Version**
  - **Action: Open discussion of which questions to ask (about 5)**
  - **Action: See G&O Survey Questions Handout**
    - General Transportation
    - Highway – Bike – Ped – Transit – Rail
    - Location
    - Demographics
- **Online Version**
  - **Action: Open discussion of additional questions to ask**
- **Distribution**
  - **Action: Open discussion of outreach plans**
    - Local Organizations (Churches, Clubs, etc.)
    - Local Publications (Newspapers, magazines, etc.)
    - Craven County Schools
    - Local governmental buildings and public meetings

# Craven County Model

- Introduction to Travel Demand Models (TDM)
  - Presentation by Amar Pillai – NCDOT TPD Modeler
  - What: Computerized TDM replicates travel patterns of the transportation system
  - Why: Better able to predict future travel patterns due to increased alternative route options and it has the potential to test different land use scenarios
  - Base Year is 2015 and Future Year is 2040

## Next Steps

- Draft Goals and Objectives Survey
- Future Year 2040 Model Data Approval
- CTP Vision, Goals, & Objectives
- Title VI and VI Maps
- Identification of roads to be studied in the CTP (Craven County Basemap)

# Contacts

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