

Response Set (no comments)

from the Public Survey

for the Rocky Mount Urban Area (including Nashville and Sharpsburg)

Comprehensive Transportation Plan

To view the responses:

Answer sets are in the same order as the questions on the survey.
Each question breaks down the response set by chart and graph.

Quick Facts:

The survey was open from May 9, 2014 to August 15, 2014.
963 surveys were started, and 832 surveys were completed.

The purpose of this survey was to obtain public opinions and identify transportation issues that are important to the citizens, businesses, and officials of Rocky Mount and the surrounding areas. The results will be used in the development of the Comprehensive Transportation Plan.

The survey was compiled by the Comprehensive Transportation Plan steering committee for the Rocky Mount Metropolitan Planning Organization, consisting of representation from the following:

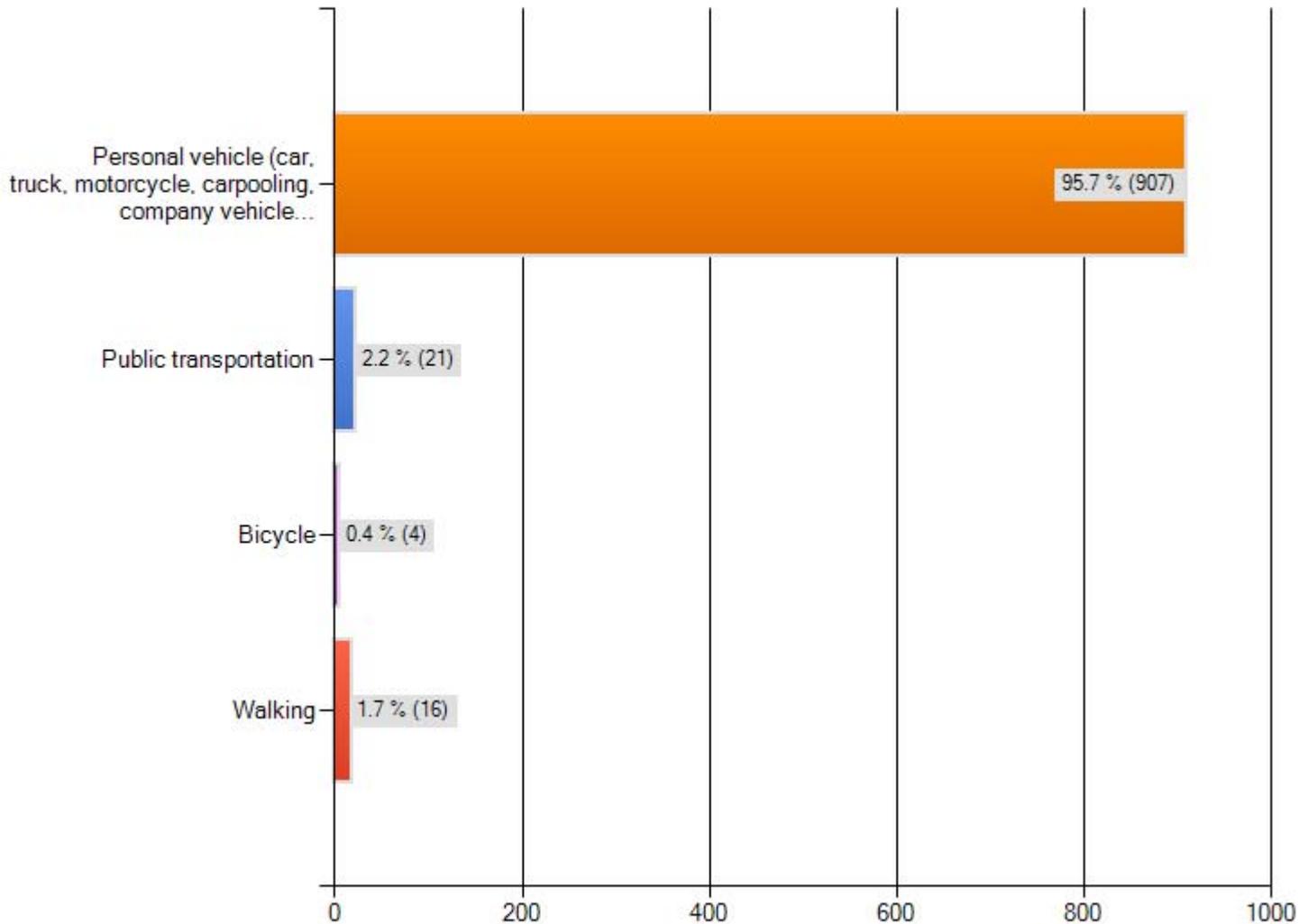
- City of Rocky Mount
- Town of Nashville
- Town of Sharpsburg
- Nash County
- Edgecombe County
- NC Department of Transportation

Disclaimer:

While every effort was made to distribute to a wide audience, this survey was not conducted in a scientific fashion. However, the responses are complete and have not been altered in any way.

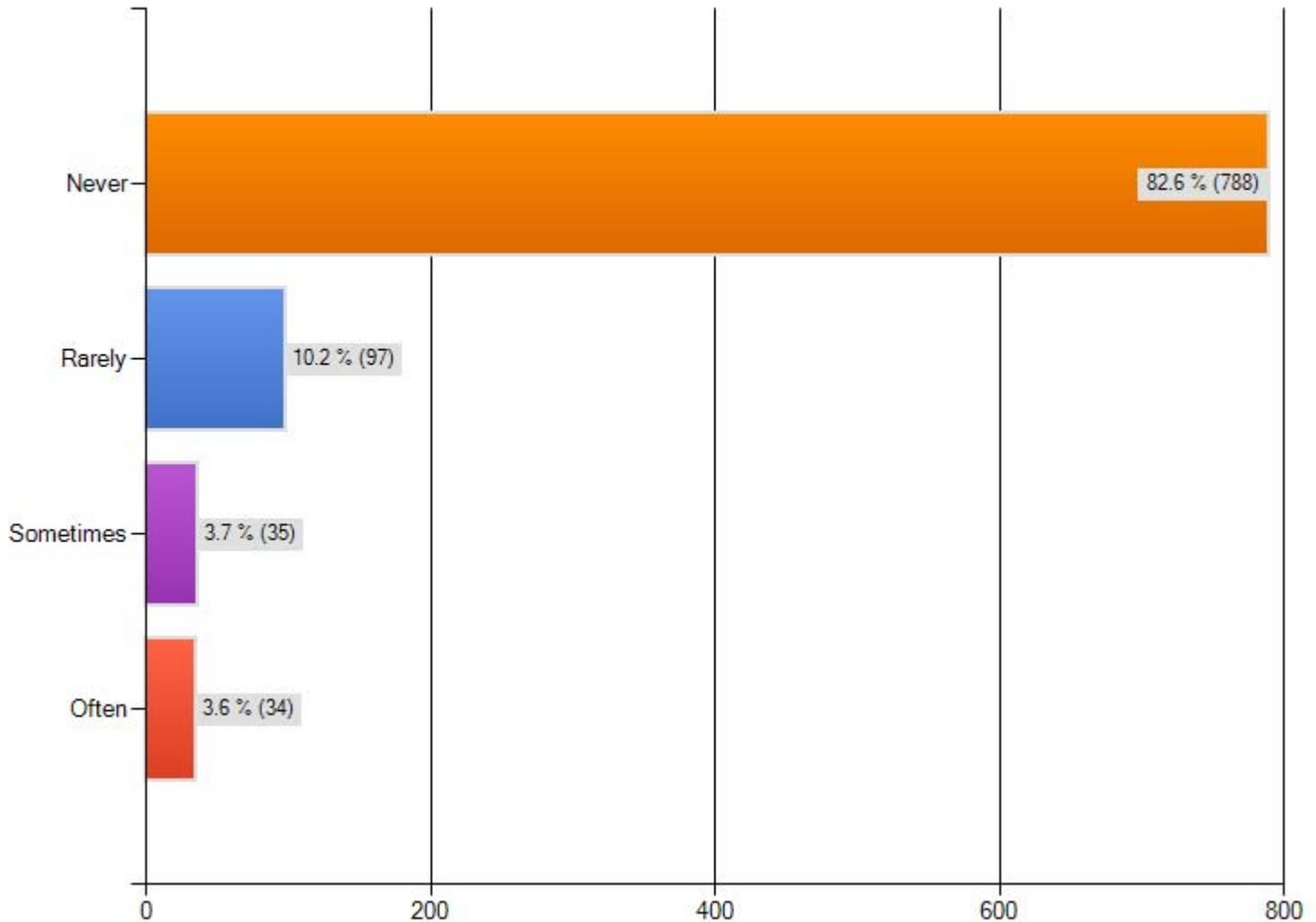
1. What is your primary mode of transportation?		
Answer Options	Response Percent	Response Count
Personal vehicle (car, truck, motorcycle, carpooling, company vehicle, etc.)	95.7%	907
Public transportation	2.2%	21
Bicycle	0.4%	4
Walking	1.7%	16
<i>answered question</i>		948
<i>skipped question</i>		15

What is your primary mode of transportation?



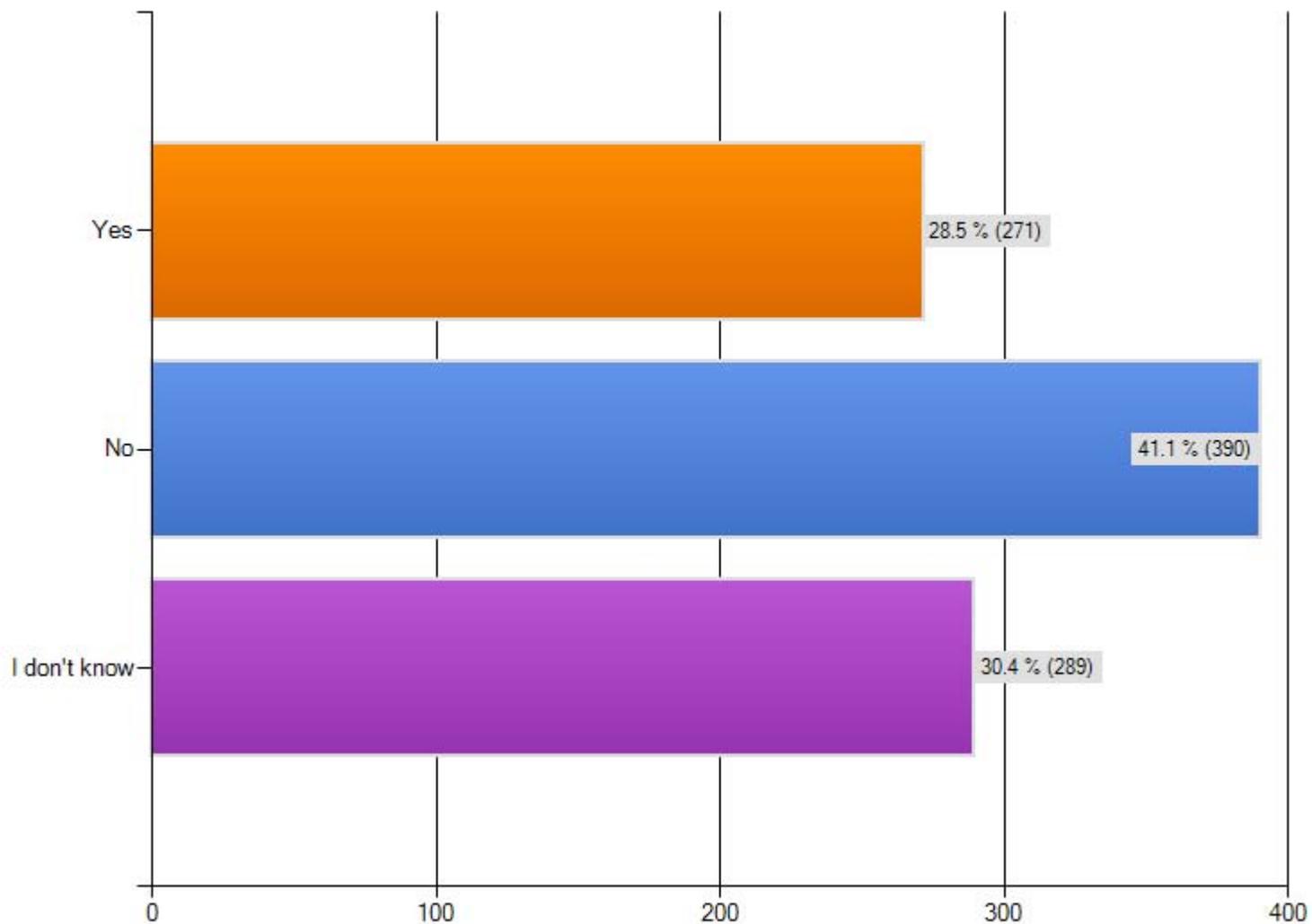
2. How often do you use public transportation?		
Answer Options	Response Percent	Response Count
Never	82.6%	788
Rarely	10.2%	97
Sometimes	3.7%	35
Often	3.6%	34
<i>answered question</i>		954
<i>skipped question</i>		9

How often do you use public transportation?



3. Do you have convenient access to public transportation?		
Answer Options	Response Percent	Response Count
Yes	28.5%	271
No	41.1%	390
I don't know	30.4%	289
If you chose "No", and would like access, please specify the location.		88
<i>answered question</i>		950
<i>skipped question</i>		13

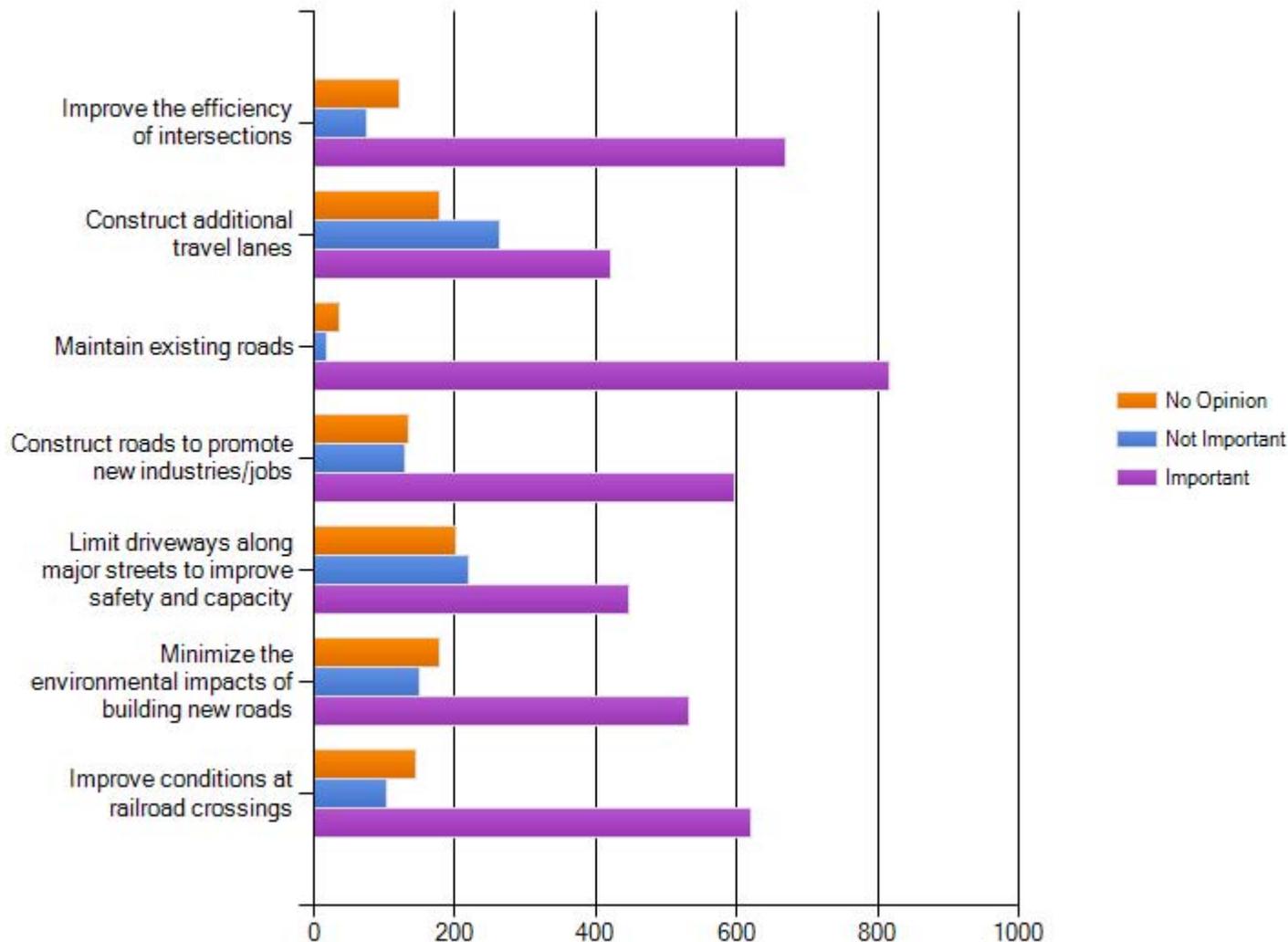
Do you have convenient access to public transportation?



Please identify if you support/agree with the importance of each idea.

4. HIGHWAY:				
Answer Options	No Opinion	Not Important	Important	Response Count
Improve the efficiency of intersections	121	75	670	866
Construct additional travel lanes	178	263	421	862
Maintain existing roads	36	18	816	870
Construct roads to promote new industries/jobs	134	128	598	860
Limit driveways along major streets to improve safety and capacity	201	219	447	867
Minimize the environmental impacts of building new roads	179	151	531	861
Improve conditions at railroad crossings	144	104	619	867
<i>answered question</i>				885
<i>skipped question</i>				78

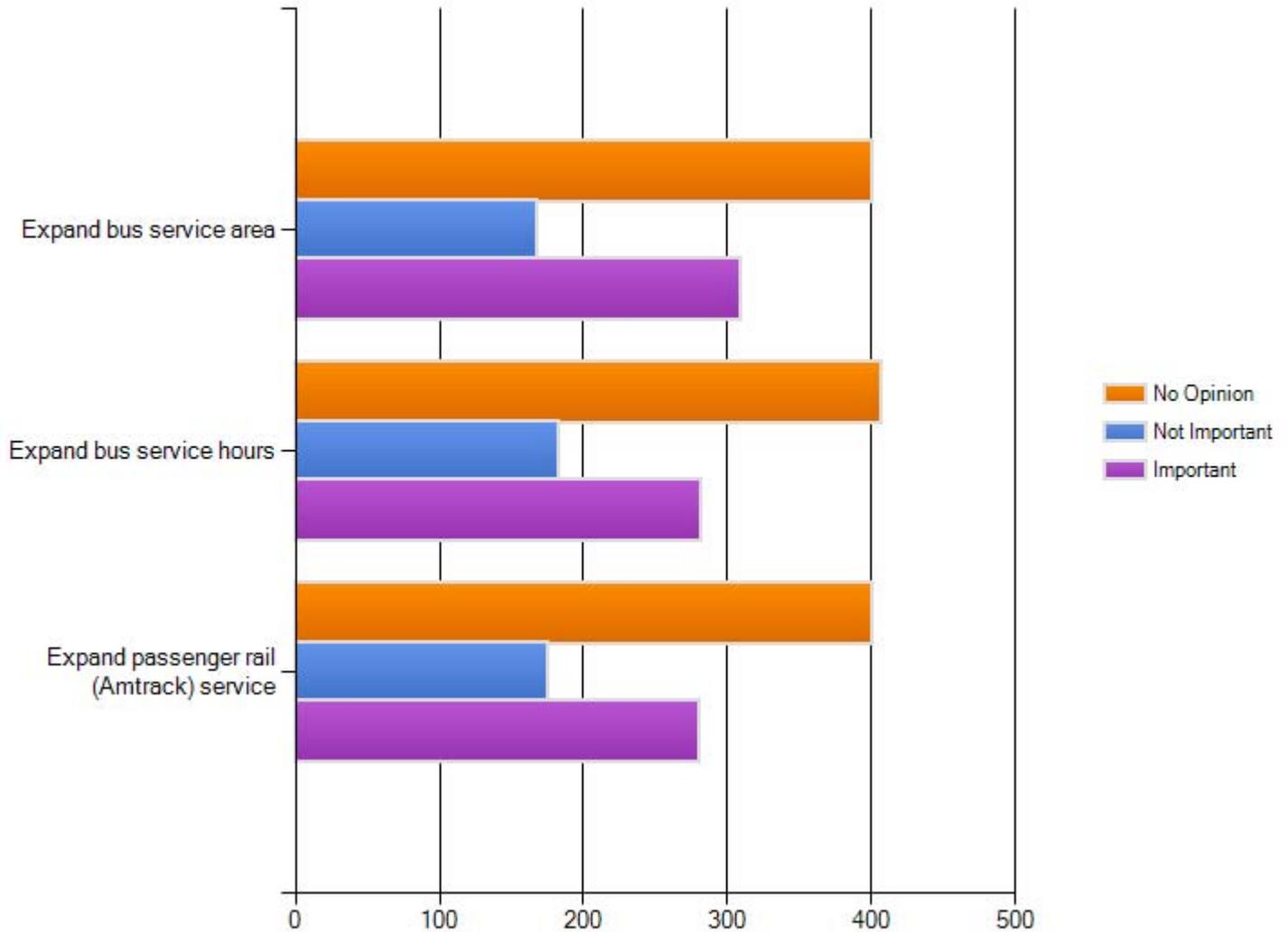
HIGHWAY:



Please identify if you support/agree with the importance of each idea.

5. PUBLIC TRANSPORTATION:				
Answer Options	No Opinion	Not Important	Important	Response Count
Expand bus service area	399	167	308	874
Expand bus service hours	406	182	281	869
Expand passenger rail (Amtrack) service	400	174	280	854
If you chose "Important" for bus or rail, please provide locations.				135
				<i>answered question</i> 879
				<i>skipped question</i> 84

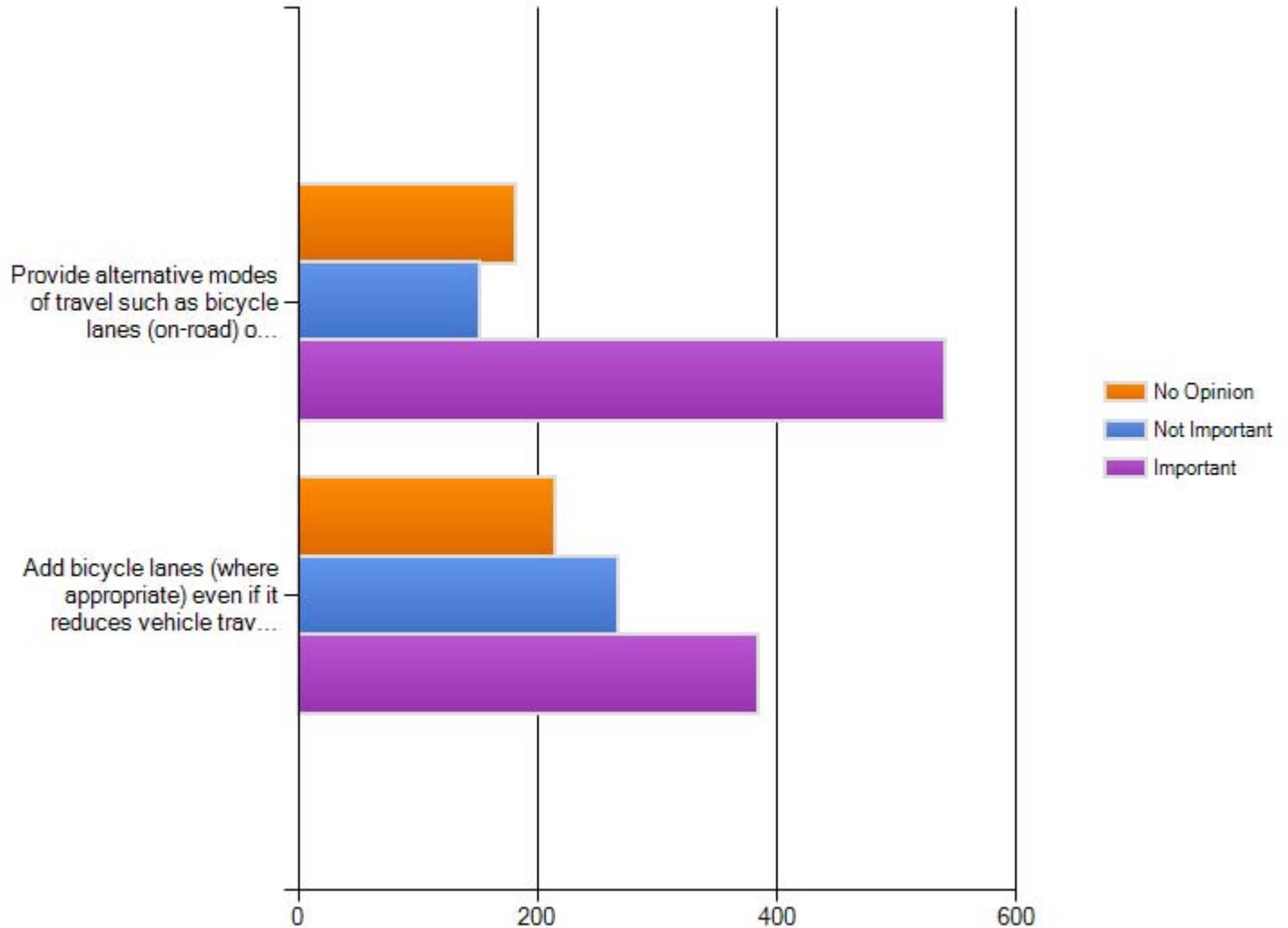
PUBLIC TRANSPORTATION:



Please identify if you support/agree with the importance of each idea.

6. BICYCLE:				
Answer Options	No Opinion	Not Important	Important	Response Count
Provide alternative modes of travel such as bicycle lanes (on-road) or trails (off-road)	181	150	539	870
Add bicycle lanes (where appropriate) even if it reduces vehicle travel lanes	213	266	383	862
<i>answered question</i>				876
<i>skipped question</i>				87

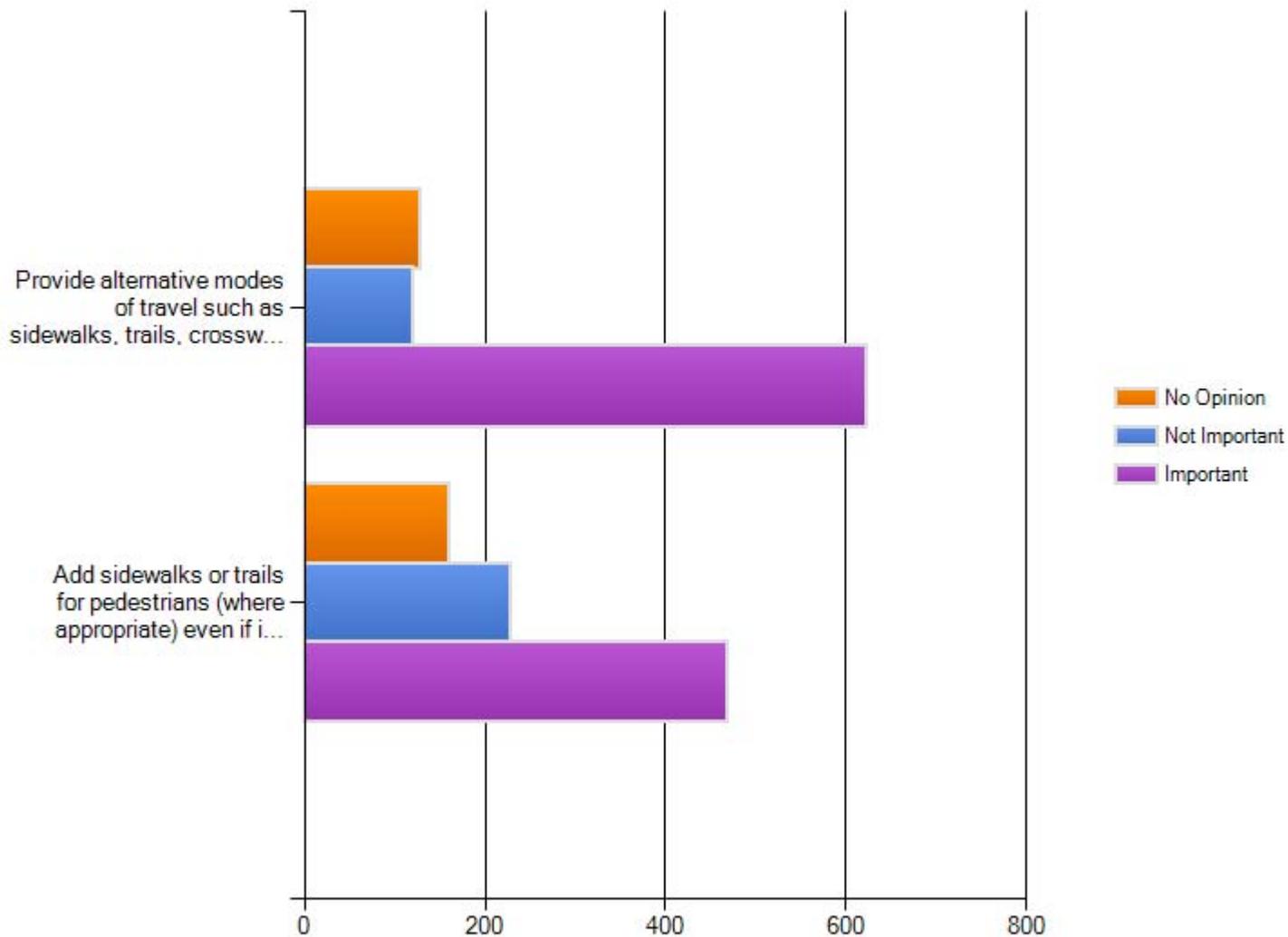
BICYCLE:



Please identify if you support/agree with the importance of each idea.

7. PEDESTRIAN:				
Answer Options	No Opinion	Not Important	Important	Response Count
Provide alternative modes of travel such as sidewalks, trails, crosswalks, etc.	126	118	622	866
Add sidewalks or trails for pedestrians (where appropriate) even if it reduces vehicle travel lanes	159	226	468	853
<i>answered question</i>				875
<i>skipped question</i>				88

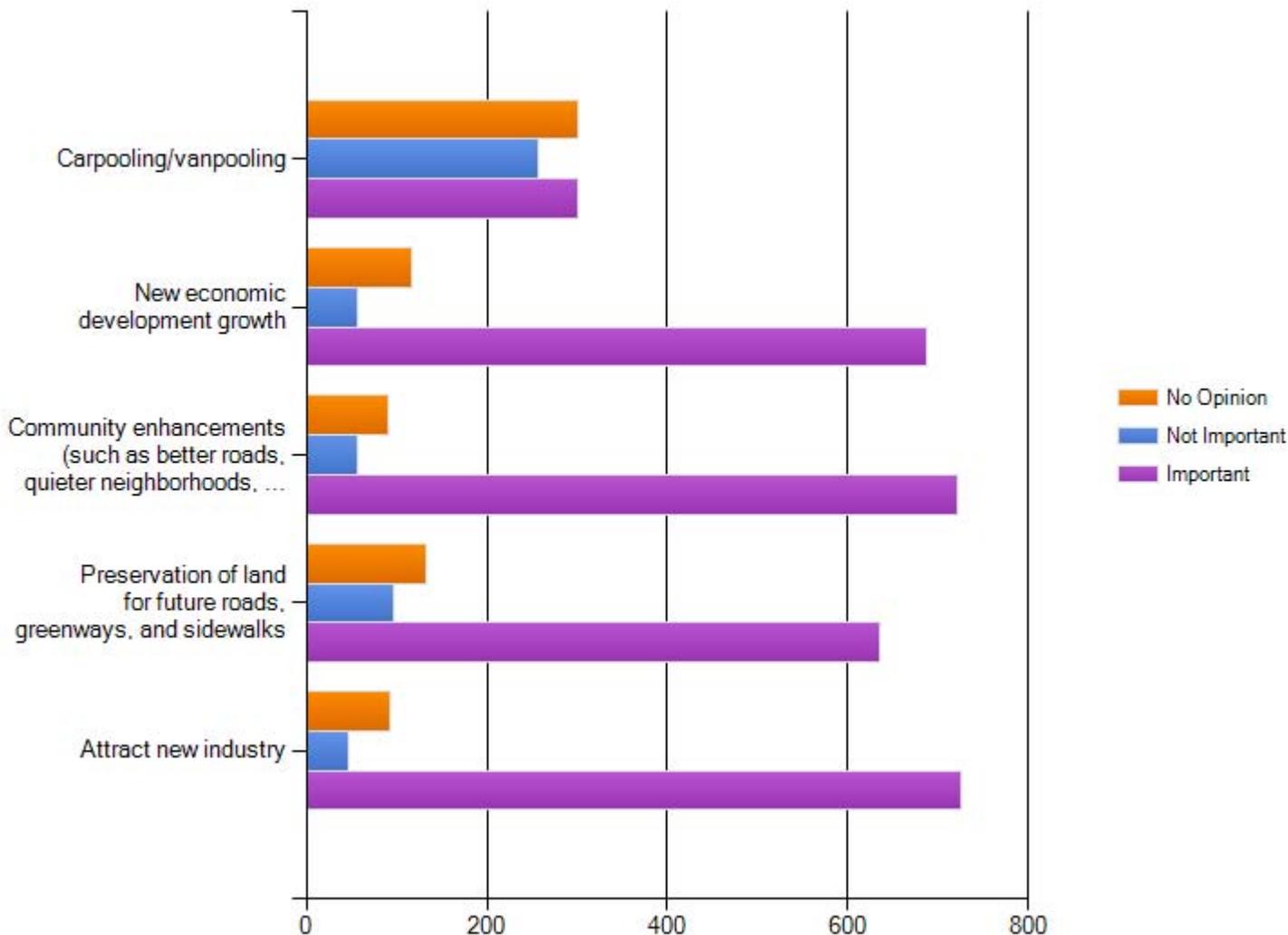
PEDESTRIAN:



Please identify if you support/agree with the importance of each idea.

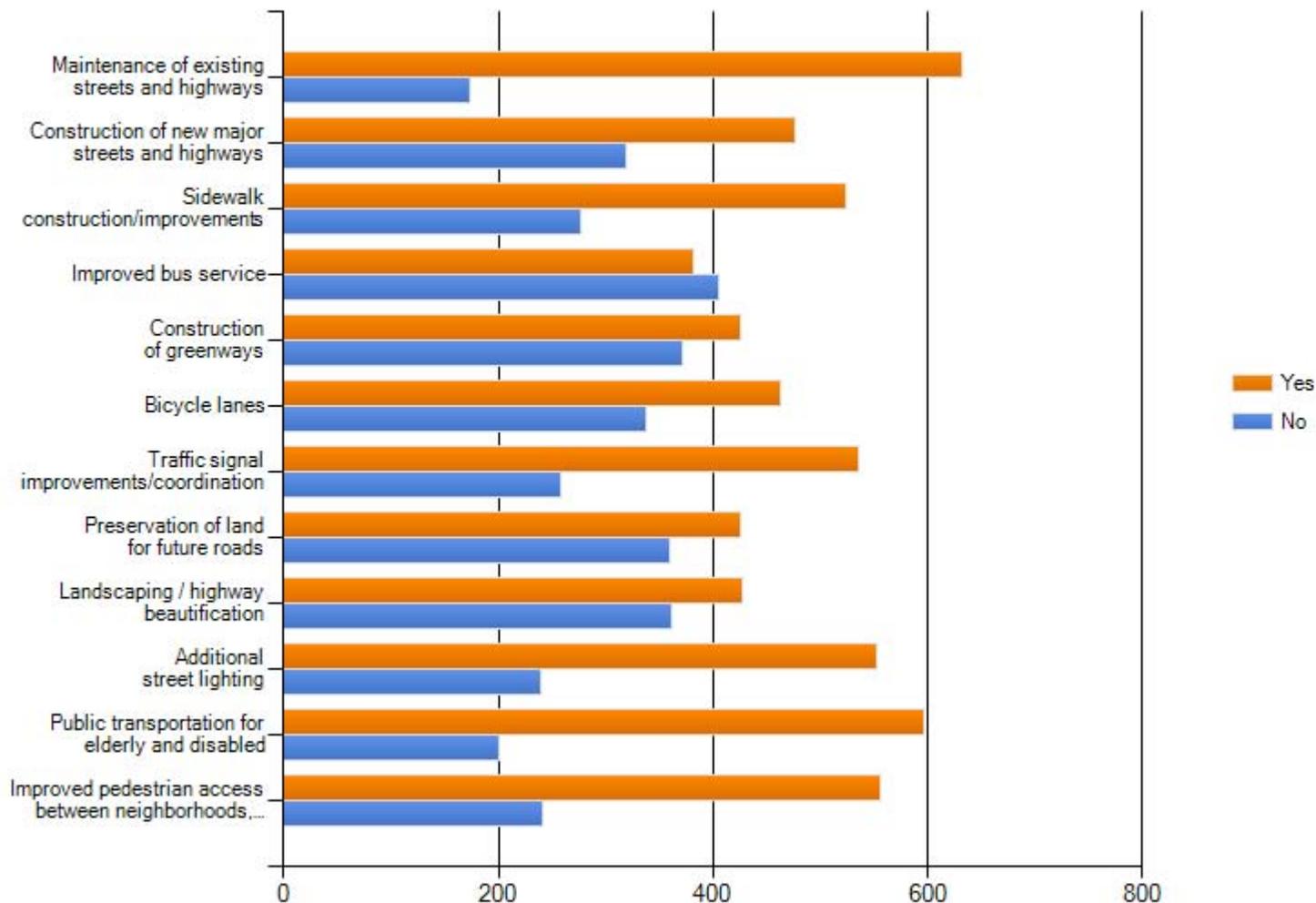
8. COMMUNITY:				
Answer Options	No Opinion	Not Important	Important	Response Count
Carpooling/vanpooling	302	257	301	860
New economic development growth	116	56	688	860
Community enhancements (such as better roads, quieter neighborhoods, pedestrian trails, etc.)	90	57	722	869
Preservation of land for future roads, greenways, and sidewalks	133	96	636	865
Attract new industry	92	47	726	865
<i>answered question</i>				883
<i>skipped question</i>				80

COMMUNITY:



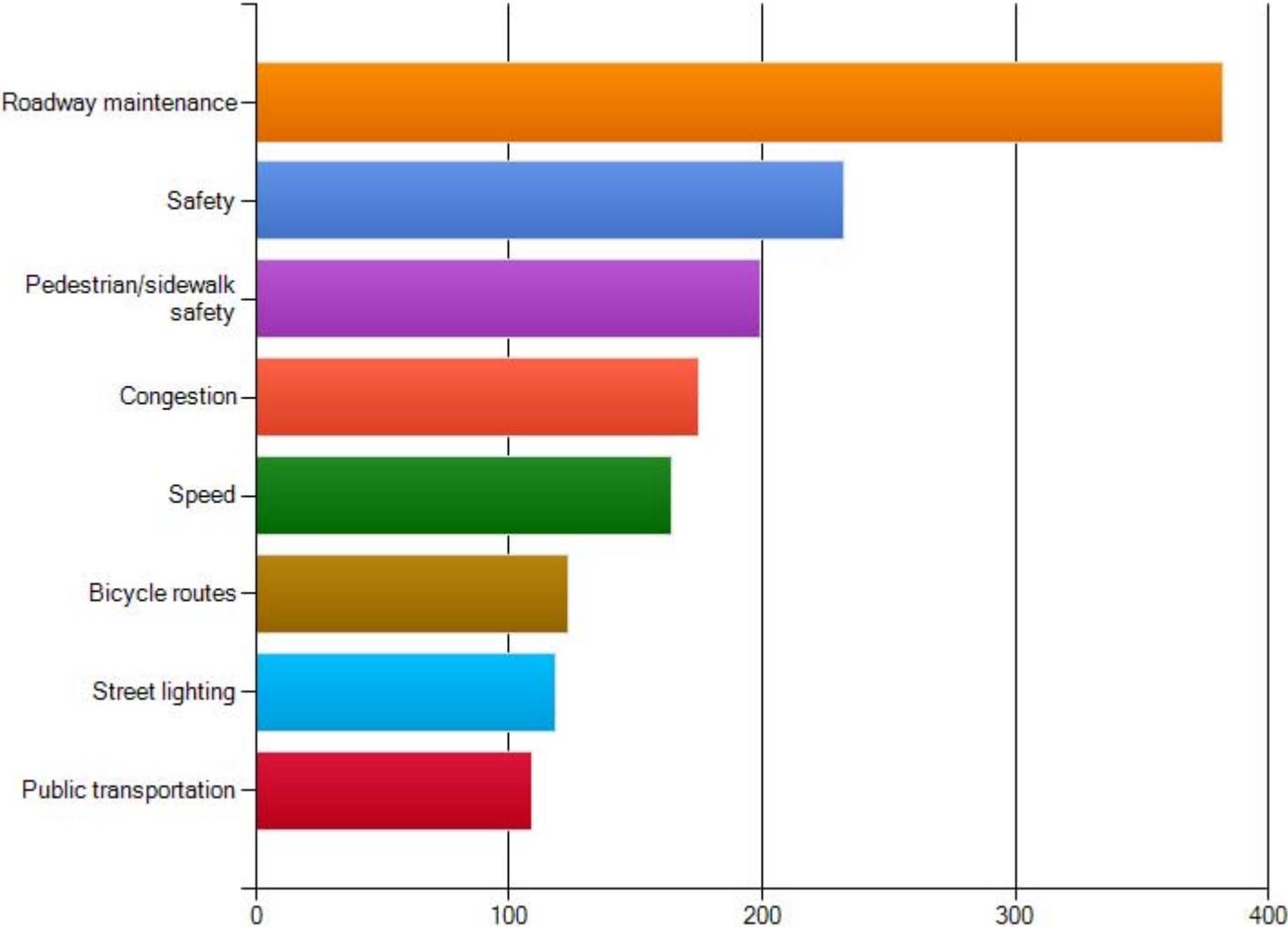
9. Would you be in support of bonds for transportation improvements that would be used for the following:			
Answer Options	Yes	No	Response Count
Maintenance of existing streets and highways	632	173	805
Construction of new major streets and highways	477	319	796
Sidewalk construction/improvements	523	277	800
Improved bus service	382	405	787
Construction of greenways	426	371	797
Bicycle lanes	463	338	801
Traffic signal improvements/coordination	535	258	793
Preservation of land for future roads	426	359	785
Landscaping / highway beautification	427	361	788
Additional street lighting	553	239	792
Public transportation for elderly and disabled	596	201	797
Improved pedestrian access between neighborhoods, commercial areas, and schools	556	241	797
<i>answered question</i>			819
<i>skipped question</i>			144

Would you be in support of bonds for transportation improvements that would be used for the following:



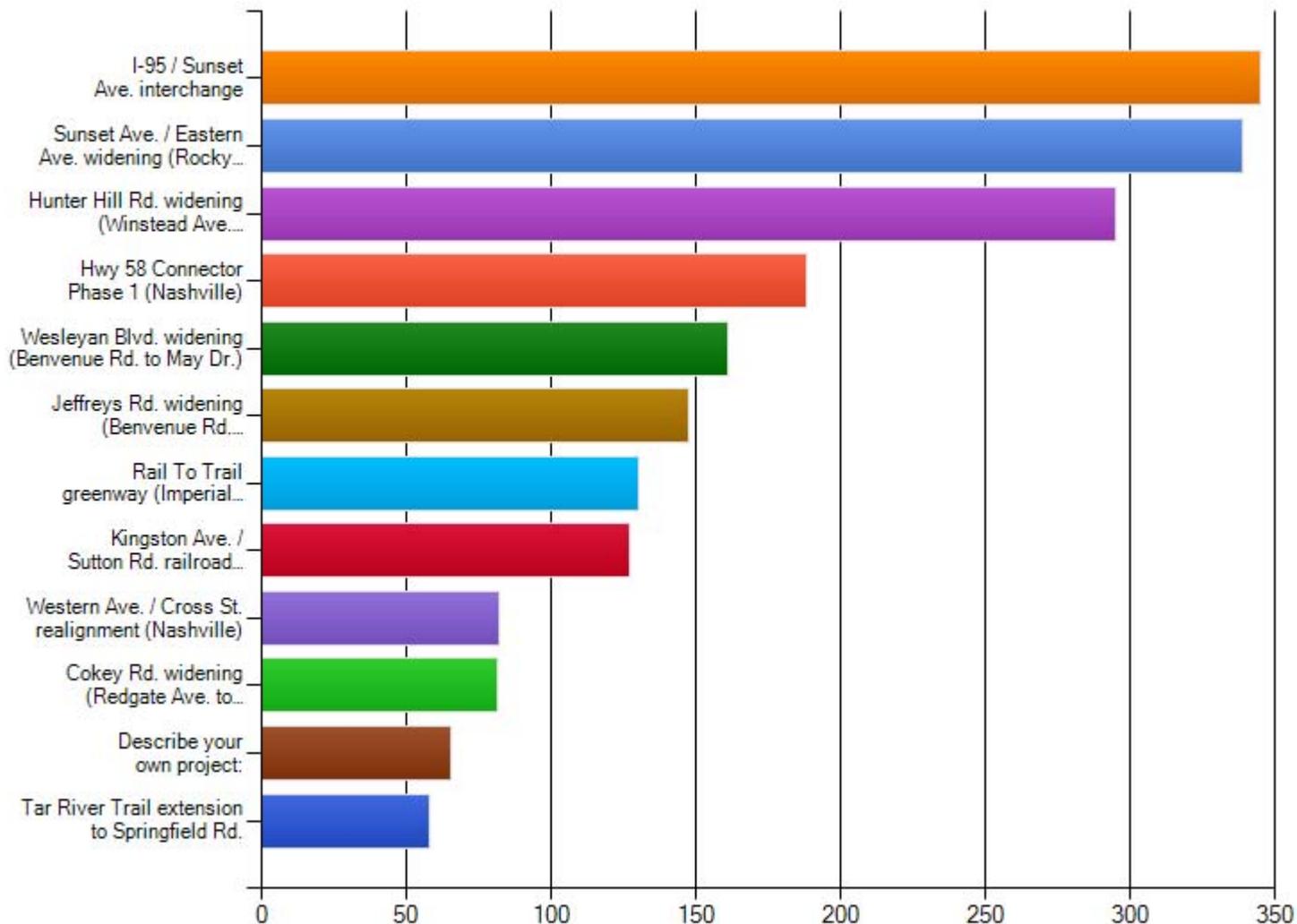
10. What are the biggest transportation issues in the area? Please check your top TWO.		
Answer Options	Response Percent	Response Count
Congestion	22.7%	175
Public transportation	14.1%	109
Roadway maintenance	49.5%	382
Safety	30.1%	232
Speed	21.3%	164
Street lighting	15.3%	118
Pedestrian/sidewalk safety	25.8%	199
Bicycle routes	16.0%	123
Please provide specific locations or road names.		226
<i>answered question</i>		771
<i>skipped question</i>		192

What are the biggest transportation issues in the area? Please check your top TWO.



11. Of the following major projects, please check the THREE that are the most important.		
Answer Options	Response Percent	Response Count
Cokey Rd. widening (Redgate Ave. to Old Wilson Rd.)	10.9%	81
Hunter Hill Rd. widening (Winstead Ave. to Country Club Rd.)	39.9%	295
Hwy 58 Connector Phase 1 (Nashville)	25.4%	188
I-95 / Sunset Ave. interchange	46.6%	345
Jeffreys Rd. widening (Benvenue Rd. to Wesleyan Blvd.)	19.9%	147
Kingston Ave. / Sutton Rd. railroad tunnel improvement	17.2%	127
Rail To Trail greenway (Imperial Centre to RM Mills)	17.6%	130
Sunset Ave. / Eastern Ave. widening (Rocky Mount to Nashville)	45.8%	339
Tar River Trail extension to Springfield Rd.	7.8%	58
Wesleyan Blvd. widening (Benvenue Rd. to May Dr.)	21.8%	161
Western Ave. / Cross St. realignment (Nashville)	11.1%	82
Describe your own project:	8.8%	65
<i>answered question</i>		740
<i>skipped question</i>		223

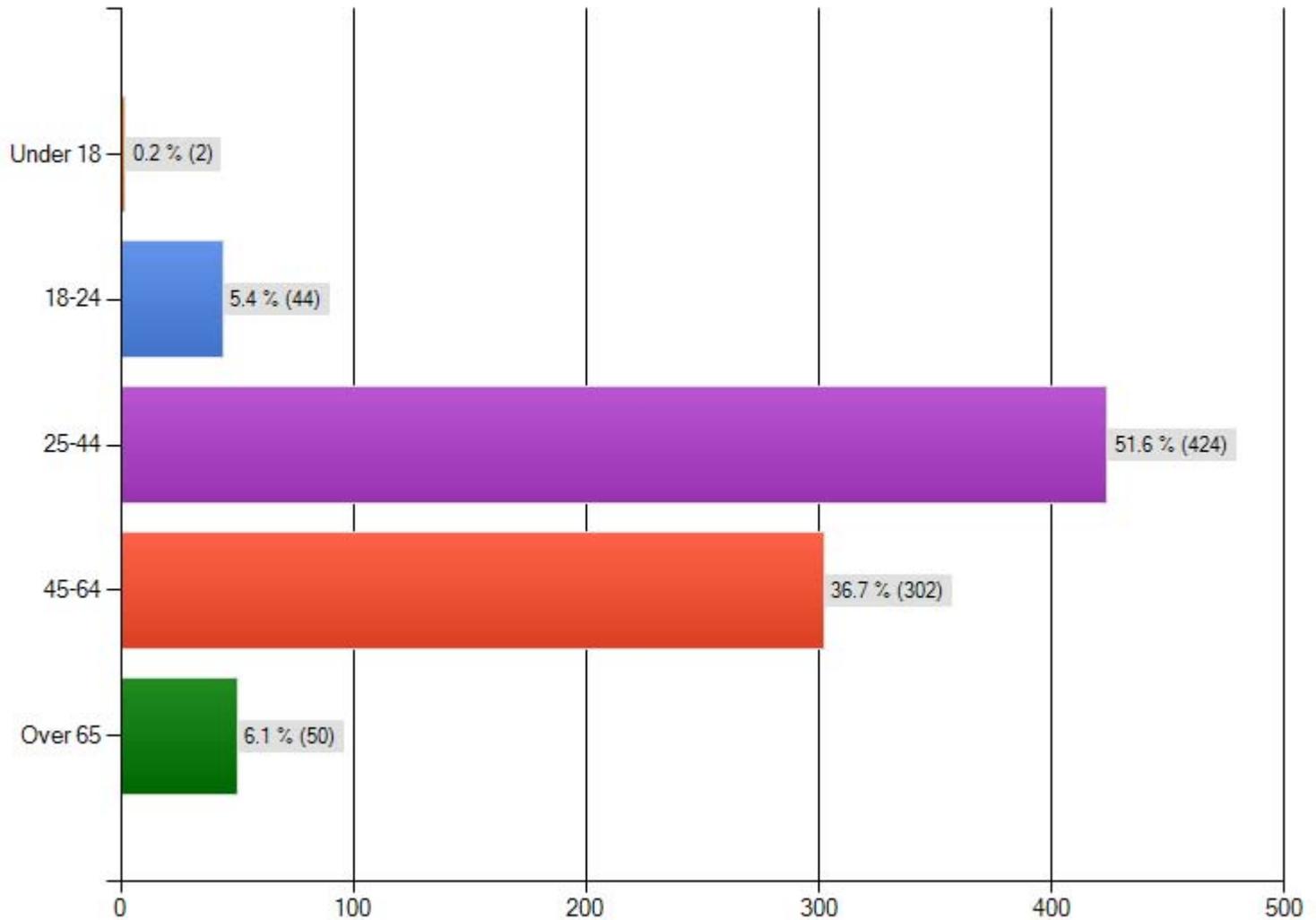
Of the following major projects, please check the THREE that are the most important.



12. Is there anything you would like to add?	
Answer Options	Response Count
	145
<i>answered question</i>	145
<i>skipped question</i>	818

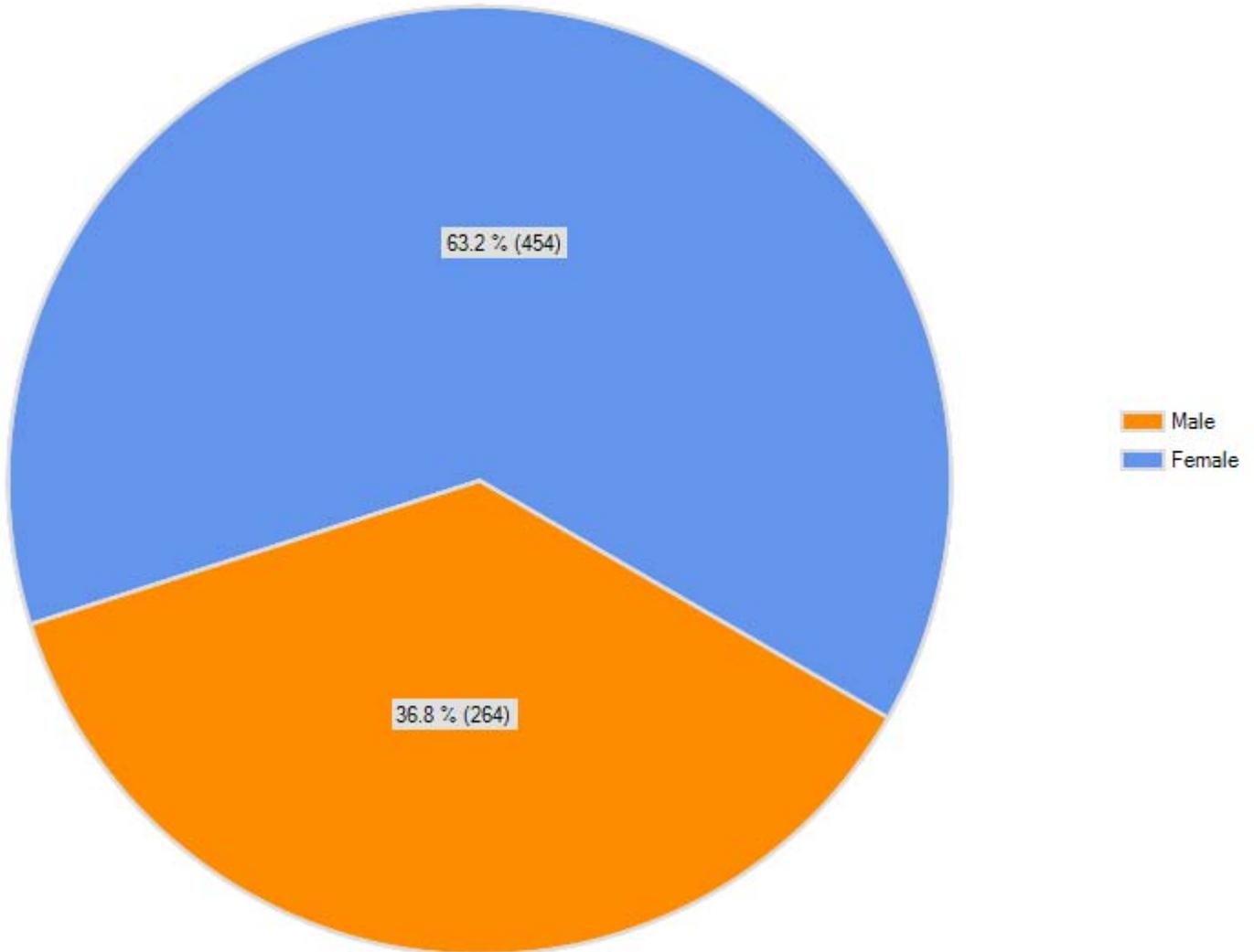
13. What is your age?		
Answer Options	Response Percent	Response Count
Under 18	0.2%	2
18-24	5.4%	44
25-44	51.6%	424
45-64	36.7%	302
Over 65	6.1%	50
<i>answered question</i>		822
<i>skipped question</i>		141

What is your age?



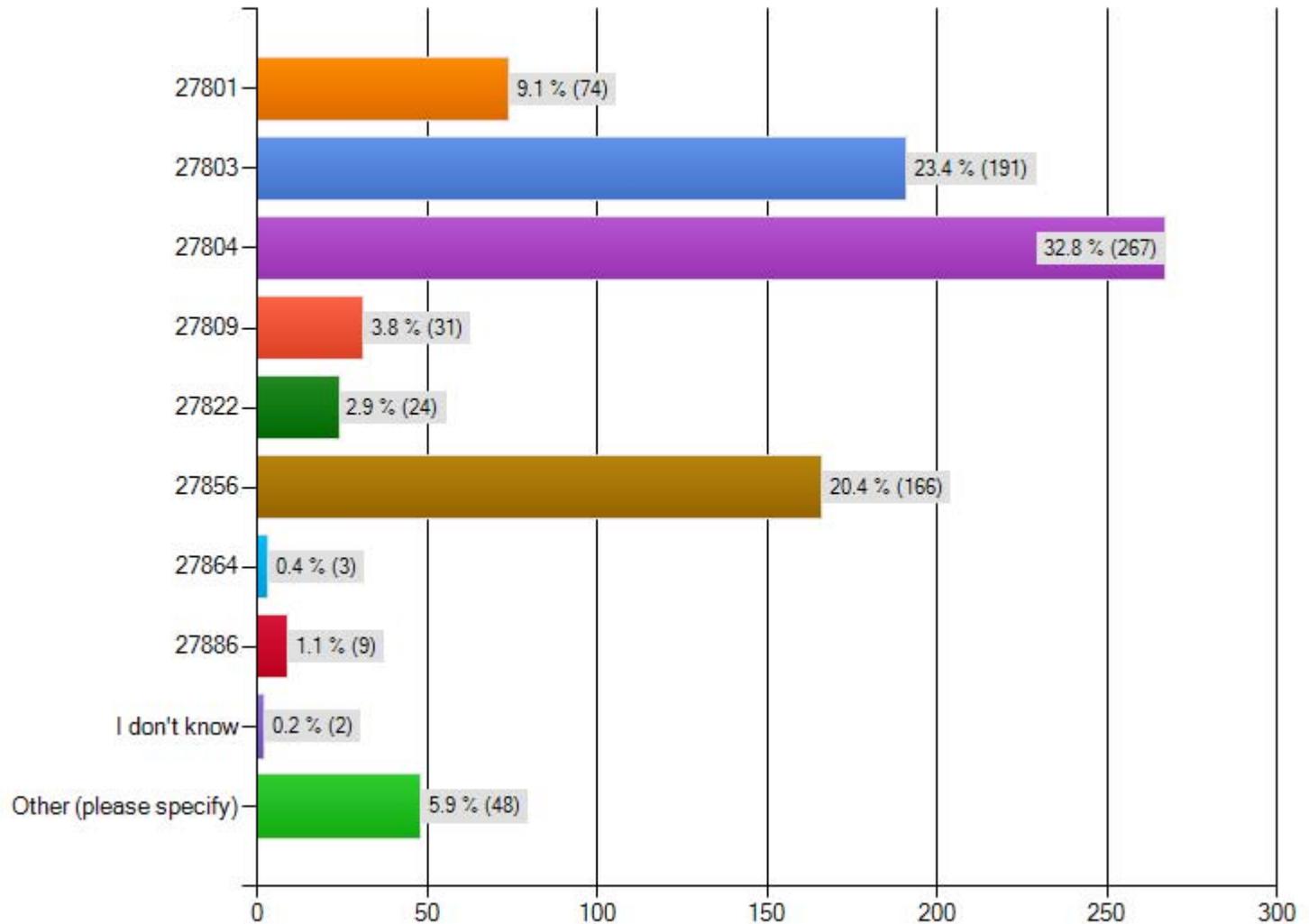
14. What is your gender?		
Answer Options	Response Percent	Response Count
Male	36.8%	264
Female	63.2%	454
<i>answered question</i>		718
<i>skipped question</i>		245

What is your gender?



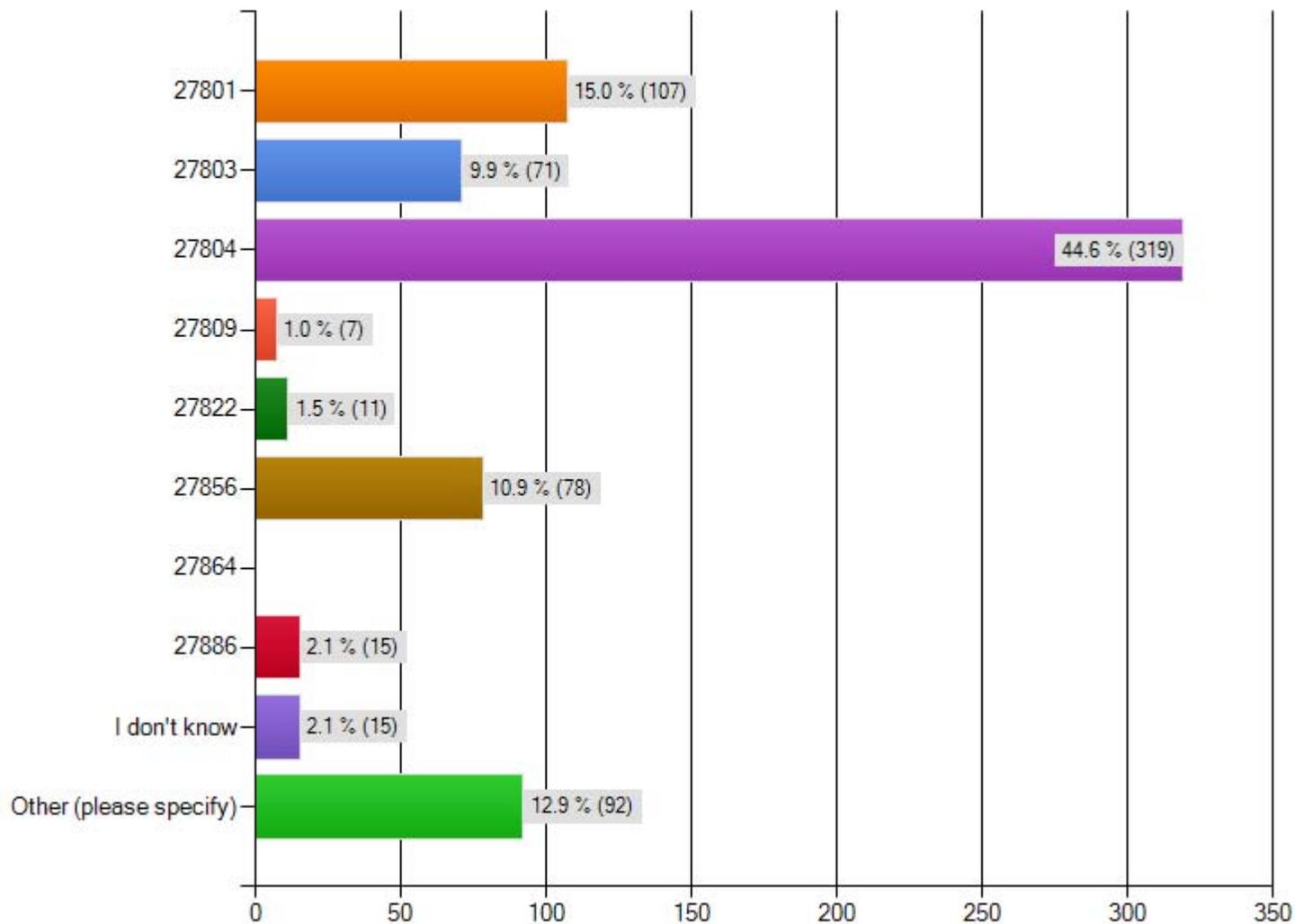
15. What zip code do you live in? (You may refer to the map below.)		
Answer Options	Response Percent	Response Count
27801	9.1%	74
27803	23.4%	191
27804	32.8%	267
27809	3.8%	31
27822	2.9%	24
27856	20.4%	166
27864	0.4%	3
27886	1.1%	9
I don't know	0.2%	2
Other (please specify)	5.9%	48
<i>answered question</i>		815
<i>skipped question</i>		148

What zip code do you live in?



16. What zip code do you work in? (You may refer to the map below.)		
Answer Options	Response Percent	Response Count
27801	15.0%	107
27803	9.9%	71
27804	44.6%	319
27809	1.0%	7
27822	1.5%	11
27856	10.9%	78
27864	0.0%	0
27886	2.1%	15
I don't know	2.1%	15
Other (please specify)	12.9%	92
<i>answered question</i>		715
<i>skipped question</i>		248

What zip code do you work in?



17. Where did you hear about or receive this survey?		
Answer Options	Response Percent	Response Count
Email	25.6%	208
Government building	3.1%	25
Government website	3.6%	29
Library	0.2%	2
Meeting	2.1%	17
Newspaper	1.7%	14
Post office	0.0%	0
School	29.1%	237
Social networking	22.6%	184
Utility bill	1.0%	8
Visitors center	0.1%	1
Other (please specify)	10.9%	89
<i>answered question</i>		814
<i>skipped question</i>		149

Where did you hear about or receive this survey?

