



Polk County Comprehensive Transportation Plan

Vision Statement, Goals and Objectives

Proposed Polk Vision Statement for CTP:

Polk County provides a safe, efficient, accommodating, multi-modal transportation system that preserves and promotes the quality of life, rural character, natural beauty, heritage, and economic vitality of the area.

Draft Goals and Objectives:

- 1. Goal – Provide a safe transportation system.**
 - a. Objective – Eliminate and reduce distracted drivers
 - b. Objective – Reduce crash counts
- 2. Goal – Provide an efficient transportation system that is well connected.**
 - a. Objective – Add, improve, and enhance connections for improved emergency service accessibility.
- 3. Goal – Provide a transportation network that is accessible to all users.**
 - a. Objective – Ease navigation for residents and visitors – Wayfinding
 - b. Objective – Improve ease of access for residents’ daily needs and visitors
- 4. Goal – Consider history, heritage, and natural environment during project evaluation and selection**
 - a. Objective – Always consider appropriate road designs that fit the natural surrounding
 - b. Objective – Ensure Polk County maintains and enhances its rural character, including Scenic By-ways
- 5. Goal – Support opportunities for economic vitality**
 - a. Objective – US 74 to interstate
 - b. Objective – Support tourism by improving aesthetics
- 6. Goal – A transportation system that preserves and promotes the quality of life in Polk County**
 - a. Objective – Consider the recommendations of the 20/20 Vision Plan – Comprehensive Plan