
PUBLIC PERCEPTIONS OF TRANSPORTATION FEES, TAXES AND ELECTRIC VEHICLES IN NORTH CAROLINA 2022




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December 2022

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Institute for Transportation Research and Education
North Carolina State University



**RESEARCH &
DEVELOPMENT**



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RP 2022-30
Final Report

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| 16. Abstract This research effort is part of a collaborative research project between the North Carolina Department of Transportation (NCDOT) and North Carolina State University's (NC State's) Institute for Transportation Research and Education. As North Carolina confronts increasing transportation budget deficits, reliable revenue generating mechanisms will become invaluable to preserve the state's transportation infrastructure. Understanding public perception of current and potential transportation funding mechanisms will be important for NCDOT and other decision-makers. The primary objective of this research is to not only summarize North Carolinians' perceptions about transportation funding mechanisms, but to also explore their determinants and potential implications. This research builds from prior findings in 2019 and 2020 and seeks to further expand understanding of public opinions about transportation. Through the continuation of a longitudinal survey and the addition of twelve focus groups, several findings emerged regarding North Carolina residents' perceptions of transportation funding and electric vehicles. Overall, respondents support increasing transportation funding and feel strongly that funding should be increased. Respondents preferred that transportation funding be supported through a general increase in the state sales tax, however, there is some support for increase in annual registration fees and the introduction of a new mileage-based usage fee. Regarding transportation funding, there are few major differences between demographic groups. However, when it comes to perceptions of electric vehicles, there are some notable differences between political ideological groups, age groups, and ethnic groups. | | | |
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Executive Summary

In 2019, NCDOT commissioned a survey of North Carolinian adults to learn how the public might respond to changing automobile market trends that threaten the viability of long-standing revenue streams to meet the state's transportation needs. In 2020, NCDOT created the "NC FIRST Commission" to study the issue and commissioned a second survey that probed public preferences across potential alternative revenue streams. This report describes the results of a third public opinion survey in 2022 that repeated several prior questions and added new ones about electric vehicles, and additionally, the results of twelve focus groups.

Most residents rated the pavement conditions of North Carolina's roads as "fair" or better, and most said they supported increasing transportation taxes and fees, especially respondents living in urban areas. These results are largely consistent with the previous two surveys. When asked about their preference for specific revenue streams, a plurality of respondents selected increasing the general state sales tax, as opposed to increasing the gas tax or vehicle registration fees or adding a new revenue stream based on vehicle miles driven. Preferences for relying on the state's general sales tax increased comparatively when respondents were given information about specific hypothetical rate increases that were nevertheless mathematically equivalent across the four different types of revenue streams. In the focus group sessions, however, most participants supported a new fee on miles driven to fund transportation in the state.

New questions first asked about electric vehicles in 2022 suggest the public approaches them favorably but cautiously. First, only a slim majority of respondents said they would at least be somewhat likely to consider buying an EV for their next vehicle. Respondents who said they were more likely to consider buying an EV skewed male, younger (between 18-34), liberal, lived in a metropolitan area, or had a household income of \$100,000 or more. Also of note, we find that white respondents (47%) were less likely to consider purchasing or leasing an EV compared to non-white respondents - nearly two in three black or African American respondents were open to buying an EV. Within the focus groups, younger participants in urban areas were the most likely to consider buying or leasing an EV.

Respondents only sometimes saw clear differences between electric vehicles and traditional gas and diesel-powered vehicles. Most thought that EVs were more expensive to purchase but they had more environmental benefits than gas and diesel-powered vehicles. However, some respondents were unsure how they compared on reliability or maintenance costs. At the same time, 90% of survey respondents said that maintenance costs were somewhat or very important to them when considering their next vehicle. Factual knowledge doesn't always precede preferences, but gaps in knowledge about the differences between vehicle types might be an obstacle towards the wider adoption of EV in the near future. This was also seen in the focus group sessions, where a sizeable group of participants indicated that they did not

feel that they knew enough about EVs to be comfortable driving one as their day-to-day vehicle.

Adoption of EV might be delayed for other reasons. A plurality (47%) of respondents identified the correct average range for EV, but 89% said that a vehicle's range was at least somewhat important to them. Likewise, 92% said the purchase price was important and most correctly noted EV are currently more expensive to purchase. Impact on the environment (68%) was the least important vehicle trait to respondents, and even less so among self-described political conservatives, but environmentalism is a frequent framing dimensions in support of EV versus gas- and diesel-powered vehicles. While environmental impact was the least important vehicle trait to survey respondents, focus group participants frequently mentioned that they associated EVs with being environmentally friendly and that they perceived people who drive EVs as being environmentally conscious, another potential disconnect between consumers and the traditional framing of EVs.

Last, convenience of charging EV emerged as an important consideration and respondents indicated they face challenges on this dimension. Many survey respondents and focus group participants said charging wasn't possible and less than 40% of respondents said charging was convenient at any of these five common locations: where they currently live, where they currently work, at nearby retail establishments, at nearby public spaces, or on long car trips. It is possible that respondents who already have an EV in their household purchased their EV because charging was available and/or convenient for them because they were more likely to report charging an EV was possible where they live, work, shop, and in public spaces. Alternatively, early EV adopters might have become more attuned to the availability and ease of charging their vehicle because of necessity after purchasing one.

Introduction

Background

The North Carolina Department of Transportation (NCDOT) provides transportation services across North Carolina for a variety of functions and uses, including highway and roadway construction and maintenance, airports, railroads, transit, ferry system, and bicycle and pedestrian infrastructure. Currently, however, the state's funding sources that support these services are being strained due to long-term gas tax revenue sustainability and fuel source and economy innovations in the automobile market – though a new general sales tax revenue transfer will provide a new stream of revenue (6% of annual general state sales tax revenue in the future). The growing gap between needs and revenue continues to increase as tax revenues drop due to the increasing fuel efficiency of today's vehicles, leaving the motor fuel tax insufficient to cover the full transportation needs of the state. In addition, it is projected that the North Carolina population will increase 33% by 2050, from 10.4 million to 13.8 million, creating additional demand and funding needs for the state's transportation infrastructure, and further overstressing the capability of the current funding mechanisms (Cline, 2022). The growing gap between needs and revenue for transportation funding is not a problem isolated to North Carolina. Since 2012, 35 states, including North Carolina, have taken some form of legislative action to increase transportation funding. In response, NCDOT commissioned a survey to better understand how the public perceives transportation taxes and fees. Survey responses were weighted by gender, age, race, income, and education to ensure the sample is representative of North Carolina's overall population. In addition, some questions on the survey were split into multiple ballots to measure how introducing or withholding contextual information affects their preferences. Additionally, twelve focus group sessions were conducted to gain more in-depth perspectives on these topics.

Several findings emerged regarding North Carolina residents' perceptions of transportation funding and electric vehicles. Overall, respondents support increasing transportation funding and feel strongly that funding should be increased. Respondents preferred that transportation funding be supported through a general increase in the state sales tax, however, there is some support for increase in annual registration fees and the introduction of a new mileage-based usage fee. Regarding transportation funding, there are few major differences between demographic groups. However, when it comes to perceptions of electric vehicles, there are some notable differences between political ideological groups, age groups, and ethnic groups. While the results and data collected provide significant insight into the perceptions of transportation funding and electric vehicles, additional research in the future would allow for continued longitudinal tracking of perceptions and attitudes.

Scope and Objective

The scope of this research is to improve NCDOT's understanding of North Carolina residents' perceptions related to current and future potential transportation funding mechanisms as well as their perceptions of electric vehicles (EVs). The objectives of this research are to (1) develop a better understanding of the public's perception of transportation taxes and fees currently under consideration by states around the country, (2) develop a clear understanding on the geography of transportation funding support, (3) understand how the public perceives electric vehicles and the associated infrastructure, and (4) help provide NCDOT with a framework for understanding which transportation policy decisions the public may support. This report summarizes, in detail, the results attributed to the survey and focus groups.

Report Organization

This technical report is organized into five sections, which contain the relevant findings from this research. The five sections that make up the report are organized as follows:

- [Section 1: Introduction](#) – This section provides an overall background of the research conducted, reviews the scope and objectives of this research, and summarizes the expected results.
- [Section 2: Literature Review](#) – This section provides an overall summary of the literature findings, including a review of previous transportation funding and finance polls conducted by other research organizations.
- [Section 3: Methodology](#) – This section provides an overview of the methodology used for developing and analyzing the survey.
- [Section 4: Summary of Findings](#) – This section provides a summary and discussion of the results. Full results from the survey may be found in [Appendix A](#); crosstabulations may be found in [Appendix B](#); the survey instrument may be found in [Appendix C](#).
- [Section 5: Conclusion](#) – This section provides a summary of relevant findings for NCDOT and opportunities for future research.

Literature Review

Survey and Focus Group Methodology

In recent years, academic institutions, public sector agencies, and philanthropists have sponsored surveys to measure public opinion regarding transportation taxes and fees. As technology develops, and because of the COVID-19 pandemic, both polling and focus groups have shifted to online methodologies. One solution to decreased response rates in surveys is the use of web panel surveys. The most significant issue with web panel surveys is the potential for self-selection bias. However, they are also more cost effective and can be deployed and collected more quickly than a traditional mail based or RDD survey (Bethlehem 2010). Callegaro et al. (2014) found that nonprobability online panels have higher differences from population benchmarks than probability based online panels; furthermore, post-stratification weighting in nonprobability samples were of little help in correcting these population discrepancies. Hsu et al. (2017) found that incentives offered to respondents result in improved participation and lower errors in surveys.

Focus groups are a valuable data collection method to gain qualitative insights on various topics (Morgan, 1997). Video conferencing platforms such as Zoom have minimized potential barriers to participants such as transportation and accessibility, and can host a more diverse group of participants (Stewart and Shamdasani, 2017). Web-based focus groups can also be more efficient to record and analyze responses, and participants may be more comfortable participating if they are in their own home which may lead them to be more willing to participate in the discussion (Gaiser, 2008). However, one of the most significant downsides associated with online focus groups is that it may be more difficult for moderators to determine the body language of participants. Additionally, participants may be distracted.

Perceptions of Electric Vehicles

As the number of electric vehicles (EVs) on the road continues to grow, so does research pertaining to how people perceive them. Across various studies, higher price, lower range, a perceived lack of charging infrastructure, reduced model options, and low awareness are the major barriers consumers have in their willingness or ability to drive an EV (Biresselioglu et al., 2018; Coffman et al., 2017; Hardman et al., 2018; Kester et al., 2018; Li et al., 2017; Liao et al., 2017; Rezvani et al., 2015). While individuals see range, recharging, and price as challenges, they perceive environmental sustainability, performance, and noise-emissions as benefits and additionally, see EVs as having a positive status – it's a topic that many enjoy discussing (Kester et al. 2019). Focus groups have been utilized in recent years to determine how to achieve higher EV adoption rates, test assumptions, and test survey questions (Pronello and Rapazzo, 2014; Cordera et al., 2018; Melliger et al., 2018; Robinson et al.,

2013). For EVs to become more widespread, consumer knowledge and acceptance are essential (Kester et al., 2019). There is generally a lack of knowledge and understanding regarding incentives, range, and recharging time.

Nationally, research has found that young adults, urban residents, Democrats, and people who already own a hybrid or electric vehicle are most likely to consider buying an electric vehicle (Pew Research Center, 2022). However, 67% of Americans support providing incentives to increase the use of hybrid and electric vehicles. Roughly 9% of Americans currently own a hybrid or electric vehicle. Furthermore, 65% of Democrats favor phasing out the production of new gas-powered vehicles by 2035; only 17% of Republicans support this idea. There are further political divisions regarding EVs. More conservatives see EVs as a “passing fad” or “stupid idea,” the overall percentage of respondents with this sentiment grew five points between 2021 and 2022 and was largely driven by conservatives (Dovorany, 2022). Market profilers have discussed that, in the face of increasing political polarization, there may be a large – and growing – segment of unwinnable shoppers who will not be interested in EVs regardless of what benefits they may have over a gas- or diesel-powered vehicle.

Methodology

Survey

Survey Purpose and Development

This report discusses the third iteration of North Carolina's public perceptions survey, with the first completed in 2019. This ongoing survey effort is designed to assess the North Carolina general public's perception of transportation taxes and fees. Additionally, in the most recent version of the survey, more comprehensive questions regarding electric vehicles (EVs) were added to gauge the potential interest in and perception of EVs in North Carolina. Compared to past survey versions, updates were made to methodology, the contents of the survey itself, and analysis of results to better capture public perceptions.

Survey Design and Administration

The survey is specifically designed to measure preferences for road-funding sources, observe interest and perceptions of electric vehicles, and observe responses to questions related to transportation funding knowledge that may influence respondent preferences. In designing and executing the survey, the research team sought to identify how North Carolinians perceive transportation services in the state, as well as the types of road funding measures they might support and how they perceive electric vehicles.

In 2022, the research team expanded upon previous versions of the survey to capture how North Carolina residents perceive electric vehicles. The questions on the survey were further refined by the research team to minimize potential response bias and to clarify the meaning of some questions. Within the survey, several questions contained split ballots in which only a portion of the respondent pool saw one version of the question. This allowed the research team to measure the potential effects of information and providing respondents with specific goals.

The research team collaborated with Lucid CINT to distribute the survey via panel from August 5, 2022 to August 18, 2022. In total, 1,707 responses were collected from North Carolinians across the state. Respondents were recruited online, and some were incentivized to participate within Lucid CINT's panel portal. Lucid CINT utilizes data collection techniques which maximize reach and diversity, and minimize quality issues such as bots taking surveys by utilizing Captcha techniques and open-end validation.

Focus Groups

Focus Group Methodology

The focus groups were designed by the research team in collaboration with ETC, who administered the focus groups, to further inform survey content and gather additional, more

detailed insights into what North Carolinians thought about electric vehicles and transportation funding and why.

The focus group protocol was developed over a months-long period and administered in 12 sessions in July of 2022; recordings and transcripts were analyzed by the research team and are synthesized within this report. The focus groups were conducted online on Zoom, which allowed a wider audience to be reached. Participants were given a \$50 VISA gift card to incentivize their participation.

Findings

This research effort was focused on assessing the general public's perception of transportation taxes and fees in North Carolina, as well as to gauging interest in and perception of electric vehicles (EVs). The questions asked, full frequency tables, and percentages for all responses can be found in [Appendix A](#). Crosstabulations can be found in [Appendix B](#). The full survey instrument is presented in [Appendix C](#).

Survey Demographics

To survey a representative group of North Carolinians, demographic targets close to North Carolina's actual demographic spread were created and sampled. The demographic makeup of the sample is as follows:

GENDER

- Male – 40%
- Female – 60%

ETHNICITY

- White – 68%
- Black or African American – 22%
- Asian and Pacific Islander – 4%
- American Indian or Alaska Native – 2%
- Other race – 5%

HISPANIC ORIGIN

- Hispanic origin – 10%
- Not of Hispanic origin – 90%

AGE

- 18 to 24 – 16%
- 25 to 34 – 20%
- 35 to 44 – 19%
- 45 to 54 – 15%
- 55 to 64 – 14%
- 65 or older – 17%

POLITICAL PARTY

- Democrat – 37%
- Independent – 32%
- Republican – 31%

POLITICAL VIEW

- Extremely liberal – 6%
- Liberal – 18%
- Slightly liberal – 5%
- Moderate or middle of the road – 25%
- Slightly conservative – 11%
- Conservative – 21%
- Extremely conservative – 10%
- N/A – 6%

EDUCATION

- Some high school or less – 6%
- High school graduate – 19%
- Other post high school vocational training – 7%
- Some college, no degree – 26%
- Associate degree – 10%
- Bachelor's degree – 19%
- Master's or professional degree – 8%
- Doctorate degree – 6%

HOUSEHOLD INCOME

- Less than \$25,000 – 43%
- Between \$25,000 and \$49,999 – 25%
- Between \$50,000 and \$74,999 – 12%
- Between \$75,000 and \$99,999 – 15%
- \$100,000 or more – 5%

Results

Transportation Taxes and Fees

SPENDING

Overall, most survey respondents indicated that spending should be either kept at its current amount or increased (92%). More than half of respondents think that spending should be increased (53%). Furthermore, respondents who

thought spending should be increased felt more strongly about their opinion than those who thought spending should be kept at its current amount or decreased. While 81% of

92% of respondents indicated that spending should be kept at its current amount or increased

respondents who indicated that they thought spending should be increased felt strongly about increasing spending, only 63% of respondents who indicated that they thought that spending should be decreased felt strongly about decreasing spending.

In terms of how location of residence may impact perception, 54% of respondents in metropolitan areas think spending should be increased while 50% of respondents in nonmetropolitan areas think spending should be increased. Additionally, perspectives on spending are similar across political ideologies: more than half of respondents who identified themselves as being liberal (52%), moderate (51%), or conservative (54%) think that spending on roads should be increased. Furthermore, older respondents were more likely to support an increase in spending: 48% of respondents in the 18-24 age group preferred an increase in spending, while 57% of respondents 65 or older preferred increasing spending.

ROAD CONDITIONS

Most respondents rated the pavement conditions of North Carolina's roads as "fair" or better. Notably, respondents in metropolitan areas (83%) had a more positive perception of the roads they typically drive on than those in nonmetropolitan areas (76%). Respondents with a household income of \$100,000 or more had a distinctly different perception of the condition of roads than those earning

Higher income respondents had a more positive perception of the roads they drive on than lower income respondents

\$25,000 or less. More than half of high-income respondents (52%) indicated that the roads they typically drive on are "good" or "excellent" while only 38% of respondents in the lowest household income category indicated the same. Twenty percent of respondents earning less than \$50,000 rated road condition as poor or very poor, whereas only 15% of respondents with a household income of more than \$75,000 rated conditions as poor or very poor. Over half of respondents who rated North Carolina's roads as "excellent" responded that funding should be increased (55%). Eighty percent of respondents who rated road conditions as "very poor" indicated that spending should be increased. Respondents who rated road conditions as "good" were most likely to think funding should be maintained (57%). Respondents who rated roads as "excellent" or "poor" were most likely to think spending should be decreased (both 9%).

GAS TAX

Respondents were asked to estimate what the state gas tax is in North Carolina, per gallon. At the time of the survey, the actual state gas tax in North Carolina was 38.5 cents per gallon. The plurality of respondents, 39%, selected the correct range (25 to 44 cents). Fifty-eight percent of respondents who thought that the state gas tax was 90 cents or more were confident about their response, while only 34% of respondents who selected the correct

range were confident in their response. The plurality of metropolitan and nonmetropolitan respondents guessed within the correct range (40%, 37%).

Between income brackets, the highest earners were most likely to underestimate the state gas tax, while the lowest earners were most likely to overestimate

the state gas tax. Thirty-six percent of respondents with a household income of \$100,000 or more indicated that they believed the state gas tax was between 0 and 24 cents; 38% of respondents with a household income of less than \$25,000 indicated that they believed the state gas tax was 45 cents or more. Black or African American respondents were much more likely than any other ethnic group to overestimate the state gas tax – 48% thought it was at least 45 cents and 15% thought it was 90 cents or more. Younger respondents, between age 18 and 24, were most likely to overestimate the state gas tax – 50% indicated that they believed it was higher than actual amount.

76% of respondents indicated that the gas tax is inexpensive or fair

A split ballot question carried over from the 2020 version of the survey told half of respondents that an average North Carolina vehicle owner who drives 12,000 miles a year will pay approximately either \$200 annually; the other half of respondents were told that an average North Carolina vehicle owner who drives 12,000 miles a year will pay approximately \$15 monthly towards tax in lieu of paying at the pump. Respondents who received the ballot with the monthly price breakdown (27%) perceived the amount as inexpensive at a higher rate than those who received the annual price breakdown (20%). However, across both ballots, most respondents saw the amount as either inexpensive or fair (76%). Nonmetropolitan residents saw the cost as expensive at a higher rate than respondents in metropolitan areas. When the annual cost was shown, 76% of respondents in metro areas saw the cost as fair or inexpensive, only 68% of nonmetropolitan respondents thought the same. However, when the monthly cost was shown, 77% of metropolitan respondents and 75% of nonmetropolitan respondents thought the cost was fair or inexpensive, suggesting residents in nonmetropolitan areas may be more perceptive to a monthly breakdown than an annual breakdown.

PREFERRED FUNDING SOURCE

Consistent with previous iterations of the survey, respondents were asked about which funding source they think North Carolina should rely on to fund repairs to the state's road network. In the first split, respondents were shown general statements with no specific numbers – the response options were:

- A new fee on miles driven
- An increased tax on gasoline purchases
- An increase in the general state sales tax
- An increase in the annual vehicle registration fee

In the second split, respondents were given the same options with amounts specified:

- A new half of 1 cent fee on miles driven
- An increase of 9 cents per gallon in the tax on gasoline purchases
- An increase of half of 1 cent per dollar in the general state sales tax
- An increase of \$60 in the annual vehicle registration fee

Lastly, the third split specified amounts that were higher than the second split:

- A new 1 cent fee on miles driven
- An increase of 18 cents per gallon in the tax on gasoline purchases
- An increase of 1 cent per dollar in the general state sales tax
- An increase of \$120 in the annual vehicle registration fee.

In the general ballot, the most popular option selected was an increase in the general state sales tax (30%); the second most popular option was an increase in the annual vehicle registration fee (29%). In the second ballot, with the smaller specific amounts, most respondents favored a new half of 1 cent fee on miles driven (36%) or an increase of half of 1 cent per dollar in the general state sales tax (33%). In the third ballot, with larger specific amounts, the most common responses were an increase of 1 cent per dollar in the general state sales tax (43%) and a new 1 cent fee on miles driven (29%). Support for an increase in the annual vehicle registration fee sharply declines once specific amounts (\$60 and \$120) are introduced. Support for an increase in the general state sales tax rises even as specific amounts (half of 1 cent and 1 cent) are introduced. An increase in the sales tax is the most preferred option in two out of three ballots and is the second most preferred option in the third ballot. Figure 1, below, shows a breakdown of funding source reference by ballot.

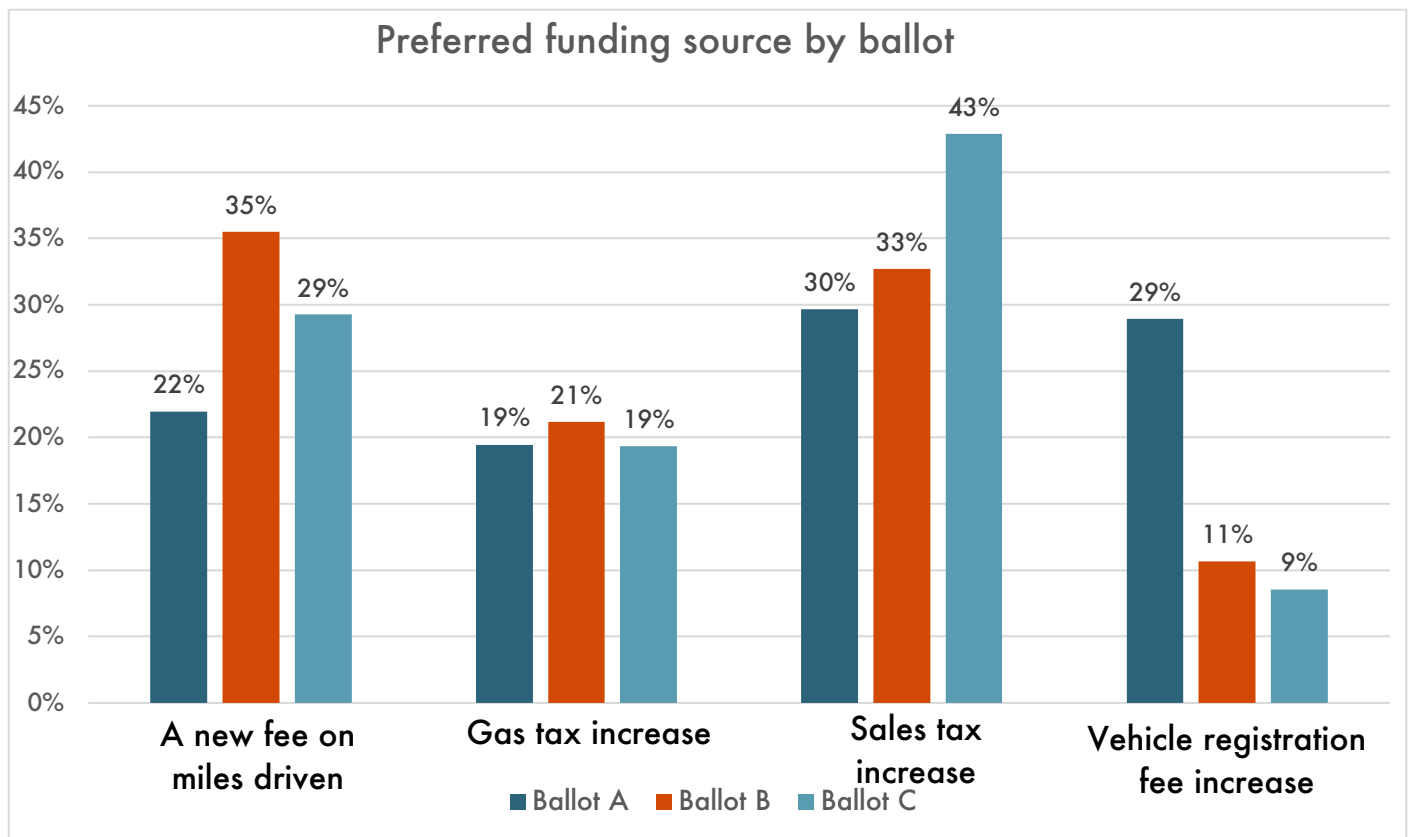


Figure 1. Preferred funding source by ballot: Ballot A, a general ballot; Ballot B, which introduces specific numbers; Ballot C, which increases those numbers

Across all focus groups, a plurality of participants preferred a new fee on miles driven to fund transportation in North Carolina (52, 47%) over increasing vehicle registration fees (33, 30%), increasing the state sales tax (14, 13%), and increasing the gas tax (11, 10%). When the possible funding options were further explored, most participants (66, 60%) thought that people who drive more miles on the road should pay more money to support the state’s transportation system. Fewer participants thought that people who use more gas should pay more to support the state’s transportation system (56, 51%). Most participants did not think that people who drive a more expensive vehicle should pay more to support the state’s transportation system (20, 18%). However, increasing the vehicle registration fee was the second-most preferred mechanism of increasing transportation funding (33, 30%). Furthermore, most participants did not think it was fair that EV drivers in North Carolina pay an annual fee of \$140 to support the state’s transportation system (68, 62%).

60% of focus group participants indicated that they thought people who drive more should pay more to support the state’s transportation system

Between demographic groups, rural participants preferred a new fee on miles driven over urban and suburban participants (57%, 43%). Across political affiliations, a new fee on miles

driven was most preferred, however, 38% of Democrats indicated support for an increased in the vehicle registration fee versus 14% of Republicans, who overwhelmingly supported a new fee on miles driven (71%).

Electric Vehicles

Questions regarding North Carolina residents' perceptions of electric vehicles (EVs) were further expanded upon in the 2022 iteration of the survey and additionally explored in each focus group session. Over half (53%) of survey respondents who did not drive an EV at the time of the survey, who had plans to purchase or lease a new vehicle, indicated that they would be "very" or "somewhat" likely to seriously consider purchasing or leasing an EV. Conversely, 87% of respondents who drove an EV at the time of the survey, who had plans to purchase or lease a new vehicle, indicated that they would be "very" or "somewhat" likely to purchase or lease another EV. Among focus group participants, the majority (67%, 74) of participants expressed interest in purchasing or leasing an electric vehicle if the initial purchase price was about the same as a gas- or diesel-powered vehicle. Within the focus groups, a consistent group of participants indicated that they would not be interested in an EV regardless of comparability to gas vehicles as far as features, price, safety, and vehicle style. Furthermore, there are major reservations amongst participants regarding initial purchase price, range, and availability of charging stations.

If priced similarly, 67% of focus group participants would buy or lease an EV

Overall, respondents had a lower level of awareness about electric vehicles than the nationwide average. However, respondents were also generally

supportive of increasing the number of EVs sold in the state and many respondents who currently drive gas- or diesel-powered vehicles indicated that they would be interested in buying or leasing an EV in the future. Many respondents who do not currently drive or lease an EV perceived charging as inconvenient or not possible in public spaces and where they live, work, and shop. In general, respondents perceive EVs as more environmentally friendly, more expensive to purchase, and more expensive to maintain than gas- or diesel-powered vehicles. Purchase price, maintenance costs, range, and fuel prices were the most important traits that respondents said they consider when purchasing or leasing a new vehicle.

AWARENESS

Responses indicated a relatively low level of awareness about electric vehicles in North Carolina. Just over one in five respondents said that read or heard "a lot" about EVs, which was about the same percentage as those who said they had only read or heard "a little" about EVs. This is shown in Figure 2, below. However, male respondents and respondents with higher household incomes reported having heard or read more about EVs than female

respondents and lower income respondents. Respondents who reported that they did not own or lease an EV, but that they had read or heard more about EVs, were more likely to indicate that they would potentially buy an EV and were more supportive of increasing EV production and sales. A plurality (48%) of respondents thought that the average range for an EV was between 200-400 miles, which was the most accurate answer option they could choose out of the options provided. No significant relationships were observed between demographic groups and purchasing intentions to knowledge of range.

All focus group participants who had driven or ridden in an EV had a positive perception of EVs

INTEREST AND FIRST IMPRESSIONS

Over half (53%) of survey respondents who did not drive an EV at the time of the survey, who had plans to purchase or lease a new vehicle, indicated that they would be “very” or “somewhat” likely to seriously consider purchasing or leasing an EV. Respondents who identified themselves as being between the ages of 18-35, male, high income (\$100,000+), residents of metropolitan areas, and liberal were the most likely to indicate that they were very or somewhat likely to consider purchasing or leasing an EV as their next vehicle.

To gauge participants’ familiarity and experience with electric vehicles, focus group participants were asked if they had ever driven in an electric vehicle as a passenger or driver. Across all focus groups, over half participants (60, 54.5%) reported that they had been either a driver or a passenger in an electric vehicle. Participants who had been in an electric vehicle as a passenger or driver generally reported positive experiences and associations with the vehicle. Out of the 60 participants who had experience with EVs, many mentioned how quiet EVs were (23, 38%). Participants also noted that they thought EVs were fun to ride in (3, 5%), drove smoothly (4, 7%), and had fast acceleration (3, 5%). Notably, none of the participants that had experienced riding in or driving an EV had a negative connotation of the vehicles. Participants who did not have experience driving or riding in an EV had mixed perceptions of them: some participants had positive perceptions, noting features such as fast acceleration, luxurious interiors, and quiet. However, some of these participants had more negative perceptions and noted that they thought they were slower and less powerful, smaller and more uncomfortable, more difficult to drive due to technology, and would lack necessary range.

Furthermore, focus group participants who reported regularly driving an electric vehicle were asked what their top reasons for driving an EV were. These participants reported that they like helping the environment, they save money and time by not buying gas, that EVs are much faster and more fun to drive than a traditional gas-powered vehicle and they see reduced

maintenance needs and costs. These participants also liked that EVs were safer and more convenient for them to drive.

Participants who did not have direct, hands-on experience with either driving or riding in an electric vehicle had slightly different association with EVs. While many of these participants noted that they thought EVs were very quiet, some participants thought that EVs were slower, less powerful, and did not have sufficient range to meet their needs. These participants also noted that they perceived them as having more technology, which may be a barrier for some.

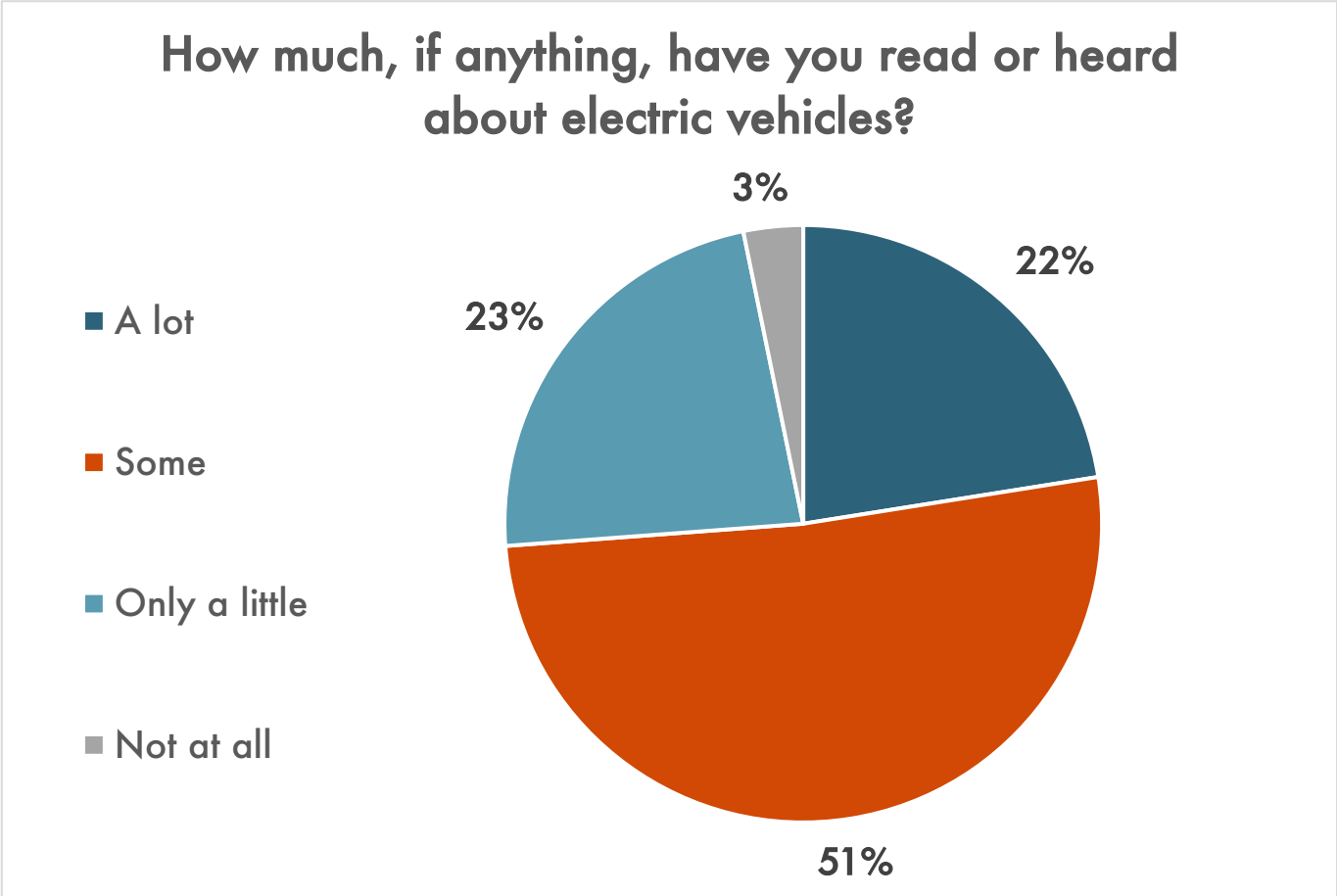


Figure 2. Electric vehicle knowledge

INCREASING EV PRODUCTION

Generally, survey respondents were more likely to support than oppose increasing the percentage of EVs on the road. However, adding additional context to specify a goal of at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030 reduced support, rather than just referring to a general increase in the future. Almost 66% expressed support for this goal when no percentage or year was specified, but when a descriptive target was added, just 55% of respondents were supportive of the goal. Male respondents, Republicans, older respondents, and those who said they could not charge an

EV where they lived were more opposed to increasing the production of EVs. Alternatively, Democrats, EV drivers, and those who said they had heard or read more about EVs were more supportive. Respondents who either supported or opposed a goal of increasing the number of EVs on the road in North Carolina felt strongly about it, regardless of whether they received the general or specific ballot. Figure 3, below, shows the variations in support between the general ballot and the specific ballot.

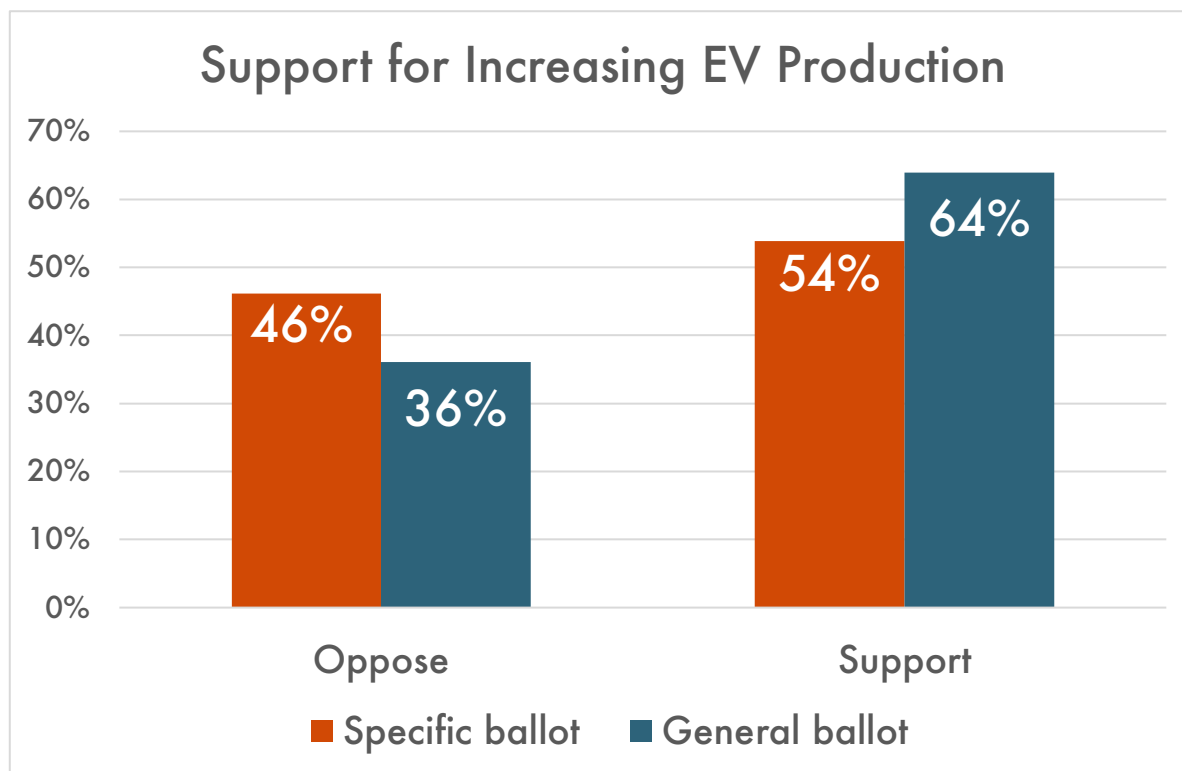


Figure 3. Support for increasing EV production, specific ballot versus general ballot

WILLINGNESS TO PURCHASE AN EV

Most survey respondents (81%) reported driving a traditional gas- or diesel-powered vehicle. An additional 10% of respondents reported driving a hybrid gas-electric vehicle, 3% of respondents reported driving an electric vehicle, and 6% of respondents said that they did not own or lease a vehicle. Among respondents who did not own or lease an EV, but who said they planned to purchase or lease a new vehicle, slightly more than half (53%) responded that they would seriously consider purchasing or leasing an EV as their next vehicle. Of those who said that their household already had an EV, almost 9 in 10 indicated that they would seriously consider buying another EV (87%). Respondents who reported reading or

65% of respondents indicated that they would consider purchasing or leasing an EV

hearing more about EVs were more likely to say they would consider buying an EV. It is important to note that research generally suggests potential causal relationships between knowledge and preferences are reciprocal – people who are more willing to buy an EV might be more likely to read more about them.

Across demographic groups, focus group participants in metropolitan areas were more likely to be interested in an electric vehicle offered at the same price as a traditional gas-powered vehicle than participants in rural areas. While 78% of participants in urban and suburban areas were interested, less than half (46%) of participants in rural areas indicated interest. Furthermore, between political affiliations, participants who indicated they were Democrats were more interested in EVs (85%) than Republicans (44%) or Independents (54%), Moreover, male participants were initially more interested in EVs than female participants (81%, 38, 57%, 36).

CHARGING CONVENIENCE, ABILITY, AND INFRASTRUCTURE

Less than 40% of respondents said charging was convenient at all of the five locations specified (where they currently live, where they currently work, at nearby retail establishments, at nearby public spaces, or on long car trips). Between 15-30% of respondents said charging wasn't even possible at the location they currently lived, worked, at nearby retail establishments, or at nearby public spaces, other than on long trips. Overall, one third of respondents said charging was not possible for at least one of these five locations. Respondents with an EV in their household were more likely to say charging an EV was possible where they live, work, shop, and in public spaces. It is possible that respondents with an EV in their household purchased their EV because charging was already available at key locations. Alternatively, they might be more aware of convenient charging options because they needed to learn about them as part of owning an EV. Interestingly, whether a respondent said that charging options were not possible or convenient did not correlate with purchasing intentions among respondents who did not already own or lease an EV.

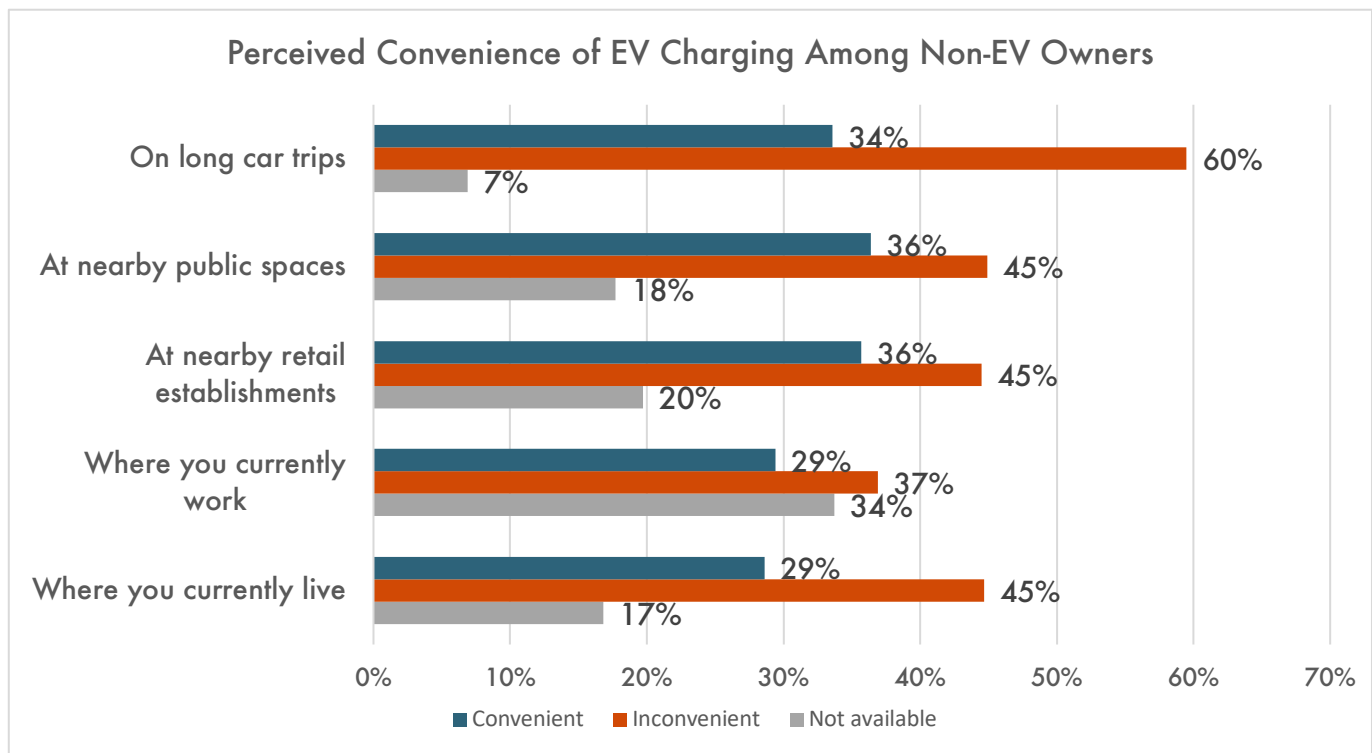


Figure 4. Perceived convenience of EV charging among non-EV owners

Participants who reported that they did not drive an EV generally cited the location and availability of charging stations, the initial cost of an EV, and the cost of maintenance and upkeep as the primary reasons they do not own or lease an EV. Generally, many of these participants seemed to have a fear of what they do not know about electric vehicles – they were unsure of the safety, the new technology, and the availability of charging stations – and some participants even said they would prefer to wait a few years until EVs are more popular to get one for themselves.

COMPARISONS BETWEEN EVS AND GAS- AND DIESEL-POWERED VEHICLES

By a wide margin, between 70-80% of respondents thought that EVs were better for the environment and were also more expensive to purchase. Just 10% thought the opposite. Most respondents said that EVs are more expensive to maintain, and a plurality thought that they were less reliable than traditional gas- or diesel-powered vehicles. Democrats were significantly more likely to say EV are more reliable and better for the environment, while Republicans were significantly more likely to say EVs cost more to maintain. Age had a similar but weaker relationship to these findings, while other demographics did not have any correlation at all. Perceptions about EV reliability were most strongly associated with respondents' willingness to purchase an EV. Just 33% of respondents were willing to buy an EV if thought to be less reliable, but more than 80% of those who said EV were more reliable would consider buying one. Notably, female respondents, older respondents, conservative respondents, and respondents earning between \$50,000 to \$99,999 were more likely to indicate that they thought EVs were less reliable than gas- and diesel-powered vehicles.

Among focus group participants, very few respondents who initially preferred a gas vehicle over an electric vehicle changed their mind (if at all). When asked if the ability to purchase or lease an EV that was just as safe as a gas-powered vehicle, EV interest only increased among women, and remained the same or declined among other demographics. This group of participants was composed mostly of participants in rural areas, participants who identified their political party as republican, older (55+), and white. These participants cited several reasons as to why they would not be interested in an EV: many had the perception that even if the cost of the EV was comparable to a gas-powered vehicle, they would not be able to find a place to charge the vehicle. Even when this group of participants was told that EV drivers save, on average, over \$1600 annually compared to gas-powered vehicle drivers, the majority (26, 72%) would still choose the gas-powered vehicle. Several participants did not believe this was true or said that they did not think there was enough experience with EVs to know this is true.

When participants were asked if they would choose an electric or gas vehicle if the EV was just as safe as a gas-powered vehicle, most respondents selected the EV (75, 68%). Among participants who selected the gas vehicle, several noted that they did not believe it was true that EVs could be just as safe or safer than gas-powered vehicles.

An additional factor worth noting among participants who were not interested in an EV under various circumstances is familiarity – several participants simply mentioned that they are more familiar with how a gas-powered vehicle works, and one participant even noted being “old and stuck in [their] ways.” Some noted that to consider an EV, they would need to become better educated on them, or said that nothing would convince them because they did not think they would be able to learn how they work.

Perceptions of EVs Versus Traditional Vehicles

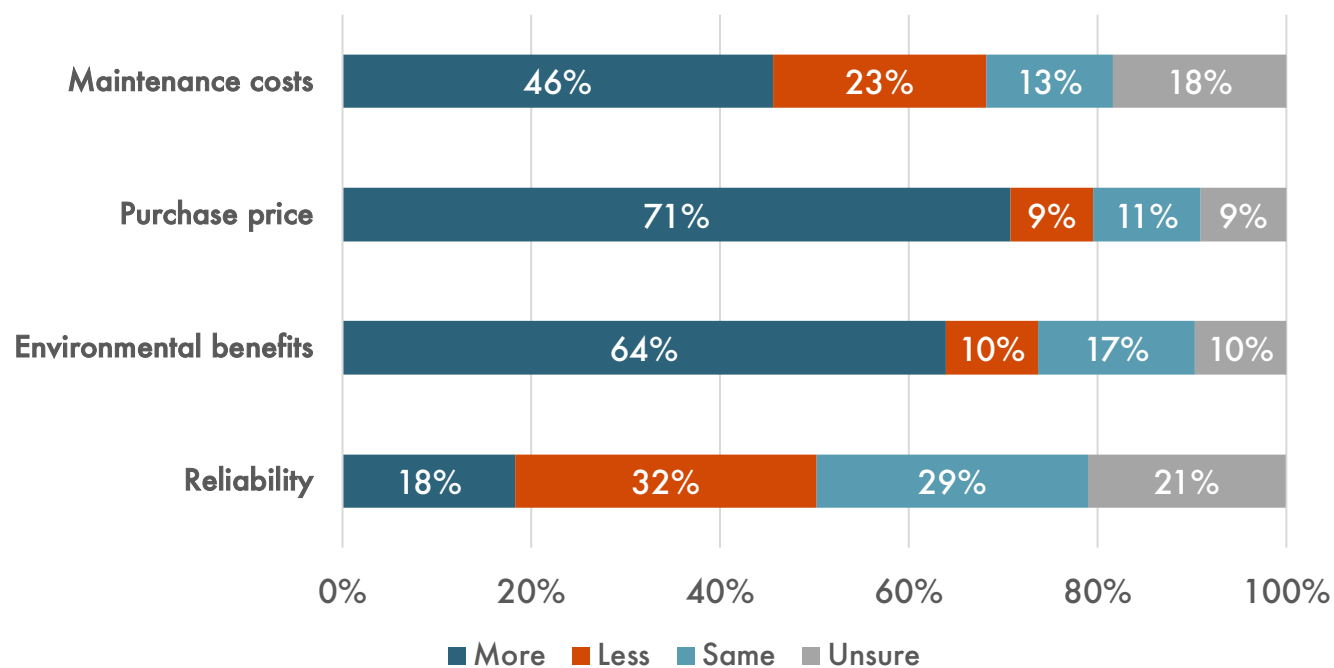


Figure 5. Perceptions of EVs versus traditional vehicles

SUBJECTIVE IMPORTANCE OF VEHICLE TRAITS

Survey respondents were asked to indicate how important each of the following vehicle traits were most important to them when consider purchasing a vehicle:

- Purchase price (92% indicated this as “somewhat” or “very” important)
- Cost to maintain (90%)
- Range (89%)
- Cost to fuel or charge (88%)
- Vehicle model options (76%)
- Government or manufacturer incentives (71%)
- Impact on the environment (68%)

Focus group participants were asked what their top considerations in selecting a new vehicle (electric or gas) would be. Participants cited cost (56), reliability (19), and mileage (5) as their top considerations. Additionally, some participants mentioned features like vehicle lifespan, safety, technical features, and comfort and size as important in selecting a new vehicle.

PURCHASE PRICE

Respondents indicated that purchase price was somewhat or very important to them when considering purchasing or leasing a vehicle (92%). Most respondents across demographics (74%) indicated that this was very important to them, with few differences between demographic groups.

Initial vehicle price, maintenance costs, and cost of fuel or charging are the most important vehicle traits

COST TO MAINTAIN

Additionally, 90% of all respondents indicated that the cost to maintain a vehicle was somewhat or very important to them. Respondents in both metropolitan and nonmetropolitan areas indicated that this was important (90% and 89%, respectively). Across political ideologies, respondents who indicated that they were conservative or moderate responded that maintenance costs were more important to them than liberal respondents (93% of conservatives, 92% of moderates, and 84% of liberals responded that this was somewhat or very important).

RANGE

Respondents were also asked how important range would be in considering their next vehicle. Most (89%) respondents indicated that this would be a somewhat or very important

feature to them. Respondents in metropolitan and nonmetropolitan areas indicated that range was important to them (89% and 88%, respectively). Across ages, range was least important to respondents in the 18-24 age group (82%) and most important to respondents between 45-54 (93%) and respondents 65 or older (93%). Respondents aged 18-24 were also most ambivalent about range; 14% said it was neither important nor unimportant.

COST TO FUEL OR CHARGE

The next most important feature in considering a vehicle was the cost to fuel or charge (88%). Metropolitan and nonmetropolitan respondents alike indicated that this was somewhat or very important (Both 88%), however, the percentage of respondents in metropolitan areas who indicated that the cost to fuel or charge was very important was roughly 4 points higher than their nonmetropolitan counterparts (60%, 56% respectively). The cost of fueling or charging a vehicle was most important to those with a household income between \$50,000 and \$99,999 (95%); it was least important to those with a household income of less than \$25,000 (84%) and those with a household income of \$100,000 or more (86%). Fueling or charging costs were most important to respondents aged 45 to 54 (94%) and respondents 65 or older (91%); it was least important to respondents 18-24 (79%). Across political ideologies, conservatives were most likely to indicate that the cost to fuel or charge was somewhat or very important (91%). Only 84% of liberal respondents indicated that this was somewhat or very important to them, and 89% of moderate respondents indicated that this was somewhat or very important to them.

VEHICLE MODEL OPTIONS

Vehicle model options were the next most important; 76% of respondents indicated that this was somewhat or very important to them. Across political ideologies, available vehicle model options were most important to conservatives (80%) and moderates (77%). Only 66% of respondents who indicated they were liberal responded that vehicle model options were somewhat or very important to them. Female respondents indicated that vehicle model

options were more important to them than male respondents (78% and 73%, respectively).

Environmental impacts were most important to older respondents

GOVERNMENT OR MANUFACTURER INCENTIVES

Seventy one percent of respondents indicated that government or manufacturer incentives, such as rebates and tax credits, were somewhat or very important to them in considering purchasing or leasing a vehicle. There was generally minimal variance between demographic groups regarding the importance of incentives and a relevant proportion of respondents were ambivalent on the importance of incentives, generally; 20% of respondents indicated that incentives were neither important nor

unimportant. An exception to this is across ethnicities: 75% of Black or African American respondents indicated that incentives would be somewhat or very important to them versus 71% of white respondents.

ENVIRONMENTAL IMPACT

The least important feature in considering a new vehicle was its impact on the environment. Sixty eight percent of respondents indicated that this would be somewhat or very important to them in purchasing or leasing a new vehicle. Environmental impact was of greater importance to metropolitan respondents than nonmetropolitan respondents; 69% of metropolitan respondents indicated environmental impact would be somewhat or very important versus 63% of nonmetropolitan residents. Liberal and moderate respondents indicated that environmental impact would be more important than conservative respondents (70%, 70%, and 65% respectively). Interestingly, respondents aged 18-34 placed less importance on environmental impacts than every other age group. Sixty five percent of respondents aged 18-34 indicated that the environmental impact of a vehicle was somewhat or very important, versus 70% of respondents aged 35-44, 68% of both respondents aged 45-54 and 55-64, and 69% of respondents 65 or older.

FURTHER OBSERVATIONS

For respondents who were at least “not too likely” to purchase an EV, most vehicle dimensions were rated as being “very important.” About 60% or more said it was very important to consider (1) range, (2) cost to maintain, (3) cost to purchase, and (4) fuel costs. The purchase price was cited most often as being very important, by about 3 in 4 of these respondents. Vehicle model options, impact on the environment, and incentives to buy an EV all similarly clustered with approximately 4 in 10 saying these were “very important” considerations. Conversely, no more than 8% indicated that this was either somewhat or very unimportant. The face-value of the relative rankings across these seven dimensions is therefore more useful to consider than a literal interpretation of each one’s level of importance. Interestingly, the importance of the environment is significantly related to willingness to purchase an EV.

Conclusions

Findings Relevant to NCDOT

Over the course of the research, several findings relevant to NCDOT emerged. More North Carolinians are aware of the state gas tax than in 2020, however, many still overestimate the gas tax. Despite this, most respondents thought that the gas tax was fair or inexpensive – particularly when presented as a monthly cost rather than an annual lump sum. However, there was notable variance in perceptions amongst age groups and household income levels.

Furthermore, most respondents think that funding should be increased or kept at current levels. Respondents who think that funding should be increased feel more strongly about this than those who think funding should be decreased. Support for funding was consistent across demographic groups.

There is a preference for funding via an increase in the general state sales tax (which was recently enacted by state legislation). Support for increasing the annual vehicle registration fee decreases sharply once amounts are specified, though it is a popular option in the general ballot. However, there is more clear support for a new mileage-based user fee among focus group participants, many of whom indicated that they thought it was fair for people who drive more to pay more to support the transportation system.

Perceptions of electric vehicles vary more by demographic. Particularly between political ideological groups, age groups, and ethnic groups, perceptions of EVs versus traditional gas- and diesel-powered vehicles, the importance of certain traits in considering their next vehicle, and perception of charging infrastructure, there is more variance than in opinions on funding. However, notably, opinions between metropolitan and nonmetropolitan respondents were more similar than different.

Future Research Needs

A major barrier for many survey and focus group participants is initial purchase price, even though EVs can be more cost efficient over the long term. In future research, exploring the increasing availability of less expensive EVs may be beneficial. Another barrier to adoption observed in the survey and focus groups is familiarity and comfortability with electric vehicles. Therefore, in future research, the research team recommends further exploring familiarity with EV technology and capabilities such as long range, charging speed, and vehicle safety.

As discussed in previous years, topics focused on in this research are worth re-examining in the future. Longitudinal studies can determine patterns over time, ensure focus and validity,

and track long-term trends. For example, the Mineta Transportation Institute has conducted 10 surveys over the past 10 years assessing Americans' opinions about federal tax options to support transportation. As a result of this effort, researchers can assess funding perception trends over time. Future surveys could help provide an overall perspective on how attitudes toward transportation funding by North Carolinians have changed.

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Appendix A

Question 1

"To start, how important are transportation issues to you?"

- Very important
- Somewhat important
- Somewhat unimportant
- Very unimportant

| Response | Frequency | Percent | Cumulative Percent |
|----------------------|-----------|---------|--------------------|
| Very important | 901 | 52.8 | 52.8 |
| Somewhat important | 661 | 38.7 | 91.5 |
| Somewhat unimportant | 111 | 6.5 | 98.0 |
| Very unimportant | 34 | 2.0 | 100.0 |
| Total | 1707 | 100.0 | |

Question 2

"What comes closest to your view regarding government spending on roads? North Carolina needs to:"

- Increase spending
- Keep spending current amount
- Decrease spending

| Response | Frequency | Percent | Cumulative Percent |
|-------------------------------|-----------|---------|--------------------|
| Increase spending | 909 | 53.3 | 53.3 |
| Keep spending the same amount | 666 | 39.0 | 92.3 |
| Decrease spending | 132 | 7.7 | 100.0 |
| Total | 1707 | 100.0 | |

Questions 2a, 2b, and 2c

Q2a: "Do you feel strongly or not strongly about increasing spending?"

Q2b: "Do you feel strongly or not strongly about decreasing spending?"

Q2c: "Do you feel strongly or not strongly about keeping spending at its current amount?"

- Strongly
- Not strongly

| Response | Frequency | Percent | Cumulative Percent |
|--------------|-----------|---------|--------------------|
| Strongly | 1180 | 69.1 | 69.1 |
| Not strongly | 527 | 30.9 | 100.0 |
| Total | 1707 | 100.0 | |

| Response | Frequency | Percent | Cumulative Percent |
|--------------------|-----------|---------|--------------------|
| Decrease, strongly | 83 | 4.9 | 4.9 |
| Decrease, somewhat | 49 | 2.9 | 7.7 |
| Stay the same | 666 | 39.0 | 46.7 |
| Increase, somewhat | 175 | 10.3 | 57.0 |
| Increase, strongly | 734 | 43.0 | 100.0 |
| Total | 1707 | 100.0 | |

| | | | Do you feel strongly or not strongly about increasing/ maintaining/ decreasing spending? | | Total |
|----------------------|-------------------------------|-------------------------------|--|--------------|--------|
| | | | Strongly | Not strongly | |
| Spending on NC roads | Increase spending | Responses | 734 | 175 | 909 |
| | | % within Spending on NC roads | 80.7% | 19.3% | 100.0% |
| | Keep spending the same amount | Responses | 363 | 303 | 666 |
| | | % within Spending on NC roads | 54.5% | 45.5% | 100.0% |
| | Decrease spending | Responses | 83 | 49 | 132 |
| | | % within Spending on NC roads | 62.9% | 37.1% | 100.0% |
| Total | | Responses | 1180 | 527 | 1707 |
| | | % within Spending on NC roads | 69.1% | 30.9% | 100.0% |

Question 3

"How would you rate the pavement conditions on the roads you usually travel on in North Carolina?"

- Excellent
- Good
- Fair
- Poor
- Very poor

| Response | Frequency | Percent | Cumulative Percent |
|-----------|-----------|---------|--------------------|
| Excellent | 114 | 6.7 | 6.7 |
| Good | 582 | 34.1 | 40.8 |
| Fair | 703 | 41.2 | 82.0 |
| Poor | 252 | 14.8 | 96.8 |
| Very poor | 55 | 3.2 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

Question 4a

"To help pay for roads, you pay taxes whenever you buy gas in North Carolina. What do you think the state gas tax is in North Carolina, per gallon? (Please DO NOT search for the answer or ask for help because our results depend on recording your honest estimate).

Gas taxes per gallon are between:"

- 0 to 24 cents
- 25 to 44 cents
- 45 to 64 cents
- 65 to 89 cents
- 90 cents or more

| Response | Frequency | Percent | Cumulative Percent |
|------------------|-----------|---------|--------------------|
| 0 to 24 cents | 377 | 26.2 | 26.2 |
| 25 to 44 cents | 567 | 39.4 | 65.6 |
| 45 to 64 cents | 300 | 20.8 | 86.4 |
| 65 to 89 cents | 94 | 6.5 | 92.9 |
| 90 cents or more | 102 | 7.1 | 100.0 |
| Total | 1440 | 100.0 | |
| Missing | 267 | | |
| | 1707 | | |

Question 4b

"How confident are you in your response?"

- Confident
- Not very confident
- I guessed

| Response | Frequency | Percent | Cumulative Percent |
|--------------------|-----------|---------|--------------------|
| Confident | 653 | 38.4 | 38.4 |
| Not very confident | 582 | 34.2 | 72.6 |
| I guessed | 467 | 27.4 | 100.0 |
| Total | 1702 | 100.0 | |
| Missing | 5 | | |
| | 1707 | | |

| | | | How confident are you in your response? | | | Total |
|---|------------------|--|---|--------------------|-----------|--------|
| | | | Confident | Not very confident | I guessed | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 142 | 128 | 104 | 374 |
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | 38.0% | 34.2% | 27.8% | 100.0% |
| | 25 to 44 cents | Responses | 194 | 207 | 166 | 567 |
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | 34.2% | 36.5% | 29.3% | 100.0% |
| | 45 to 64 cents | Responses | 89 | 123 | 86 | 298 |
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | 29.9% | 41.3% | 28.9% | 100.0% |
| | 65 to 89 cents | Responses | 32 | 33 | 29 | 94 |
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | 34.0% | 35.1% | 30.9% | 100.0% |
| | 90 cents or more | Responses | 59 | 24 | 19 | 102 |
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | | | | |

| | | | | | | |
|-------|--|--|-------|-------|-------|--------|
| | | % within What do you think the state gas tax is in North Carolina, per gallon? | 57.8% | 23.5% | 18.6% | 100.0% |
| Total | Responses | | 516 | 515 | 404 | 1435 |
| | % within What do you think the state gas tax is in North Carolina, per gallon? | | 36.0% | 35.9% | 28.2% | 100.0% |

Questions 5a and 5b

Q5a "An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most:"

- \$200 per year is inexpensive for driving 12,000 miles on roads in North Carolina
- \$200 per year is a fair price for driving 12,000 miles on roads in North Carolina
- \$200 per year is expensive for driving 12,000 miles on roads in North Carolina

Q5b "An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most:"

- \$15 per month is inexpensive for driving 12,000 miles on roads in North Carolina
- \$15 per month is a fair price for driving 12,000 miles on roads in North Carolina
- \$15 per month is expensive for driving 12,000 miles on roads in North Carolina

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most:

| Response | Frequency | Percent | Cumulative Percent |
|-------------|-----------|---------|--------------------|
| Inexpensive | 168 | 20.1 | 20.1 |
| Fair | 456 | 54.5 | 74.6 |
| Expensive | 212 | 25.4 | 100.0 |
| Total | 836 | 100.0 | |
| Missing | 871 | | |
| | 1707 | | |

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most:

| Response | Frequency | Percent | Cumulative Percent |
|-------------|-----------|---------|--------------------|
| Inexpensive | 230 | 26.5 | 26.5 |
| Fair | 435 | 50.1 | 76.6 |
| Expensive | 203 | 23.4 | 100.0 |
| Total | 868 | 100.0 | |
| Missing | 839 | | |
| | 1707 | | |

Questions 6a, 6b, and 6c

"If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network?"

Q6a

- A new fee on miles driven
- An increased tax on gasoline purchases
- An increase in the general state sales tax
- An increase in the annual vehicle registration fee

Q6b

- A new half of 1 cent fee on miles driven
- An increase of 9 cents per gallon in the tax on gasoline purchases
- An increase of half of 1 cent per dollar in the general state sales tax
- An increase of \$60 in the annual vehicle registration fee

Q6c

- A new 1 cent fee on miles driven
- An increase of 18 cents per gallon in the tax on gasoline purchases
- An increase of 1 cent per dollar in the general state sales tax
- An increase of \$120 in the annual vehicle registration fee

| Response | Q6a | | |
|--|-----------|---------|--------------------|
| | Frequency | Percent | Cumulative Percent |
| A new fee on miles driven | 123 | 22.0 | 22.0 |
| An increased tax on gasoline purchases | 109 | 19.5 | 41.4 |
| An increase in the general state sales tax | 166 | 29.6 | 71.1 |
| An increase in the annual vehicle registration fee | 162 | 28.9 | 100.0 |
| Total | 560 | 100.0 | |
| Missing | 1147 | | |
| | 1707 | | |

| Response | Q6b | | |
|---|-----------|---------|--------------------|
| | Frequency | Percent | Cumulative Percent |
| A new half of 1 cent fee on miles driven | 203 | 35.5 | 35.5 |
| An increase of 9 cents per gallon in the tax on gasoline purchases | 121 | 21.2 | 56.6 |
| An increase of half of 1 cent per dollar in the general state sales tax | 187 | 32.7 | 89.3 |

| | | | |
|--|------|-------|-------|
| An increase of \$60 in the annual vehicle registration fee | 61 | 10.7 | 100.0 |
| Total | 572 | 100.0 | |
| Missing | 1135 | | |
| | 1707 | | |

| Q6c | | | |
|---|-----------|---------|--------------------|
| Response | Frequency | Percent | Cumulative Percent |
| A new 1 cent fee on miles driven | 168 | 29.3 | 29.3 |
| An increase of 18 cents per gallon in the tax on gasoline purchases | 111 | 19.3 | 48.6 |
| An increase of 1 cent per dollar in the general state sales tax | 246 | 42.9 | 91.5 |
| An increase of \$120 in the annual vehicle registration fee | 49 | 8.5 | 100.0 |
| Total | 574 | 100.0 | |
| Missing | 1133 | | |
| | 1707 | | |

Questions 8a and 8b

Q8a "Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030?"

Q8b "Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future?"

- Support
- Oppose

| Q8a | | | |
|----------|-----------|---------|--------------------|
| Response | Frequency | Percent | Cumulative Percent |
| Oppose | 409 | 46.2 | 46.2 |
| Support | 477 | 53.8 | 100.0 |
| Total | 886 | 100.0 | |
| Missing | 821 | | |
| | 1707 | | |

| Q8b | | | |
|----------|-----------|---------|--------------------|
| Response | Frequency | Percent | Cumulative Percent |
| Oppose | 296 | 36.1 | 36.1 |

| | | | |
|---------|------|-------|-------|
| Support | 524 | 63.9 | 100.0 |
| Total | 820 | 100.0 | |
| Missing | 887 | | |
| | 1707 | | |

Questions 8ab and 8bb

Q8ab: "Do you feel strongly or not strongly about supporting this goal?"

Q8bb: "Do you feel strongly or not strongly about opposing this goal?"

- Strongly
- Not strongly

| Response | Frequency | Percent | Cumulative Percent |
|--------------|-----------|---------|--------------------|
| Not strongly | 463 | 27.1 | 27.1 |
| Strongly | 1243 | 72.9 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

Question 10

"How much, if anything, have you read or heard about electric vehicles?"

- A lot
- Some
- Only a little
- Not at all

| Response | Frequency | Percent | Cumulative Percent |
|---------------|-----------|---------|--------------------|
| A lot | 384 | 22.5 | 22.5 |
| Some | 876 | 51.3 | 73.8 |
| Only a little | 392 | 23.0 | 96.8 |
| Not at all | 55 | 3.2 | 100.0 |
| Total | 1707 | 100.0 | |

Question 11a

"Which of the following best describes the type(s) of vehicle(s) that are owned or leased by people in your household?"

- A traditional gas- or diesel-powered vehicle
- A hybrid gas-electric vehicle
- An electric vehicle
- I don't own or lease a vehicle

| Response | Frequency | Percent | Cumulative Percent |
|--|-----------|---------|-----------------------|
| A traditional gas- or diesel-powered vehicle | 1385 | 81.1 | 81.1 |
| A hybrid gas-electric vehicle | 169 | 9.9 | 91.0 |
| An electric vehicle | 58 | 3.4 | 94.4 |
| I don't own or lease a vehicle | 95 | 5.6 | 100.0 |
| Total | 1707 | 100.0 | |

Question 11b

"Are you the primary driver of the electric vehicle in your household?"

- Yes
- No

| Response | Frequency | Percent | Cumulative Percent |
|----------|-----------|---------|--------------------|
| Yes | 34 | 58.6 | 58.6 |
| No | 24 | 41.4 | 100.0 |
| Total | 58 | 100.0 | |
| Missing | 1649 | | |
| | 1707 | | |

Question 12a

"The next time you purchase a vehicle, how likely are you to seriously consider purchasing an electric vehicle?"

- Very likely
- Somewhat likely
- Not too likely
- Not at all likely
- I do not expect to purchase a vehicle

| Response | Frequency | Percent | Cumulative Percent |
|---------------------------------------|-----------|---------|--------------------|
| Very likely | 270 | 16.4 | 16.4 |
| Somewhat likely | 529 | 32.1 | 48.5 |
| Not too likely | 348 | 21.1 | 69.6 |
| Not at all likely | 371 | 22.5 | 92.1 |
| I do not expect to purchase a vehicle | 130 | 7.9 | 100.0 |
| Total | 1648 | 100.0 | |
| Missing | 59 | | |
| | 1707 | | |

Question 12b

"The next time you purchase a vehicle, how likely are you to seriously consider purchasing another electric vehicle?"

- Very likely
- Somewhat likely
- Not too likely
- Not at all likely
- I do not expect to purchase a vehicle

| Response | Frequency | Percent | Cumulative Percent |
|---------------------------------------|-----------|---------|--------------------|
| Very likely | 24 | 41.4 | 41.4 |
| Somewhat likely | 23 | 39.7 | 81.0 |
| Not too likely | 2 | 3.4 | 84.5 |
| Not at all likely | 5 | 8.6 | 93.1 |
| I do not expect to purchase a vehicle | 4 | 6.9 | 100.0 |
| Total | 58 | 100.0 | |
| Missing | 1649 | | |
| | 1707 | | |

Questions 13a, 13b, 13c, and 13d

"Comparing electric vehicles to gas-powered vehicles, in general, which of the following would you say are true about electric vehicles? Electric vehicles are..."

Q13a:

- More reliable than gas-powered vehicles
- Less reliable than gas-powered vehicles
- About the same
- Unsure

Q13b:

- Better for the environment than gas-powered vehicles
- Worse for the environment than gas-powered vehicles
- About the same
- Unsure

Q13c:

- More expensive to purchase than gas-powered vehicles
- Less expensive to purchase than gas-powered vehicles
- About the same
- Unsure

Q13d:

- More expensive to maintain than gas-powered vehicles
- Less expensive to maintain than gas-powered vehicles
- About the same
- Unsure

Q13a [reliability]

| Response | Frequency | Percent | Cumulative Percent |
|----------------|-----------|---------|--------------------|
| More | 313 | 18.3 | 18.3 |
| Less | 544 | 31.9 | 50.2 |
| About the same | 492 | 28.8 | 79.1 |
| Unsure | 357 | 20.9 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

Q13b [environment]

| Response | Frequency | Percent | Cumulative Percent |
|----------------|-----------|---------|--------------------|
| Better | 1090 | 63.9 | 63.9 |
| Worse | 167 | 9.8 | 73.7 |
| About the same | 283 | 16.6 | 90.3 |
| Unsure | 166 | 9.7 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

Q13c [purchase price]

| Response | Frequency | Percent | Cumulative Percent |
|----------------|-----------|---------|--------------------|
| More | 1207 | 70.8 | 70.8 |
| Less | 149 | 8.7 | 79.5 |
| About the same | 195 | 11.4 | 90.9 |
| Unsure | 155 | 9.1 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

Q13d [maintenance costs]

| Response | Frequency | Percent | Cumulative Percent |
|----------------|-----------|---------|--------------------|
| More | 778 | 45.6 | 45.6 |
| Less | 386 | 22.6 | 68.2 |
| About the same | 229 | 13.4 | 81.6 |
| Unsure | 314 | 18.4 | 100.0 |
| Total | 1707 | 100.0 | |

Question 14a

"On average, how many miles do you think a recently manufactured electric vehicle with a fully charged battery can travel before it needs to be charged?"

- Less than 100 miles
- 100 to less than 200 miles
- 200 to less than 400 miles
- 400 miles or more

| Response | Frequency | Percent | Cumulative Percent |
|----------------------|-----------|---------|--------------------|
| Less than 100 miles | 177 | 10.4 | 10.4 |
| 100 to less than 200 | 584 | 34.2 | 44.6 |
| 200 to less than 400 | 801 | 46.9 | 91.5 |
| 400 miles or more | 145 | 8.5 | 100.0 |
| Total | 1707 | 100.0 | |

Question 14b

"How confident are you in your response?"

- Confident
- Not very confident
- I guessed

| Response | Frequency | Percent | Cumulative Percent |
|--------------------|-----------|---------|--------------------|
| Confident | 807 | 47.3 | 47.3 |
| Not very confident | 504 | 29.6 | 76.9 |
| I guessed | 394 | 23.1 | 100.0 |
| Total | 1705 | 100.0 | |
| Missing | 2 | | |
| | 1707 | | |

Question 15

"How important, if at all, would each of the following factors be in your decision to buy or lease a vehicle?"

| | Very important (1) | Somewhat important (2) | Neither important or unimportant (3) | Somewhat unimportant (4) | Very unimportant (5) |
|--|-----------------------|------------------------|--------------------------------------|--------------------------|-----------------------|
| Purchase price (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to fuel/charge (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to maintain (parts & repairs) (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Impact on the environment (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Government or manufacturer incentives (rebates, tax credits, etc.) (5) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Vehicle model options (6)



Range (distance to travel on one tank/charge) (7)



How important: Purchase price

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 20 | 1.2 | 1.2 |
| Somewhat unimportant | 18 | 1.1 | 2.2 |
| Neither important or unimportant | 105 | 6.2 | 8.4 |
| Somewhat important | 294 | 17.2 | 25.6 |
| Very important | 1270 | 74.4 | 100.0 |
| Total | 1707 | 100.0 | |

How important: Cost to fuel/charge

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 23 | 1.3 | 1.3 |
| Somewhat unimportant | 37 | 2.2 | 3.5 |
| Neither important or unimportant | 144 | 8.4 | 12.0 |
| Somewhat important | 496 | 29.1 | 41.1 |
| Very important | 1005 | 58.9 | 100.0 |
| Total | 1705 | 100.0 | |
| Missing | 2 | | |
| | 1707 | | |

How important: Cost to maintain (parts & repairs)

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 19 | 1.1 | 1.1 |
| Somewhat unimportant | 30 | 1.8 | 2.9 |
| Neither important or unimportant | 126 | 7.4 | 10.3 |
| Somewhat important | 444 | 26.0 | 36.3 |
| Very important | 1087 | 63.7 | 100.0 |

| | | | |
|---------|------|-------|--|
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

How important: impact on the environment

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 71 | 4.2 | 4.2 |
| Somewhat unimportant | 117 | 6.9 | 11.0 |
| Neither important or unimportant | 366 | 21.4 | 32.5 |
| Somewhat important | 547 | 32.0 | 64.5 |
| Very important | 606 | 35.5 | 100.0 |
| Total | 1707 | 100.0 | |

How important: Government or manufacturer incentives (rebates, tax credits, etc.)

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 56 | 3.3 | 3.3 |
| Somewhat unimportant | 100 | 5.9 | 9.1 |
| Neither important or unimportant | 335 | 19.6 | 28.8 |
| Somewhat important | 598 | 35.1 | 63.8 |
| Very important | 617 | 36.2 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

How important; Vehicle model options

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 39 | 2.3 | 2.3 |
| Somewhat unimportant | 85 | 5.0 | 7.3 |
| Neither important or unimportant | 287 | 16.8 | 24.1 |
| Somewhat important | 651 | 38.2 | 62.3 |
| Very important | 644 | 37.7 | 100.0 |
| Total | 1706 | 100.0 | |
| Missing | 1 | | |
| | 1707 | | |

How important: Range

| Response | Frequency | Percent | Cumulative Percent |
|----------------------------------|-----------|---------|--------------------|
| Very unimportant | 30 | 1.8 | 1.8 |
| Somewhat unimportant | 26 | 1.5 | 3.3 |
| Neither important or unimportant | 135 | 7.9 | 11.2 |
| Somewhat important | 472 | 27.7 | 38.9 |
| Very important | 1042 | 61.1 | 100.0 |
| Total | 1705 | 100.0 | |
| Missing | 2 | | |
| | 1707 | | |

Questions 18a and 18b

Q18a "How convenient is it to charge an electric vehicle..."

Q18b "How convenient do you think it would be to charge an electric vehicle..."

| | Very convenient (1) | Convenient (2) | Inconvenient (3) | Very inconvenient (4) | Charging not available (5) |
|---|---------------------------|-----------------------|-----------------------|-----------------------------|-------------------------------|
| Where you currently live? (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Where you currently work? (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby retail establishments? (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby public spaces (such as parks, community buildings, or along the highway)? (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

On long car trips? (5)



How convenient is it to charge: Where you currently live?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 67 | 29.6 | 29.6 |
| Convenient | 83 | 36.7 | 66.4 |
| Inconvenient | 52 | 23.0 | 89.4 |
| Very inconvenient | 14 | 6.2 | 95.6 |
| Charging not available | 10 | 4.4 | 100.0 |
| Total | 226 | 100.0 | |
| Missing | 1481 | | |
| | 1707 | | |

How convenient is it to charge: Where you currently work?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 47 | 20.9 | 20.9 |
| Convenient | 71 | 31.6 | 52.4 |
| Inconvenient | 65 | 28.9 | 81.3 |
| Very inconvenient | 23 | 10.2 | 91.6 |
| Charging not available | 19 | 8.4 | 100.0 |
| Total | 225 | 100.0 | |
| Missing | 1482 | | |
| | 1707 | | |

How convenient is it to charge: At nearby retail establishments?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 42 | 18.5 | 18.5 |
| Convenient | 75 | 33.0 | 51.5 |
| Inconvenient | 68 | 30.0 | 81.5 |
| Very inconvenient | 27 | 11.9 | 93.4 |
| Charging not available | 15 | 6.6 | 100.0 |
| Total | 227 | 100.0 | |
| Missing | 1480 | | |
| | 1707 | | |

How convenient is it to charge: At nearby public spaces?

| Response | Frequency | Percent | Cumulative Percent |
|----------|-----------|---------|--------------------|
|----------|-----------|---------|--------------------|

| | | | |
|------------------------|------|-------|-------|
| Very convenient | 55 | 24.2 | 24.2 |
| Convenient | 68 | 30.0 | 54.2 |
| Inconvenient | 72 | 31.7 | 85.9 |
| Very inconvenient | 18 | 7.9 | 93.8 |
| Charging not available | 14 | 6.2 | 100.0 |
| Total | 227 | 100.0 | |
| Missing | 1480 | | |
| | 1707 | | |

How convenient is it to charge: On long car trips?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 54 | 23.8 | 23.8 |
| Convenient | 72 | 31.7 | 55.5 |
| Inconvenient | 55 | 24.2 | 79.7 |
| Very inconvenient | 33 | 14.5 | 94.3 |
| Charging not available | 13 | 5.7 | 100.0 |
| Total | 227 | 100.0 | |
| Missing | 1480 | | |
| | 1707 | | |

How convenient would it be to charge: Where you currently live?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 211 | 14.3 | 14.3 |
| Convenient | 360 | 24.3 | 38.6 |
| Inconvenient | 407 | 27.5 | 66.1 |
| Very inconvenient | 254 | 17.2 | 83.2 |
| Charging not available | 248 | 16.8 | 100.0 |
| Total | 1480 | 100.0 | |
| Missing | 227 | | |
| | 1707 | | |

How convenient would it be to charge: Where you currently work?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 172 | 11.6 | 11.6 |
| Convenient | 263 | 17.8 | 29.4 |
| Inconvenient | 366 | 24.8 | 54.2 |
| Very inconvenient | 179 | 12.1 | 66.3 |
| Charging not available | 498 | 33.7 | 100.0 |
| Total | 1478 | 100.0 | |
| Missing | 229 | | |
| | 1707 | | |

How convenient would it be to charge: At nearby retail establishments?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 160 | 10.8 | 10.8 |
| Convenient | 369 | 24.9 | 35.7 |
| Inconvenient | 421 | 28.4 | 64.2 |
| Very inconvenient | 239 | 16.1 | 80.3 |
| Charging not available | 291 | 19.7 | 100.0 |
| Total | 1480 | 100.0 | |
| Missing | 227 | | |
| | 1707 | | |

How convenient would it be to charge: At nearby public spaces

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 193 | 13.0 | 13.0 |
| Convenient | 361 | 24.4 | 37.4 |
| Inconvenient | 407 | 27.5 | 64.9 |
| Very inconvenient | 257 | 17.4 | 82.3 |
| Charging not available | 262 | 17.7 | 100.0 |
| Total | 1480 | 100.0 | |
| Missing | 227 | | |
| | 1707 | | |

How convenient would it be to charge: On long car trips?

| Response | Frequency | Percent | Cumulative Percent |
|------------------------|-----------|---------|--------------------|
| Very convenient | 192 | 13.0 | 13.0 |
| Convenient | 305 | 20.6 | 33.6 |
| Inconvenient | 461 | 31.1 | 64.7 |
| Very inconvenient | 420 | 28.4 | 93.1 |
| Charging not available | 102 | 6.9 | 100.0 |
| Total | 1480 | 100.0 | |
| Missing | 227 | | |
| | 1707 | | |

Appendix B

Crosstabulations

Question 1

"To start, how important are transportation issues to you?"

- Very important
- Somewhat important
- Somewhat unimportant
- Very unimportant

Age

How important are transportation issues to you? * Age Crosstabulation

| | | | Age | | | | | | |
|---|----------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important are transportation issues to you? | Very important | Response s | 145 | 201 | 204 | 127 | 109 | 115 | 901 |
| | | % within Age | 53.5% | 59.5% | 64.6% | 50.2% | 46.2% | 39.2% | 52.8% |
| | Somewhat important | Response s | 96 | 120 | 97 | 103 | 105 | 140 | 661 |
| | | % within Age | 35.4% | 35.5% | 30.7% | 40.7% | 44.5% | 47.8% | 38.7% |
| | Somewhat unimportant | Response s | 22 | 15 | 12 | 17 | 17 | 28 | 111 |
| | | % within Age | 8.1% | 4.4% | 3.8% | 6.7% | 7.2% | 9.6% | 6.5% |
| | Very unimportant | Response s | 8 | 2 | 3 | 6 | 5 | 10 | 34 |
| | | % within Age | 3.0% | 0.6% | 0.9% | 2.4% | 2.1% | 3.4% | 2.0% |
| Total | | Response s | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

Sex

How important are transportation issues to you? * Sex Crosstabulation

| | | | Sex | | Total |
|---|----------------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| How important are transportation issues to you? | Very important | Responses | 403 | 498 | 901 |
| | | % within Sex | 59.0% | 48.6% | 52.8% |
| | Somewhat important | Responses | 235 | 426 | 661 |
| | | % within Sex | 34.4% | 41.6% | 38.7% |
| | Somewhat unimportant | Responses | 34 | 77 | 111 |
| | | % within Sex | 5.0% | 7.5% | 6.5% |
| | Very unimportant | Responses | 11 | 23 | 34 |
| | | % within Sex | 1.6% | 2.2% | 2.0% |
| Total | Responses | | 683 | 1024 | 1707 |
| | % within Sex | | 100.0% | 100.0% | 100.0% |

Ethnicity

How important are transportation issues to you? * Ethnicity Crosstabulation

| | | | | Ethnicity | | | | | |
|---|----------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|--------|--|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total | |
| How important are transportation issues to you? | Very important | Responses | 543 | 255 | 16 | 38 | 49 | 901 | |
| | | % within Ethnicity | 46.7% | 69.3% | 59.3% | 59.4% | 57.6% | 52.8% | |
| | Somewhat important | Responses | 510 | 94 | 9 | 20 | 28 | 661 | |
| | | % within Ethnicity | 43.9% | 25.5% | 33.3% | 31.3% | 32.9% | 38.7% | |
| | Somewhat unimportant | Responses | 85 | 14 | 2 | 5 | 5 | 111 | |
| | | % within Ethnicity | 7.3% | 3.8% | 7.4% | 7.8% | 5.9% | 6.5% | |
| | Very unimportant | Responses | 25 | 5 | 0 | 1 | 3 | 34 | |
| | | % within Ethnicity | 2.1% | 1.4% | 0.0% | 1.6% | 3.5% | 2.0% | |
| Total | | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 | |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Hispanic Origin

How important are transportation issues to you? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|-------------------------|-----------------------------|-------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| How important are transportation issues to you? | Very important | Responses | 795 | 106 | 901 |
| | | % within Hispanic Origin | 51.9% | 60.6% | 52.8% |
| | Somewhat important | Responses | 608 | 53 | 661 |
| | | % within Hispanic Origin | 39.7% | 30.3% | 38.7% |
| | Somewhat unimportant | Responses | 98 | 13 | 111 |
| | | % within Hispanic Origin | 6.4% | 7.4% | 6.5% |
| | Very unimportant | Responses | 31 | 3 | 34 |
| | | % within Hispanic Origin | 2.0% | 1.7% | 2.0% |
| Total | | Responses | 1532 | 175 | 1707 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

How important are transportation issues to you? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|----------------------|--------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important are transportation issues to you? | Very important | Responses | 410 | 209 | 101 | 115 | 45 | 880 |
| | | % within HHI | 57.3% | 50.9% | 50.5% | 47.7% | 52.3% | 53.2% |
| | Somewhat important | Responses | 253 | 174 | 79 | 99 | 34 | 639 |
| | | % within HHI | 35.4% | 42.3% | 39.5% | 41.1% | 39.5% | 38.7% |
| | Somewhat unimportant | Responses | 37 | 19 | 17 | 22 | 6 | 101 |
| | | % within HHI | 5.2% | 4.6% | 8.5% | 9.1% | 7.0% | 6.1% |
| | Very unimportant | Responses | 15 | 9 | 3 | 5 | 1 | 33 |
| | | % within HHI | 2.1% | 2.2% | 1.5% | 2.1% | 1.2% | 2.0% |
| Total | | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

How important are transportation issues to you? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|----------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How important are transportation issues to you? | Very important | Responses | 66 | 167 | 64 | 230 | 83 | 169 | 70 | 51 | 900 |
| | | % within Education | 63.5% | 52.5% | 55.7% | 52.3% | 49.4% | 52.2% | 49.0% | 54.8% | 52.8% |
| | Somewhat important | Responses | 31 | 124 | 40 | 176 | 68 | 124 | 59 | 38 | 660 |
| | | % within Education | 29.8% | 39.0% | 34.8% | 40.0% | 40.5% | 38.3% | 41.3% | 40.9% | 38.7% |
| | Somewhat unimportant | Responses | 5 | 18 | 7 | 26 | 17 | 24 | 10 | 4 | 111 |
| | | % within Education | 4.8% | 5.7% | 6.1% | 5.9% | 10.1% | 7.4% | 7.0% | 4.3% | 6.5% |
| | Very unimportant | Responses | 2 | 9 | 4 | 8 | 0 | 7 | 4 | 0 | 34 |
| | | % within Education | 1.9% | 2.8% | 3.5% | 1.8% | 0.0% | 2.2% | 2.8% | 0.0% | 2.0% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

How important are transportation issues to you? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|---|----------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How important are transportation issues to you? | Very important | Responses | 373 | 278 | 250 | 901 |
| | | % within Political Party_3pt | 58.9% | 51.0% | 47.3% | 52.8% |
| | Somewhat important | Responses | 215 | 225 | 221 | 661 |
| | | % within Political Party_3pt | 34.0% | 41.3% | 41.8% | 38.7% |
| | Somewhat unimportant | Responses | 33 | 30 | 48 | 111 |
| | | % within Political Party_3pt | 5.2% | 5.5% | 9.1% | 6.5% |
| | Very unimportant | Responses | 12 | 12 | 10 | 34 |
| | | % within Political Party_3pt | 1.9% | 2.2% | 1.9% | 2.0% |
| Total | | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

How important are transportation issues to you? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|----------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How important are transportation issues to you? | Very important | Responses | 281 | 207 | 314 | 802 |
| | | % within Political Ideology_3pt | 63.3% | 52.0% | 47.0% | 53.1% |
| | Somewhat important | Responses | 137 | 167 | 283 | 587 |
| | | % within Political Ideology_3pt | 30.9% | 42.0% | 42.4% | 38.9% |
| | Somewhat unimportant | Responses | 17 | 18 | 60 | 95 |
| | | % within Political Ideology_3pt | 3.8% | 4.5% | 9.0% | 6.3% |
| | Very unimportant | Responses | 9 | 6 | 11 | 26 |
| | | % within Political Ideology_3pt | 2.0% | 1.5% | 1.6% | 1.7% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

How important are transportation issues to you? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|---|----------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| How important are transportation issues to you? | Very important | Responses | 713 | 180 | 893 |
| | | % within Metro_Nonmetro | 52.5% | 53.1% | 52.6% |
| | Somewhat important | Responses | 527 | 132 | 659 |
| | | % within Metro_Nonmetro | 38.8% | 38.9% | 38.8% |
| | Somewhat unimportant | Responses | 97 | 14 | 111 |
| | | % within Metro_Nonmetro | 7.1% | 4.1% | 6.5% |
| | Very unimportant | Responses | 21 | 13 | 34 |
| | | % within Metro_Nonmetro | 1.5% | 3.8% | 2.0% |
| Total | | Responses | 1358 | 339 | 1697 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 2

“What comes closest to your view regarding government spending on roads? North Carolina needs to:”

- Increase spending
- Keep spending current amount
- Decrease spending

Age

Spending on NC roads * Age Crosstabulation

| | | | Age | | | | | | |
|----------------------|-------------------------------|--------------|--------|--------|--------|--------|--------|--------|-------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Spending on NC roads | Increase spending | Responses | 129 | 164 | 184 | 132 | 132 | 168 | 909 |
| | | % within Age | 47.6% | 48.5% | 58.2% | 52.2% | 55.9% | 57.3% | 53.3% |
| | Keep spending the same amount | Responses | 114 | 147 | 97 | 103 | 90 | 115 | 666 |
| | | % within Age | 42.1% | 43.5% | 30.7% | 40.7% | 38.1% | 39.2% | 39.0% |
| | Decrease spending | Responses | 28 | 27 | 35 | 18 | 14 | 10 | 132 |
| | | % within Age | 10.3% | 8.0% | 11.1% | 7.1% | 5.9% | 3.4% | 7.7% |
| Total | Responses | 271 | 338 | 316 | 253 | 236 | 293 | 1707 | |
| | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Sex

Spending on NC roads * Sex Crosstabulation

| | | | Sex | | Total |
|----------------------|-------------------------------|--------------|--------|--------|-------|
| | | | Male | Female | |
| Spending on NC roads | Increase spending | Responses | 397 | 512 | 909 |
| | | % within Sex | 58.1% | 50.0% | 53.3% |
| | Keep spending the same amount | Responses | 242 | 424 | 666 |
| | | % within Sex | 35.4% | 41.4% | 39.0% |
| | Decrease spending | Responses | 44 | 88 | 132 |
| | | % within Sex | 6.4% | 8.6% | 7.7% |
| Total | Responses | 683 | 1024 | 1707 | |
| | % within Sex | 100.0% | 100.0% | 100.0% | |

Ethnicity

Spending on NC roads * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|----------------------|-------------------------------|--------------------|--------|---------------------------|--|----------------------------|--------|-------|
| Spending on NC roads | Increase spending | Responses | 624 | 199 | 10 | 34 | 42 | 909 |
| | | % within Ethnicity | 53.7% | 54.1% | 37.0% | 53.1% | 49.4% | 53.3% |
| | Keep spending the same amount | Responses | 465 | 130 | 15 | 22 | 34 | 666 |
| | | % within Ethnicity | 40.0% | 35.3% | 55.6% | 34.4% | 40.0% | 39.0% |
| | Decrease spending | Responses | 74 | 39 | 2 | 8 | 9 | 132 |
| | | % within Ethnicity | 6.4% | 10.6% | 7.4% | 12.5% | 10.6% | 7.7% |
| Total | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Hispanic Origin

Spending on NC roads * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|----------------------|-------------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| Spending on NC roads | Increase spending | Responses | 810 | 99 | 909 |
| | | % within Hispanic Origin | 52.9% | 56.6% | 53.3% |
| | Keep spending the same amount | Responses | 602 | 64 | 666 |
| | | % within Hispanic Origin | 39.3% | 36.6% | 39.0% |
| | Decrease spending | Responses | 120 | 12 | 132 |
| | | % within Hispanic Origin | 7.8% | 6.9% | 7.7% |
| Total | Responses | | 1532 | 175 | 1707 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

Spending on NC roads * HHI Crosstabulation

| | | | HHI | | | | | Total |
|----------------------|-------------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Spending on NC roads | Increase spending | Responses | 358 | 221 | 113 | 139 | 59 | 890 |
| | | % within HHI | 50.1% | 53.8% | 56.5% | 57.7% | 68.6% | 53.8% |
| | Keep spending the same amount | Responses | 272 | 163 | 77 | 96 | 25 | 633 |
| | | % within HHI | 38.0% | 39.7% | 38.5% | 39.8% | 29.1% | 38.3% |
| | Decrease spending | Responses | 85 | 27 | 10 | 6 | 2 | 130 |
| | | % within HHI | 11.9% | 6.6% | 5.0% | 2.5% | 2.3% | 7.9% |
| Total | Responses | | 715 | 411 | 200 | 241 | 86 | 1653 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Spending on NC roads * Education Crosstabulation

| | | | Education | | | | | | | | |
|----------------------------|--|-----------------------|--------------------------------------|--------------------------------|---|---|---------------------------|--------------------------|--|-----------------------------|------------|
| | | | Some high school or less | High school gradu ate | Other post high school vocatio nal trainin g | Compl eted some college , but no degree | Associa te's degree | Bachel or's degree | Master's or professi onal degree | Doctor ate degre e | Total |
| Spending on NC roads | Increase spending | Responses | 48 | 178 | 61 | 248 | 85 | 155 | 80 | 54 | 909 |
| | | % within Education | 46.2 % | 56.0 % | 53.0% | 56.4% | 50.6% | 47.8% | 55.9% | 58.1% | 53.3 % |
| | Keep spending the same amount | Responses | 44 | 117 | 42 | 162 | 67 | 146 | 52 | 34 | 664 |
| | | % within Education | 42.3 % | 36.8 % | 36.5% | 36.8% | 39.9% | 45.1% | 36.4% | 36.6% | 38.9 % |
| | Decrease spending | Responses | 12 | 23 | 12 | 30 | 16 | 23 | 11 | 5 | 132 |
| | | % within Education | 11.5 % | 7.2% | 10.4% | 6.8% | 9.5% | 7.1% | 7.7% | 5.4% | 7.7% |
| Total | | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100.0 % |

Political Affiliation

Spending on NC roads * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|----------------------|-------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| Spending on NC roads | Increase spending | Responses | 365 | 281 | 263 | 909 |
| | | % within Political Party_3pt | 57.7% | 51.6% | 49.7% | 53.3% |
| | Keep spending the same amount | Responses | 215 | 221 | 230 | 666 |
| | | % within Political Party_3pt | 34.0% | 40.6% | 43.5% | 39.0% |
| | Decrease spending | Responses | 53 | 43 | 36 | 132 |
| | | % within Political Party_3pt | 8.4% | 7.9% | 6.8% | 7.7% |
| Total | | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Spending on NC roads * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|----------------------|-------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| Spending on NC roads | Increase spending | Responses | 232 | 201 | 360 | 793 |
| | | % within Political Ideology_3pt | 52.3% | 50.5% | 53.9% | 52.5% |
| | Keep spending the same amount | Responses | 170 | 162 | 269 | 601 |
| | | % within Political Ideology_3pt | 38.3% | 40.7% | 40.3% | 39.8% |
| | Decrease spending | Responses | 42 | 35 | 39 | 116 |
| | | % within Political Ideology_3pt | 9.5% | 8.8% | 5.8% | 7.7% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Spending on NC roads * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|----------------------|-------------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Spending on NC roads | Increase spending | Responses | 733 | 170 | 903 |
| | | % within Metro_Nonmetro | 54.0% | 50.1% | 53.2% |
| | Keep spending the same amount | Responses | 529 | 134 | 663 |
| | | % within Metro_Nonmetro | 39.0% | 39.5% | 39.1% |
| | Decrease spending | Responses | 96 | 35 | 131 |
| | | % within Metro_Nonmetro | 7.1% | 10.3% | 7.7% |
| Total | Responses | | 1358 | 339 | 1697 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Questions 2a, 2b, and 2c

Q2a: "Do you feel strongly or not strongly about increasing spending?"

Q2b: "Do you feel strongly or not strongly about decreasing spending?"

Q2c: "Do you feel strongly or not strongly about keeping spending at its current amount?"

- Strongly
- Not strongly

Age

Spending on NC roads_5pt * Age Crosstabulation

| | | | Age | | | | | | Total |
|--------------------------|--------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 17 | 14 | 28 | 12 | 7 | 5 | 83 |
| | | % within Age | 6.3% | 4.1% | 8.9% | 4.7% | 3.0% | 1.7% | 4.9% |
| | Decrease, somewhat | Responses | 11 | 13 | 7 | 6 | 7 | 5 | 49 |
| | | % within Age | 4.1% | 3.8% | 2.2% | 2.4% | 3.0% | 1.7% | 2.9% |
| | Stay the same | Responses | 114 | 147 | 97 | 103 | 90 | 115 | 666 |
| | | % within Age | 42.1% | 43.5% | 30.7% | 40.7% | 38.1% | 39.2% | 39.0% |
| | Increase, somewhat | Responses | 24 | 25 | 31 | 23 | 28 | 44 | 175 |
| | | % within Age | 8.9% | 7.4% | 9.8% | 9.1% | 11.9% | 15.0% | 10.3% |
| | Increase, strongly | Responses | 105 | 139 | 153 | 109 | 104 | 124 | 734 |
| | | % within Age | 38.7% | 41.1% | 48.4% | 43.1% | 44.1% | 42.3% | 43.0% |
| Total | Responses | | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | % within Age | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

Spending on NC roads_5pt * Sex Crosstabulation

| | | | Sex | | Total |
|--------------------------|--------------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 28 | 55 | 83 |
| | | % within Sex | 4.1% | 5.4% | 4.9% |
| | Decrease, somewhat | Responses | 16 | 33 | 49 |
| | | % within Sex | 2.3% | 3.2% | 2.9% |
| | Stay the same | Responses | 242 | 424 | 666 |
| | | % within Sex | 35.4% | 41.4% | 39.0% |
| | Increase, somewhat | Responses | 65 | 110 | 175 |
| | | % within Sex | 9.5% | 10.7% | 10.3% |
| | Increase, strongly | Responses | 332 | 402 | 734 |
| | | % within Sex | 48.6% | 39.3% | 43.0% |
| Total | Responses | | 683 | 1024 | 1707 |
| | % within Sex | | 100.0% | 100.0% | 100.0% |

Ethnicity

Spending on NC roads_5pt * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|--------------------------|--------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| Spending on NC roads_5pt | Decrease, strongly | Responses | 46 | 27 | 1 | 4 | 5 | 83 |
| | | % within Ethnicity | 4.0% | 7.3% | 3.7% | 6.3% | 5.9% | 4.9% |
| | Decrease, somewhat | Responses | 28 | 12 | 1 | 4 | 4 | 49 |
| | | % within Ethnicity | 2.4% | 3.3% | 3.7% | 6.3% | 4.7% | 2.9% |
| | Stay the same | Responses | 465 | 130 | 15 | 22 | 34 | 666 |
| | | % within Ethnicity | 40.0% | 35.3% | 55.6% | 34.4% | 40.0% | 39.0% |
| | Increase, somewhat | Responses | 131 | 27 | 1 | 8 | 8 | 175 |
| | | % within Ethnicity | 11.3% | 7.3% | 3.7% | 12.5% | 9.4% | 10.3% |
| | Increase, strongly | Responses | 493 | 172 | 9 | 26 | 34 | 734 |
| | | % within Ethnicity | 42.4% | 46.7% | 33.3% | 40.6% | 40.0% | 43.0% |
| Total | | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

Spending on NC roads_5pt * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|-----------------------------|-----------------------|-----------------------------|-------------------------------|----------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 77 | 6 | 83 |
| | | % within Hispanic Origin | 5.0% | 3.4% | 4.9% |
| | Decrease, somewhat | Responses | 43 | 6 | 49 |
| | | % within Hispanic Origin | 2.8% | 3.4% | 2.9% |
| | Stay the same | Responses | 602 | 64 | 666 |
| | | % within Hispanic Origin | 39.3% | 36.6% | 39.0% |
| | Increase, somewhat | Responses | 162 | 13 | 175 |
| | | % within Hispanic Origin | 10.6% | 7.4% | 10.3% |
| | Increase, strongly | Responses | 648 | 86 | 734 |
| | | % within Hispanic Origin | 42.3% | 49.1% | 43.0% |
| | Total | Responses | 1532 | 175 | 1707 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

Spending on NC roads_5pt * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--------------------------------|-----------------------|-----------------|-----------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 51 | 19 | 7 | 4 | 1 | 82 |
| | | % within HHI | 7.1% | 4.6% | 3.5% | 1.7% | 1.2% | 5.0% |
| | Decrease, somewhat | Responses | 34 | 8 | 3 | 2 | 1 | 48 |
| | | % within HHI | 4.8% | 1.9% | 1.5% | 0.8% | 1.2% | 2.9% |
| | Stay the same | Responses | 272 | 163 | 77 | 96 | 25 | 633 |
| | | % within HHI | 38.0% | 39.7% | 38.5% | 39.8% | 29.1% | 38.3% |
| | Increase, somewhat | Responses | 57 | 45 | 25 | 27 | 14 | 168 |
| | | % within HHI | 8.0% | 10.9% | 12.5% | 11.2% | 16.3% | 10.2% |
| | Increase, strongly | Responses | 301 | 176 | 88 | 112 | 45 | 722 |
| | | % within HHI | 42.1% | 42.8% | 44.0% | 46.5% | 52.3% | 43.7% |
| Total | Responses | | 715 | 411 | 200 | 241 | 86 | 1653 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Spending on NC roads_5pt * Education Crosstabulation

| | | | Education | | | | | | | | |
|-----------------------------|-----------------------|--------------------|--------------------------------------|--------------------------------|---|---|---------------------------|--------------------------|--|-----------------------------|--------|
| | | | Some high school or less | High school gradu ate | Other post high school vocati onal trainin g | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master's or professi onal degree | Doctor ate degre e | Total |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 9 | 18 | 6 | 19 | 10 | 11 | 8 | 2 | 83 |
| | | % within Education | 8.7% | 5.7% | 5.2% | 4.3% | 6.0% | 3.4% | 5.6% | 2.2% | 4.9% |
| | Decrease, somewhat | Responses | 3 | 5 | 6 | 11 | 6 | 12 | 3 | 3 | 49 |
| | | % within Education | 2.9% | 1.6% | 5.2% | 2.5% | 3.6% | 3.7% | 2.1% | 3.2% | 2.9% |
| | Stay the same | Responses | 44 | 117 | 42 | 162 | 67 | 146 | 52 | 34 | 664 |
| | | % within Education | 42.3% | 36.8% | 36.5% | 36.8% | 39.9% | 45.1% | 36.4% | 36.6% | 38.9% |
| | Increase, somewhat | Responses | 5 | 40 | 12 | 41 | 18 | 34 | 15 | 10 | 175 |
| | | % within Education | 4.8% | 12.6% | 10.4% | 9.3% | 10.7% | 10.5% | 10.5% | 10.8% | 10.3% |
| | Increase, strongly | Responses | 43 | 138 | 49 | 207 | 67 | 121 | 65 | 44 | 734 |
| | | % within Education | 41.3% | 43.4% | 42.6% | 47.0% | 39.9% | 37.3% | 45.5% | 47.3% | 43.0% |
| Total | | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

Spending on NC roads_5pt * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--------------------------|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 30 | 29 | 24 | 83 |
| | | % within Political Party_3pt | 4.7% | 5.3% | 4.5% | 4.9% |
| | Decrease, somewhat | Responses | 23 | 14 | 12 | 49 |
| | | % within Political Party_3pt | 3.6% | 2.6% | 2.3% | 2.9% |
| | Stay the same | Responses | 215 | 221 | 230 | 666 |
| | | % within Political Party_3pt | 34.0% | 40.6% | 43.5% | 39.0% |
| | Increase, somewhat | Responses | 63 | 58 | 54 | 175 |
| | | % within Political Party_3pt | 10.0% | 10.6% | 10.2% | 10.3% |
| | Increase, strongly | Responses | 302 | 223 | 209 | 734 |
| | | % within Political Party_3pt | 47.7% | 40.9% | 39.5% | 43.0% |
| Total | Responses | | 633 | 545 | 529 | 1707 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Spending on NC roads_5pt * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--------------------------|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 28 | 20 | 24 | 72 |
| | | % within Political Ideology_3pt | 6.3% | 5.0% | 3.6% | 4.8% |
| | Decrease, somewhat | Responses | 14 | 15 | 15 | 44 |
| | | % within Political Ideology_3pt | 3.2% | 3.8% | 2.2% | 2.9% |
| | Stay the same | Responses | 170 | 162 | 269 | 601 |
| | | % within Political Ideology_3pt | 38.3% | 40.7% | 40.3% | 39.8% |
| | Increase, somewhat | Responses | 32 | 36 | 81 | 149 |
| | | % within Political Ideology_3pt | 7.2% | 9.0% | 12.1% | 9.9% |
| | Increase, strongly | Responses | 200 | 165 | 279 | 644 |
| | | % within Political Ideology_3pt | 45.0% | 41.5% | 41.8% | 42.6% |
| Total | Responses | | 444 | 398 | 668 | 1510 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Spending on NC roads_5pt * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|--------------------------|--------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| Spending on NC roads_5pt | Decrease, strongly | Responses | 60 | 22 | 82 |
| | | % within Metro_Nonmetro | 4.4% | 6.5% | 4.8% |
| | Decrease, somewhat | Responses | 36 | 13 | 49 |
| | | % within Metro_Nonmetro | 2.7% | 3.8% | 2.9% |
| | Stay the same | Responses | 529 | 134 | 663 |
| | | % within Metro_Nonmetro | 39.0% | 39.5% | 39.1% |
| | Increase, somewhat | Responses | 144 | 30 | 174 |
| | | % within Metro_Nonmetro | 10.6% | 8.8% | 10.3% |
| | Increase, strongly | Responses | 589 | 140 | 729 |
| | | % within Metro_Nonmetro | 43.4% | 41.3% | 43.0% |
| Total | | Responses | 1358 | 339 | 1697 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 3

“How would you rate the pavement conditions on the roads you usually travel on in North Carolina?”

- Excellent
- Good
- Fair
- Poor
- Very poor

Age

Rate the pavement conditions on the roads you usually travel on in NC? * Age Crosstabulation

| | | | Age | | | | | | |
|--|-----------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 29 | 31 | 26 | 7 | 8 | 13 | 114 |
| | | % within Age | 10.7% | 9.2% | 8.2% | 2.8% | 3.4% | 4.4% | 6.7% |
| | Good | Responses | 85 | 100 | 91 | 86 | 90 | 130 | 582 |
| | | % within Age | 31.4% | 29.6% | 28.8% | 34.1% | 38.1% | 44.4% | 34.1% |
| | Fair | Responses | 102 | 155 | 128 | 102 | 101 | 115 | 703 |
| | | % within Age | 37.6% | 45.9% | 40.5% | 40.5% | 42.8% | 39.2% | 41.2% |
| | Poor | Responses | 46 | 39 | 60 | 47 | 27 | 33 | 252 |
| | | % within Age | 17.0% | 11.5% | 19.0% | 18.7% | 11.4% | 11.3% | 14.8% |
| | Very poor | Responses | 9 | 13 | 11 | 10 | 10 | 2 | 55 |
| | | % within Age | 3.3% | 3.8% | 3.5% | 4.0% | 4.2% | 0.7% | 3.2% |
| Total | | Responses | 271 | 338 | 316 | 252 | 236 | 293 | 1706 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

Rate the pavement conditions on the roads you usually travel on in NC? * Sex Crosstabulation

| | | | Sex | | Total |
|--|--------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 60 | 54 | 114 |
| | | % within Sex | 8.8% | 5.3% | 6.7% |
| | Good | Responses | 248 | 334 | 582 |
| | | % within Sex | 36.3% | 32.6% | 34.1% |
| | Fair | Responses | 265 | 438 | 703 |
| | | % within Sex | 38.8% | 42.8% | 41.2% |
| | Poor | Responses | 96 | 156 | 252 |
| | | % within Sex | 14.1% | 15.2% | 14.8% |
| | Very poor | Responses | 14 | 41 | 55 |
| | | % within Sex | 2.0% | 4.0% | 3.2% |
| Total | Responses | | 683 | 1023 | 1706 |
| | % within Sex | | 100.0% | 100.0% | 100.0% |

Ethnicity

Rate the pavement conditions on the roads you usually travel on in NC? * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|--|-----------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 57 | 40 | 1 | 7 | 9 | 114 |
| | | % within Ethnicity | 4.9% | 10.9% | 3.7% | 10.9% | 10.6% | 6.7% |
| | Good | Responses | 432 | 90 | 8 | 22 | 30 | 582 |
| | | % within Ethnicity | 37.2% | 24.5% | 29.6% | 34.4% | 35.3% | 34.1% |
| | Fair | Responses | 478 | 164 | 10 | 24 | 27 | 703 |
| | | % within Ethnicity | 41.1% | 44.6% | 37.0% | 37.5% | 31.8% | 41.2% |
| | Poor | Responses | 162 | 56 | 7 | 10 | 17 | 252 |
| | | % within Ethnicity | 13.9% | 15.2% | 25.9% | 15.6% | 20.0% | 14.8% |
| | Very poor | Responses | 33 | 18 | 1 | 1 | 2 | 55 |
| | | % within Ethnicity | 2.8% | 4.9% | 3.7% | 1.6% | 2.4% | 3.2% |
| Total | | Responses | 1162 | 368 | 27 | 64 | 85 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

Rate the pavement conditions on the roads you usually travel on in NC? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|--------------|-----------------------------|-------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 91 | 23 | 114 |
| | | % within Hispanic Origin | 5.9% | 13.1% | 6.7% |
| | Good | Responses | 524 | 58 | 582 |
| | | % within Hispanic Origin | 34.2% | 33.1% | 34.1% |
| | Fair | Responses | 644 | 59 | 703 |
| | | % within Hispanic Origin | 42.1% | 33.7% | 41.2% |
| | Poor | Responses | 224 | 28 | 252 |
| | | % within Hispanic Origin | 14.6% | 16.0% | 14.8% |
| | Very poor | Responses | 48 | 7 | 55 |
| | | % within Hispanic Origin | 3.1% | 4.0% | 3.2% |
| Total | | Responses | 1531 | 175 | 1706 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

Rate the pavement conditions on the roads you usually travel on in NC? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|--------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 57 | 16 | 12 | 17 | 10 | 112 |
| | | % within HHI | 8.0% | 3.9% | 6.0% | 7.1% | 11.6% | 6.8% |
| | Good | Responses | 214 | 138 | 73 | 100 | 35 | 560 |
| | | % within HHI | 30.0% | 33.6% | 36.5% | 41.5% | 40.7% | 33.9% |
| | Fair | Responses | 306 | 176 | 82 | 91 | 28 | 683 |
| | | % within HHI | 42.9% | 42.8% | 41.0% | 37.8% | 32.6% | 41.3% |
| | Poor | Responses | 113 | 62 | 27 | 29 | 12 | 243 |
| | | % within HHI | 15.8% | 15.1% | 13.5% | 12.0% | 14.0% | 14.7% |
| | Very poor | Responses | 24 | 19 | 6 | 4 | 1 | 54 |
| | | % within HHI | 3.4% | 4.6% | 3.0% | 1.7% | 1.2% | 3.3% |
| Total | Responses | | 714 | 411 | 200 | 241 | 86 | 1652 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Rate the pavement conditions on the roads you usually travel on in NC? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|-----------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 9 | 23 | 7 | 33 | 7 | 22 | 6 | 7 | 114 |
| | | % within Education | 8.7% | 7.2% | 6.1% | 7.5% | 4.2% | 6.8% | 4.2% | 7.5% | 6.7% |
| | Good | Responses | 26 | 102 | 39 | 144 | 68 | 119 | 48 | 36 | 582 |
| | | % within Education | 25.0% | 32.1% | 33.9% | 32.8% | 40.5% | 36.7% | 33.6% | 38.7% | 34.2% |
| | Fair | Responses | 48 | 131 | 53 | 168 | 66 | 139 | 62 | 34 | 701 |
| | | % within Education | 46.2% | 41.2% | 46.1% | 38.3% | 39.3% | 42.9% | 43.4% | 36.6% | 41.1% |
| | Poor | Responses | 18 | 53 | 15 | 75 | 26 | 29 | 22 | 14 | 252 |
| | | % within Education | 17.3% | 16.7% | 13.0% | 17.1% | 15.5% | 9.0% | 15.4% | 15.1% | 14.8% |
| | Very poor | Responses | 3 | 9 | 1 | 19 | 1 | 15 | 5 | 2 | 55 |
| | | % within Education | 2.9% | 2.8% | 0.9% | 4.3% | 0.6% | 4.6% | 3.5% | 2.2% | 3.2% |
| | Total | Responses | 104 | 318 | 115 | 439 | 168 | 324 | 143 | 93 | 1704 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

Rate the pavement conditions on the roads you usually travel on in NC? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|-----------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 54 | 26 | 34 | 114 |
| | | % within Political Party_3pt | 8.5% | 4.8% | 6.4% | 6.7% |
| | Good | Responses | 193 | 199 | 190 | 582 |
| | | % within Political Party_3pt | 30.5% | 36.6% | 35.9% | 34.1% |
| | Fair | Responses | 280 | 202 | 221 | 703 |
| | | % within Political Party_3pt | 44.2% | 37.1% | 41.8% | 41.2% |
| | Poor | Responses | 90 | 88 | 74 | 252 |
| | | % within Political Party_3pt | 14.2% | 16.2% | 14.0% | 14.8% |
| | Very poor | Responses | 16 | 29 | 10 | 55 |
| | | % within Political Party_3pt | 2.5% | 5.3% | 1.9% | 3.2% |
| Total | | Responses | 633 | 544 | 529 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Rate the pavement conditions on the roads you usually travel on in NC? * Political Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 52 | 12 | 40 | 104 |
| | | % within Political Ideology_3pt | 11.7% | 3.0% | 6.0% | 6.9% |
| | Good | Responses | 127 | 136 | 263 | 526 |
| | | % within Political Ideology_3pt | 28.7% | 34.2% | 39.4% | 34.9% |
| | Fair | Responses | 166 | 171 | 269 | 606 |
| | | % within Political Ideology_3pt | 37.5% | 43.0% | 40.3% | 40.2% |
| | Poor | Responses | 83 | 59 | 81 | 223 |
| | | % within Political Ideology_3pt | 18.7% | 14.8% | 12.1% | 14.8% |
| | Very poor | Responses | 15 | 20 | 15 | 50 |
| | | % within Political Ideology_3pt | 3.4% | 5.0% | 2.2% | 3.3% |
| Total | Responses | | 443 | 398 | 668 | 1509 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Rate the pavement conditions on the roads you usually travel on in NC? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|-----------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Rate the pavement conditions on the roads you usually travel on in NC? | Excellent | Responses | 92 | 20 | 112 |
| | | % within Metro_Nonmetro | 6.8% | 5.9% | 6.6% |
| | Good | Responses | 473 | 106 | 579 |
| | | % within Metro_Nonmetro | 34.9% | 31.3% | 34.1% |
| | Fair | Responses | 566 | 133 | 699 |
| | | % within Metro_Nonmetro | 41.7% | 39.2% | 41.2% |
| | Poor | Responses | 188 | 63 | 251 |
| | | % within Metro_Nonmetro | 13.9% | 18.6% | 14.8% |
| | Very poor | Responses | 38 | 17 | 55 |
| | | % within Metro_Nonmetro | 2.8% | 5.0% | 3.2% |
| | Total | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 4a

"To help pay for roads, you pay taxes whenever you buy gas in North Carolina. What do you think the state gas tax is in North Carolina, per gallon? (Please DO NOT search for the answer or ask for help because our results depend on recording your honest estimate).

Gas taxes per gallon are between:"

- 0 to 24 cents
- 25 to 44 cents
- 45 to 64 cents
- 65 to 89 cents
- 90 cents or more

Age

What do you think the state gas tax is in North Carolina, per gallon? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 30 | 71 | 69 | 61 | 72 | 74 | 377 |
| | | % within Age | 12.7% | 24.7% | 26.5% | 30.0% | 36.0% | 29.2% | 26.2% |
| | 25 to 44 cents | Responses | 88 | 101 | 97 | 72 | 82 | 127 | 567 |
| | | % within Age | 37.1% | 35.2% | 37.3% | 35.5% | 41.0% | 50.2% | 39.4% |
| | 45 to 64 cents | Responses | 67 | 71 | 57 | 37 | 31 | 37 | 300 |
| | | % within Age | 28.3% | 24.7% | 21.9% | 18.2% | 15.5% | 14.6% | 20.8% |
| | 65 to 89 cents | Responses | 20 | 20 | 18 | 18 | 10 | 8 | 94 |
| | | % within Age | 8.4% | 7.0% | 6.9% | 8.9% | 5.0% | 3.2% | 6.5% |
| | 90 cents or more | Responses | 32 | 24 | 19 | 15 | 5 | 7 | 102 |
| | | % within Age | 13.5% | 8.4% | 7.3% | 7.4% | 2.5% | 2.8% | 7.1% |
| | Total | Responses | 237 | 287 | 260 | 203 | 200 | 253 | 1440 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

What do you think the state gas tax is in North Carolina, per gallon? * Sex Crosstabulation

| | | | Sex | | |
|---|------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 163 | 214 | 377 |
| | | % within Sex | 26.5% | 25.9% | 26.2% |
| | 25 to 44 cents | Responses | 259 | 308 | 567 |
| | | % within Sex | 42.2% | 37.3% | 39.4% |
| | 45 to 64 cents | Responses | 117 | 183 | 300 |
| | | % within Sex | 19.1% | 22.2% | 20.8% |
| | 65 to 89 cents | Responses | 42 | 52 | 94 |
| | | % within Sex | 6.8% | 6.3% | 6.5% |
| | 90 cents or more | Responses | 33 | 69 | 102 |
| | | % within Sex | 5.4% | 8.4% | 7.1% |
| | Total | Responses | 614 | 826 | 1440 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

What do you think the state gas tax is in North Carolina, per gallon? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|--------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|-------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 287 | 64 | 7 | 7 | 12 | 377 |
| | | % within Ethnicity | 28.6% | 21.3% | 36.8% | 13.7% | 17.9% | 26.2% |
| | 25 to 44 cents | Responses | 415 | 93 | 8 | 24 | 27 | 567 |
| | | % within Ethnicity | 41.4% | 31.0% | 42.1% | 47.1% | 40.3% | 39.4% |
| | 45 to 64 cents | Responses | 188 | 72 | 4 | 14 | 22 | 300 |
| | | % within Ethnicity | 18.7% | 24.0% | 21.1% | 27.5% | 32.8% | 20.8% |
| | 65 to 89 cents | Responses | 62 | 25 | 0 | 4 | 3 | 94 |
| | | % within Ethnicity | 6.2% | 8.3% | 0.0% | 7.8% | 4.5% | 6.5% |
| | 90 cents or more | Responses | 51 | 46 | 0 | 2 | 3 | 102 |
| | | % within Ethnicity | 5.1% | 15.3% | 0.0% | 3.9% | 4.5% | 7.1% |
| Total | Responses | 1003 | 300 | 19 | 51 | 67 | 1440 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Hispanic Origin

What do you think the state gas tax is in North Carolina, per gallon? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|------------------|--------------------------|-------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 345 | 32 | 377 |
| | | % within Hispanic Origin | 26.7% | 21.5% | 26.2% |
| | 25 to 44 cents | Responses | 508 | 59 | 567 |
| | | % within Hispanic Origin | 39.3% | 39.6% | 39.4% |
| | 45 to 64 cents | Responses | 260 | 40 | 300 |
| | | % within Hispanic Origin | 20.1% | 26.8% | 20.8% |
| | 65 to 89 cents | Responses | 88 | 6 | 94 |
| | | % within Hispanic Origin | 6.8% | 4.0% | 6.5% |
| | 90 cents or more | Responses | 90 | 12 | 102 |
| | | % within Hispanic Origin | 7.0% | 8.1% | 7.1% |
| | Total | Responses | 1291 | 149 | 1440 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

What do you think the state gas tax is in North Carolina, per gallon? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------|--------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 141 | 108 | 37 | 54 | 28 | 368 |
| | | % within HHI | 24.1% | 31.0% | 21.1% | 25.5% | 35.9% | 26.3% |
| | 25 to 44 cents | Responses | 222 | 130 | 80 | 96 | 24 | 552 |
| | | % within HHI | 37.9% | 37.4% | 45.7% | 45.3% | 30.8% | 39.5% |
| | 45 to 64 cents | Responses | 137 | 65 | 32 | 43 | 16 | 293 |
| | | % within HHI | 23.4% | 18.7% | 18.3% | 20.3% | 20.5% | 21.0% |
| | 65 to 89 cents | Responses | 39 | 18 | 13 | 14 | 7 | 91 |
| | | % within HHI | 6.7% | 5.2% | 7.4% | 6.6% | 9.0% | 6.5% |
| | 90 cents or more | Responses | 46 | 27 | 13 | 5 | 3 | 94 |
| | | % within HHI | 7.9% | 7.8% | 7.4% | 2.4% | 3.8% | 6.7% |
| Total | | Responses | 585 | 348 | 175 | 212 | 78 | 1398 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

What do you think the state gas tax is in North Carolina, per gallon? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 23 | 66 | 26 | 96 | 36 | 75 | 37 | 18 | 377 |
| | | % within Education | 25.6% | 24.5% | 26.0% | 25.2% | 25.0% | 28.2% | 32.2% | 24.7% | 26.2% |
| | 25 to 44 cents | Responses | 37 | 107 | 43 | 153 | 52 | 100 | 40 | 35 | 567 |
| | | % within Education | 41.1% | 39.8% | 43.0% | 40.2% | 36.1% | 37.6% | 34.8% | 47.9% | 39.4% |
| | 45 to 64 cents | Responses | 17 | 57 | 16 | 81 | 37 | 57 | 27 | 6 | 298 |
| | | % within Education | 18.9% | 21.2% | 16.0% | 21.3% | 25.7% | 21.4% | 23.5% | 8.2% | 20.7% |
| | 65 to 89 cents | Responses | 8 | 21 | 9 | 20 | 10 | 17 | 4 | 5 | 94 |
| | | % within Education | 8.9% | 7.8% | 9.0% | 5.2% | 6.9% | 6.4% | 3.5% | 6.8% | 6.5% |
| | 90 cents or more | Responses | 5 | 18 | 6 | 31 | 9 | 17 | 7 | 9 | 102 |
| | | % within Education | 5.6% | 6.7% | 6.0% | 8.1% | 6.3% | 6.4% | 6.1% | 12.3% | 7.1% |
| | Total | Responses | 90 | 269 | 100 | 381 | 144 | 266 | 115 | 73 | 1438 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

What do you think the state gas tax is in North Carolina, per gallon? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 122 | 128 | 127 | 377 |
| | | % within Political Party_3pt | 23.6% | 27.5% | 27.7% | 26.2% |
| | 25 to 44 cents | Responses | 191 | 189 | 187 | 567 |
| | | % within Political Party_3pt | 37.0% | 40.6% | 40.7% | 39.4% |
| | 45 to 64 cents | Responses | 128 | 92 | 80 | 300 |
| | | % within Political Party_3pt | 24.8% | 19.8% | 17.4% | 20.8% |
| | 65 to 89 cents | Responses | 34 | 30 | 30 | 94 |
| | | % within Political Party_3pt | 6.6% | 6.5% | 6.5% | 6.5% |
| | 90 cents or more | Responses | 41 | 26 | 35 | 102 |
| | | % within Political Party_3pt | 7.9% | 5.6% | 7.6% | 7.1% |
| | Total | Responses | 516 | 465 | 459 | 1440 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

What do you think the state gas tax is in North Carolina, per gallon? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 93 | 89 | 155 | 337 |
| | | % within Political Ideology_3pt | 25.1% | 27.6% | 26.7% | 26.5% |
| | 25 to 44 cents | Responses | 131 | 129 | 225 | 485 |
| | | % within Political Ideology_3pt | 35.4% | 40.1% | 38.7% | 38.1% |
| | 45 to 64 cents | Responses | 86 | 64 | 128 | 278 |
| | | % within Political Ideology_3pt | 23.2% | 19.9% | 22.0% | 21.8% |
| | 65 to 89 cents | Responses | 25 | 22 | 35 | 82 |
| | | % within Political Ideology_3pt | 6.8% | 6.8% | 6.0% | 6.4% |
| | 90 cents or more | Responses | 35 | 18 | 38 | 91 |
| | | % within Political Ideology_3pt | 9.5% | 5.6% | 6.5% | 7.1% |
| Total | Responses | | 370 | 322 | 581 | 1273 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

What do you think the state gas tax is in North Carolina, per gallon? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| What do you think the state gas tax is in North Carolina, per gallon? | 0 to 24 cents | Responses | 293 | 84 | 377 |
| | | % within Metro_Nonmetro | 25.3% | 30.3% | 26.3% |
| | 25 to 44 cents | Responses | 460 | 103 | 563 |
| | | % within Metro_Nonmetro | 39.8% | 37.2% | 39.3% |
| | 45 to 64 cents | Responses | 253 | 44 | 297 |
| | | % within Metro_Nonmetro | 21.9% | 15.9% | 20.7% |
| | 65 to 89 cents | Responses | 72 | 22 | 94 |
| | | % within Metro_Nonmetro | 6.2% | 7.9% | 6.6% |
| | 90 cents or more | Responses | 78 | 24 | 102 |
| | | % within Metro_Nonmetro | 6.7% | 8.7% | 7.1% |
| | Total | Responses | 1156 | 277 | 1433 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 4b

"How confident are you in your response?"

- Confident
- Not very confident
- I guessed

Age

How confident are you in your response? * Age Crosstabulation

| | | | Age | | | | | | |
|---|--------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How confident are you in your response? | Confident | Responses | 109 | 129 | 142 | 91 | 87 | 95 | 653 |
| | | % within Age | 40.5% | 38.3% | 45.1% | 36.0% | 37.0% | 32.4% | 38.4% |
| | Not very confident | Responses | 104 | 124 | 94 | 76 | 77 | 107 | 582 |
| | | % within Age | 38.7% | 36.8% | 29.8% | 30.0% | 32.8% | 36.5% | 34.2% |
| | I guessed | Responses | 56 | 84 | 79 | 86 | 71 | 91 | 467 |
| | | % within Age | 20.8% | 24.9% | 25.1% | 34.0% | 30.2% | 31.1% | 27.4% |
| Total | | Responses | 269 | 337 | 315 | 253 | 235 | 293 | 1702 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

How confident are you in your response? * Sex Crosstabulation

| | | | Sex | | |
|---|--------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How confident are you in your response? | Confident | Responses | 299 | 354 | 653 |
| | | % within Sex | 44.0% | 34.6% | 38.4% |
| | Not very confident | Responses | 245 | 337 | 582 |
| | | % within Sex | 36.0% | 33.0% | 34.2% |
| | I guessed | Responses | 136 | 331 | 467 |
| | | % within Sex | 20.0% | 32.4% | 27.4% |
| Total | | Responses | 680 | 1022 | 1702 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

How confident are you in your response? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|--------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How confident are you in your response? | Confident | Responses | 398 | 179 | 16 | 24 | 36 | 653 |
| | | % within Ethnicity | 34.3% | 48.9% | 59.3% | 38.1% | 42.4% | 38.4% |
| | Not very confident | Responses | 407 | 114 | 6 | 25 | 30 | 582 |
| | | % within Ethnicity | 35.1% | 31.1% | 22.2% | 39.7% | 35.3% | 34.2% |
| | I guessed | Responses | 356 | 73 | 5 | 14 | 19 | 467 |
| | | % within Ethnicity | 30.7% | 19.9% | 18.5% | 22.2% | 22.4% | 27.4% |
| Total | | Responses | 1161 | 366 | 27 | 63 | 85 | 1702 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

How confident are you in your response? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|--------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How confident are you in your response? | Confident | Responses | 579 | 74 | 653 |
| | | % within Hispanic Origin | 37.9% | 42.3% | 38.4% |
| | Not very confident | Responses | 515 | 67 | 582 |
| | | % within Hispanic Origin | 33.7% | 38.3% | 34.2% |
| | I guessed | Responses | 433 | 34 | 467 |
| | | % within Hispanic Origin | 28.4% | 19.4% | 27.4% |
| Total | Responses | | 1527 | 175 | 1702 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

How confident are you in your response? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|---|--------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| How confident are you in your response? | Confident | Responses | 295 | 141 | 74 | 92 | 36 | 638 |
| | | % within HHI | 41.5% | 34.3% | 37.0% | 38.2% | 42.4% | 38.7% |
| | Not very confident | Responses | 223 | 153 | 64 | 87 | 28 | 555 |
| | | % within HHI | 31.4% | 37.2% | 32.0% | 36.1% | 32.9% | 33.7% |
| | I guessed | Responses | 193 | 117 | 62 | 62 | 21 | 455 |
| | | % within HHI | 27.1% | 28.5% | 31.0% | 25.7% | 24.7% | 27.6% |
| Total | Responses | | 711 | 411 | 200 | 241 | 85 | 1648 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

How confident are you in your response? * Education Crosstabulation

| | | | Education | | | | | | | | |
|---|--------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| How confident are you in your response? | Confident | Responses | 44 | 130 | 39 | 142 | 82 | 121 | 58 | 37 | 653 |
| | | % within Education | 42.7% | 41.3% | 33.9% | 32.3% | 48.8% | 37.3% | 40.6% | 39.8% | 38.4% |
| | Not very confident | Responses | 34 | 110 | 48 | 164 | 49 | 97 | 53 | 25 | 580 |
| | | % within Education | 33.0% | 34.9% | 41.7% | 37.4% | 29.2% | 29.9% | 37.1% | 26.9% | 34.1% |
| | I guessed | Responses | 25 | 75 | 28 | 133 | 37 | 106 | 32 | 31 | 467 |
| | | % within Education | 24.3% | 23.8% | 24.3% | 30.3% | 22.0% | 32.7% | 22.4% | 33.3% | 27.5% |
| Total | | Responses | 103 | 315 | 115 | 439 | 168 | 324 | 143 | 93 | 1700 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

How confident are you in your response? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|---|--------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How confident are you in your response? | Confident | Responses | 237 | 193 | 223 | 653 |
| | | % within Political Party_3pt | 37.6% | 35.5% | 42.3% | 38.4% |
| | Not very confident | Responses | 222 | 185 | 175 | 582 |
| | | % within Political Party_3pt | 35.2% | 34.0% | 33.2% | 34.2% |
| | I guessed | Responses | 172 | 166 | 129 | 467 |
| | | % within Political Party_3pt | 27.3% | 30.5% | 24.5% | 27.4% |
| Total | | Responses | 631 | 544 | 527 | 1702 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

How confident are you in your response? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|--------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How confident are you in your response? | Confident | Responses | 193 | 132 | 245 | 570 |
| | | % within Political Ideology_3pt | 43.6% | 33.2% | 36.8% | 37.8% |
| | Not very confident | Responses | 152 | 151 | 216 | 519 |
| | | % within Political Ideology_3pt | 34.3% | 38.0% | 32.4% | 34.5% |
| | I guessed | Responses | 98 | 114 | 205 | 417 |
| | | % within Political Ideology_3pt | 22.1% | 28.7% | 30.8% | 27.7% |
| Total | | Responses | 443 | 397 | 666 | 1506 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

How confident are you in your response? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|--------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How confident are you in your response? | Confident | Responses | 511 | 138 | 649 |
| | | % within Metro_Nonmetro | 37.7% | 40.8% | 38.4% |
| | Not very confident | Responses | 467 | 111 | 578 |
| | | % within Metro_Nonmetro | 34.5% | 32.8% | 34.2% |
| | I guessed | Responses | 376 | 89 | 465 |
| | | % within Metro_Nonmetro | 27.8% | 26.3% | 27.5% |
| | Total | Responses | 1354 | 338 | 1692 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Questions 5a and 5b

Q5a "An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most:"

- \$200 per year is inexpensive for driving 12,000 miles on roads in North Carolina
- \$200 per year is a fair price for driving 12,000 miles on roads in North Carolina
- \$200 per year is expensive for driving 12,000 miles on roads in North Carolina

Q5b "An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most:"

- \$15 per month is inexpensive for driving 12,000 miles on roads in North Carolina
- \$15 per month is a fair price for driving 12,000 miles on roads in North Carolina
- \$15 per month is expensive for driving 12,000 miles on roads in North Carolina

Q5a

AGE

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Age Crosstabulation

| | | | Age | | | | | | |
|---|-------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 26 | 29 | 26 | 27 | 21 | 39 | 168 |
| | | % within Age | 20.3% | 18.8% | 15.6% | 20.5% | 19.1% | 26.9% | 20.1% |
| | Fair | Responses | 73 | 84 | 86 | 72 | 55 | 86 | 456 |
| | | % within Age | 57.0% | 54.5% | 51.5% | 54.5% | 50.0% | 59.3% | 54.5% |
| | Expensive | Responses | 29 | 41 | 55 | 33 | 34 | 20 | 212 |
| | | % within Age | 22.7% | 26.6% | 32.9% | 25.0% | 30.9% | 13.8% | 25.4% |
| Total | | Responses | 128 | 154 | 167 | 132 | 110 | 145 | 836 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Sex Crosstabulation

| | | | Sex | | Total |
|---|-------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 78 | 90 | 168 |
| | | % within Sex | 23.5% | 17.9% | 20.1% |
| | Fair | Responses | 187 | 269 | 456 |
| | | % within Sex | 56.3% | 53.4% | 54.5% |
| | Expensive | Responses | 67 | 145 | 212 |
| | | % within Sex | 20.2% | 28.8% | 25.4% |
| | Total | | 332 | 504 | 836 |
| | | | 100.0% | 100.0% | 100.0% |

ETHNICITY

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|---|-------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 117 | 40 | 1 | 5 | 5 | 168 |
| | | % within Ethnicity | 20.7% | 21.4% | 11.1% | 16.1% | 11.6% | 20.1% |
| | Fair | Responses | 309 | 94 | 4 | 22 | 27 | 456 |
| | | % within Ethnicity | 54.6% | 50.3% | 44.4% | 71.0% | 62.8% | 54.5% |
| | Expensive | Responses | 140 | 53 | 4 | 4 | 11 | 212 |
| | | % within Ethnicity | 24.7% | 28.3% | 44.4% | 12.9% | 25.6% | 25.4% |
| Total | | Responses | 566 | 187 | 9 | 31 | 43 | 836 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Hispanic Origin

Crosstabulation

| | | | Hispanic Origin | | Total |
|---|--------------------------|--------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 156 | 12 | 168 |
| | | % within Hispanic Origin | 20.9% | 13.2% | 20.1% |
| | Fair | Responses | 398 | 58 | 456 |
| | | % within Hispanic Origin | 53.4% | 63.7% | 54.5% |
| | Expensive | Responses | 191 | 21 | 212 |
| | | % within Hispanic Origin | 25.6% | 23.1% | 25.4% |
| Total | Responses | | 745 | 91 | 836 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * HHI Crosstabulation

| | | | HHI | | | | | |
|---|-------------|--------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 66 | 41 | 19 | 23 | 15 | 164 |
| | | % within HHI | 19.0% | 20.2% | 18.4% | 20.2% | 34.9% | 20.2% |
| | Fair | Responses | 178 | 114 | 55 | 69 | 22 | 438 |
| | | % within HHI | 51.1% | 56.2% | 53.4% | 60.5% | 51.2% | 54.0% |
| | Expensive | Responses | 104 | 48 | 29 | 22 | 6 | 209 |
| | | % within HHI | 29.9% | 23.6% | 28.2% | 19.3% | 14.0% | 25.8% |
| Total | | Responses | 348 | 203 | 103 | 114 | 43 | 811 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|-----------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some colleg e, but no degree | Associ ate's degree | Bachel or's degree | Master' s or professi onal degree | Docto rate degree | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approxi mately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpe nsive | Respo nses | 12 | 24 | 14 | 35 | 19 | 41 | 15 | 8 | 168 |
| | | % within Educat ion | 20.0 % | 15.7 % | 25.0% | 17.0% | 23.2% | 25.5% | 21.4% | 17.0 % | 20.1 % |
| | Fair | Respo nses | 36 | 81 | 33 | 112 | 43 | 92 | 39 | 20 | 456 |
| | | % within Educat ion | 60.0 % | 52.9 % | 58.9% | 54.4% | 52.4% | 57.1% | 55.7% | 42.6 % | 54.6 % |
| | Expensi ve | Respo nses | 12 | 48 | 9 | 59 | 20 | 28 | 16 | 19 | 211 |
| | | % within Educat ion | 20.0 % | 31.4 % | 16.1% | 28.6% | 24.4% | 17.4% | 22.9% | 40.4 % | 25.3 % |
| Total | | Respo nses | 60 | 153 | 56 | 206 | 82 | 161 | 70 | 47 | 835 |
| | | % within Educat ion | 100. 0% | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Political Party_3pt
Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|-------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 72 | 43 | 53 | 168 |
| | | % within Political Party_3pt | 22.4% | 16.5% | 20.9% | 20.1% |
| | Fair | Responses | 182 | 138 | 136 | 456 |
| | | % within Political Party_3pt | 56.7% | 52.9% | 53.5% | 54.5% |
| | Expensive | Responses | 67 | 80 | 65 | 212 |
| | | % within Political Party_3pt | 20.9% | 30.7% | 25.6% | 25.4% |
| | Total | Responses | 321 | 261 | 254 | 836 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Political_Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|-------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 47 | 27 | 72 | 146 |
| | | % within Political Ideology_3pt | 20.6% | 13.6% | 22.3% | 19.5% |
| | Fair | Responses | 127 | 111 | 179 | 417 |
| | | % within Political Ideology_3pt | 55.7% | 56.1% | 55.4% | 55.7% |
| | Expensive | Responses | 54 | 60 | 72 | 186 |
| | | % within Political Ideology_3pt | 23.7% | 30.3% | 22.3% | 24.8% |
| Total | | Responses | 228 | 198 | 323 | 749 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: * Metro_Nonmetro
Crosstabulation

| | | | Metro_Nonmetro | | |
|---|-------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 135 | 29 | 164 |
| | | % within Metro_Nonmetro | 20.5% | 17.3% | 19.8% |
| | Fair | Responses | 367 | 86 | 453 |
| | | % within Metro_Nonmetro | 55.6% | 51.2% | 54.7% |
| | Expensive | Responses | 158 | 53 | 211 |
| | | % within Metro_Nonmetro | 23.9% | 31.5% | 25.5% |
| Total | | Responses | 660 | 168 | 828 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q5b

AGE

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Age Crosstabulation

| | | | Age | | | | | | |
|---|-------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 52 | 45 | 40 | 29 | 30 | 34 | 230 |
| | | % within Age | 36.4% | 24.6% | 27.2% | 24.0% | 23.8% | 23.0% | 26.5% |
| | Fair | Responses | 68 | 98 | 68 | 60 | 61 | 80 | 435 |
| | | % within Age | 47.6% | 53.6% | 46.3% | 49.6% | 48.4% | 54.1% | 50.1% |
| | Expensive | Responses | 23 | 40 | 39 | 32 | 35 | 34 | 203 |
| | | % within Age | 16.1% | 21.9% | 26.5% | 26.4% | 27.8% | 23.0% | 23.4% |
| Total | | Responses | 143 | 183 | 147 | 121 | 126 | 148 | 868 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Sex Crosstabulation

| | | | Sex | | Total |
|---|-------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 118 | 112 | 230 |
| | | % within Sex | 33.7% | 21.6% | 26.5% |
| | Fair | Responses | 162 | 273 | 435 |
| | | % within Sex | 46.3% | 52.7% | 50.1% |
| | Expensive | Responses | 70 | 133 | 203 |
| | | % within Sex | 20.0% | 25.7% | 23.4% |
| | Total | | 350 | 518 | 868 |
| | | | 100.0% | 100.0% | 100.0% |

ETHNICITY

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|-------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 162 | 50 | 4 | 6 | 8 | 230 |
| | | % within Ethnicity | 27.2% | 27.8% | 23.5% | 18.2% | 19.0% | 26.5% |
| | Fair | Responses | 298 | 89 | 8 | 19 | 21 | 435 |
| | | % within Ethnicity | 50.0% | 49.4% | 47.1% | 57.6% | 50.0% | 50.1% |
| | Expensive | Responses | 136 | 41 | 5 | 8 | 13 | 203 |
| | | % within Ethnicity | 22.8% | 22.8% | 29.4% | 24.2% | 31.0% | 23.4% |
| Total | | Responses | 596 | 180 | 17 | 33 | 42 | 868 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Hispanic Origin

Crosstabulation

| | | | Hispanic Origin | | Total |
|---|--------------------------|--------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 201 | 29 | 230 |
| | | % within Hispanic Origin | 25.6% | 34.5% | 26.5% |
| | Fair | Responses | 394 | 41 | 435 |
| | | % within Hispanic Origin | 50.3% | 48.8% | 50.1% |
| | Expensive | Responses | 189 | 14 | 203 |
| | | % within Hispanic Origin | 24.1% | 16.7% | 23.4% |
| Total | Responses | | 784 | 84 | 868 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * HHI Crosstabulation

| | | | HHI | | | | | |
|---|-------------|--------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 93 | 56 | 22 | 40 | 12 | 223 |
| | | % within HHI | 25.5% | 26.9% | 22.7% | 31.5% | 27.9% | 26.6% |
| | Fair | Responses | 178 | 106 | 50 | 61 | 21 | 416 |
| | | % within HHI | 48.9% | 51.0% | 51.5% | 48.0% | 48.8% | 49.6% |
| | Expensive | Responses | 93 | 46 | 25 | 26 | 10 | 200 |
| | | % within HHI | 25.5% | 22.1% | 25.8% | 20.5% | 23.3% | 23.8% |
| Total | | Responses | 364 | 208 | 97 | 127 | 43 | 839 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Education Crosstabulation

| | | | Education | | | | | | | | |
|---|-----------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some colleg e, but no degree | Associ ate's degree | Bachel or's degree | Master' s or profession al degree | Docto rate degree | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approxi mately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpe nsive | Respo nses | 15 | 50 | 15 | 65 | 23 | 34 | 17 | 10 | 229 |
| | | % within Educat ion | 34.1 % | 30.3 % | 25.4% | 28.0% | 27.1% | 20.9% | 23.3% | 21.7 % | 26.4 % |
| | Fair | Respo nses | 18 | 82 | 30 | 111 | 43 | 89 | 35 | 27 | 435 |
| | | % within Educat ion | 40.9 % | 49.7 % | 50.8% | 47.8% | 50.6% | 54.6% | 47.9% | 58.7 % | 50.2 % |
| | Expensi ve | Respo nses | 11 | 33 | 14 | 56 | 19 | 40 | 21 | 9 | 203 |
| | | % within Educat ion | 25.0 % | 20.0 % | 23.7% | 24.1% | 22.4% | 24.5% | 28.8% | 19.6 % | 23.4 % |
| Total | | Respo nses | 44 | 165 | 59 | 232 | 85 | 163 | 73 | 46 | 867 |
| | | % within Educat ion | 100. 0% | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Political Party_3pt
Crosstabulation

| | | | Political Party_3pt | | | |
|---|-------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 92 | 72 | 66 | 230 |
| | | % within Political Party_3pt | 29.6% | 25.5% | 24.0% | 26.5% |
| | Fair | Responses | 150 | 139 | 146 | 435 |
| | | % within Political Party_3pt | 48.2% | 49.3% | 53.1% | 50.1% |
| | Expensive | Responses | 69 | 71 | 63 | 203 |
| | | % within Political Party_3pt | 22.2% | 25.2% | 22.9% | 23.4% |
| Total | | Responses | 311 | 282 | 275 | 868 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Political_Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|-------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 69 | 37 | 96 | 202 |
| | | % within Political Ideology_3pt | 32.4% | 18.5% | 27.8% | 26.6% |
| | Fair | Responses | 102 | 100 | 172 | 374 |
| | | % within Political Ideology_3pt | 47.9% | 50.0% | 49.9% | 49.3% |
| | Expensive | Responses | 42 | 63 | 77 | 182 |
| | | % within Political Ideology_3pt | 19.7% | 31.5% | 22.3% | 24.0% |
| Total | | Responses | 213 | 200 | 345 | 758 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: * Metro_Nonmetro
Crosstabulation

| | | | Metro_Nonmetro | | |
|---|-------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most: | Inexpensive | Responses | 196 | 34 | 230 |
| | | % within Metro_Nonmetro | 28.2% | 20.0% | 26.6% |
| | Fair | Responses | 340 | 93 | 433 |
| | | % within Metro_Nonmetro | 48.9% | 54.7% | 50.0% |
| | Expensive | Responses | 160 | 43 | 203 |
| | | % within Metro_Nonmetro | 23.0% | 25.3% | 23.4% |
| Total | | Responses | 696 | 170 | 866 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Questions 6a, 6b, and 6c

"If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network?"

Q6a

- A new fee on miles driven
- An increased tax on gasoline purchases
- An increase in the general state sales tax
- An increase in the annual vehicle registration fee

Q6b

- A new half of 1 cent fee on miles driven
- An increase of 9 cents per gallon in the tax on gasoline purchases
- An increase of half of 1 cent per dollar in the general state sales tax
- An increase of \$60 in the annual vehicle registration fee

Q6c

- A new 1 cent fee on miles driven
- An increase of 18 cents per gallon in the tax on gasoline purchases
- An increase of 1 cent per dollar in the general state sales tax
- An increase of \$120 in the annual vehicle registration fee

Q6a

AGE

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|--|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 16 | 14 | 23 | 19 | 21 | 30 | 123 |
| | | % within Age | 19.3% | 12.7% | 24.2% | 23.8% | 23.3% | 29.4% | 22.0% |
| | An increased tax on gasoline purchases | Responses | 22 | 29 | 17 | 9 | 15 | 17 | 109 |
| | | % within Age | 26.5% | 26.4% | 17.9% | 11.3% | 16.7% | 16.7% | 19.5% |
| | An increase in the general state sales tax | Responses | 26 | 40 | 24 | 23 | 25 | 28 | 166 |
| | | % within Age | 31.3% | 36.4% | 25.3% | 28.8% | 27.8% | 27.5% | 29.6% |
| | An increase in the annual vehicle registration fee | Responses | 19 | 27 | 31 | 29 | 29 | 27 | 162 |
| | | % within Age | 22.9% | 24.5% | 32.6% | 36.3% | 32.2% | 26.5% | 28.9% |
| | Total | Responses | 83 | 110 | 95 | 80 | 90 | 102 | 560 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Sex Crosstabulation

| | | | Sex | | Total |
|--|--|--------------|--------|--------|--------|
| | | | Male | Female | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 39 | 84 | 123 |
| | | % within Sex | 17.6% | 24.8% | 22.0% |
| | An increased tax on gasoline purchases | Responses | 58 | 51 | 109 |
| | | % within Sex | 26.2% | 15.0% | 19.5% |
| | An increase in the general state sales tax | Responses | 70 | 96 | 166 |
| | | % within Sex | 31.7% | 28.3% | 29.6% |
| | An increase in the annual vehicle registration fee | Responses | 54 | 108 | 162 |
| | | % within Sex | 24.4% | 31.9% | 28.9% |
| | Total | Responses | 221 | 339 | 560 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|--|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 83 | 27 | 3 | 3 | 7 | 123 |
| | | % within Ethnicity | 22.0% | 22.0% | 37.5% | 12.0% | 26.9% | 22.0% |
| | An increased tax on gasoline purchases | Responses | 61 | 33 | 1 | 10 | 4 | 109 |
| | | % within Ethnicity | 16.1% | 26.8% | 12.5% | 40.0% | 15.4% | 19.5% |
| | An increase in the general state sales tax | Responses | 112 | 34 | 3 | 7 | 10 | 166 |
| | | % within Ethnicity | 29.6% | 27.6% | 37.5% | 28.0% | 38.5% | 29.6% |
| | An increase in the annual vehicle registration fee | Responses | 122 | 29 | 1 | 5 | 5 | 162 |
| | | % within Ethnicity | 32.3% | 23.6% | 12.5% | 20.0% | 19.2% | 28.9% |
| | Total | Responses | 378 | 123 | 8 | 25 | 26 | 560 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|--|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 109 | 14 | 123 |
| | | % within Hispanic Origin | 21.5% | 26.9% | 22.0% |
| | An increased tax on gasoline purchases | Responses | 92 | 17 | 109 |
| | | % within Hispanic Origin | 18.1% | 32.7% | 19.5% |
| | An increase in the general state sales tax | Responses | 155 | 11 | 166 |
| | | % within Hispanic Origin | 30.5% | 21.2% | 29.6% |
| | An increase in the annual vehicle registration fee | Responses | 152 | 10 | 162 |
| | | % within Hispanic Origin | 29.9% | 19.2% | 28.9% |
| Total | | Responses | 508 | 52 | 560 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|---|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 50 | 32 | 15 | 13 | 8 | 118 |
| | | % within HHI | 21.6% | 24.4% | 21.4% | 17.6% | 24.2% | 21.9% |
| | An increased tax on gasoline purchases | Responses | 48 | 21 | 16 | 12 | 6 | 103 |
| | | % within HHI | 20.7% | 16.0% | 22.9% | 16.2% | 18.2% | 19.1% |
| | An increase in the general state sales tax | Responses | 73 | 35 | 21 | 20 | 10 | 159 |
| | | % within HHI | 31.5% | 26.7% | 30.0% | 27.0% | 30.3% | 29.4% |
| | An increase in the annual vehicle registration fee | Responses | 61 | 43 | 18 | 29 | 9 | 160 |
| | | % within HHI | 26.3% | 32.8% | 25.7% | 39.2% | 27.3% | 29.6% |
| Total | | Responses | 232 | 131 | 70 | 74 | 33 | 540 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|--|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|---------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 7 | 17 | 6 | 39 | 15 | 19 | 10 | 10 | 123 |
| | | % within Education | 17.9 % | 14.5 % | 20.0 % | 25.2 % | 26.8 % | 20.2 % | 23.3 % | 40.0 % | 22.0 % |
| | An increased tax on gasoline purchases | Responses | 6 | 24 | 7 | 30 | 11 | 24 | 5 | 2 | 109 |
| | | % within Education | 15.4 % | 20.5 % | 23.3 % | 19.4 % | 19.6 % | 25.5 % | 11.6 % | 8.0 % | 19.5 % |
| | An increase in the general state sales tax | Responses | 12 | 40 | 7 | 40 | 18 | 28 | 14 | 6 | 165 |
| | | % within Education | 30.8 % | 34.2 % | 23.3 % | 25.8 % | 32.1 % | 29.8 % | 32.6 % | 24.0 % | 29.5 % |
| | An increase in the annual vehicle registration fee | Responses | 14 | 36 | 10 | 46 | 12 | 23 | 14 | 7 | 162 |
| | | % within Education | 35.9 % | 30.8 % | 33.3 % | 29.7 % | 21.4 % | 24.5 % | 32.6 % | 28.0 % | 29.0 % |
| | Total | Responses | 39 | 117 | 30 | 155 | 56 | 94 | 43 | 25 | 559 |
| | | % within Education | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

POLITICAL AFFILIATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|--|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 48 | 35 | 40 | 123 |
| | | % within Political Party_3pt | 24.0% | 20.3% | 21.3% | 22.0% |
| | An increased tax on gasoline purchases | Responses | 45 | 32 | 32 | 109 |
| | | % within Political Party_3pt | 22.5% | 18.6% | 17.0% | 19.5% |
| | An increase in the general state sales tax | Responses | 64 | 54 | 48 | 166 |
| | | % within Political Party_3pt | 32.0% | 31.4% | 25.5% | 29.6% |
| | An increase in the annual vehicle registration fee | Responses | 43 | 51 | 68 | 162 |
| | | % within Political Party_3pt | 21.5% | 29.7% | 36.2% | 28.9% |
| Total | Responses | | 200 | 172 | 188 | 560 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|--|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 24 | 36 | 47 | 107 |
| | | % within Political Ideology_3pt | 17.9% | 24.3% | 22.0% | 21.6% |
| | An increased tax on gasoline purchases | Responses | 27 | 30 | 36 | 93 |
| | | % within Political Ideology_3pt | 20.1% | 20.3% | 16.8% | 18.8% |
| | An increase in the general state sales tax | Responses | 38 | 49 | 63 | 150 |
| | | % within Political Ideology_3pt | 28.4% | 33.1% | 29.4% | 30.2% |
| | An increase in the annual vehicle registration fee | Responses | 45 | 33 | 68 | 146 |
| | | % within Political Ideology_3pt | 33.6% | 22.3% | 31.8% | 29.4% |
| | Total | Responses | 134 | 148 | 214 | 496 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|--|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new fee on miles driven | Responses | 101 | 21 | 122 |
| | | % within Metro_Nonmetro | 22.4% | 19.4% | 21.8% |
| | An increased tax on gasoline purchases | Responses | 81 | 28 | 109 |
| | | % within Metro_Nonmetro | 18.0% | 25.9% | 19.5% |
| | An increase in the general state sales tax | Responses | 139 | 27 | 166 |
| | | % within Metro_Nonmetro | 30.8% | 25.0% | 29.7% |
| | An increase in the annual vehicle registration fee | Responses | 130 | 32 | 162 |
| | | % within Metro_Nonmetro | 28.8% | 29.6% | 29.0% |
| | Total | Responses | 451 | 108 | 559 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q6b

AGE

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|---|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 30 | 33 | 34 | 34 | 32 | 40 | 203 |
| | | % within Age | 27.8% | 30.8% | 34.0% | 35.4% | 48.5% | 42.1% | 35.5% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 34 | 28 | 23 | 18 | 8 | 10 | 121 |
| | | % within Age | 31.5% | 26.2% | 23.0% | 18.8% | 12.1% | 10.5% | 21.2% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 36 | 31 | 32 | 35 | 17 | 36 | 187 |
| | | % within Age | 33.3% | 29.0% | 32.0% | 36.5% | 25.8% | 37.9% | 32.7% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 8 | 15 | 11 | 9 | 9 | 9 | 61 |
| | | % within Age | 7.4% | 14.0% | 11.0% | 9.4% | 13.6% | 9.5% | 10.7% |
| | Total | Responses | 108 | 107 | 100 | 96 | 66 | 95 | 572 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Sex Crosstabulation

| | | | Sex | | Total |
|--|---|--------------|--------|--------|--------|
| | | | Male | Female | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 64 | 139 | 203 |
| | | % within Sex | 29.0% | 39.6% | 35.5% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 63 | 58 | 121 |
| | | % within Sex | 28.5% | 16.5% | 21.2% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 71 | 116 | 187 |
| | | % within Sex | 32.1% | 33.0% | 32.7% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 23 | 38 | 61 |
| | | % within Sex | 10.4% | 10.8% | 10.7% |
| | Total | Responses | 221 | 351 | 572 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|---|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 146 | 39 | 2 | 5 | 11 | 203 |
| | | % within Ethnicity | 37.5% | 31.5% | 28.6% | 25.0% | 34.4% | 35.5% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 67 | 42 | 2 | 4 | 6 | 121 |
| | | % within Ethnicity | 17.2% | 33.9% | 28.6% | 20.0% | 18.8% | 21.2% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 130 | 36 | 3 | 8 | 10 | 187 |
| | | % within Ethnicity | 33.4% | 29.0% | 42.9% | 40.0% | 31.3% | 32.7% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 46 | 7 | 0 | 3 | 5 | 61 |
| | | % within Ethnicity | 11.8% | 5.6% | 0.0% | 15.0% | 15.6% | 10.7% |
| | Total | Responses | 389 | 124 | 7 | 20 | 32 | 572 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 182 | 21 | 203 |
| | | % within Hispanic Origin | 35.9% | 32.3% | 35.5% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 105 | 16 | 121 |
| | | % within Hispanic Origin | 20.7% | 24.6% | 21.2% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 165 | 22 | 187 |
| | | % within Hispanic Origin | 32.5% | 33.8% | 32.7% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 55 | 6 | 61 |
| | | % within Hispanic Origin | 10.8% | 9.2% | 10.7% |
| | Total | Responses | 507 | 65 | 572 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|---|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 94 | 52 | 31 | 18 | 5 | 200 |
| | | % within HHI | 37.6% | 37.4% | 41.3% | 25.7% | 20.8% | 35.8% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 60 | 25 | 9 | 15 | 10 | 119 |
| | | % within HHI | 24.0% | 18.0% | 12.0% | 21.4% | 41.7% | 21.3% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 74 | 51 | 25 | 23 | 6 | 179 |
| | | % within HHI | 29.6% | 36.7% | 33.3% | 32.9% | 25.0% | 32.1% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 22 | 11 | 10 | 14 | 3 | 60 |
| | | % within HHI | 8.8% | 7.9% | 13.3% | 20.0% | 12.5% | 10.8% |
| | Total | Responses | 250 | 139 | 75 | 70 | 24 | 558 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|---|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 8 | 36 | 16 | 55 | 14 | 46 | 17 | 11 | 203 |
| | | % within Education | 24.2 % | 34.6 % | 30.8 % | 35.9 % | 28.0 % | 43.0 % | 41.5 % | 35.5 % | 35.6 % |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 9 | 28 | 6 | 26 | 16 | 20 | 10 | 6 | 121 |
| | | % within Education | 27.3 % | 26.9 % | 11.5 % | 17.0 % | 32.0 % | 18.7 % | 24.4 % | 19.4 % | 21.2 % |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 12 | 31 | 25 | 55 | 11 | 31 | 11 | 10 | 186 |
| | | % within Education | 36.4 % | 29.8 % | 48.1 % | 35.9 % | 22.0 % | 29.0 % | 26.8 % | 32.3 % | 32.6 % |
| | An increase of \$60 in the annual vehicle | Responses | 4 | 9 | 5 | 17 | 9 | 10 | 3 | 4 | 61 |
| | | % within Education | 12.1 % | 8.7 % | 9.6 % | 11.1 % | 18.0 % | 9.3 % | 7.3 % | 12.9 % | 10.7 % |

| registration fee | | | | | | | | | | |
|------------------|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total | Responses | 33 | 104 | 52 | 153 | 50 | 107 | 41 | 31 | 571 |
| | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | | |
|--|---|------------------------------|------------------------------|-------------|------------|--------|--------|
| | | | Democrat | Independent | Republican | Total | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 90 | 50 | 63 | 203 | |
| | | % within Political Party_3pt | 37.5% | 28.1% | 40.9% | 35.5% | |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 55 | 37 | 29 | 121 | |
| | | % within Political Party_3pt | 22.9% | 20.8% | 18.8% | 21.2% | |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 71 | 65 | 51 | 187 | |
| | | % within Political Party_3pt | 29.6% | 36.5% | 33.1% | 32.7% | |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 24 | 26 | 11 | 61 | |
| | | % within Political Party_3pt | 10.0% | 14.6% | 7.1% | 10.7% | |
| | Total | | Responses | 240 | 178 | 154 | 572 |
| | | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 39 | 49 | 89 | 177 |
| | | % within Political Ideology_3pt | 25.7% | 40.5% | 38.9% | 35.3% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 44 | 21 | 39 | 104 |
| | | % within Political Ideology_3pt | 28.9% | 17.4% | 17.0% | 20.7% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 56 | 36 | 76 | 168 |
| | | % within Political Ideology_3pt | 36.8% | 29.8% | 33.2% | 33.5% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 13 | 15 | 25 | 53 |
| | | % within Political Ideology_3pt | 8.6% | 12.4% | 10.9% | 10.6% |
| | Total | Responses | 152 | 121 | 229 | 502 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|---|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new half of 1 cent fee on miles driven | Responses | 164 | 39 | 203 |
| | | % within Metro_Nonmetro | 35.7% | 34.8% | 35.6% |
| | An increase of 9 cents per gallon in the tax on gasoline purchases | Responses | 99 | 21 | 120 |
| | | % within Metro_Nonmetro | 21.6% | 18.8% | 21.0% |
| | An increase of half of 1 cent per dollar in the general state sales tax | Responses | 149 | 38 | 187 |
| | | % within Metro_Nonmetro | 32.5% | 33.9% | 32.7% |
| | An increase of \$60 in the annual vehicle registration fee | Responses | 47 | 14 | 61 |
| | | % within Metro_Nonmetro | 10.2% | 12.5% | 10.7% |
| | Total | Responses | 459 | 112 | 571 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q6c

AGE

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|---|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 14 | 28 | 32 | 26 | 28 | 40 | 168 |
| | | % within Age | 17.5% | 23.1% | 26.4% | 34.2% | 35.0% | 41.7% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 18 | 32 | 34 | 8 | 7 | 12 | 111 |
| | | % within Age | 22.5% | 26.4% | 28.1% | 10.5% | 8.8% | 12.5% | 19.3% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 34 | 50 | 49 | 38 | 37 | 38 | 246 |
| | | % within Age | 42.5% | 41.3% | 40.5% | 50.0% | 46.3% | 39.6% | 42.9% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 14 | 11 | 6 | 4 | 8 | 6 | 49 |
| | | % within Age | 17.5% | 9.1% | 5.0% | 5.3% | 10.0% | 6.3% | 8.5% |
| | Total | Responses | 80 | 121 | 121 | 76 | 80 | 96 | 574 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Sex Crosstabulation

| | | | Sex | | Total |
|--|---|--------------|--------|--------|--------|
| | | | Male | Female | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 58 | 110 | 168 |
| | | % within Sex | 24.1% | 33.0% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 59 | 52 | 111 |
| | | % within Sex | 24.5% | 15.6% | 19.3% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 110 | 136 | 246 |
| | | % within Sex | 45.6% | 40.8% | 42.9% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 14 | 35 | 49 |
| | | % within Sex | 5.8% | 10.5% | 8.5% |
| | Total | Responses | 241 | 333 | 574 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|---|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 118 | 36 | 3 | 4 | 7 | 168 |
| | | % within Ethnicity | 29.9% | 29.8% | 25.0% | 21.1% | 25.9% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 68 | 37 | 1 | 4 | 1 | 111 |
| | | % within Ethnicity | 17.2% | 30.6% | 8.3% | 21.1% | 3.7% | 19.3% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 174 | 40 | 8 | 10 | 14 | 246 |
| | | % within Ethnicity | 44.1% | 33.1% | 66.7% | 52.6% | 51.9% | 42.9% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 35 | 8 | 0 | 1 | 5 | 49 |
| | | % within Ethnicity | 8.9% | 6.6% | 0.0% | 5.3% | 18.5% | 8.5% |
| | Total | Responses | 395 | 121 | 12 | 19 | 27 | 574 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 153 | 15 | 168 |
| | | % within Hispanic Origin | 29.7% | 25.9% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 102 | 9 | 111 |
| | | % within Hispanic Origin | 19.8% | 15.5% | 19.3% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 218 | 28 | 246 |
| | | % within Hispanic Origin | 42.2% | 48.3% | 42.9% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 43 | 6 | 49 |
| | | % within Hispanic Origin | 8.3% | 10.3% | 8.5% |
| | Total | Responses | 516 | 58 | 574 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|---|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 56 | 53 | 17 | 27 | 9 | 162 |
| | | % within HHI | 24.1% | 37.6% | 30.9% | 27.8% | 31.0% | 29.2% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 52 | 20 | 6 | 20 | 7 | 105 |
| | | % within HHI | 22.4% | 14.2% | 10.9% | 20.6% | 24.1% | 19.0% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 106 | 62 | 27 | 37 | 9 | 241 |
| | | % within HHI | 45.7% | 44.0% | 49.1% | 38.1% | 31.0% | 43.5% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 18 | 6 | 5 | 13 | 4 | 46 |
| | | % within HHI | 7.8% | 4.3% | 9.1% | 13.4% | 13.8% | 8.3% |
| | Total | Responses | 232 | 141 | 55 | 97 | 29 | 554 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|---|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 11 | 24 | 12 | 29 | 25 | 35 | 26 | 6 | 168 |
| | | % within Education | 34.4 % | 24.7 % | 36.4 % | 22.1 % | 40.3 % | 28.5 % | 44.1 % | 16.2 % | 29.3 % |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 7 | 18 | 9 | 28 | 9 | 26 | 10 | 4 | 111 |
| | | % within Education | 21.9 % | 18.6 % | 27.3 % | 21.4 % | 14.5 % | 21.1 % | 16.9 % | 10.8 % | 19.3 % |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 11 | 43 | 10 | 64 | 22 | 51 | 20 | 25 | 246 |
| | | % within Education | 34.4 % | 44.3 % | 30.3 % | 48.9 % | 35.5 % | 41.5 % | 33.9 % | 67.6 % | 42.9 % |
| | An increase of \$120 in the annual vehicle | Responses | 3 | 12 | 2 | 10 | 6 | 11 | 3 | 2 | 49 |
| | | % within Education | 9.4 % | 12.4 % | 6.1 % | 7.6 % | 9.7 % | 8.9 % | 5.1 % | 5.4 % | 8.5 % |

| registration fee | | | | | | | | | | |
|------------------|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total | Responses | 32 | 97 | 33 | 131 | 62 | 123 | 59 | 37 | 574 |
| | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|---|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 52 | 50 | 66 | 168 |
| | | % within Political Party_3pt | 26.9% | 25.8% | 35.3% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 52 | 33 | 26 | 111 |
| | | % within Political Party_3pt | 26.9% | 17.0% | 13.9% | 19.3% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 80 | 85 | 81 | 246 |
| | | % within Political Party_3pt | 41.5% | 43.8% | 43.3% | 42.9% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 9 | 26 | 14 | 49 |
| | | % within Political Party_3pt | 4.7% | 13.4% | 7.5% | 8.5% |
| | Total | Responses | 193 | 194 | 187 | 574 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 44 | 40 | 65 | 149 |
| | | % within Political Ideology_3pt | 28.0% | 31.0% | 28.9% | 29.2% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 32 | 21 | 44 | 97 |
| | | % within Political Ideology_3pt | 20.4% | 16.3% | 19.6% | 19.0% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 70 | 59 | 96 | 225 |
| | | % within Political Ideology_3pt | 44.6% | 45.7% | 42.7% | 44.0% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 11 | 9 | 20 | 40 |
| | | % within Political Ideology_3pt | 7.0% | 7.0% | 8.9% | 7.8% |
| | Total | Responses | 157 | 129 | 225 | 511 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|--|---|-------------------------|----------------|----------|-------|
| | | | Metro | Nonmetro | Total |
| If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network? | A new 1 cent fee on miles driven | Responses | 134 | 32 | 166 |
| | | % within Metro_Nonmetro | 30.0% | 26.9% | 29.3% |
| | An increase of 18 cents per gallon in the tax on gasoline purchases | Responses | 82 | 26 | 108 |
| | | % within Metro_Nonmetro | 18.3% | 21.8% | 19.1% |
| | An increase of 1 cent per dollar in the general state sales tax | Responses | 189 | 55 | 244 |
| | | % within Metro_Nonmetro | 42.3% | 46.2% | 43.1% |
| | An increase of \$120 in the annual vehicle registration fee | Responses | 42 | 6 | 48 |
| | | % within Metro_Nonmetro | 9.4% | 5.0% | 8.5% |
| Total | Responses | 447 | 119 | 566 | |
| | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% | |

Questions 8a and 8b

Q8a "Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030?"

Q8b "Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future?"

- Support
- Oppose

Q8a

AGE

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Age Crosstabulation

| | | | Age | | | | | | |
|--|---------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 32 | 72 | 64 | 78 | 69 | 94 | 409 |
| | | % within Age | 23.5% | 36.9% | 42.7% | 58.6% | 58.5% | 61.0% | 46.2% |
| | Support | Responses | 104 | 123 | 86 | 55 | 49 | 60 | 477 |
| | | % within Age | 76.5% | 63.1% | 57.3% | 41.4% | 41.5% | 39.0% | 53.8% |
| Total | | Responses | 136 | 195 | 150 | 133 | 118 | 154 | 886 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Sex Crosstabulation

| | | | Sex | | Total |
|--|---------|--------------|--------|--------|--------|
| | | | Male | Female | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 141 | 268 | 409 |
| | | % within Sex | 41.5% | 49.1% | 46.2% |
| | Support | Responses | 199 | 278 | 477 |
| | | % within Sex | 58.5% | 50.9% | 53.8% |
| | Total | | 340 | 546 | 886 |
| | | | 100.0% | 100.0% | 100.0% |

ETHNICITY

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|---------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 317 | 61 | 8 | 8 | 15 | 409 |
| | | % within Ethnicity | 52.4% | 32.4% | 57.1% | 25.8% | 31.3% | 46.2% |
| | Support | Responses | 288 | 127 | 6 | 23 | 33 | 477 |
| | | % within Ethnicity | 47.6% | 67.6% | 42.9% | 74.2% | 68.8% | 53.8% |
| | Total | | 605 | 188 | 14 | 31 | 48 | 886 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 390 | 19 | 409 |
| | | % within Hispanic Origin | 49.1% | 20.7% | 46.2% |
| | Support | Responses | 404 | 73 | 477 |
| | | % within Hispanic Origin | 50.9% | 79.3% | 53.8% |
| | Total | | 794 | 92 | 886 |
| | | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|---------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 162 | 120 | 50 | 55 | 14 | 401 |
| | | % within HHI | 43.1% | 52.6% | 53.2% | 44.7% | 37.8% | 46.7% |
| | Support | Responses | 214 | 108 | 44 | 68 | 23 | 457 |
| | | % within HHI | 56.9% | 47.4% | 46.8% | 55.3% | 62.2% | 53.3% |
| | Total | | 376 | 228 | 94 | 123 | 37 | 858 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|---------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 21 | 72 | 19 | 104 | 45 | 86 | 35 | 27 | 409 |
| | | % within Education | 38.2% | 43.1% | 33.9% | 46.2% | 50.6% | 51.2% | 50.7% | 47.4% | 46.2% |
| | Support | Responses | 34 | 95 | 37 | 121 | 44 | 82 | 34 | 30 | 477 |
| | | % within Education | 61.8% | 56.9% | 66.1% | 53.8% | 49.4% | 48.8% | 49.3% | 52.6% | 53.8% |
| Total | | Responses | 55 | 167 | 56 | 225 | 89 | 168 | 69 | 57 | 886 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|---------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 85 | 134 | 190 | 409 |
| | | % within Political Party_3pt | 27.7% | 44.4% | 68.6% | 46.2% |
| | Support | Responses | 222 | 168 | 87 | 477 |
| | | % within Political Party_3pt | 72.3% | 55.6% | 31.4% | 53.8% |
| | Total | | 307 | 302 | 277 | 886 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 85 | 98 | 172 | 355 |
| | | % within Political Ideology_3pt | 37.3% | 48.3% | 48.7% | 45.3% |
| | Support | Responses | 143 | 105 | 181 | 429 |
| | | % within Political Ideology_3pt | 62.7% | 51.7% | 51.3% | 54.7% |
| | Total | | 228 | 203 | 353 | 784 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|---------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030? | Oppose | Responses | 309 | 99 | 408 |
| | | % within Metro_Nonmetro | 43.8% | 56.9% | 46.4% |
| | Support | Responses | 396 | 75 | 471 |
| | | % within Metro_Nonmetro | 56.2% | 43.1% | 53.6% |
| | Total | | 705 | 174 | 879 |
| | | | 100.0% | 100.0% | 100.0% |

Q8b

AGE

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|---------|--------------|-------|-------|-------|-------|-------|-------|-------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 35 | 32 | 54 | 52 | 56 | 67 | 296 |
| | | % within Age | 25.9% | 22.4% | 32.5% | 43.7% | 47.5% | 48.2% | 36.1% |
| | Support | Responses | 100 | 111 | 112 | 67 | 62 | 72 | 524 |
| | | % within Age | 74.1% | 77.6% | 67.5% | 56.3% | 52.5% | 51.8% | 63.9% |
| | Total | | 135 | 143 | 166 | 119 | 118 | 139 | 820 |
| | | | | | | | | | |

| | | | | | | | |
|--------------|--------|--------|--------|--------|--------|--------|--------|
| % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--------------|--------|--------|--------|--------|--------|--------|--------|

SEX

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Sex Crosstabulation

| | | | Sex | | Total |
|--|---------|--------------|--------|--------|--------|
| | | | Male | Female | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 100 | 196 | 296 |
| | | % within Sex | 29.2% | 41.0% | 36.1% |
| | Support | Responses | 242 | 282 | 524 |
| | | % within Sex | 70.8% | 59.0% | 63.9% |
| | Total | | 342 | 478 | 820 |
| | | | 100.0% | 100.0% | 100.0% |

ETHNICITY

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|---------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 207 | 66 | 7 | 7 | 9 | 296 |
| | | % within Ethnicity | 37.1% | 36.7% | 53.8% | 21.2% | 25.0% | 36.1% |
| | Support | Responses | 351 | 114 | 6 | 26 | 27 | 524 |
| | | % within Ethnicity | 62.9% | 63.3% | 46.2% | 78.8% | 75.0% | 63.9% |
| | Total | | 558 | 180 | 13 | 33 | 36 | 820 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 276 | 20 | 296 |
| | | % within Hispanic Origin | 37.4% | 24.4% | 36.1% |
| | Support | Responses | 462 | 62 | 524 |
| | | % within Hispanic Origin | 62.6% | 75.6% | 63.9% |
| | Total | | 738 | 82 | 820 |
| | | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|---------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 118 | 65 | 43 | 48 | 15 | 289 |
| | | % within HHI | 34.8% | 35.7% | 40.6% | 40.7% | 30.6% | 36.4% |
| | Support | Responses | 221 | 117 | 63 | 70 | 34 | 505 |
| | | % within HHI | 65.2% | 64.3% | 59.4% | 59.3% | 69.4% | 63.6% |
| | Total | | 339 | 182 | 106 | 118 | 49 | 794 |
| | | | | | | | | |

| | | | | | | | |
|--|--------------|--------|--------|--------|--------|--------|--------|
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--|--------------|--------|--------|--------|--------|--------|--------|

EDUCATION

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|---------|--------------------|--------------------------|----------------------|--|--|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college , but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 16 | 50 | 22 | 76 | 24 | 58 | 32 | 18 | 296 |
| | | % within Education | 32.7% | 33.1% | 37.3% | 35.3% | 30.4% | 37.4% | 43.2% | 50.0% | 36.2% |
| | Support | Responses | 33 | 101 | 37 | 139 | 55 | 97 | 42 | 18 | 522 |
| | | % within Education | 67.3% | 66.9% | 62.7% | 64.7% | 69.6% | 62.6% | 56.8% | 50.0% | 63.8% |
| Total | | Responses | 49 | 151 | 59 | 215 | 79 | 155 | 74 | 36 | 818 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|---------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 83 | 83 | 130 | 296 |
| | | % within Political Party_3pt | 25.5% | 34.2% | 51.8% | 36.1% |
| | Support | Responses | 243 | 160 | 121 | 524 |
| | | % within Political Party_3pt | 74.5% | 65.8% | 48.2% | 63.9% |
| | Total | | 326 | 243 | 251 | 820 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 66 | 73 | 126 | 265 |
| | | % within Political Ideology_3pt | 30.6% | 37.6% | 40.0% | 36.6% |
| | Support | Responses | 150 | 121 | 189 | 460 |
| | | % within Political Ideology_3pt | 69.4% | 62.4% | 60.0% | 63.4% |
| | Total | | 216 | 194 | 315 | 725 |
| | | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | | |
|--|---------|-------------------------|-------------------------|----------|--------|--------|
| | | | Metro | Nonmetro | Total | |
| Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future? | Oppose | Responses | 225 | 70 | 295 | |
| | | % within Metro_Nonmetro | 34.5% | 42.4% | 36.1% | |
| | Support | Responses | 427 | 95 | 522 | |
| | | % within Metro_Nonmetro | 65.5% | 57.6% | 63.9% | |
| | Total | | Responses | 652 | 165 | 817 |
| | | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Questions 8ab and 8bb

Q8ab: "Do you feel strongly or not strongly about supporting this goal?"

Q8bb: "Do you feel strongly or not strongly about opposing this goal?"

- Strongly
- Not strongly

Age

Do you feel strongly or not strongly about supporting/opposing this goal? * Age Crosstabulation

| | | | Age | | | | | | |
|---|--------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Response s | 81 | 99 | 79 | 65 | 70 | 69 | 463 |
| | | % within Age | 29.9% | 29.3% | 25.0% | 25.8% | 29.7% | 23.5% | 27.1% |
| | Strongly | Response s | 190 | 239 | 237 | 187 | 166 | 224 | 1243 |
| | | % within Age | 70.1% | 70.7% | 75.0% | 74.2% | 70.3% | 76.5% | 72.9% |
| Total | | Response s | 271 | 338 | 316 | 252 | 236 | 293 | 1706 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

Sex

Do you feel strongly or not strongly about supporting/opposing this goal? * Sex Crosstabulation

| | | | Sex | | | |
|---|--------------|--------------|--------------|--------|--------|--------|
| | | | Male | Female | Total | |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 161 | 302 | 463 | |
| | | % within Sex | 23.6% | 29.5% | 27.1% | |
| | Strongly | Responses | 521 | 722 | 1243 | |
| | | % within Sex | 76.4% | 70.5% | 72.9% | |
| | Total | | Responses | 682 | 1024 | 1706 |
| | | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

Do you feel strongly or not strongly about supporting/opposing this goal? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|--------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 325 | 90 | 10 | 14 | 24 | 463 |
| | | % within Ethnicity | 27.9% | 24.5% | 37.0% | 21.9% | 28.6% | 27.1% |
| | Strongly | Responses | 838 | 278 | 17 | 50 | 60 | 1243 |
| | | % within Ethnicity | 72.1% | 75.5% | 63.0% | 78.1% | 71.4% | 72.9% |
| Total | | Responses | 1163 | 368 | 27 | 64 | 84 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

Do you feel strongly or not strongly about supporting/opposing this goal? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | | |
|---|--------------|-----------------------------|----------------------------------|-------------------------------|--------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total | |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 419 | 44 | 463 | |
| | | % within Hispanic Origin | 27.3% | 25.3% | 27.1% | |
| | Strongly | Responses | 1113 | 130 | 1243 | |
| | | % within Hispanic Origin | 72.7% | 74.7% | 72.9% | |
| | Total | | Responses | 1532 | 174 | 1706 |
| | | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

Do you feel strongly or not strongly about supporting/opposing this goal? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|---|--------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 203 | 110 | 56 | 61 | 18 | 448 |
| | | % within HHI | 28.4% | 26.8% | 28.0% | 25.3% | 20.9% | 27.1% |
| | Strongly | Responses | 512 | 300 | 144 | 180 | 68 | 1204 |
| | | % within HHI | 71.6% | 73.2% | 72.0% | 74.7% | 79.1% | 72.9% |
| | Total | Responses | 715 | 410 | 200 | 241 | 86 | 1652 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Do you feel strongly or not strongly about supporting/opposing this goal? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|---------------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some colleg e, but no degree | Associ ate's degree | Bache lor's degree | Master' s or professi onal degree | Docto rate degree | Total |
| Do you feel strongly or not strongly about supporting/o pposing this goal? | Not stron gly | Respo nses | 35 | 86 | 33 | 114 | 42 | 92 | 37 | 22 | 461 |
| | | % within Educa tion | 33.7 % | 27.0 % | 28.7 % | 25.9% | 25.0% | 28.5 % | 25.9% | 23.7 % | 27.1 % |
| | Stron gly | Respo nses | 69 | 232 | 82 | 326 | 126 | 231 | 106 | 71 | 1243 |
| | | % within Educa tion | 66.3 % | 73.0 % | 71.3 % | 74.1% | 75.0% | 71.5 % | 74.1% | 76.3 % | 72.9 % |
| Total | | Respo nses | 104 | 318 | 115 | 440 | 168 | 323 | 143 | 93 | 1704 |
| | | % within Educa tion | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

Political Affiliation

Do you feel strongly or not strongly about supporting/opposing this goal? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|---|--------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 154 | 178 | 131 | 463 |
| | | % within Political Party_3pt | 24.3% | 32.7% | 24.8% | 27.1% |
| | Strongly | Responses | 479 | 367 | 397 | 1243 |
| | | % within Political Party_3pt | 75.7% | 67.3% | 75.2% | 72.9% |
| Total | | Responses | 633 | 545 | 528 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Do you feel strongly or not strongly about supporting/opposing this goal? * Political Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|--------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 119 | 105 | 184 | 408 |
| | | % within Political Ideology_3pt | 26.8% | 26.4% | 27.5% | 27.0% |
| | Strongly | Responses | 325 | 292 | 484 | 1101 |
| | | % within Political Ideology_3pt | 73.2% | 73.6% | 72.5% | 73.0% |
| Total | | Responses | 444 | 397 | 668 | 1509 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Do you feel strongly or not strongly about supporting/opposing this goal? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|---|--------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| Do you feel strongly or not strongly about supporting/opposing this goal? | Not strongly | Responses | 360 | 103 | 463 |
| | | % within Metro_Nonmetro | 26.5% | 30.4% | 27.3% |
| | Strongly | Responses | 997 | 236 | 1233 |
| | | % within Metro_Nonmetro | 73.5% | 69.6% | 72.7% |
| Total | | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 10

“How much, if anything, have you read or heard about electric vehicles?”

- A lot
- Some
- Only a little
- Not at all

Age

How much, if anything, have you read or heard about electric vehicles? * Age Crosstabulation

| | | | Age | | | | | | |
|--|---------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 71 | 66 | 83 | 51 | 47 | 66 | 384 |
| | | % within Age | 26.2% | 19.5% | 26.3% | 20.2% | 19.9% | 22.5% | 22.5% |
| | Some | Responses | 123 | 190 | 146 | 136 | 123 | 158 | 876 |
| | | % within Age | 45.4% | 56.2% | 46.2% | 53.8% | 52.1% | 53.9% | 51.3% |
| | Only a little | Responses | 68 | 72 | 70 | 60 | 61 | 61 | 392 |
| | | % within Age | 25.1% | 21.3% | 22.2% | 23.7% | 25.8% | 20.8% | 23.0% |
| | Not at all | Responses | 9 | 10 | 17 | 6 | 5 | 8 | 55 |
| | | % within Age | 3.3% | 3.0% | 5.4% | 2.4% | 2.1% | 2.7% | 3.2% |
| Total | | Responses | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

How much, if anything, have you read or heard about electric vehicles? * Sex Crosstabulation

| | | | Sex | | Total |
|--|---------------|--------------|-------|--------|-------|
| | | | Male | Female | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 224 | 160 | 384 |
| | | % within Sex | 32.8% | 15.6% | 22.5% |
| | Some | Responses | 337 | 539 | 876 |
| | | % within Sex | 49.3% | 52.6% | 51.3% |
| | Only a little | Responses | 112 | 280 | 392 |
| | | % within Sex | 16.4% | 27.3% | 23.0% |
| | Not at all | Responses | 10 | 45 | 55 |
| | | % within Sex | 1.8% | 8.1% | 3.2% |

| | | | | |
|-------|--------------|--------|--------|--------|
| | % within Sex | 1.5% | 4.4% | 3.2% |
| Total | Responses | 683 | 1024 | 1707 |
| | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

How much, if anything, have you read or heard about electric vehicles? * Ethnicity Crosstabulation

| | | | | Ethnicity | | | | |
|--|--------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|-------|
| | | | | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| | | White | | | | | | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 246 | 95 | 6 | 16 | 21 | 384 |
| | | % within Ethnicity | 21.2% | 25.8% | 22.2% | 25.0% | 24.7% | 22.5% |
| | Some | Responses | 611 | 171 | 17 | 31 | 46 | 876 |
| | | % within Ethnicity | 52.5% | 46.5% | 63.0% | 48.4% | 54.1% | 51.3% |
| | Only a little | Responses | 274 | 85 | 4 | 16 | 13 | 392 |
| | | % within Ethnicity | 23.6% | 23.1% | 14.8% | 25.0% | 15.3% | 23.0% |
| | Not at all | Responses | 32 | 17 | 0 | 1 | 5 | 55 |
| | | % within Ethnicity | 2.8% | 4.6% | 0.0% | 1.6% | 5.9% | 3.2% |
| Total | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Hispanic Origin

How much, if anything, have you read or heard about electric vehicles? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|---------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 329 | 55 | 384 |
| | | % within Hispanic Origin | 21.5% | 31.4% | 22.5% |
| | Some | Responses | 796 | 80 | 876 |
| | | % within Hispanic Origin | 52.0% | 45.7% | 51.3% |
| | Only a little | Responses | 355 | 37 | 392 |
| | | % within Hispanic Origin | 23.2% | 21.1% | 23.0% |
| | Not at all | Responses | 52 | 3 | 55 |
| | | % within Hispanic Origin | 3.4% | 1.7% | 3.2% |
| Total | | Responses | 1532 | 175 | 1707 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

How much, if anything, have you read or heard about electric vehicles? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|--|---------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 150 | 87 | 44 | 66 | 28 | 375 |
| | | % within HHI | 21.0% | 21.2% | 22.0% | 27.4% | 32.6% | 22.7% |
| | Some | Responses | 336 | 225 | 106 | 136 | 42 | 845 |
| | | % within HHI | 47.0% | 54.7% | 53.0% | 56.4% | 48.8% | 51.1% |
| | Only a little | Responses | 194 | 90 | 48 | 35 | 14 | 381 |
| | | % within HHI | 27.1% | 21.9% | 24.0% | 14.5% | 16.3% | 23.0% |
| | Not at all | Responses | 35 | 9 | 2 | 4 | 2 | 52 |
| | | % within HHI | 4.9% | 2.2% | 1.0% | 1.7% | 2.3% | 3.1% |
| Total | Responses | | 715 | 411 | 200 | 241 | 86 | 1653 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

How much, if anything, have you read or heard about electric vehicles? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|---------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 28 | 75 | 31 | 97 | 28 | 68 | 34 | 23 | 384 |
| | | % within Education | 26.9% | 23.6% | 27.0% | 22.0% | 16.7% | 21.0% | 23.8% | 24.7% | 22.5% |
| | Some | Responses | 48 | 172 | 57 | 224 | 94 | 168 | 65 | 48 | 876 |
| | | % within Education | 46.2% | 54.1% | 49.6% | 50.9% | 56.0% | 51.9% | 45.5% | 51.6% | 51.4% |
| | Only a little | Responses | 24 | 63 | 25 | 104 | 37 | 78 | 41 | 18 | 390 |
| | | % within Education | 23.1% | 19.8% | 21.7% | 23.6% | 22.0% | 24.1% | 28.7% | 19.4% | 22.9% |
| | Not at all | Responses | 4 | 8 | 2 | 15 | 9 | 10 | 3 | 4 | 55 |
| | | % within Education | 3.8% | 2.5% | 1.7% | 3.4% | 5.4% | 3.1% | 2.1% | 4.3% | 3.2% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

How much, if anything, have you read or heard about electric vehicles? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 149 | 103 | 132 | 384 |
| | | % within Political Party_3pt | 23.5% | 18.9% | 25.0% | 22.5% |
| | Some | Responses | 313 | 295 | 268 | 876 |
| | | % within Political Party_3pt | 49.4% | 54.1% | 50.7% | 51.3% |
| | Only a little | Responses | 149 | 125 | 118 | 392 |
| | | % within Political Party_3pt | 23.5% | 22.9% | 22.3% | 23.0% |
| | Not at all | Responses | 22 | 22 | 11 | 55 |
| | | % within Political Party_3pt | 3.5% | 4.0% | 2.1% | 3.2% |
| Total | Responses | | 633 | 545 | 529 | 1707 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

How much, if anything, have you read or heard about electric vehicles? * Political Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 114 | 62 | 167 | 343 |
| | | % within Political Ideology_3pt | 25.7% | 15.6% | 25.0% | 22.7% |
| | Some | Responses | 204 | 226 | 344 | 774 |
| | | % within Political Ideology_3pt | 45.9% | 56.8% | 51.5% | 51.3% |
| | Only a little | Responses | 113 | 88 | 142 | 343 |
| | | % within Political Ideology_3pt | 25.5% | 22.1% | 21.3% | 22.7% |
| | Not at all | Responses | 13 | 22 | 15 | 50 |
| | | % within Political Ideology_3pt | 2.9% | 5.5% | 2.2% | 3.3% |
| Total | Responses | | 444 | 398 | 668 | 1510 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

How much, if anything, have you read or heard about electric vehicles? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|-------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How much, if anything, have you read or heard about electric vehicles? | A lot | Responses | 319 | 61 | 380 |
| | | % within Metro_Nonmetro | 23.5% | 18.0% | 22.4% |
| | Some | Responses | 692 | 179 | 871 |
| | | % within Metro_Nonmetro | 51.0% | 52.8% | 51.3% |
| | Only a little | Responses | 308 | 83 | 391 |
| | | % within Metro_Nonmetro | 22.7% | 24.5% | 23.0% |
| | Not at all | Responses | 39 | 16 | 55 |
| | | % within Metro_Nonmetro | 2.9% | 4.7% | 3.2% |
| Total | Responses | | 1358 | 339 | 1697 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Question 11a

“Which of the following best describes the type(s) of vehicle(s) that are owned or leased by people in your household?”

- A traditional gas- or diesel-powered vehicle
- A hybrid gas-electric vehicle
- An electric vehicle
- I don't own or lease a vehicle

Age

Type(s) of vehicle(s) that are owned or leased in your household? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|--|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 171 | 263 | 251 | 219 | 208 | 273 | 1385 |
| | | % within Age | 63.1% | 77.8% | 79.4% | 86.6% | 88.1% | 93.2% | 81.1% |
| | A hybrid gas-electric vehicle | Responses | 56 | 52 | 29 | 13 | 14 | 5 | 169 |
| | | % within Age | 20.7% | 15.4% | 9.2% | 5.1% | 5.9% | 1.7% | 9.9% |
| | An electric vehicle | Responses | 24 | 6 | 20 | 4 | 3 | 1 | 58 |
| | | % within Age | 8.9% | 1.8% | 6.3% | 1.6% | 1.3% | 0.3% | 3.4% |
| | I don't own or lease a vehicle | Responses | 20 | 17 | 16 | 17 | 11 | 14 | 95 |
| | | % within Age | 7.4% | 5.0% | 5.1% | 6.7% | 4.7% | 4.8% | 5.6% |
| | Total | Responses | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

Type(s) of vehicle(s) that are owned or leased in your household? * Sex Crosstabulation

| | | | Sex | | Total |
|---|--|--------------|--------|--------|--------|
| | | | Male | Female | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 546 | 839 | 1385 |
| | | % within Sex | 79.9% | 81.9% | 81.1% |
| | A hybrid gas-electric vehicle | Responses | 79 | 90 | 169 |
| | | % within Sex | 11.6% | 8.8% | 9.9% |
| | An electric vehicle | Responses | 31 | 27 | 58 |
| | | % within Sex | 4.5% | 2.6% | 3.4% |
| | I don't own or lease a vehicle | Responses | 27 | 68 | 95 |
| | | % within Sex | 4.0% | 6.6% | 5.6% |
| | Total | Responses | 683 | 1024 | 1707 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

Type(s) of vehicle(s) that are owned or leased in your household? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|---|--|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 993 | 259 | 22 | 45 | 66 | 1385 |
| | | % within Ethnicity | 85.4% | 70.4% | 81.5% | 70.3% | 77.6% | 81.1% |
| | A hybrid gas-electric vehicle | Responses | 86 | 54 | 5 | 11 | 13 | 169 |
| | | % within Ethnicity | 7.4% | 14.7% | 18.5% | 17.2% | 15.3% | 9.9% |
| | An electric vehicle | Responses | 32 | 18 | 0 | 6 | 2 | 58 |
| | | % within Ethnicity | 2.8% | 4.9% | 0.0% | 9.4% | 2.4% | 3.4% |
| | I don't own or lease a vehicle | Responses | 52 | 37 | 0 | 2 | 4 | 95 |
| | | % within Ethnicity | 4.5% | 10.1% | 0.0% | 3.1% | 4.7% | 5.6% |
| | Total | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

Type(s) of vehicle(s) that are owned or leased in your household? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|--|-----------------------------|----------------------------------|-------------------------------|-------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 1274 | 111 | 1385 |
| | | % within Hispanic Origin | 83.2% | 63.4% | 81.1% |
| | A hybrid gas-electric vehicle | Responses | 128 | 41 | 169 |
| | | % within Hispanic Origin | 8.4% | 23.4% | 9.9% |
| | An electric vehicle | Responses | 45 | 13 | 58 |
| | | % within Hispanic Origin | 2.9% | 7.4% | 3.4% |
| | I don't own or lease a vehicle | Responses | 85 | 10 | 95 |
| | | % within Hispanic Origin | 5.5% | 5.7% | 5.6% |
| Total | Responses | 1532 | 175 | 1707 | |
| | % within Hispanic Origin | 100.0% | 100.0% | 100.0% | |

Household Income (HHI)

Type(s) of vehicle(s) that are owned or leased in your household? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|---|--|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 524 | 368 | 175 | 208 | 72 | 1347 |
| | | % within HHI | 73.3% | 89.5% | 87.5% | 86.3% | 83.7% | 81.5% |
| | A hybrid gas-electric vehicle | Responses | 85 | 26 | 19 | 21 | 9 | 160 |
| | | % within HHI | 11.9% | 6.3% | 9.5% | 8.7% | 10.5% | 9.7% |
| | An electric vehicle | Responses | 31 | 8 | 3 | 8 | 3 | 53 |
| | | % within HHI | 4.3% | 1.9% | 1.5% | 3.3% | 3.5% | 3.2% |
| | I don't own or lease a vehicle | Responses | 75 | 9 | 3 | 4 | 2 | 93 |
| | | % within HHI | 10.5% | 2.2% | 1.5% | 1.7% | 2.3% | 5.6% |
| | Total | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Type(s) of vehicle(s) that are owned or leased in your household? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|--|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 80 | 257 | 89 | 359 | 139 | 258 | 121 | 81 | 1384 |
| | | % within Education | 76.9% | 80.8% | 77.4% | 81.6% | 82.7% | 79.6% | 84.6% | 87.1% | 81.2% |
| | A hybrid gas-electric vehicle | Responses | 18 | 31 | 12 | 42 | 19 | 30 | 12 | 5 | 169 |
| | | % within Education | 17.3% | 9.7% | 10.4% | 9.5% | 11.3% | 9.3% | 8.4% | 5.4% | 9.9% |
| | An electric vehicle | Responses | 3 | 8 | 6 | 16 | 3 | 15 | 3 | 3 | 57 |
| | | % within Education | 2.9% | 2.5% | 5.2% | 3.6% | 1.8% | 4.6% | 2.1% | 3.2% | 3.3% |
| | I don't own or lease a vehicle | Responses | 3 | 22 | 8 | 23 | 7 | 21 | 7 | 4 | 95 |
| | | % within Education | 2.9% | 6.9% | 7.0% | 5.2% | 4.2% | 6.5% | 4.9% | 4.3% | 5.6% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

Type(s) of vehicle(s) that are owned or leased in your household? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|--|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 487 | 449 | 449 | 1385 |
| | | % within Political Party_3pt | 76.9% | 82.4% | 84.9% | 81.1% |
| | A hybrid gas-electric vehicle | Responses | 77 | 45 | 47 | 169 |
| | | % within Political Party_3pt | 12.2% | 8.3% | 8.9% | 9.9% |
| | An electric vehicle | Responses | 19 | 22 | 17 | 58 |
| | | % within Political Party_3pt | 3.0% | 4.0% | 3.2% | 3.4% |
| | I don't own or lease a vehicle | Responses | 50 | 29 | 16 | 95 |
| | | % within Political Party_3pt | 7.9% | 5.3% | 3.0% | 5.6% |
| | Total | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Type(s) of vehicle(s) that are owned or leased in your household? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|--|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 337 | 320 | 561 | 1218 |
| | | % within Political Ideology_3pt | 75.9% | 80.4% | 84.0% | 80.7% |
| | A hybrid gas-electric vehicle | Responses | 48 | 38 | 66 | 152 |
| | | % within Political Ideology_3pt | 10.8% | 9.5% | 9.9% | 10.1% |
| | An electric vehicle | Responses | 23 | 9 | 21 | 53 |
| | | % within Political Ideology_3pt | 5.2% | 2.3% | 3.1% | 3.5% |
| | I don't own or lease a vehicle | Responses | 36 | 31 | 20 | 87 |
| | | % within Political Ideology_3pt | 8.1% | 7.8% | 3.0% | 5.8% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Type(s) of vehicle(s) that are owned or leased in your household? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|--|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Type(s) of vehicle(s) that are owned or leased in your household? | A traditional gas- or diesel-powered vehicle | Responses | 1102 | 276 | 1378 |
| | | % within Metro_Nonmetro | 81.1% | 81.4% | 81.2% |
| | A hybrid gas-electric vehicle | Responses | 139 | 30 | 169 |
| | | % within Metro_Nonmetro | 10.2% | 8.8% | 10.0% |
| | An electric vehicle | Responses | 45 | 11 | 56 |
| | | % within Metro_Nonmetro | 3.3% | 3.2% | 3.3% |
| | I don't own or lease a vehicle | Responses | 72 | 22 | 94 |
| | | % within Metro_Nonmetro | 5.3% | 6.5% | 5.5% |
| | Total | Responses | 1358 | 339 | 1697 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 11b

"Are you the primary driver of the electric vehicle in your household?"

- Yes
- No

Age

Are you the primary driver of the electric vehicle in your household? * Age Crosstabulation

| | | | Age | | | | | | |
|---|-----|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 13 | 4 | 12 | 3 | 2 | 0 | 34 |
| | | % within Age | 54.2% | 66.7% | 60.0% | 75.0% | 66.7% | 0.0% | 58.6% |
| | No | Responses | 11 | 2 | 8 | 1 | 1 | 1 | 24 |
| | | % within Age | 45.8% | 33.3% | 40.0% | 25.0% | 33.3% | 100.0% | 41.4% |
| Total | | Responses | 24 | 6 | 20 | 4 | 3 | 1 | 58 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

Are you the primary driver of the electric vehicle in your household? * Sex Crosstabulation

| | | | Sex | | | |
|---|-------|--------------|--------------|--------|--------|--------|
| | | | Male | Female | Total | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 21 | 13 | 34 | |
| | | % within Sex | 67.7% | 48.1% | 58.6% | |
| | No | Responses | 10 | 14 | 24 | |
| | | % within Sex | 32.3% | 51.9% | 41.4% | |
| | Total | | Responses | 31 | 27 | 58 |
| | | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

Are you the primary driver of the electric vehicle in your household? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | |
|---|-----|--------------------|-----------|---------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | Asian and Pacific Islander | Other | Total |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 19 | 10 | 4 | 1 | 34 |
| | | % within Ethnicity | 59.4% | 55.6% | 66.7% | 50.0% | 58.6% |
| | No | Responses | 13 | 8 | 2 | 1 | 24 |
| | | % within Ethnicity | 40.6% | 44.4% | 33.3% | 50.0% | 41.4% |
| Total | | Responses | 32 | 18 | 6 | 2 | 58 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

Are you the primary driver of the electric vehicle in your household? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|-----|--------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 26 | 8 | 34 |
| | | % within Hispanic Origin | 57.8% | 61.5% | 58.6% |
| | No | Responses | 19 | 5 | 24 |
| | | % within Hispanic Origin | 42.2% | 38.5% | 41.4% |
| Total | | Responses | 45 | 13 | 58 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

Are you the primary driver of the electric vehicle in your household? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|---|-------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 17 | 5 | 1 | 5 | 3 | 31 |
| | | % within HHI | 54.8% | 62.5% | 33.3% | 62.5% | 100.0% | 58.5% |
| | No | Responses | 14 | 3 | 2 | 3 | 0 | 22 |
| | | % within HHI | 45.2% | 37.5% | 66.7% | 37.5% | 0.0% | 41.5% |
| | Total | Responses | 31 | 8 | 3 | 8 | 3 | 53 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

Are you the primary driver of the electric vehicle in your household? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|-------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 3 | 6 | 3 | 8 | 1 | 9 | 1 | 2 | 33 |
| | | % within Education | 100.0% | 75.0% | 50.0% | 50.0% | 33.3% | 60.0% | 33.3% | 66.7% | 57.9% |
| | No | Responses | 0 | 2 | 3 | 8 | 2 | 6 | 2 | 1 | 24 |
| | | % within Education | 0.0% | 25.0% | 50.0% | 50.0% | 66.7% | 40.0% | 66.7% | 33.3% | 42.1% |
| | Total | Responses | 3 | 8 | 6 | 16 | 3 | 15 | 3 | 3 | 57 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

Are you the primary driver of the electric vehicle in your household? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 11 | 13 | 10 | 34 |
| | | % within Political Party_3pt | 57.9% | 59.1% | 58.8% | 58.6% |
| | No | Responses | 8 | 9 | 7 | 24 |
| | | % within Political Party_3pt | 42.1% | 40.9% | 41.2% | 41.4% |
| Total | Responses | | 19 | 22 | 17 | 58 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

Are you the primary driver of the electric vehicle in your household? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 13 | 4 | 15 | 32 |
| | | % within Political Ideology_3pt | 56.5% | 44.4% | 71.4% | 60.4% |
| | No | Responses | 10 | 5 | 6 | 21 |
| | | % within Political Ideology_3pt | 43.5% | 55.6% | 28.6% | 39.6% |
| Total | Responses | | 23 | 9 | 21 | 53 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

Are you the primary driver of the electric vehicle in your household? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|-------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Are you the primary driver of the electric vehicle in your household? | Yes | Responses | 23 | 9 | 32 |
| | | % within Metro_Nonmetro | 51.1% | 81.8% | 57.1% |
| | No | Responses | 22 | 2 | 24 |
| | | % within Metro_Nonmetro | 48.9% | 18.2% | 42.9% |
| Total | Responses | | 45 | 11 | 56 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Question 12a

"The next time you purchase a vehicle, how likely are you to seriously consider purchasing an electric vehicle?"

- Very likely
- Somewhat likely
- Not too likely
- Not at all likely
- I do not expect to purchase a vehicle

Age

How likely to seriously consider purchasing an EV? * Age Crosstabulation

| | | | Age | | | | | | |
|--|---------------------------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 50 | 55 | 59 | 38 | 36 | 32 | 270 |
| | | % within Age | 20.2% | 16.6% | 19.9% | 15.3% | 15.5% | 11.0% | 16.4% |
| | Somewhat likely | Responses | 95 | 151 | 102 | 67 | 47 | 67 | 529 |
| | | % within Age | 38.5% | 45.5% | 34.5% | 27.0% | 20.2% | 22.9% | 32.1% |
| | Not too likely | Responses | 62 | 70 | 56 | 53 | 43 | 64 | 348 |
| | | % within Age | 25.1% | 21.1% | 18.9% | 21.4% | 18.5% | 21.9% | 21.1% |
| | Not at all likely | Responses | 29 | 40 | 57 | 68 | 76 | 101 | 371 |
| | | % within Age | 11.7% | 12.0% | 19.3% | 27.4% | 32.6% | 34.6% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 11 | 16 | 22 | 22 | 31 | 28 | 130 |
| | | % within Age | 4.5% | 4.8% | 7.4% | 8.9% | 13.3% | 9.6% | 7.9% |
| Total | | Responses | 247 | 332 | 296 | 248 | 233 | 292 | 1648 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

How likely to seriously consider purchasing an EV? * Sex Crosstabulation

| | | | Sex | | Total |
|--|-----------------|--------------|-------|--------|-------|
| | | | Male | Female | |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 134 | 136 | 270 |
| | | % within Sex | 20.6% | 13.7% | 16.4% |
| | Somewhat likely | Responses | 220 | 309 | 529 |
| | | | | | |

| | | | | | |
|-------|---------------------------------------|--------------|--------|--------|--------|
| | Not too likely | % within Sex | 33.7% | 31.0% | 32.1% |
| | | Responses | 145 | 203 | 348 |
| | Not at all likely | % within Sex | 22.2% | 20.4% | 21.1% |
| | | Responses | 115 | 256 | 371 |
| | I do not expect to purchase a vehicle | % within Sex | 17.6% | 25.7% | 22.5% |
| | | Responses | 38 | 92 | 130 |
| Total | | | 652 | 996 | 1648 |
| | | | 100.0% | 100.0% | 100.0% |

Ethnicity

How likely to seriously consider purchasing an EV? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|--|---------------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 154 | 80 | 4 | 15 | 17 | 270 |
| | | % within Ethnicity | 13.6% | 22.9% | 14.8% | 25.9% | 20.5% | 16.4% |
| | Somewhat likely | Responses | 337 | 127 | 9 | 22 | 34 | 529 |
| | | % within Ethnicity | 29.8% | 36.3% | 33.3% | 37.9% | 41.0% | 32.1% |
| | Not too likely | Responses | 239 | 70 | 10 | 12 | 17 | 348 |
| | | % within Ethnicity | 21.2% | 20.0% | 37.0% | 20.7% | 20.5% | 21.1% |
| | Not at all likely | Responses | 306 | 47 | 3 | 4 | 11 | 371 |
| | | % within Ethnicity | 27.1% | 13.4% | 11.1% | 6.9% | 13.3% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 94 | 26 | 1 | 5 | 4 | 130 |
| | | % within Ethnicity | 8.3% | 7.4% | 3.7% | 8.6% | 4.8% | 7.9% |
| Total | | Responses | 1130 | 350 | 27 | 58 | 83 | 1648 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

How likely to seriously consider purchasing an EV? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|--|-----------------------------|----------------------------------|-------------------------------|-------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 223 | 47 | 270 |
| | | % within Hispanic Origin | 15.0% | 29.0% | 16.4% |
| | Somewhat likely | Responses | 466 | 63 | 529 |
| | | % within Hispanic Origin | 31.4% | 38.9% | 32.1% |
| | Not too likely | Responses | 319 | 29 | 348 |
| | | % within Hispanic Origin | 21.5% | 17.9% | 21.1% |
| | Not at all likely | Responses | 353 | 18 | 371 |
| | | % within Hispanic Origin | 23.8% | 11.1% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 125 | 5 | 130 |
| | | % within Hispanic Origin | 8.4% | 3.1% | 7.9% |
| Total | Responses | 1486 | 162 | 1648 | |
| | % within Hispanic Origin | 100.0% | 100.0% | 100.0% | |

Household Income (HHI)

How likely to seriously consider purchasing an EV? * HHI Crosstabulation

| | | | HHI | | | | | |
|--|---------------------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 109 | 63 | 30 | 41 | 23 | 266 |
| | | % within HHI | 15.9% | 15.7% | 15.2% | 17.6% | 27.7% | 16.6% |
| | Somewhat likely | Responses | 212 | 123 | 66 | 86 | 28 | 515 |
| | | % within HHI | 31.0% | 30.6% | 33.5% | 36.9% | 33.7% | 32.2% |
| | Not too likely | Responses | 150 | 76 | 52 | 42 | 14 | 334 |
| | | % within HHI | 21.9% | 18.9% | 26.4% | 18.0% | 16.9% | 20.9% |
| | Not at all likely | Responses | 144 | 105 | 41 | 56 | 14 | 360 |
| | | % within HHI | 21.1% | 26.1% | 20.8% | 24.0% | 16.9% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 69 | 35 | 8 | 8 | 4 | 124 |
| | | % within HHI | 10.1% | 8.7% | 4.1% | 3.4% | 4.8% | 7.8% |
| Total | | Responses | 684 | 402 | 197 | 233 | 83 | 1599 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

How likely to seriously consider purchasing an EV? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|---------------------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 22 | 48 | 24 | 65 | 25 | 53 | 20 | 13 | 270 |
| | | % within Education | 21.8 % | 15.5 % | 22.0% | 15.3% | 15.2% | 17.2% | 14.3% | 14.4% | 16.4 % |
| | Some what likely | Responses | 34 | 109 | 32 | 144 | 58 | 87 | 35 | 30 | 529 |
| | | % within Education | 33.7 % | 35.2 % | 29.4% | 34.0% | 35.4% | 28.2% | 25.0% | 33.3% | 32.1 % |
| | Not too likely | Responses | 18 | 68 | 25 | 95 | 35 | 64 | 25 | 17 | 347 |
| | | % within Education | 17.8 % | 21.9 % | 22.9% | 22.4% | 21.3% | 20.7% | 17.9% | 18.9% | 21.1 % |
| | Not at all likely | Responses | 21 | 60 | 18 | 90 | 35 | 78 | 47 | 22 | 371 |
| | | % within Education | 20.8 % | 19.4 % | 16.5% | 21.2% | 21.3% | 25.2% | 33.6% | 24.4% | 22.5 % |
| | I do not expect to purchase a vehicle | Responses | 6 | 25 | 10 | 30 | 11 | 27 | 13 | 8 | 130 |
| | | % within Education | 5.9% | 8.1% | 9.2% | 7.1% | 6.7% | 8.7% | 9.3% | 8.9% | 7.9% |
| Total | | Responses | 101 | 310 | 109 | 424 | 164 | 309 | 140 | 90 | 1647 |
| | | % within Education | 100.0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100.0% |

Political Affiliation

How likely to seriously consider purchasing an EV? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|---------------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 140 | 84 | 46 | 270 |
| | | % within Political Party_3pt | 22.8% | 16.1% | 9.0% | 16.4% |
| | Somewhat likely | Responses | 252 | 169 | 108 | 529 |
| | | % within Political Party_3pt | 41.0% | 32.4% | 21.1% | 32.1% |
| | Not too likely | Responses | 116 | 118 | 114 | 348 |
| | | % within Political Party_3pt | 18.9% | 22.6% | 22.3% | 21.1% |
| | Not at all likely | Responses | 67 | 106 | 198 | 371 |
| | | % within Political Party_3pt | 10.9% | 20.3% | 38.7% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 39 | 45 | 46 | 130 |
| | | % within Political Party_3pt | 6.4% | 8.6% | 9.0% | 7.9% |
| Total | | Responses | 614 | 522 | 512 | 1648 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

How likely to seriously consider purchasing an EV? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|---------------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 83 | 51 | 106 | 240 |
| | | % within Political Ideology_3pt | 19.7% | 13.1% | 16.4% | 16.5% |
| | Somewhat likely | Responses | 146 | 126 | 201 | 473 |
| | | % within Political Ideology_3pt | 34.7% | 32.4% | 31.1% | 32.5% |
| | Not too likely | Responses | 74 | 77 | 151 | 302 |
| | | % within Political Ideology_3pt | 17.6% | 19.8% | 23.4% | 20.7% |
| | Not at all likely | Responses | 82 | 92 | 153 | 327 |
| | | % within Political Ideology_3pt | 19.5% | 23.7% | 23.7% | 22.5% |
| | I do not expect to purchase a vehicle | Responses | 36 | 43 | 35 | 114 |
| | | % within Political Ideology_3pt | 8.6% | 11.1% | 5.4% | 7.8% |
| Total | | Responses | 421 | 389 | 646 | 1456 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

How likely to seriously consider purchasing an EV? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|---------------------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How likely to seriously consider purchasing an EV? | Very likely | Responses | 236 | 31 | 267 |
| | | % within Metro_Nonmetro | 18.0% | 9.5% | 16.3% |
| | Somewhat likely | Responses | 428 | 98 | 526 |
| | | % within Metro_Nonmetro | 32.6% | 30.0% | 32.1% |
| | Not too likely | Responses | 267 | 81 | 348 |
| | | % within Metro_Nonmetro | 20.3% | 24.8% | 21.2% |
| | Not at all likely | Responses | 276 | 95 | 371 |
| | | % within Metro_Nonmetro | 21.0% | 29.1% | 22.6% |
| | I do not expect to purchase a vehicle | Responses | 106 | 22 | 128 |
| | | % within Metro_Nonmetro | 8.1% | 6.7% | 7.8% |
| | Total | Responses | 1313 | 327 | 1640 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 12b

“The next time you purchase a vehicle, how likely are you to seriously consider purchasing another electric vehicle?”

- Very likely
- Somewhat likely
- Not too likely
- Not at all likely
- I do not expect to purchase a vehicle

Age

EV drivers: how likely to purchase another EV? * Age Crosstabulation

| | | | Age | | | | | | |
|---|---------------------------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 7 | 3 | 11 | 1 | 2 | 0 | 24 |
| | | % within Age | 29.2% | 50.0% | 55.0% | 25.0% | 66.7% | 0.0% | 41.4% |
| | Somewhat likely | Responses | 14 | 1 | 5 | 2 | 0 | 1 | 23 |
| | | % within Age | 58.3% | 16.7% | 25.0% | 50.0% | 0.0% | 100.0% | 39.7% |
| | Not too likely | Responses | 1 | 0 | 1 | 0 | 0 | 0 | 2 |
| | | % within Age | 4.2% | 0.0% | 5.0% | 0.0% | 0.0% | 0.0% | 3.4% |
| | Not at all likely | Responses | 2 | 2 | 0 | 0 | 1 | 0 | 5 |
| | | % within Age | 8.3% | 33.3% | 0.0% | 0.0% | 33.3% | 0.0% | 8.6% |
| | I do not expect to purchase a vehicle | Responses | 0 | 0 | 3 | 1 | 0 | 0 | 4 |
| | | % within Age | 0.0% | 0.0% | 15.0% | 25.0% | 0.0% | 0.0% | 6.9% |
| Total | | Responses | 24 | 6 | 20 | 4 | 3 | 1 | 58 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

EV drivers: how likely to purchase another EV? * Sex Crosstabulation

| | | | Sex | | |
|--|---------------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 15 | 9 | 24 |
| | | % within Sex | 48.4% | 33.3% | 41.4% |
| | Somewhat likely | Responses | 12 | 11 | 23 |
| | | % within Sex | 38.7% | 40.7% | 39.7% |
| | Not too likely | Responses | 0 | 2 | 2 |
| | | % within Sex | 0.0% | 7.4% | 3.4% |
| | Not at all likely | Responses | 2 | 3 | 5 |
| | | % within Sex | 6.5% | 11.1% | 8.6% |
| | I do not expect to purchase a vehicle | Responses | 2 | 2 | 4 |
| | | % within Sex | 6.5% | 7.4% | 6.9% |
| Total | | Responses | 31 | 27 | 58 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

EV drivers: how likely to purchase another EV? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | |
|--|---------------------------------------|--------------------|-----------|---------------------------|----------------------------|-------|-------|
| | | | White | Black or African American | Asian and Pacific Islander | Other | Total |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 15 | 8 | 0 | 1 | 24 |
| | | % within Ethnicity | 46.9% | 44.4% | 0.0% | 50.0% | 41.4% |
| | Somewhat likely | Responses | 10 | 8 | 4 | 1 | 23 |
| | | % within Ethnicity | 31.3% | 44.4% | 66.7% | 50.0% | 39.7% |
| | Not too likely | Responses | 1 | 1 | 0 | 0 | 2 |
| | | % within Ethnicity | 3.1% | 5.6% | 0.0% | 0.0% | 3.4% |
| | Not at all likely | Responses | 4 | 0 | 1 | 0 | 5 |
| | | % within Ethnicity | 12.5% | 0.0% | 16.7% | 0.0% | 8.6% |
| | I do not expect to purchase a vehicle | Responses | 2 | 1 | 1 | 0 | 4 |
| | | % within Ethnicity | 6.3% | 5.6% | 16.7% | 0.0% | 6.9% |
| Total | | Responses | 32 | 18 | 6 | 2 | 58 |

| | | | | | | |
|--|--------------------|--------|--------|--------|--------|--------|
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--|--------------------|--------|--------|--------|--------|--------|

Hispanic Origin

EV drivers: how likely to purchase another EV? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---------------------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 17 | 7 | 24 |
| | | % within Hispanic Origin | 37.8% | 53.8% | 41.4% |
| | Somewhat likely | Responses | 19 | 4 | 23 |
| | | % within Hispanic Origin | 42.2% | 30.8% | 39.7% |
| | Not too likely | Responses | 1 | 1 | 2 |
| | | % within Hispanic Origin | 2.2% | 7.7% | 3.4% |
| | Not at all likely | Responses | 5 | 0 | 5 |
| | | % within Hispanic Origin | 11.1% | 0.0% | 8.6% |
| | I do not expect to purchase a vehicle | Responses | 3 | 1 | 4 |
| | | % within Hispanic Origin | 6.7% | 7.7% | 6.9% |
| | Total | Responses | 45 | 13 | 58 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

EV drivers: how likely to purchase another EV? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|--|-----------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 10 | 3 | 1 | 7 | 3 | 24 |
| | | % within HHI | 32.3% | 37.5% | 33.3% | 87.5% | 100.0% | 45.3% |
| | Somewhat likely | Responses | 13 | 4 | 1 | 1 | 0 | 19 |
| | | % within HHI | 41.9% | 50.0% | 33.3% | 12.5% | 0.0% | 35.8% |
| | Not too likely | Responses | 2 | 0 | 0 | 0 | 0 | 2 |
| | | % within HHI | 6.5% | 0.0% | 0.0% | 0.0% | 0.0% | 3.8% |
| | Not at all likely | Responses | 3 | 0 | 1 | 0 | 0 | 4 |
| | | % within HHI | 9.7% | 0.0% | 33.3% | 0.0% | 0.0% | 7.5% |
| | I do not expect to purchase a vehicle | Responses | 3 | 1 | 0 | 0 | 0 | 4 |
| | | % within HHI | 9.7% | 12.5% | 0.0% | 0.0% | 0.0% | 7.5% |
| Total | | Responses | 31 | 8 | 3 | 8 | 3 | 53 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

EV drivers: how likely to purchase another EV? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|--|------------------------------|--------------------------------------|--------------------------------|---|---|---------------------------|--------------------------|--|-------------------------|------------|
| | | | Some high school or less | High school gradu ate | Other post high school vocatio nal trainin g | Compl eted some college , but no degree | Associa te's degree | Bachel or's degree | Master's or professi onal degree | Doctor ate degree | Total |
| EV driver s: how likely to purch ase anoth er EV? | Very likely | Respo nses | 2 | 3 | 4 | 6 | 0 | 6 | 2 | 1 | 24 |
| | | % within Educat ion | 66.7 % | 37.5 % | 66.7% | 37.5% | 0.0% | 40.0% | 66.7% | 33.3% | 42.1 % |
| | Somew hat likely | Respo nses | 1 | 4 | 2 | 7 | 1 | 7 | 0 | 0 | 22 |
| | | % within Educat ion | 33.3 % | 50.0 % | 33.3% | 43.8% | 33.3% | 46.7% | 0.0% | 0.0% | 38.6 % |
| | Not too likely | Respo nses | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 |
| | | % within Educat ion | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 6.7% | 0.0% | 33.3% | 3.5% |
| | Not at all likely | Respo nses | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 5 |
| | | % within Educat ion | 0.0% | 12.5 % | 0.0% | 6.3% | 0.0% | 6.7% | 33.3% | 33.3% | 8.8% |
| | I do not expect to purch ase a vehicle | Respo nses | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 4 |
| | | % within Educat ion | 0.0% | 0.0% | 0.0% | 12.5% | 66.7% | 0.0% | 0.0% | 0.0% | 7.0% |
| Total | | Respo nses | 3 | 8 | 6 | 16 | 3 | 15 | 3 | 3 | 57 |
| | | % within Educat ion | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100. 0% |

Political Affiliation

EV drivers: how likely to purchase another EV? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|---------------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 10 | 3 | 11 | 24 |
| | | % within Political Party_3pt | 52.6% | 13.6% | 64.7% | 41.4% |
| | Somewhat likely | Responses | 6 | 12 | 5 | 23 |
| | | % within Political Party_3pt | 31.6% | 54.5% | 29.4% | 39.7% |
| | Not too likely | Responses | 0 | 2 | 0 | 2 |
| | | % within Political Party_3pt | 0.0% | 9.1% | 0.0% | 3.4% |
| | Not at all likely | Responses | 1 | 4 | 0 | 5 |
| | | % within Political Party_3pt | 5.3% | 18.2% | 0.0% | 8.6% |
| | I do not expect to purchase a vehicle | Responses | 2 | 1 | 1 | 4 |
| | | % within Political Party_3pt | 10.5% | 4.5% | 5.9% | 6.9% |
| Total | Responses | | 19 | 22 | 17 | 58 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

EV drivers: how likely to purchase another EV? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|---------------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 7 | 4 | 11 | 22 |
| | | % within Political Ideology_3pt | 30.4% | 44.4% | 52.4% | 41.5% |
| | Somewhat likely | Responses | 11 | 4 | 6 | 21 |
| | | % within Political Ideology_3pt | 47.8% | 44.4% | 28.6% | 39.6% |
| | Not too likely | Responses | 1 | 0 | 0 | 1 |
| | | % within Political Ideology_3pt | 4.3% | 0.0% | 0.0% | 1.9% |
| | Not at all likely | Responses | 2 | 0 | 3 | 5 |
| | | % within Political Ideology_3pt | 8.7% | 0.0% | 14.3% | 9.4% |
| | I do not expect to purchase a vehicle | Responses | 2 | 1 | 1 | 4 |
| | | % within Political Ideology_3pt | 8.7% | 11.1% | 4.8% | 7.5% |
| Total | Responses | | 23 | 9 | 21 | 53 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

EV drivers: how likely to purchase another EV? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|--|---------------------------------------|-------------------------|----------------|----------|-------|
| | | | Metro | Nonmetro | Total |
| EV drivers: how likely to purchase another EV? | Very likely | Responses | 16 | 6 | 22 |
| | | % within Metro_Nonmetro | 35.6% | 54.5% | 39.3% |
| | Somewhat likely | Responses | 20 | 3 | 23 |
| | | % within Metro_Nonmetro | 44.4% | 27.3% | 41.1% |
| | Not too likely | Responses | 1 | 1 | 2 |
| | | % within Metro_Nonmetro | 2.2% | 9.1% | 3.6% |
| | Not at all likely | Responses | 5 | 0 | 5 |
| | | % within Metro_Nonmetro | 11.1% | 0.0% | 8.9% |
| | I do not expect to purchase a vehicle | Responses | 3 | 1 | 4 |
| | | % within Metro_Nonmetro | 6.7% | 9.1% | 7.1% |
| Total | Responses | 45 | 11 | 56 | |
| | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% | |

Questions 13a, 13b, 13c, and 13d

“Comparing electric vehicles to gas-powered vehicles, in general, which of the following would you say are true about electric vehicles? Electric vehicles are...”

Q13a:

- More reliable than gas-powered vehicles
- Less reliable than gas-powered vehicles
- About the same
- Unsure

Q13b:

- Better for than the environment than gas-powered vehicles
- Worse for the environment than gas-powered vehicles
- About the same
- Unsure

Q13c:

- More expensive to purchase than gas-powered vehicles
- Less expensive to purchase than gas-powered vehicles
- About the same
- Unsure

Q13d:

- More expensive to maintain than gas-powered vehicles
- Less expensive to maintain than gas-powered vehicles
- About the same
- Unsure

Q13a

AGE

Electric vehicles are... [reliability] * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|----------------|--------------|-------|-------|-------|-------|-------|-------|-------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| Electric vehicles are... [reliability] | More | Responses | 84 | 78 | 67 | 29 | 22 | 33 | 313 |
| | | % within Age | 31.0% | 23.1% | 21.2% | 11.5% | 9.4% | 11.3% | 18.3% |
| | Less | Responses | 88 | 96 | 92 | 89 | 77 | 102 | 544 |
| | | % within Age | 32.5% | 28.4% | 29.1% | 35.2% | 32.8% | 34.8% | 31.9% |
| | About the same | Responses | 66 | 104 | 78 | 73 | 73 | 98 | 492 |
| | | % within Age | 24.4% | 30.8% | 24.7% | 28.9% | 31.1% | 33.4% | 28.8% |
| | Unsure | Responses | 33 | 60 | 79 | 62 | 63 | 60 | 357 |
| | | % within Age | 11.0% | 17.5% | 14.7% | 12.2% | 12.2% | 11.1% | 11.1% |

| | | | | | | | | |
|-------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | % within Age | 12.2% | 17.8% | 25.0% | 24.5% | 26.8% | 20.5% | 20.9% |
| Total | Responses | 271 | 338 | 316 | 253 | 235 | 293 | 1706 |
| | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

Electric vehicles are... [reliability] * Sex Crosstabulation

| | | | Sex | | |
|--|----------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| Electric vehicles are... [reliability] | More | Responses | 158 | 155 | 313 |
| | | % within Sex | 23.1% | 15.2% | 18.3% |
| | Less | Responses | 220 | 324 | 544 |
| | | % within Sex | 32.2% | 31.7% | 31.9% |
| | About the same | Responses | 208 | 284 | 492 |
| | | % within Sex | 30.5% | 27.8% | 28.8% |
| | Unsure | Responses | 97 | 260 | 357 |
| | | % within Sex | 14.2% | 25.4% | 20.9% |
| Total | | Responses | 683 | 1023 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

Electric vehicles are... [reliability] * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|--|----------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| Electric vehicles are... [reliability] | More | Responses | 168 | 102 | 5 | 15 | 23 | 313 |
| | | % within Ethnicity | 14.5% | 27.7% | 18.5% | 23.4% | 27.1% | 18.3% |
| | Less | Responses | 387 | 96 | 9 | 22 | 30 | 544 |
| | | % within Ethnicity | 33.3% | 26.1% | 33.3% | 34.4% | 35.3% | 31.9% |
| | About the same | Responses | 357 | 92 | 6 | 18 | 19 | 492 |
| | | % within Ethnicity | 30.7% | 25.0% | 22.2% | 28.1% | 22.4% | 28.8% |
| | Unsure | Responses | 250 | 78 | 7 | 9 | 13 | 357 |
| | | % within Ethnicity | 21.5% | 21.2% | 25.9% | 14.1% | 15.3% | 20.9% |
| Total | | Responses | 1162 | 368 | 27 | 64 | 85 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

Electric vehicles are... [reliability] * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|----------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Electric vehicles are... [reliability] | More | Responses | 260 | 53 | 313 |
| | | % within Hispanic Origin | 17.0% | 30.3% | 18.3% |
| | Less | Responses | 488 | 56 | 544 |
| | | % within Hispanic Origin | 31.9% | 32.0% | 31.9% |
| | About the same | Responses | 448 | 44 | 492 |
| | | % within Hispanic Origin | 29.3% | 25.1% | 28.8% |
| | Unsure | Responses | 335 | 22 | 357 |
| | | % within Hispanic Origin | 21.9% | 12.6% | 20.9% |
| Total | | Responses | 1531 | 175 | 1706 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Electric vehicles are... [reliability] * HHI Crosstabulation

| | | | HHI | | | | | |
|---|-------------------|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| Electric vehicles are... [reliability] | More | Responses | 138 | 70 | 28 | 44 | 20 | 300 |
| | | % within HHI | 19.3% | 17.0% | 14.0% | 18.3% | 23.3% | 18.2% |
| | Less | Responses | 212 | 135 | 71 | 93 | 23 | 534 |
| | | % within HHI | 29.7% | 32.8% | 35.5% | 38.6% | 26.7% | 32.3% |
| | About the same | Responses | 195 | 119 | 58 | 70 | 32 | 474 |
| | | % within HHI | 27.3% | 29.0% | 29.0% | 29.0% | 37.2% | 28.7% |
| | Unsure | Responses | 169 | 87 | 43 | 34 | 11 | 344 |
| | | % within HHI | 23.7% | 21.2% | 21.5% | 14.1% | 12.8% | 20.8% |
| Total | | Responses | 714 | 411 | 200 | 241 | 86 | 1652 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

Electric vehicles are... [reliability] * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|----------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|---------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Electric vehicles are... [reliability] | More | Responses | 30 | 55 | 29 | 70 | 36 | 53 | 24 | 14 | 311 |
| | | % within Education | 28.8 % | 17.3 % | 25.2 % | 15.9 % | 21.6 % | 16.4 % | 16.8 % | 15.1 % | 18.3 % |
| | Less | Responses | 29 | 106 | 29 | 134 | 46 | 111 | 52 | 37 | 544 |
| | | % within Education | 27.9 % | 33.3 % | 25.2 % | 30.5 % | 27.5 % | 34.3 % | 36.4 % | 39.8 % | 31.9 % |
| | About the same | Responses | 22 | 99 | 37 | 138 | 39 | 98 | 37 | 22 | 492 |
| | | % within Education | 21.2 % | 31.1 % | 32.2 % | 31.4 % | 23.4 % | 30.2 % | 25.9 % | 23.7 % | 28.9 % |
| | Unsure | Responses | 23 | 58 | 20 | 98 | 46 | 62 | 30 | 20 | 357 |
| | | % within Education | 22.1 % | 18.2 % | 17.4 % | 22.3 % | 27.5 % | 19.1 % | 21.0 % | 21.5 % | 21.0 % |
| | Total | Responses | 104 | 318 | 115 | 440 | 167 | 324 | 143 | 93 | 1704 |
| | | % within Education | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

POLITICAL AFFILIATION

Electric vehicles are... [reliability] * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|----------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Electric vehicles are... [reliability] | More | Responses | 157 | 93 | 63 | 313 |
| | | % within Political Party_3pt | 24.8% | 17.1% | 11.9% | 18.3% |
| | Less | Responses | 122 | 168 | 254 | 544 |
| | | % within Political Party_3pt | 19.3% | 30.8% | 48.0% | 31.9% |
| | About the same | Responses | 207 | 156 | 129 | 492 |
| | | % within Political Party_3pt | 32.8% | 28.6% | 24.4% | 28.8% |
| | Unsure | Responses | 146 | 128 | 83 | 357 |
| | | % within Political Party_3pt | 23.1% | 23.5% | 15.7% | 20.9% |
| | Total | Responses | 632 | 545 | 529 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Electric vehicles are... [reliability] * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|----------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Electric vehicles are... [reliability] | More | Responses | 99 | 56 | 121 | 276 |
| | | % within Political Ideology_3pt | 22.3% | 14.1% | 18.1% | 18.3% |
| | Less | Responses | 131 | 115 | 234 | 480 |
| | | % within Political Ideology_3pt | 29.5% | 29.0% | 35.0% | 31.8% |
| | About the same | Responses | 123 | 120 | 194 | 437 |
| | | % within Political Ideology_3pt | 27.7% | 30.2% | 29.0% | 29.0% |
| | Unsure | Responses | 91 | 106 | 119 | 316 |
| | | % within Political Ideology_3pt | 20.5% | 26.7% | 17.8% | 20.9% |
| | Total | Responses | 444 | 397 | 668 | 1509 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Electric vehicles are... [reliability] * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|----------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Electric vehicles are... [reliability] | More | Responses | 252 | 58 | 310 |
| | | % within Metro_Nonmetro | 18.6% | 17.1% | 18.3% |
| | Less | Responses | 421 | 120 | 541 |
| | | % within Metro_Nonmetro | 31.0% | 35.4% | 31.9% |
| | About the same | Responses | 412 | 79 | 491 |
| | | % within Metro_Nonmetro | 30.4% | 23.3% | 29.0% |
| | Unsure | Responses | 272 | 82 | 354 |
| | | % within Metro_Nonmetro | 20.0% | 24.2% | 20.9% |
| | Total | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q13b

AGE

Electric vehicles are... [environment] * Age Crosstabulation

| | | | Age | | | | | | |
|---|----------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Electric vehicles are... [environment] | Better | Responses | 188 | 236 | 207 | 158 | 125 | 176 | 1090 |
| | | % within Age | 69.4% | 69.8% | 65.7% | 62.5% | 53.0% | 60.1% | 63.9% |
| | Worse | Responses | 40 | 23 | 32 | 16 | 23 | 33 | 167 |
| | | % within Age | 14.8% | 6.8% | 10.2% | 6.3% | 9.7% | 11.3% | 9.8% |
| | About the same | Responses | 29 | 52 | 43 | 49 | 49 | 61 | 283 |
| | | % within Age | 10.7% | 15.4% | 13.7% | 19.4% | 20.8% | 20.8% | 16.6% |
| | Unsure | Responses | 14 | 27 | 33 | 30 | 39 | 23 | 166 |
| | | % within Age | 5.2% | 8.0% | 10.5% | 11.9% | 16.5% | 7.8% | 9.7% |
| Total | | Responses | 271 | 338 | 315 | 253 | 236 | 293 | 1706 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

Electric vehicles are... [environment] * Sex Crosstabulation

| | | | Sex | | Total |
|--|----------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| Electric vehicles are... [environment] | Better | Responses | 448 | 642 | 1090 |
| | | % within Sex | 65.7% | 62.7% | 63.9% |
| | Worse | Responses | 87 | 80 | 167 |
| | | % within Sex | 12.8% | 7.8% | 9.8% |
| | About the same | Responses | 112 | 171 | 283 |
| | | % within Sex | 16.4% | 16.7% | 16.6% |
| | Unsure | Responses | 35 | 131 | 166 |
| | | % within Sex | 5.1% | 12.8% | 9.7% |
| | Total | Responses | 682 | 1024 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

Electric vehicles are... [environment] * Ethnicity Crosstabulation

| | | | | Ethnicity | | | | |
|--|--------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|-------|
| | | | | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| | | White | | | | | | |
| Electric vehicles are... [environment] | Better | Responses | 702 | 270 | 14 | 44 | 60 | 1090 |
| | | % within Ethnicity | 60.4% | 73.4% | 51.9% | 68.8% | 70.6% | 63.9% |
| | Worse | Responses | 118 | 28 | 5 | 7 | 9 | 167 |
| | | % within Ethnicity | 10.2% | 7.6% | 18.5% | 10.9% | 10.6% | 9.8% |
| | About the same | Responses | 226 | 36 | 2 | 12 | 7 | 283 |
| | | % within Ethnicity | 19.4% | 9.8% | 7.4% | 18.8% | 8.2% | 16.6% |
| | Unsure | Responses | 116 | 34 | 6 | 1 | 9 | 166 |
| | | % within Ethnicity | 10.0% | 9.2% | 22.2% | 1.6% | 10.6% | 9.7% |
| Total | Responses | 1162 | 368 | 27 | 64 | 85 | 1706 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

HISPANIC ORIGIN

Electric vehicles are... [environment] * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|-----------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| Electric vehicles are... [environment] | Better | Responses | 962 | 128 | 1090 |
| | | % within Hispanic Origin | 62.8% | 73.1% | 63.9% |
| | Worse | Responses | 147 | 20 | 167 |
| | | % within Hispanic Origin | 9.6% | 11.4% | 9.8% |
| | About the same | Responses | 264 | 19 | 283 |
| | | % within Hispanic Origin | 17.2% | 10.9% | 16.6% |
| | Unsure | Responses | 158 | 8 | 166 |
| | | % within Hispanic Origin | 10.3% | 4.6% | 9.7% |
| Total | Responses | | 1531 | 175 | 1706 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Electric vehicles are... [environment] * HHI Crosstabulation

| | | | HHI | | | | | |
|--|----------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| Electric vehicles are... [environment] | Better | Responses | 438 | 274 | 124 | 154 | 64 | 1054 |
| | | % within HHI | 61.3% | 66.8% | 62.0% | 63.9% | 74.4% | 63.8% |
| | Worse | Responses | 81 | 35 | 18 | 25 | 8 | 167 |
| | | % within HHI | 11.3% | 8.5% | 9.0% | 10.4% | 9.3% | 10.1% |
| | About the same | Responses | 104 | 65 | 43 | 49 | 11 | 272 |
| | | % within HHI | 14.5% | 15.9% | 21.5% | 20.3% | 12.8% | 16.5% |
| | Unsure | Responses | 92 | 36 | 15 | 13 | 3 | 159 |
| | | % within HHI | 12.9% | 8.8% | 7.5% | 5.4% | 3.5% | 9.6% |
| Total | Responses | 715 | 410 | 200 | 241 | 86 | 1652 | |
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

EDUCATION

Electric vehicles are... [environment] * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|----------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Electric vehicles are... [environment] | Better | Responses | 64 | 202 | 78 | 292 | 110 | 192 | 90 | 61 | 1089 |
| | | % within Education | 61.5% | 63.5% | 67.8% | 66.5% | 65.5% | 59.3% | 62.9% | 65.6% | 63.9% |
| | Worse | Responses | 15 | 40 | 8 | 33 | 15 | 28 | 17 | 10 | 166 |
| | | % within Education | 14.4% | 12.6% | 7.0% | 7.5% | 8.9% | 8.6% | 11.9% | 10.8% | 9.7% |
| | About the same | Responses | 16 | 50 | 23 | 61 | 29 | 74 | 16 | 14 | 283 |
| | | % within Education | 15.4% | 15.7% | 20.0% | 13.9% | 17.3% | 22.8% | 11.2% | 15.1% | 16.6% |
| | Unsure | Responses | 9 | 26 | 6 | 53 | 14 | 30 | 20 | 8 | 166 |
| | | % within Education | 8.7% | 8.2% | 5.2% | 12.1% | 8.3% | 9.3% | 14.0% | 8.6% | 9.7% |
| | Total | Responses | 104 | 318 | 115 | 439 | 168 | 324 | 143 | 93 | 1704 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

Electric vehicles are... [environment] * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|----------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Electric vehicles are... [environment] | Better | Responses | 496 | 364 | 230 | 1090 |
| | | % within Political Party_3pt | 78.4% | 66.9% | 43.5% | 63.9% |
| | Worse | Responses | 39 | 43 | 85 | 167 |
| | | % within Political Party_3pt | 6.2% | 7.9% | 16.1% | 9.8% |
| | About the same | Responses | 47 | 82 | 154 | 283 |
| | | % within Political Party_3pt | 7.4% | 15.1% | 29.1% | 16.6% |
| | Unsure | Responses | 51 | 55 | 60 | 166 |
| | | % within Political Party_3pt | 8.1% | 10.1% | 11.3% | 9.7% |
| | Total | Responses | 633 | 544 | 529 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Electric vehicles are... [environment] * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|----------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Electric vehicles are... [environment] | Better | Responses | 296 | 271 | 401 | 968 |
| | | % within Political Ideology_3pt | 66.7% | 68.3% | 60.0% | 64.1% |
| | Worse | Responses | 51 | 22 | 74 | 147 |
| | | % within Political Ideology_3pt | 11.5% | 5.5% | 11.1% | 9.7% |
| | About the same | Responses | 58 | 61 | 133 | 252 |
| | | % within Political Ideology_3pt | 13.1% | 15.4% | 19.9% | 16.7% |
| | Unsure | Responses | 39 | 43 | 60 | 142 |
| | | % within Political Ideology_3pt | 8.8% | 10.8% | 9.0% | 9.4% |
| | Total | Responses | 444 | 397 | 668 | 1509 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Electric vehicles are... [environment] * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|----------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Electric vehicles are... [environment] | Better | Responses | 889 | 194 | 1083 |
| | | % within Metro_Nonmetro | 65.5% | 57.2% | 63.9% |
| | Worse | Responses | 118 | 49 | 167 |
| | | % within Metro_Nonmetro | 8.7% | 14.5% | 9.8% |
| | About the same | Responses | 241 | 41 | 282 |
| | | % within Metro_Nonmetro | 17.8% | 12.1% | 16.6% |
| | Unsure | Responses | 109 | 55 | 164 |
| | | % within Metro_Nonmetro | 8.0% | 16.2% | 9.7% |
| | Total | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q13c

AGE

Electric vehicles are... [purchase price] * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|----------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| Electric vehicles are... [purchase price] | More | Responses | 171 | 216 | 204 | 175 | 183 | 258 | 1207 |
| | | % within Age | 63.1% | 64.1% | 64.6% | 69.2% | 77.5% | 88.1% | 70.8% |
| | Less | Responses | 51 | 40 | 32 | 14 | 7 | 5 | 149 |
| | | % within Age | 18.8% | 11.9% | 10.1% | 5.5% | 3.0% | 1.7% | 8.7% |
| | About the same | Responses | 28 | 55 | 37 | 36 | 25 | 14 | 195 |
| | | % within Age | 10.3% | 16.3% | 11.7% | 14.2% | 10.6% | 4.8% | 11.4% |
| | Unsure | Responses | 21 | 26 | 43 | 28 | 21 | 16 | 155 |
| | | % within Age | 7.7% | 7.7% | 13.6% | 11.1% | 8.9% | 5.5% | 9.1% |
| | Total | Responses | 271 | 337 | 316 | 253 | 236 | 293 | 1706 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

Electric vehicles are... [purchase price] * Sex Crosstabulation

| | | | Sex | | |
|---|----------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| Electric vehicles are... [purchase price] | More | Responses | 489 | 718 | 1207 |
| | | % within Sex | 71.7% | 70.1% | 70.8% |
| | Less | Responses | 69 | 80 | 149 |
| | | % within Sex | 10.1% | 7.8% | 8.7% |
| | About the same | Responses | 83 | 112 | 195 |
| | | % within Sex | 12.2% | 10.9% | 11.4% |
| | Unsure | Responses | 41 | 114 | 155 |
| | | % within Sex | 6.0% | 11.1% | 9.1% |
| Total | | Responses | 682 | 1024 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

Electric vehicles are... [purchase price] * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|----------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| Electric vehicles are... [purchase price] | More | Responses | 884 | 215 | 15 | 45 | 48 | 1207 |
| | | % within Ethnicity | 76.0% | 58.4% | 55.6% | 71.4% | 56.5% | 70.8% |
| | Less | Responses | 73 | 51 | 6 | 8 | 11 | 149 |
| | | % within Ethnicity | 6.3% | 13.9% | 22.2% | 12.7% | 12.9% | 8.7% |
| | About the same | Responses | 112 | 57 | 1 | 7 | 18 | 195 |
| | | % within Ethnicity | 9.6% | 15.5% | 3.7% | 11.1% | 21.2% | 11.4% |
| | Unsure | Responses | 94 | 45 | 5 | 3 | 8 | 155 |
| | | % within Ethnicity | 8.1% | 12.2% | 18.5% | 4.8% | 9.4% | 9.1% |
| Total | | Responses | 1163 | 368 | 27 | 63 | 85 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

Electric vehicles are... [purchase price] * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|----------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Electric vehicles are... [purchase price] | More | Responses | 1096 | 111 | 1207 |
| | | % within Hispanic Origin | 71.5% | 63.8% | 70.8% |
| | Less | Responses | 122 | 27 | 149 |
| | | % within Hispanic Origin | 8.0% | 15.5% | 8.7% |
| | About the same | Responses | 170 | 25 | 195 |
| | | % within Hispanic Origin | 11.1% | 14.4% | 11.4% |
| | Unsure | Responses | 144 | 11 | 155 |
| | | % within Hispanic Origin | 9.4% | 6.3% | 9.1% |
| Total | | Responses | 1532 | 174 | 1706 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Electric vehicles are... [purchase price] * HHI Crosstabulation

| | | | HHI | | | | | |
|---|----------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| Electric vehicles are... [purchase price] | More | Responses | 441 | 310 | 166 | 186 | 70 | 1173 |
| | | % within HHI | 61.8% | 75.4% | 83.0% | 77.2% | 81.4% | 71.0% |
| | Less | Responses | 85 | 29 | 10 | 15 | 3 | 142 |
| | | % within HHI | 11.9% | 7.1% | 5.0% | 6.2% | 3.5% | 8.6% |
| | About the same | Responses | 92 | 47 | 12 | 28 | 10 | 189 |
| | | % within HHI | 12.9% | 11.4% | 6.0% | 11.6% | 11.6% | 11.4% |
| | Unsure | Responses | 96 | 25 | 12 | 12 | 3 | 148 |
| | | % within HHI | 13.4% | 6.1% | 6.0% | 5.0% | 3.5% | 9.0% |
| Total | | Responses | 714 | 411 | 200 | 241 | 86 | 1652 |

| | | | | | | | |
|--|--------------|--------|--------|--------|--------|--------|--------|
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--|--------------|--------|--------|--------|--------|--------|--------|

EDUCATION

Electric vehicles are... [purchase price] * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|----------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Electric vehicles are... [purchase price] | More | Responses | 65 | 216 | 86 | 304 | 116 | 244 | 109 | 66 | 1206 |
| | | % within Education | 62.5% | 67.9% | 74.8% | 69.2% | 69.0% | 75.3% | 76.2% | 71.0% | 70.8% |
| | Less | Responses | 11 | 33 | 9 | 33 | 22 | 24 | 10 | 7 | 149 |
| | | % within Education | 10.6% | 10.4% | 7.8% | 7.5% | 13.1% | 7.4% | 7.0% | 7.5% | 8.7% |
| | About the same | Responses | 15 | 43 | 13 | 51 | 14 | 33 | 13 | 13 | 195 |
| | | % within Education | 14.4% | 13.5% | 11.3% | 11.6% | 8.3% | 10.2% | 9.1% | 14.0% | 11.4% |
| | Unsure | Responses | 13 | 26 | 7 | 51 | 16 | 23 | 11 | 7 | 154 |
| | | % within Education | 12.5% | 8.2% | 6.1% | 11.6% | 9.5% | 7.1% | 7.7% | 7.5% | 9.0% |
| | Total | Responses | 104 | 318 | 115 | 439 | 168 | 324 | 143 | 93 | 1704 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

Electric vehicles are... [purchase price] * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Electric vehicles are... [purchase price] | More | Responses | 411 | 387 | 409 | 1207 |
| | | % within Political Party_3pt | 64.9% | 71.1% | 77.3% | 70.8% |
| | Less | Responses | 65 | 49 | 35 | 149 |
| | | % within Political Party_3pt | 10.3% | 9.0% | 6.6% | 8.7% |
| | About the same | Responses | 89 | 53 | 53 | 195 |
| | | % within Political Party_3pt | 14.1% | 9.7% | 10.0% | 11.4% |
| | Unsure | Responses | 68 | 55 | 32 | 155 |
| | | % within Political Party_3pt | 10.7% | 10.1% | 6.0% | 9.1% |
| Total | Responses | | 633 | 544 | 529 | 1706 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Electric vehicles are... [purchase price] * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|----------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Electric vehicles are... [purchase price] | More | Responses | 283 | 276 | 509 | 1068 |
| | | % within Political Ideology_3pt | 63.9% | 69.3% | 76.2% | 70.8% |
| | Less | Responses | 52 | 28 | 54 | 134 |
| | | % within Political Ideology_3pt | 11.7% | 7.0% | 8.1% | 8.9% |
| | About the same | Responses | 58 | 50 | 65 | 173 |
| | | % within Political Ideology_3pt | 13.1% | 12.6% | 9.7% | 11.5% |
| | Unsure | Responses | 50 | 44 | 40 | 134 |
| | | % within Political Ideology_3pt | 11.3% | 11.1% | 6.0% | 8.9% |
| | Total | Responses | 443 | 398 | 668 | 1509 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Electric vehicles are... [purchase price] * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|----------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Electric vehicles are... [purchase price] | More | Responses | 980 | 223 | 1203 |
| | | % within Metro_Nonmetro | 72.2% | 65.8% | 70.9% |
| | Less | Responses | 109 | 39 | 148 |
| | | % within Metro_Nonmetro | 8.0% | 11.5% | 8.7% |
| | About the same | Responses | 154 | 39 | 193 |
| | | % within Metro_Nonmetro | 11.3% | 11.5% | 11.4% |
| | Unsure | Responses | 114 | 38 | 152 |
| | | % within Metro_Nonmetro | 8.4% | 11.2% | 9.0% |
| | Total | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q13d

AGE

Electric vehicles are... [maintenance costs] * Age Crosstabulation

| | | | Age | | | | | | |
|--|----------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| Electric vehicles are... [maintenance costs] | More | Responses | 110 | 158 | 138 | 114 | 119 | 139 | 778 |
| | | % within Age | 40.6% | 46.7% | 43.7% | 45.1% | 50.4% | 47.4% | 45.6% |
| | Less | Responses | 92 | 79 | 70 | 45 | 35 | 65 | 386 |
| | | % within Age | 33.9% | 23.4% | 22.2% | 17.8% | 14.8% | 22.2% | 22.6% |
| | About the same | Responses | 37 | 48 | 40 | 40 | 31 | 33 | 229 |
| | | % within Age | 13.7% | 14.2% | 12.7% | 15.8% | 13.1% | 11.3% | 13.4% |
| | Unsure | Responses | 32 | 53 | 68 | 54 | 51 | 56 | 314 |
| | | % within Age | 11.8% | 15.7% | 21.5% | 21.3% | 21.6% | 19.1% | 18.4% |
| Total | | Responses | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

SEX

Electric vehicles are... [maintenance costs] * Sex Crosstabulation

| | | | Sex | | Total |
|--|----------------|--------------|--------|--------|-------|
| | | | Male | Female | |
| Electric vehicles are... [maintenance costs] | More | Responses | 296 | 482 | 778 |
| | | % within Sex | 43.3% | 47.1% | 45.6% |
| | Less | Responses | 199 | 187 | 386 |
| | | % within Sex | 29.1% | 18.3% | 22.6% |
| | About the same | Responses | 95 | 134 | 229 |
| | | % within Sex | 13.9% | 13.1% | 13.4% |
| | Unsure | Responses | 93 | 221 | 314 |
| | | % within Sex | 13.6% | 21.6% | 18.4% |
| Total | Responses | 683 | 1024 | 1707 | |
| | % within Sex | 100.0% | 100.0% | 100.0% | |

ETHNICITY

Electric vehicles are... [maintenance costs] * Ethnicity Crosstabulation

| | | Ethnicity | Total |
|--|--|-----------|-------|
|--|--|-----------|-------|

| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
|---|--------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|-------|
| Electric vehicles are... [maintenance costs] | More | Responses | 552 | 149 | 16 | 29 | 32 | 778 |
| | | % within Ethnicity | 47.5% | 40.5% | 59.3% | 45.3% | 37.6% | 45.6% |
| | Less | Responses | 219 | 109 | 4 | 24 | 30 | 386 |
| | | % within Ethnicity | 18.8% | 29.6% | 14.8% | 37.5% | 35.3% | 22.6% |
| | About the same | Responses | 160 | 46 | 2 | 8 | 13 | 229 |
| | | % within Ethnicity | 13.8% | 12.5% | 7.4% | 12.5% | 15.3% | 13.4% |
| | Unsure | Responses | 232 | 64 | 5 | 3 | 10 | 314 |
| | | % within Ethnicity | 19.9% | 17.4% | 18.5% | 4.7% | 11.8% | 18.4% |
| Total | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

HISPANIC ORIGIN

Electric vehicles are... [maintenance costs] * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|----------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| Electric vehicles are... [maintenance costs] | More | Responses | 709 | 69 | 778 |
| | | % within Hispanic Origin | 46.3% | 39.4% | 45.6% |
| | Less | Responses | 324 | 62 | 386 |
| | | % within Hispanic Origin | 21.1% | 35.4% | 22.6% |
| | About the same | Responses | 199 | 30 | 229 |
| | | % within Hispanic Origin | 13.0% | 17.1% | 13.4% |
| | Unsure | Responses | 300 | 14 | 314 |
| | | % within Hispanic Origin | 19.6% | 8.0% | 18.4% |
| Total | | Responses | 1532 | 175 | 1707 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

Electric vehicles are... [maintenance costs] * HHI Crosstabulation

| | | | HHI | | | | | |
|--|-------------------|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| Electric vehicles are... [maintenance costs] | More | Responses | 329 | 183 | 96 | 112 | 41 | 761 |
| | | % within HHI | 46.0% | 44.5% | 48.0% | 46.5% | 47.7% | 46.0% |
| | Less | Responses | 166 | 89 | 38 | 57 | 22 | 372 |
| | | % within HHI | 23.2% | 21.7% | 19.0% | 23.7% | 25.6% | 22.5% |
| | About the same | Responses | 78 | 69 | 25 | 36 | 10 | 218 |
| | | % within HHI | 10.9% | 16.8% | 12.5% | 14.9% | 11.6% | 13.2% |
| | Unsure | Responses | 142 | 70 | 41 | 36 | 13 | 302 |
| | | % within HHI | 19.9% | 17.0% | 20.5% | 14.9% | 15.1% | 18.3% |
| Total | | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |

| | | | | | | | |
|--|--------------|--------|--------|--------|--------|--------|--------|
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--|--------------|--------|--------|--------|--------|--------|--------|

EDUCATION

Electric vehicles are... [maintenance costs] * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|----------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| Electric vehicles are... [maintenance costs] | More | Responses | 39 | 145 | 49 | 190 | 71 | 160 | 73 | 50 | 777 |
| | | % within Education | 37.5% | 45.6% | 42.6% | 43.2% | 42.3% | 49.4% | 51.0% | 53.8% | 45.6% |
| | Less | Responses | 32 | 74 | 30 | 88 | 47 | 68 | 31 | 16 | 386 |
| | | % within Education | 30.8% | 23.3% | 26.1% | 20.0% | 28.0% | 21.0% | 21.7% | 17.2% | 22.6% |
| | About the same | Responses | 12 | 48 | 21 | 64 | 14 | 40 | 15 | 15 | 229 |
| | | % within Education | 11.5% | 15.1% | 18.3% | 14.5% | 8.3% | 12.3% | 10.5% | 16.1% | 13.4% |
| | Unsure | Responses | 21 | 51 | 15 | 98 | 36 | 56 | 24 | 12 | 313 |
| | | % within Education | 20.2% | 16.0% | 13.0% | 22.3% | 21.4% | 17.3% | 16.8% | 12.9% | 18.4% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

Electric vehicles are... [maintenance costs] * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| Electric vehicles are... [maintenance costs] | More | Responses | 243 | 240 | 295 | 778 |
| | | % within Political Party_3pt | 38.4% | 44.0% | 55.8% | 45.6% |
| | Less | Responses | 175 | 116 | 95 | 386 |
| | | % within Political Party_3pt | 27.6% | 21.3% | 18.0% | 22.6% |
| | About the same | Responses | 97 | 76 | 56 | 229 |
| | | % within Political Party_3pt | 15.3% | 13.9% | 10.6% | 13.4% |
| | Unsure | Responses | 118 | 113 | 83 | 314 |
| | | % within Political Party_3pt | 18.6% | 20.7% | 15.7% | 18.4% |
| Total | Responses | | 633 | 545 | 529 | 1707 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

Electric vehicles are... [maintenance costs] * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|----------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| Electric vehicles are... [maintenance costs] | More | Responses | 207 | 166 | 316 | 689 |
| | | % within Political Ideology_3pt | 46.6% | 41.7% | 47.3% | 45.6% |
| | Less | Responses | 109 | 75 | 158 | 342 |
| | | % within Political Ideology_3pt | 24.5% | 18.8% | 23.7% | 22.6% |
| | About the same | Responses | 55 | 69 | 78 | 202 |
| | | % within Political Ideology_3pt | 12.4% | 17.3% | 11.7% | 13.4% |
| | Unsure | Responses | 73 | 88 | 116 | 277 |
| | | % within Political Ideology_3pt | 16.4% | 22.1% | 17.4% | 18.3% |
| | Total | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

Electric vehicles are... [maintenance costs] * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|----------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| Electric vehicles are... [maintenance costs] | More | Responses | 614 | 162 | 776 |
| | | % within Metro_Nonmetro | 45.2% | 47.8% | 45.7% |
| | Less | Responses | 313 | 70 | 383 |
| | | % within Metro_Nonmetro | 23.0% | 20.6% | 22.6% |
| | About the same | Responses | 189 | 39 | 228 |
| | | % within Metro_Nonmetro | 13.9% | 11.5% | 13.4% |
| | Unsure | Responses | 242 | 68 | 310 |
| | | % within Metro_Nonmetro | 17.8% | 20.1% | 18.3% |
| | Total | Responses | 1358 | 339 | 1697 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 14a

"On average, how many miles do you think a recently manufactured electric vehicle with a fully charged battery can travel before it needs to be charged?"

- Less than 100 miles
- 100 to less than 200 miles
- 200 to less than 400 miles
- 400 miles or more

Age

On average, how many miles EV range? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--------------------------------------|----------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 25 | 43 | 26 | 41 | 27 | 15 | 177 |
| | | % within Age | 9.2% | 12.7% | 8.2% | 16.2% | 11.4% | 5.1% | 10.4% |
| | 100 to less than 200 | Responses | 107 | 138 | 107 | 71 | 81 | 80 | 584 |
| | | % within Age | 39.5% | 40.8% | 33.9% | 28.1% | 34.3% | 27.3% | 34.2% |
| | 200 to less than 400 | Responses | 122 | 133 | 134 | 118 | 109 | 185 | 801 |
| | | % within Age | 45.0% | 39.3% | 42.4% | 46.6% | 46.2% | 63.1% | 46.9% |
| | 400 miles or more | Responses | 17 | 24 | 49 | 23 | 19 | 13 | 145 |
| | | % within Age | 6.3% | 7.1% | 15.5% | 9.1% | 8.1% | 4.4% | 8.5% |
| Total | Responses | | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | % within Age | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

On average, how many miles EV range? * Sex Crosstabulation

| | | | Sex | | Total |
|--------------------------------------|----------------------|--------------|-------|--------|-------|
| | | | Male | Female | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 48 | 129 | 177 |
| | | % within Sex | 7.0% | 12.6% | 10.4% |
| | 100 to less than 200 | Responses | 214 | 370 | 584 |
| | | % within Sex | 31.3% | 36.1% | 34.2% |
| | 200 to less than 400 | Responses | 364 | 437 | 801 |
| | | % within Sex | 53.3% | 42.7% | 46.9% |
| | 400 miles or more | Responses | 57 | 88 | 145 |
| | | % within Sex | 8.3% | 10.0% | 8.5% |

| | | | | |
|-------|--------------|--------|--------|--------|
| | % within Sex | 8.3% | 8.6% | 8.5% |
| Total | Responses | 683 | 1024 | 1707 |
| | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

On average, how many miles EV range? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--------------------------------------|----------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 111 | 51 | 4 | 4 | 7 | 177 |
| | | % within Ethnicity | 9.5% | 13.9% | 14.8% | 6.3% | 8.2% | 10.4% |
| | 100 to less than 200 | Responses | 392 | 122 | 12 | 25 | 33 | 584 |
| | | % within Ethnicity | 33.7% | 33.2% | 44.4% | 39.1% | 38.8% | 34.2% |
| | 200 to less than 400 | Responses | 578 | 149 | 8 | 28 | 38 | 801 |
| | | % within Ethnicity | 49.7% | 40.5% | 29.6% | 43.8% | 44.7% | 46.9% |
| | 400 miles or more | Responses | 82 | 46 | 3 | 7 | 7 | 145 |
| | | % within Ethnicity | 7.1% | 12.5% | 11.1% | 10.9% | 8.2% | 8.5% |
| | Total | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

On average, how many miles EV range? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--------------------------------------|----------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| On average, how many miles EV range? | Less than 100 miles | Responses | 160 | 17 | 177 |
| | | % within Hispanic Origin | 10.4% | 9.7% | 10.4% |
| | 100 to less than 200 | Responses | 522 | 62 | 584 |
| | | % within Hispanic Origin | 34.1% | 35.4% | 34.2% |
| | 200 to less than 400 | Responses | 720 | 81 | 801 |
| | | % within Hispanic Origin | 47.0% | 46.3% | 46.9% |
| | 400 miles or more | Responses | 130 | 15 | 145 |
| | | % within Hispanic Origin | 8.5% | 8.6% | 8.5% |
| Total | | Responses | 1532 | 175 | 1707 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

On average, how many miles EV range? * HHI Crosstabulation

| | | | HHI | | | | | |
|--------------------------------------|----------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| On average, how many miles EV range? | Less than 100 miles | Responses | 98 | 38 | 16 | 15 | 5 | 172 |
| | | % within HHI | 13.7% | 9.2% | 8.0% | 6.2% | 5.8% | 10.4% |
| | 100 to less than 200 | Responses | 264 | 133 | 62 | 76 | 33 | 568 |
| | | % within HHI | 36.9% | 32.4% | 31.0% | 31.5% | 38.4% | 34.4% |
| | 200 to less than 400 | Responses | 286 | 203 | 109 | 130 | 45 | 773 |
| | | % within HHI | 40.0% | 49.4% | 54.5% | 53.9% | 52.3% | 46.8% |
| | 400 miles or more | Responses | 67 | 37 | 13 | 20 | 3 | 140 |
| | | % within HHI | 9.4% | 9.0% | 6.5% | 8.3% | 3.5% | 8.5% |
| Total | | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |

| | | | | | | | |
|--|--------------|--------|--------|--------|--------|--------|--------|
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|--|--------------|--------|--------|--------|--------|--------|--------|

Education

On average, how many miles EV range? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--------------------------------------|----------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 9 | 41 | 7 | 50 | 18 | 30 | 9 | 13 | 177 |
| | | % within Education | 8.7% | 12.9% | 6.1% | 11.4% | 10.7% | 9.3% | 6.3% | 14.0% | 10.4% |
| | 100 to less than 200 | Responses | 43 | 109 | 31 | 146 | 54 | 120 | 50 | 30 | 583 |
| | | % within Education | 41.3% | 34.3% | 27.0% | 33.2% | 32.1% | 37.0% | 35.0% | 32.3% | 34.2% |
| | 200 to less than 400 | Responses | 46 | 147 | 62 | 210 | 78 | 143 | 69 | 45 | 800 |
| | | % within Education | 44.2% | 46.2% | 53.9% | 47.7% | 46.4% | 44.1% | 48.3% | 48.4% | 46.9% |
| | 400 miles or more | Responses | 6 | 21 | 15 | 34 | 18 | 31 | 15 | 5 | 145 |
| | | % within Education | 5.8% | 6.6% | 13.0% | 7.7% | 10.7% | 9.6% | 10.5% | 5.4% | 8.5% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Political Affiliation

On average, how many miles EV range? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--------------------------------------|----------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 59 | 56 | 62 | 177 |
| | | % within Political Party_3pt | 9.3% | 10.3% | 11.7% | 10.4% |
| | 100 to less than 200 | Responses | 222 | 190 | 172 | 584 |
| | | % within Political Party_3pt | 35.1% | 34.9% | 32.5% | 34.2% |
| | 200 to less than 400 | Responses | 297 | 250 | 254 | 801 |
| | | % within Political Party_3pt | 46.9% | 45.9% | 48.0% | 46.9% |
| | 400 miles or more | Responses | 55 | 49 | 41 | 145 |
| | | % within Political Party_3pt | 8.7% | 9.0% | 7.8% | 8.5% |
| | Total | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

On average, how many miles EV range? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--------------------------------------|----------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 67 | 40 | 57 | 164 |
| | | % within Political Ideology_3pt | 15.1% | 10.1% | 8.5% | 10.9% |
| | 100 to less than 200 | Responses | 140 | 136 | 233 | 509 |
| | | % within Political Ideology_3pt | 31.5% | 34.2% | 34.9% | 33.7% |
| | 200 to less than 400 | Responses | 194 | 184 | 329 | 707 |
| | | % within Political Ideology_3pt | 43.7% | 46.2% | 49.3% | 46.8% |
| | 400 miles or more | Responses | 43 | 38 | 49 | 130 |
| | | % within Political Ideology_3pt | 9.7% | 9.5% | 7.3% | 8.6% |
| | Total | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

On average, how many miles EV range? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--------------------------------------|----------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| On average, how many miles EV range? | Less than 100 miles | Responses | 140 | 36 | 176 |
| | | % within Metro_Nonmetro | 10.3% | 10.6% | 10.4% |
| | 100 to less than 200 | Responses | 451 | 129 | 580 |
| | | % within Metro_Nonmetro | 33.2% | 38.1% | 34.2% |
| | 200 to less than 400 | Responses | 649 | 149 | 798 |
| | | % within Metro_Nonmetro | 47.8% | 44.0% | 47.0% |
| | 400 miles or more | Responses | 118 | 25 | 143 |
| | | % within Metro_Nonmetro | 8.7% | 7.4% | 8.4% |
| | Total | Responses | 1358 | 339 | 1697 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 14b

"How confident are you in your response?"

- Confident
- Not very confident
- I guessed

Age

How confident are you in your response? * Age Crosstabulation

| | | | Age | | | | | | |
|---|--------------------|--------------|--------|--------|--------|--------|--------|--------|--------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How confident are you in your response? | Confident | Responses | 132 | 164 | 157 | 103 | 111 | 140 | 807 |
| | | % within Age | 48.7% | 48.7% | 49.7% | 40.7% | 47.2% | 47.8% | 47.3% |
| | Not very confident | Responses | 89 | 97 | 80 | 78 | 64 | 96 | 504 |
| | | % within Age | 32.8% | 28.8% | 25.3% | 30.8% | 27.2% | 32.8% | 29.6% |
| | I guessed | Responses | 50 | 76 | 79 | 72 | 60 | 57 | 394 |
| | | % within Age | 18.5% | 22.6% | 25.0% | 28.5% | 25.5% | 19.5% | 23.1% |
| Total | | Responses | 271 | 337 | 316 | 253 | 235 | 293 | 1705 |
| | | % within Age | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Sex

How confident are you in your response? * Sex Crosstabulation

| | | | Sex | | |
|---|--------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How confident are you in your response? | Confident | Responses | 418 | 389 | 807 |
| | | % within Sex | 61.2% | 38.1% | 47.3% |
| | Not very confident | Responses | 174 | 330 | 504 |
| | | % within Sex | 25.5% | 32.3% | 29.6% |
| | I guessed | Responses | 91 | 303 | 394 |
| | | % within Sex | 13.3% | 29.6% | 23.1% |
| Total | | Responses | 683 | 1022 | 1705 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

Ethnicity

How confident are you in your response? * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|---|--------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| How confident are you in your response? | Confident | Responses | 526 | 189 | 11 | 33 | 48 | 807 |
| | | % within Ethnicity | 45.3% | 51.4% | 40.7% | 51.6% | 56.5% | 47.3% |
| | Not very confident | Responses | 347 | 104 | 10 | 20 | 23 | 504 |
| | | % within Ethnicity | 29.9% | 28.3% | 37.0% | 31.3% | 27.1% | 29.6% |
| | I guessed | Responses | 288 | 75 | 6 | 11 | 14 | 394 |
| | | % within Ethnicity | 24.8% | 20.4% | 22.2% | 17.2% | 16.5% | 23.1% |
| Total | | Responses | 1161 | 368 | 27 | 64 | 85 | 1705 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Hispanic Origin

How confident are you in your response? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|--------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How confident are you in your response? | Confident | Responses | 702 | 105 | 807 |
| | | % within Hispanic Origin | 45.9% | 60.0% | 47.3% |
| | Not very confident | Responses | 457 | 47 | 504 |
| | | % within Hispanic Origin | 29.9% | 26.9% | 29.6% |
| | I guessed | Responses | 371 | 23 | 394 |
| | | % within Hispanic Origin | 24.2% | 13.1% | 23.1% |
| Total | Responses | | 1530 | 175 | 1705 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

Household Income (HHI)

How confident are you in your response? * HHI Crosstabulation

| | | | HHI | | | | | Total |
|---|--------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| How confident are you in your response? | Confident | Responses | 317 | 188 | 103 | 123 | 56 | 787 |
| | | % within HHI | 44.4% | 45.7% | 51.5% | 51.0% | 65.9% | 47.7% |
| | Not very confident | Responses | 212 | 125 | 56 | 76 | 19 | 488 |
| | | % within HHI | 29.7% | 30.4% | 28.0% | 31.5% | 22.4% | 29.6% |
| | I guessed | Responses | 185 | 98 | 41 | 42 | 10 | 376 |
| | | % within HHI | 25.9% | 23.8% | 20.5% | 17.4% | 11.8% | 22.8% |
| Total | Responses | | 714 | 411 | 200 | 241 | 85 | 1651 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Education

How confident are you in your response? * Education Crosstabulation

| | | | Education | | | | | | | | |
|---|--------------------|--------------------|--------------------------|----------------------|--|--|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college , but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| How confident are you in your response? | Confident | Responses | 53 | 157 | 65 | 199 | 86 | 137 | 65 | 45 | 807 |
| | | % within Education | 51.0 % | 49.4 % | 56.5% | 45.3% | 51.2% | 42.3% | 45.5% | 48.9% | 47.4 % |
| | Not very confident | Responses | 28 | 96 | 30 | 133 | 45 | 102 | 43 | 25 | 502 |
| | | % within Education | 26.9 % | 30.2 % | 26.1% | 30.3% | 26.8% | 31.5% | 30.1% | 27.2% | 29.5 % |
| | I guessed | Responses | 23 | 65 | 20 | 107 | 37 | 85 | 35 | 22 | 394 |
| | | % within Education | 22.1 % | 20.4 % | 17.4% | 24.4% | 22.0% | 26.2% | 24.5% | 23.9% | 23.1 % |
| Total | | Responses | 104 | 318 | 115 | 439 | 168 | 324 | 143 | 92 | 1703 |
| | | % within Education | 100.0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100.0% |

Political Affiliation

How confident are you in your response? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|---|--------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How confident are you in your response? | Confident | Responses | 292 | 249 | 266 | 807 |
| | | % within Political Party_3pt | 46.2% | 45.8% | 50.3% | 47.3% |
| | Not very confident | Responses | 193 | 159 | 152 | 504 |
| | | % within Political Party_3pt | 30.5% | 29.2% | 28.7% | 29.6% |
| | I guessed | Responses | 147 | 136 | 111 | 394 |
| | | % within Political Party_3pt | 23.3% | 25.0% | 21.0% | 23.1% |
| Total | | Responses | 632 | 544 | 529 | 1705 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Political Ideology

How confident are you in your response? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|--------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How confident are you in your response? | Confident | Responses | 227 | 157 | 325 | 709 |
| | | % within Political Ideology_3pt | 51.4% | 39.4% | 48.7% | 47.0% |
| | Not very confident | Responses | 120 | 124 | 201 | 445 |
| | | % within Political Ideology_3pt | 27.1% | 31.2% | 30.1% | 29.5% |
| | I guessed | Responses | 95 | 117 | 142 | 354 |
| | | % within Political Ideology_3pt | 21.5% | 29.4% | 21.3% | 23.5% |
| Total | | Responses | 442 | 398 | 668 | 1508 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

Rural-Urban Classification

How confident are you in your response? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|---|--------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| How confident are you in your response? | Confident | Responses | 645 | 156 | 801 |
| | | % within Metro_Nonmetro | 47.5% | 46.2% | 47.3% |
| | Not very confident | Responses | 399 | 102 | 501 |
| | | % within Metro_Nonmetro | 29.4% | 30.2% | 29.6% |
| | I guessed | Responses | 313 | 80 | 393 |
| | | % within Metro_Nonmetro | 23.1% | 23.7% | 23.2% |
| Total | | Responses | 1357 | 338 | 1695 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Question 15

"How important, if at all, would each of the following factors be in your decision to buy or lease a vehicle?"

| | Very important (1) | Somewhat important (2) | Neither important or unimportant (3) | Somewhat unimportant (4) | Very unimportant (5) |
|--|-----------------------|------------------------|--------------------------------------|--------------------------|-----------------------|
| Purchase price (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to fuel/charge (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to maintain (parts & repairs) (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Impact on the environment (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Government or
manufacturer incentives
(rebates, tax credits, etc.)
(5)



Vehicle model options (6)



Range (distance to travel on
one tank/charge) (7)



Purchase price

AGE

How important: Purchase price * Age Crosstabulation

| | | | Age | | | | | | |
|--------------------------------|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important : Purchase price | Very unimportant | Response s | 2 | 2 | 4 | 3 | 7 | 2 | 20 |
| | | % within Age | 0.7% | 0.6% | 1.3% | 1.2% | 3.0% | 0.7% | 1.2% |
| | Somewhat unimportant | Response s | 7 | 5 | 3 | 2 | 0 | 1 | 18 |
| | | % within Age | 2.6% | 1.5% | 0.9% | 0.8% | 0.0% | 0.3% | 1.1% |
| | Neither important or unimportant | Response s | 39 | 20 | 14 | 8 | 13 | 11 | 105 |
| | | % within Age | 14.4% | 5.9% | 4.4% | 3.2% | 5.5% | 3.8% | 6.2% |
| | Somewhat important | Response s | 58 | 74 | 53 | 41 | 30 | 38 | 294 |
| | | % within Age | 21.4% | 21.9% | 16.8% | 16.2% | 12.7% | 13.0% | 17.2% |
| | Very important | Response s | 165 | 237 | 242 | 199 | 186 | 241 | 1270 |
| | | % within Age | 60.9% | 70.1% | 76.6% | 78.7% | 78.8% | 82.3% | 74.4% |
| Total | | Response s | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: Purchase price * Sex Crosstabulation

| | | | Sex | | |
|----------------------------------|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: Purchase price | Very unimportant | Responses | 6 | 14 | 20 |
| | | % within Sex | 0.9% | 1.4% | 1.2% |
| | Somewhat unimportant | Responses | 8 | 10 | 18 |
| | | % within Sex | 1.2% | 1.0% | 1.1% |
| | Neither important or unimportant | Responses | 44 | 61 | 105 |
| | | % within Sex | 6.4% | 6.0% | 6.2% |
| | Somewhat important | Responses | 132 | 162 | 294 |
| | | % within Sex | 19.3% | 15.8% | 17.2% |
| | Very important | Responses | 493 | 777 | 1270 |
| | | % within Sex | 72.2% | 75.9% | 74.4% |
| Total | | Responses | 683 | 1024 | 1707 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: Purchase price * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|-------------------------------|----------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How important: Purchase price | Very unimportant | Responses | 12 | 4 | 0 | 4 | 0 | 20 |
| | | % within Ethnicity | 1.0% | 1.1% | 0.0% | 6.3% | 0.0% | 1.2% |
| | Somewhat unimportant | Responses | 6 | 10 | 0 | 1 | 1 | 18 |
| | | % within Ethnicity | 0.5% | 2.7% | 0.0% | 1.6% | 1.2% | 1.1% |
| | Neither important or unimportant | Responses | 59 | 30 | 0 | 9 | 7 | 105 |
| | | % within Ethnicity | 5.1% | 8.2% | 0.0% | 14.1% | 8.2% | 6.2% |
| | Somewhat important | Responses | 188 | 73 | 9 | 11 | 13 | 294 |
| | | % within Ethnicity | 16.2% | 19.8% | 33.3% | 17.2% | 15.3% | 17.2% |
| Very important | Responses | 898 | 251 | 18 | 39 | 64 | 1270 | |
| | % within Ethnicity | 77.2% | 68.2% | 66.7% | 60.9% | 75.3% | 74.4% | |
| Total | | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: Purchase price * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|----------------------------------|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: Purchase price | Very unimportant | Responses | 19 | 1 | 20 |
| | | % within Hispanic Origin | 1.2% | 0.6% | 1.2% |
| | Somewhat unimportant | Responses | 13 | 5 | 18 |
| | | % within Hispanic Origin | 0.8% | 2.9% | 1.1% |
| | Neither important or unimportant | Responses | 90 | 15 | 105 |
| | | % within Hispanic Origin | 5.9% | 8.6% | 6.2% |
| | Somewhat important | Responses | 261 | 33 | 294 |
| | | % within Hispanic Origin | 17.0% | 18.9% | 17.2% |
| | Very important | Responses | 1149 | 121 | 1270 |
| | | % within Hispanic Origin | 75.0% | 69.1% | 74.4% |
| Total | Responses | | 1532 | 175 | 1707 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: Purchase price * HHI Crosstabulation

| | | | HHI | | | | | |
|--|--|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important: Purchase price | Very unimportant | Responses | 11 | 6 | 1 | 2 | 0 | 20 |
| | | % within HHI | 1.5% | 1.5% | 0.5% | 0.8% | 0.0% | 1.2% |
| | Somewhat unimportant | Responses | 12 | 1 | 2 | 3 | 0 | 18 |
| | | % within HHI | 1.7% | 0.2% | 1.0% | 1.2% | 0.0% | 1.1% |
| | Neither important or unimportant | Responses | 66 | 16 | 6 | 8 | 4 | 100 |
| | | % within HHI | 9.2% | 3.9% | 3.0% | 3.3% | 4.7% | 6.0% |
| | Somewhat important | Responses | 123 | 66 | 32 | 44 | 22 | 287 |
| | | % within HHI | 17.2% | 16.1% | 16.0% | 18.3% | 25.6% | 17.4% |
| | Very important | Responses | 503 | 322 | 159 | 184 | 60 | 1228 |
| | | % within HHI | 70.3% | 78.3% | 79.5% | 76.3% | 69.8% | 74.3% |
| Total | | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important: Purchase price * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|-------------------------------|----------------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How important: Purchase price | Very unimportant | Responses | 0 | 2 | 2 | 5 | 2 | 5 | 3 | 1 | 20 |
| | | % within Education | 0.0% | 0.6% | 1.7% | 1.1% | 1.2% | 1.5% | 2.1% | 1.1% | 1.2% |
| | Somewhat unimportant | Responses | 0 | 3 | 1 | 8 | 2 | 2 | 1 | 1 | 18 |
| | | % within Education | 0.0% | 0.9% | 0.9% | 1.8% | 1.2% | 0.6% | 0.7% | 1.1% | 1.1% |
| | Neither important or unimportant | Responses | 9 | 17 | 12 | 25 | 12 | 17 | 8 | 4 | 104 |
| | | % within Education | 8.7% | 5.3% | 10.4% | 5.7% | 7.1% | 5.2% | 5.6% | 4.3% | 6.1% |
| | Somewhat important | Responses | 17 | 81 | 24 | 66 | 30 | 46 | 16 | 14 | 294 |
| | | % within Education | 16.3% | 25.5% | 20.9% | 15.0% | 17.9% | 14.2% | 11.2% | 15.1% | 17.2% |
| | Very important | Responses | 78 | 215 | 76 | 336 | 122 | 254 | 115 | 73 | 1269 |
| | | % within Education | 75.0% | 67.6% | 66.1% | 76.4% | 72.6% | 78.4% | 80.4% | 78.5% | 74.4% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How important: Purchase price * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|----------------------------------|----------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How important: Purchase price | Very unimportant | Responses | 5 | 7 | 8 | 20 |
| | | % within Political Party_3pt | 0.8% | 1.3% | 1.5% | 1.2% |
| | Somewhat unimportant | Responses | 6 | 9 | 3 | 18 |
| | | % within Political Party_3pt | 0.9% | 1.7% | 0.6% | 1.1% |
| | Neither important or unimportant | Responses | 38 | 31 | 36 | 105 |
| | | % within Political Party_3pt | 6.0% | 5.7% | 6.8% | 6.2% |
| | Somewhat important | Responses | 119 | 94 | 81 | 294 |
| | | % within Political Party_3pt | 18.8% | 17.2% | 15.3% | 17.2% |
| | Very important | Responses | 465 | 404 | 401 | 1270 |
| | | % within Political Party_3pt | 73.5% | 74.1% | 75.8% | 74.4% |
| Total | | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: Purchase price * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|----------------------------------|----------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How important: Purchase price | Very unimportant | Responses | 7 | 7 | 4 | 18 |
| | | % within Political Ideology_3pt | 1.6% | 1.8% | 0.6% | 1.2% |
| | Somewhat unimportant | Responses | 9 | 4 | 2 | 15 |
| | | % within Political Ideology_3pt | 2.0% | 1.0% | 0.3% | 1.0% |
| | Neither important or unimportant | Responses | 39 | 20 | 31 | 90 |
| | | % within Political Ideology_3pt | 8.8% | 5.0% | 4.6% | 6.0% |
| | Somewhat important | Responses | 79 | 65 | 121 | 265 |
| | | % within Political Ideology_3pt | 17.8% | 16.3% | 18.1% | 17.5% |
| | Very important | Responses | 310 | 302 | 510 | 1122 |
| | | % within Political Ideology_3pt | 69.8% | 75.9% | 76.3% | 74.3% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: Purchase price * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|----------------------------------|----------------------------------|-------------------------|----------------|----------|-------|
| | | | Metro | Nonmetro | |
| How important: Purchase price | Very unimportant | Responses | 16 | 4 | 20 |
| | | % within Metro_Nonmetro | 1.2% | 1.2% | 1.2% |
| | Somewhat unimportant | Responses | 12 | 6 | 18 |
| | | % within Metro_Nonmetro | 0.9% | 1.8% | 1.1% |
| | Neither important or unimportant | Responses | 77 | 26 | 103 |
| | | % within Metro_Nonmetro | 5.7% | 7.7% | 6.1% |
| | Somewhat important | Responses | 236 | 57 | 293 |
| | | % within Metro_Nonmetro | 17.4% | 16.8% | 17.3% |
| | Very important | Responses | 1017 | 246 | 1263 |
| | | % within Metro_Nonmetro | 74.9% | 72.6% | 74.4% |
| Total | Responses | 1358 | 339 | 1697 | |
| | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% | |

Cost to fuel/charge

AGE

How important: Cost to fuel/charge * Age Crosstabulation

| | | | Age | | | | | | |
|---------------------------------------|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 2 | 5 | 5 | 3 | 7 | 1 | 23 |
| | | % within Age | 0.7% | 1.5% | 1.6% | 1.2% | 3.0% | 0.3% | 1.3% |
| | Somewhat unimportant | Responses | 18 | 4 | 8 | 3 | 0 | 4 | 37 |
| | | % within Age | 6.7% | 1.2% | 2.5% | 1.2% | 0.0% | 1.4% | 2.2% |
| | Neither important or unimportant | Responses | 37 | 32 | 24 | 8 | 21 | 22 | 144 |
| | | % within Age | 13.7% | 9.5% | 7.6% | 3.2% | 8.9% | 7.5% | 8.4% |
| | Somewhat important | Responses | 74 | 124 | 63 | 78 | 61 | 96 | 496 |
| | | % within Age | 27.4% | 36.7% | 20.0% | 30.8% | 25.8% | 32.8% | 29.1% |
| | Very important | Responses | 139 | 173 | 215 | 161 | 147 | 170 | 1005 |
| | | % within Age | 51.5% | 51.2% | 68.3% | 63.6% | 62.3% | 58.0% | 58.9% |
| Total | | Responses | 270 | 338 | 315 | 253 | 236 | 293 | 1705 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: Cost to fuel/charge * Sex Crosstabulation

| | | | Sex | | |
|------------------------------------|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 8 | 15 | 23 |
| | | % within Sex | 1.2% | 1.5% | 1.3% |
| | Somewhat unimportant | Responses | 17 | 20 | 37 |
| | | % within Sex | 2.5% | 2.0% | 2.2% |
| | Neither important or unimportant | Responses | 70 | 74 | 144 |
| | | % within Sex | 10.2% | 7.2% | 8.4% |
| | Somewhat important | Responses | 214 | 282 | 496 |
| | | % within Sex | 31.3% | 27.6% | 29.1% |
| | Very important | Responses | 374 | 631 | 1005 |
| | | % within Sex | 54.8% | 61.7% | 58.9% |
| Total | | Responses | 683 | 1022 | 1705 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: Cost to fuel/charge * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|------------------------------------|----------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 15 | 6 | 0 | 1 | 1 | 23 |
| | | % within Ethnicity | 1.3% | 1.6% | 0.0% | 1.6% | 1.2% | 1.3% |
| | Somewhat unimportant | Responses | 15 | 17 | 0 | 4 | 1 | 37 |
| | | % within Ethnicity | 1.3% | 4.6% | 0.0% | 6.3% | 1.2% | 2.2% |
| | Neither important or unimportant | Responses | 84 | 38 | 4 | 8 | 10 | 144 |
| | | % within Ethnicity | 7.2% | 10.4% | 14.8% | 12.5% | 11.8% | 8.4% |
| | Somewhat important | Responses | 365 | 82 | 4 | 17 | 28 | 496 |
| | | % within Ethnicity | 31.4% | 22.3% | 14.8% | 26.6% | 32.9% | 29.1% |
| Very important | Responses | 683 | 224 | 19 | 34 | 45 | 1005 | |
| | % within Ethnicity | 58.8% | 61.0% | 70.4% | 53.1% | 52.9% | 58.9% | |
| Total | | Responses | 1162 | 367 | 27 | 64 | 85 | 1705 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: Cost to fuel/charge * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---------------------------------------|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: Cost to fuel/charge | Very unimportant | Responses | 21 | 2 | 23 |
| | | % within Hispanic Origin | 1.4% | 1.1% | 1.3% |
| | Somewhat unimportant | Responses | 33 | 4 | 37 |
| | | % within Hispanic Origin | 2.2% | 2.3% | 2.2% |
| | Neither important or unimportant | Responses | 121 | 23 | 144 |
| | | % within Hispanic Origin | 7.9% | 13.1% | 8.4% |
| | Somewhat important | Responses | 446 | 50 | 496 |
| | | % within Hispanic Origin | 29.2% | 28.6% | 29.1% |
| | Very important | Responses | 909 | 96 | 1005 |
| | | % within Hispanic Origin | 59.4% | 54.9% | 58.9% |
| Total | Responses | | 1530 | 175 | 1705 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: Cost to fuel/charge * HHI Crosstabulation

| | | | HHI | | | | | |
|---|--|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 13 | 3 | 2 | 5 | 0 | 23 |
| | | % within HHI | 1.8% | 0.7% | 1.0% | 2.1% | 0.0% | 1.4% |
| | Somewhat unimportant | Responses | 22 | 8 | 1 | 2 | 3 | 36 |
| | | % within HHI | 3.1% | 1.9% | 0.5% | 0.8% | 3.5% | 2.2% |
| | Neither important or unimportant | Responses | 77 | 25 | 8 | 17 | 9 | 136 |
| | | % within HHI | 10.8% | 6.1% | 4.0% | 7.1% | 10.5% | 8.2% |
| | Somewhat important | Responses | 173 | 124 | 64 | 85 | 30 | 476 |
| | | % within HHI | 24.3% | 30.2% | 32.0% | 35.3% | 34.9% | 28.8% |
| | Very important | Responses | 428 | 251 | 125 | 132 | 44 | 980 |
| | | % within HHI | 60.0% | 61.1% | 62.5% | 54.8% | 51.2% | 59.4% |
| Total | | Responses | 713 | 411 | 200 | 241 | 86 | 1651 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important: Cost to fuel/charge * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|--|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master' s or professi onal degree | Docto rate degree | |
| How importa nt: Cost to fuel/ch arge | Very unimpo rtant | Respo nses | 0 | 5 | 1 | 6 | 1 | 6 | 3 | 1 | 23 |
| | | % within Educat ion | 0.0% | 1.6% | 0.9% | 1.4% | 0.6% | 1.9% | 2.1% | 1.1% | 1.4% |
| | Somew hat unimpo rtant | Respo nses | 3 | 5 | 4 | 7 | 3 | 6 | 7 | 2 | 37 |
| | | % within Educat ion | 2.9% | 1.6% | 3.5% | 1.6% | 1.8% | 1.9% | 4.9% | 2.2% | 2.2% |
| | Neither importa nt or unimpo rtant | Respo nses | 10 | 23 | 17 | 41 | 11 | 29 | 7 | 6 | 144 |
| | | % within Educat ion | 9.6% | 7.3% | 14.8% | 9.3% | 6.5% | 9.0% | 4.9% | 6.5% | 8.5% |
| | Somew hat importa nt | Respo nses | 36 | 89 | 28 | 126 | 53 | 96 | 39 | 28 | 495 |
| | | % within Educat ion | 34.6 % | 28.1 % | 24.3% | 28.7% | 31.5% | 29.6% | 27.3% | 30.1 % | 29.1 % |
| | Very importa nt | Respo nses | 55 | 195 | 65 | 259 | 100 | 187 | 87 | 56 | 1004 |
| | | % within Educat ion | 52.9 % | 61.5 % | 56.5% | 59.0% | 59.5% | 57.7% | 60.8% | 60.2 % | 59.0 % |
| Total | Respo nses | | 104 | 317 | 115 | 439 | 168 | 324 | 143 | 93 | 1703 |
| | % within Educat ion | | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

How important: Cost to fuel/charge * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|-------------------------------------|---------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 10 | 2 | 11 | 23 |
| | | % within Political Party_3pt | 1.6% | 0.4% | 2.1% | 1.3% |
| | Somewhat unimportant | Responses | 13 | 17 | 7 | 37 |
| | | % within Political Party_3pt | 2.1% | 3.1% | 1.3% | 2.2% |
| | Neither important or unimportant | Responses | 52 | 46 | 46 | 144 |
| | | % within Political Party_3pt | 8.2% | 8.5% | 8.7% | 8.4% |
| | Somewhat important | Responses | 189 | 155 | 152 | 496 |
| | | % within Political Party_3pt | 29.9% | 28.5% | 28.7% | 29.1% |
| | Very important | Responses | 369 | 323 | 313 | 1005 |
| | | % within Political Party_3pt | 58.3% | 59.5% | 59.2% | 58.9% |
| Total | | Responses | 633 | 543 | 529 | 1705 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: Cost to fuel/charge * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|-------------------------------------|------------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 5 | 8 | 6 | 19 |
| | | % within Political Ideology_3pt | 1.1% | 2.0% | 0.9% | 1.3% |
| | Somewhat unimportant | Responses | 16 | 5 | 12 | 33 |
| | | % within Political Ideology_3pt | 3.6% | 1.3% | 1.8% | 2.2% |
| | Neither important or unimportant | Responses | 48 | 30 | 43 | 121 |
| | | % within Political Ideology_3pt | 10.8% | 7.5% | 6.4% | 8.0% |
| | Somewhat important | Responses | 114 | 103 | 216 | 433 |
| | | % within Political Ideology_3pt | 25.7% | 25.9% | 32.4% | 28.7% |
| | Very important | Responses | 260 | 252 | 390 | 902 |
| | | % within Political Ideology_3pt | 58.7% | 63.3% | 58.5% | 59.8% |
| Total | | Responses | 443 | 398 | 667 | 1508 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: Cost to fuel/charge * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|------------------------------------|----------------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| How important: Cost to fuel/charge | Very unimportant | Responses | 20 | 3 | 23 |
| | | % within Metro_Nonmetro | 1.5% | 0.9% | 1.4% |
| | Somewhat unimportant | Responses | 26 | 10 | 36 |
| | | % within Metro_Nonmetro | 1.9% | 3.0% | 2.1% |
| | Neither important or unimportant | Responses | 114 | 29 | 143 |
| | | % within Metro_Nonmetro | 8.4% | 8.6% | 8.4% |
| | Somewhat important | Responses | 387 | 107 | 494 |
| | | % within Metro_Nonmetro | 28.5% | 31.7% | 29.1% |
| | Very important | Responses | 810 | 189 | 999 |
| | | % within Metro_Nonmetro | 59.7% | 55.9% | 58.9% |
| Total | | Responses | 1357 | 338 | 1695 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Cost to maintain (parts and repairs)

AGE

How important: Cost to maintain (parts & repairs) * Age Crosstabulation

| | | | Age | | | | | | |
|--|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important : Cost to maintain (parts & repairs) | Very unimportant | Response s | 5 | 2 | 3 | 4 | 5 | 0 | 19 |
| | | % within Age | 1.8% | 0.6% | 1.0% | 1.6% | 2.1% | 0.0% | 1.1% |
| | Somewhat unimportant | Response s | 12 | 6 | 8 | 1 | 2 | 1 | 30 |
| | | % within Age | 4.4% | 1.8% | 2.5% | 0.4% | 0.8% | 0.3% | 1.8% |
| | Neither important or unimportant | Response s | 35 | 34 | 20 | 8 | 14 | 15 | 126 |
| | | % within Age | 12.9% | 10.1% | 6.3% | 3.2% | 5.9% | 5.1% | 7.4% |
| | Somewhat important | Response s | 80 | 97 | 62 | 63 | 60 | 82 | 444 |
| | | % within Age | 29.5% | 28.7% | 19.7% | 24.9% | 25.4% | 28.0% | 26.0% |
| | Very important | Response s | 139 | 199 | 222 | 177 | 155 | 195 | 1087 |
| | | % within Age | 51.3% | 58.9% | 70.5% | 70.0% | 65.7% | 66.6% | 63.7% |
| Total | | Response s | 271 | 338 | 315 | 253 | 236 | 293 | 1706 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: Cost to maintain (parts & repairs) * Sex Crosstabulation

| | | | Sex | | |
|---|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 5 | 14 | 19 |
| | | % within Sex | 0.7% | 1.4% | 1.1% |
| | Somewhat unimportant | Responses | 15 | 15 | 30 |
| | | % within Sex | 2.2% | 1.5% | 1.8% |
| | Neither important or unimportant | Responses | 64 | 62 | 126 |
| | | % within Sex | 9.4% | 6.1% | 7.4% |
| | Somewhat important | Responses | 193 | 251 | 444 |
| | | % within Sex | 28.3% | 24.5% | 26.0% |
| | Very important | Responses | 406 | 681 | 1087 |
| | | % within Sex | 59.4% | 66.6% | 63.7% |
| Total | | Responses | 683 | 1023 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: Cost to maintain (parts & repairs) * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|---|----------------------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 10 | 6 | 0 | 1 | 2 | 19 |
| | | % within Ethnicity | 0.9% | 1.6% | 0.0% | 1.6% | 2.4% | 1.1% |
| | Somewhat unimportant | Responses | 13 | 11 | 1 | 4 | 1 | 30 |
| | | % within Ethnicity | 1.1% | 3.0% | 3.7% | 6.3% | 1.2% | 1.8% |
| | Neither important or unimportant | Responses | 73 | 35 | 3 | 6 | 9 | 126 |
| | | % within Ethnicity | 6.3% | 9.5% | 11.1% | 9.4% | 10.6% | 7.4% |
| | Somewhat important | Responses | 320 | 81 | 5 | 14 | 24 | 444 |
| | | % within Ethnicity | 27.5% | 22.0% | 18.5% | 21.9% | 28.2% | 26.0% |
| | Very important | Responses | 746 | 235 | 18 | 39 | 49 | 1087 |
| | | % within Ethnicity | 64.2% | 63.9% | 66.7% | 60.9% | 57.6% | 63.7% |
| Total | | Responses | 1162 | 368 | 27 | 64 | 85 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: Cost to maintain (parts & repairs) * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 19 | 0 | 19 |
| | | % within Hispanic Origin | 1.2% | 0.0% | 1.1% |
| | Somewhat unimportant | Responses | 25 | 5 | 30 |
| | | % within Hispanic Origin | 1.6% | 2.9% | 1.8% |
| | Neither important or unimportant | Responses | 96 | 30 | 126 |
| | | % within Hispanic Origin | 6.3% | 17.1% | 7.4% |
| | Somewhat important | Responses | 399 | 45 | 444 |
| | | % within Hispanic Origin | 26.1% | 25.7% | 26.0% |
| | Very important | Responses | 992 | 95 | 1087 |
| | | % within Hispanic Origin | 64.8% | 54.3% | 63.7% |
| Total | Responses | | 1531 | 175 | 1706 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: Cost to maintain (parts & repairs) * HHI Crosstabulation

| | | | HHI | | | | | |
|---|----------------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 12 | 3 | 0 | 1 | 1 | 17 |
| | | % within HHI | 1.7% | 0.7% | 0.0% | 0.4% | 1.2% | 1.0% |
| | Somewhat unimportant | Responses | 21 | 4 | 1 | 4 | 0 | 30 |
| | | % within HHI | 2.9% | 1.0% | 0.5% | 1.7% | 0.0% | 1.8% |
| | Neither important or unimportant | Responses | 70 | 26 | 7 | 13 | 6 | 122 |
| | | % within HHI | 9.8% | 6.3% | 3.5% | 5.4% | 7.0% | 7.4% |
| | Somewhat important | Responses | 166 | 110 | 49 | 73 | 30 | 428 |
| | | % within HHI | 23.2% | 26.8% | 24.5% | 30.3% | 34.9% | 25.9% |
| | Very important | Responses | 445 | 268 | 143 | 150 | 49 | 1055 |
| | | % within HHI | 62.3% | 65.2% | 71.5% | 62.2% | 57.0% | 63.9% |
| Total | | Responses | 714 | 411 | 200 | 241 | 86 | 1652 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important: Cost to maintain (parts & repairs) * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|----------------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 1 | 3 | 2 | 5 | 2 | 2 | 3 | 1 | 19 |
| | | % within Education | 1.0% | 0.9% | 1.7% | 1.1% | 1.2% | 0.6% | 2.1% | 1.1% | 1.1% |
| | Somewhat unimportant | Responses | 2 | 8 | 2 | 9 | 2 | 5 | 1 | 1 | 30 |
| | | % within Education | 1.9% | 2.5% | 1.7% | 2.0% | 1.2% | 1.5% | 0.7% | 1.1% | 1.8% |
| | Neither important or unimportant | Responses | 13 | 18 | 11 | 33 | 10 | 20 | 9 | 11 | 125 |
| | | % within Education | 12.6% | 5.7% | 9.6% | 7.5% | 6.0% | 6.2% | 6.3% | 11.8% | 7.3% |
| | Somewhat important | Responses | 31 | 73 | 33 | 109 | 55 | 95 | 31 | 17 | 444 |
| | | % within Education | 30.1% | 23.0% | 28.7% | 24.8% | 32.7% | 29.3% | 21.7% | 18.3% | 26.1% |
| | Very important | Responses | 56 | 216 | 67 | 284 | 99 | 202 | 99 | 63 | 1086 |
| | | % within Education | 54.4% | 67.9% | 58.3% | 64.5% | 58.9% | 62.3% | 69.2% | 67.7% | 63.7% |
| | Total | Responses | 103 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1704 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How important: Cost to maintain (parts & repairs) * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|----------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 6 | 7 | 6 | 19 |
| | | % within Political Party_3pt | 0.9% | 1.3% | 1.1% | 1.1% |
| | Somewhat unimportant | Responses | 10 | 10 | 10 | 30 |
| | | % within Political Party_3pt | 1.6% | 1.8% | 1.9% | 1.8% |
| | Neither important or unimportant | Responses | 54 | 37 | 35 | 126 |
| | | % within Political Party_3pt | 8.5% | 6.8% | 6.6% | 7.4% |
| | Somewhat important | Responses | 164 | 138 | 142 | 444 |
| | | % within Political Party_3pt | 25.9% | 25.3% | 26.9% | 26.0% |
| | Very important | Responses | 399 | 353 | 335 | 1087 |
| | | % within Political Party_3pt | 63.0% | 64.8% | 63.4% | 63.7% |
| Total | | Responses | 633 | 545 | 528 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: Cost to maintain (parts & repairs) * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|----------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 6 | 5 | 4 | 15 |
| | | % within Political Ideology_3pt | 1.4% | 1.3% | 0.6% | 1.0% |
| | Somewhat unimportant | Responses | 15 | 4 | 10 | 29 |
| | | % within Political Ideology_3pt | 3.4% | 1.0% | 1.5% | 1.9% |
| | Neither important or unimportant | Responses | 49 | 24 | 36 | 109 |
| | | % within Political Ideology_3pt | 11.0% | 6.0% | 5.4% | 7.2% |
| | Somewhat important | Responses | 107 | 95 | 190 | 392 |
| | | % within Political Ideology_3pt | 24.1% | 23.9% | 28.4% | 26.0% |
| | Very important | Responses | 267 | 270 | 428 | 965 |
| | | % within Political Ideology_3pt | 60.1% | 67.8% | 64.1% | 63.9% |
| Total | Responses | | 444 | 398 | 668 | 1510 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: Cost to maintain (parts & repairs) * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|---|----------------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| How important: Cost to maintain (parts & repairs) | Very unimportant | Responses | 15 | 4 | 19 |
| | | % within Metro_Nonmetro | 1.1% | 1.2% | 1.1% |
| | Somewhat unimportant | Responses | 20 | 9 | 29 |
| | | % within Metro_Nonmetro | 1.5% | 2.7% | 1.7% |
| | Neither important or unimportant | Responses | 101 | 24 | 125 |
| | | % within Metro_Nonmetro | 7.4% | 7.1% | 7.4% |
| | Somewhat important | Responses | 358 | 84 | 442 |
| | | % within Metro_Nonmetro | 26.4% | 24.8% | 26.1% |
| | Very important | Responses | 863 | 218 | 1081 |
| | | % within Metro_Nonmetro | 63.6% | 64.3% | 63.7% |
| Total | | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Impact on the environment

AGE

How important: impact on the environment * Age Crosstabulation

| | | | Age | | | | | | |
|--|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important: impact on the environment | Very unimportant | Response s | 12 | 10 | 15 | 8 | 15 | 11 | 71 |
| | | % within Age | 4.4% | 3.0% | 4.7% | 3.2% | 6.4% | 3.8% | 4.2% |
| | Somewhat unimportant | Response s | 28 | 26 | 18 | 19 | 8 | 18 | 117 |
| | | % within Age | 10.3% | 7.7% | 5.7% | 7.5% | 3.4% | 6.1% | 6.9% |
| | Neither important or unimportant | Response s | 51 | 86 | 63 | 53 | 52 | 61 | 366 |
| | | % within Age | 18.8% | 25.4% | 19.9% | 20.9% | 22.0% | 20.8% | 21.4% |
| | Somewhat important | Response s | 81 | 111 | 94 | 83 | 91 | 87 | 547 |
| | | % within Age | 29.9% | 32.8% | 29.7% | 32.8% | 38.6% | 29.7% | 32.0% |
| | Very important | Response s | 99 | 105 | 126 | 90 | 70 | 116 | 606 |
| | | % within Age | 36.5% | 31.1% | 39.9% | 35.6% | 29.7% | 39.6% | 35.5% |
| Total | | Response s | 271 | 338 | 316 | 253 | 236 | 293 | 1707 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: impact on the environment * Sex Crosstabulation

| | | | Sex | | |
|--|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: impact on the environment | Very unimportant | Responses | 28 | 43 | 71 |
| | | % within Sex | 4.1% | 4.2% | 4.2% |
| | Somewhat unimportant | Responses | 55 | 62 | 117 |
| | | % within Sex | 8.1% | 6.1% | 6.9% |
| | Neither important or unimportant | Responses | 151 | 215 | 366 |
| | | % within Sex | 22.1% | 21.0% | 21.4% |
| | Somewhat important | Responses | 204 | 343 | 547 |
| | | % within Sex | 29.9% | 33.5% | 32.0% |
| | Very important | Responses | 245 | 361 | 606 |
| | | % within Sex | 35.9% | 35.3% | 35.5% |
| Total | | Responses | 683 | 1024 | 1707 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: impact on the environment * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|--|----------------------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| How important: impact on the environment | Very unimportant | Responses | 53 | 13 | 0 | 2 | 3 | 71 |
| | | % within Ethnicity | 4.6% | 3.5% | 0.0% | 3.1% | 3.5% | 4.2% |
| | Somewhat unimportant | Responses | 85 | 24 | 0 | 3 | 5 | 117 |
| | | % within Ethnicity | 7.3% | 6.5% | 0.0% | 4.7% | 5.9% | 6.9% |
| | Neither important or unimportant | Responses | 247 | 74 | 8 | 18 | 19 | 366 |
| | | % within Ethnicity | 21.2% | 20.1% | 29.6% | 28.1% | 22.4% | 21.4% |
| | Somewhat important | Responses | 388 | 109 | 9 | 15 | 26 | 547 |
| | | % within Ethnicity | 33.4% | 29.6% | 33.3% | 23.4% | 30.6% | 32.0% |
| | Very important | Responses | 390 | 148 | 10 | 26 | 32 | 606 |
| | | % within Ethnicity | 33.5% | 40.2% | 37.0% | 40.6% | 37.6% | 35.5% |
| Total | | Responses | 1163 | 368 | 27 | 64 | 85 | 1707 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: impact on the environment * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: impact on the environment | Very unimportant | Responses | 64 | 7 | 71 |
| | | % within Hispanic Origin | 4.2% | 4.0% | 4.2% |
| | Somewhat unimportant | Responses | 105 | 12 | 117 |
| | | % within Hispanic Origin | 6.9% | 6.9% | 6.9% |
| | Neither important or unimportant | Responses | 330 | 36 | 366 |
| | | % within Hispanic Origin | 21.5% | 20.6% | 21.4% |
| | Somewhat important | Responses | 488 | 59 | 547 |
| | | % within Hispanic Origin | 31.9% | 33.7% | 32.0% |
| | Very important | Responses | 545 | 61 | 606 |
| | | % within Hispanic Origin | 35.6% | 34.9% | 35.5% |
| Total | Responses | | 1532 | 175 | 1707 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: impact on the environment * HHI Crosstabulation

| | | | HHI | | | | | |
|--|--|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important: impact on the environment | Very unimportant | Responses | 30 | 16 | 8 | 12 | 5 | 71 |
| | | % within HHI | 4.2% | 3.9% | 4.0% | 5.0% | 5.8% | 4.3% |
| | Somewhat unimportant | Responses | 47 | 30 | 7 | 24 | 5 | 113 |
| | | % within HHI | 6.6% | 7.3% | 3.5% | 10.0% | 5.8% | 6.8% |
| | Neither important or unimportant | Responses | 158 | 90 | 45 | 47 | 12 | 352 |
| | | % within HHI | 22.1% | 21.9% | 22.5% | 19.5% | 14.0% | 21.3% |
| | Somewhat important | Responses | 214 | 137 | 70 | 77 | 29 | 527 |
| | | % within HHI | 29.9% | 33.3% | 35.0% | 32.0% | 33.7% | 31.9% |
| Very important | Responses | 266 | 138 | 70 | 81 | 35 | 590 | |
| | % within HHI | 37.2% | 33.6% | 35.0% | 33.6% | 40.7% | 35.7% | |
| Total | | Responses | 715 | 411 | 200 | 241 | 86 | 1653 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important: impact on the environment * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|------------------------------------|---------------------|---------------------------|----------------------|--|---|---------------------|--------------------|-----------------------------------|-------------------|--------|
| How important: impact on the environment | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master' s or professi onal degree | Docto rate degree | |
| | | | 4 | 10 | 5 | 13 | 9 | 15 | 9 | 6 | 71 |
| | Very unimpo rtant | Respo nses | 4 | 10 | 5 | 13 | 9 | 15 | 9 | 6 | 71 |
| | | % within Educat ion | 3.8% | 3.1% | 4.3% | 3.0% | 5.4% | 4.6% | 6.3% | 6.5% | 4.2% |
| | Somew hat unimpo rtant | Respo nses | 8 | 24 | 7 | 27 | 10 | 21 | 12 | 8 | 117 |
| | | % within Educat ion | 7.7% | 7.5% | 6.1% | 6.1% | 6.0% | 6.5% | 8.4% | 8.6% | 6.9% |
| | Neither importa nt or unimpo rtant | Respo nses | 23 | 65 | 33 | 87 | 35 | 74 | 23 | 25 | 365 |
| | | % within Educat ion | 22.1 % | 20.4 % | 28.7% | 19.8% | 20.8% | 22.8% | 16.1% | 26.9 % | 21.4 % |
| | Somew hat importa nt | Respo nses | 27 | 103 | 35 | 144 | 58 | 104 | 44 | 31 | 546 |
| | | % within Educat ion | 26.0 % | 32.4 % | 30.4% | 32.7% | 34.5% | 32.1% | 30.8% | 33.3 % | 32.0 % |
| | Very importa nt | Respo nses | 42 | 116 | 35 | 169 | 56 | 110 | 55 | 23 | 606 |
| | | % within Educat ion | 40.4 % | 36.5 % | 30.4% | 38.4% | 33.3% | 34.0% | 38.5% | 24.7 % | 35.5 % |
| Total | | Respo nses | 104 | 318 | 115 | 440 | 168 | 324 | 143 | 93 | 1705 |
| | | % within Educat ion | 100.0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100.0% |

POLITICAL AFFILIATION

How important: impact on the environment * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|-------------------------------------|---------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How important: impact on the environment | Very unimportant | Responses | 15 | 19 | 37 | 71 |
| | | % within Political Party_3pt | 2.4% | 3.5% | 7.0% | 4.2% |
| | Somewhat unimportant | Responses | 25 | 40 | 52 | 117 |
| | | % within Political Party_3pt | 3.9% | 7.3% | 9.8% | 6.9% |
| | Neither important or unimportant | Responses | 103 | 105 | 158 | 366 |
| | | % within Political Party_3pt | 16.3% | 19.3% | 29.9% | 21.4% |
| | Somewhat important | Responses | 215 | 176 | 156 | 547 |
| | | % within Political Party_3pt | 34.0% | 32.3% | 29.5% | 32.0% |
| | Very important | Responses | 275 | 205 | 126 | 606 |
| | | % within Political Party_3pt | 43.4% | 37.6% | 23.8% | 35.5% |
| Total | | Responses | 633 | 545 | 529 | 1707 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: impact on the environment * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|-------------------------------------|------------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How important: impact on the environment | Very unimportant | Responses | 14 | 15 | 31 | 60 |
| | | % within Political Ideology_3pt | 3.2% | 3.8% | 4.6% | 4.0% |
| | Somewhat unimportant | Responses | 28 | 20 | 55 | 103 |
| | | % within Political Ideology_3pt | 6.3% | 5.0% | 8.2% | 6.8% |
| | Neither important or unimportant | Responses | 90 | 84 | 146 | 320 |
| | | % within Political Ideology_3pt | 20.3% | 21.1% | 21.9% | 21.2% |
| | Somewhat important | Responses | 135 | 122 | 227 | 484 |
| | | % within Political Ideology_3pt | 30.4% | 30.7% | 34.0% | 32.1% |
| | Very important | Responses | 177 | 157 | 209 | 543 |
| | | % within Political Ideology_3pt | 39.9% | 39.4% | 31.3% | 36.0% |
| Total | Responses | | 444 | 398 | 668 | 1510 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: impact on the environment * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|-------------------------------------|----------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How important: impact on the environment | Very unimportant | Responses | 53 | 18 | 71 |
| | | % within Metro_Nonmetro | 3.9% | 5.3% | 4.2% |
| | Somewhat unimportant | Responses | 84 | 33 | 117 |
| | | % within Metro_Nonmetro | 6.2% | 9.7% | 6.9% |
| | Neither important or unimportant | Responses | 289 | 76 | 365 |
| | | % within Metro_Nonmetro | 21.3% | 22.4% | 21.5% |
| | Somewhat important | Responses | 440 | 105 | 545 |
| | | % within Metro_Nonmetro | 32.4% | 31.0% | 32.1% |
| | Very important | Responses | 492 | 107 | 599 |
| | | % within Metro_Nonmetro | 36.2% | 31.6% | 35.3% |
| Total | Responses | | 1358 | 339 | 1697 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Government or manufacturer incentives (rebates, tax credits, etc.)

AGE

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Age Crosstabulation

| | | | Age | | | | | | |
|--|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 7 | 7 | 11 | 7 | 14 | 10 | 56 |
| | | % within Age | 2.6% | 2.1% | 3.5% | 2.8% | 5.9% | 3.4% | 3.3% |
| | Somewhat unimportant | Responses | 28 | 18 | 23 | 7 | 8 | 16 | 100 |
| | | % within Age | 10.3% | 5.3% | 7.3% | 2.8% | 3.4% | 5.5% | 5.9% |
| | Neither important or unimportant | Responses | 54 | 91 | 52 | 47 | 43 | 48 | 335 |
| | | % within Age | 19.9% | 26.9% | 16.5% | 18.6% | 18.2% | 16.4% | 19.6% |
| | Somewhat important | Responses | 93 | 117 | 107 | 90 | 88 | 103 | 598 |
| | | % within Age | 34.3% | 34.6% | 34.0% | 35.6% | 37.3% | 35.2% | 35.1% |
| | Very important | Responses | 89 | 105 | 122 | 102 | 83 | 116 | 617 |
| | | % within Age | 32.8% | 31.1% | 38.7% | 40.3% | 35.2% | 39.6% | 36.2% |
| Total | | Responses | 271 | 338 | 315 | 253 | 236 | 293 | 1706 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Sex Crosstabulation

| | | | Sex | | |
|---|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 23 | 33 | 56 |
| | | % within Sex | 3.4% | 3.2% | 3.3% |
| | Somewhat unimportant | Responses | 43 | 57 | 100 |
| | | % within Sex | 6.3% | 5.6% | 5.9% |
| | Neither important or unimportant | Responses | 140 | 195 | 335 |
| | | % within Sex | 20.5% | 19.1% | 19.6% |
| | Somewhat important | Responses | 221 | 377 | 598 |
| | | % within Sex | 32.4% | 36.9% | 35.1% |
| | Very important | Responses | 256 | 361 | 617 |
| | | % within Sex | 37.5% | 35.3% | 36.2% |
| Total | | Responses | 683 | 1023 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|----------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 41 | 11 | 0 | 1 | 3 | 56 |
| | | % within Ethnicity | 3.5% | 3.0% | 0.0% | 1.6% | 3.5% | 3.3% |
| | Somewhat unimportant | Responses | 67 | 17 | 1 | 5 | 10 | 100 |
| | | % within Ethnicity | 5.8% | 4.6% | 3.7% | 7.8% | 11.8% | 5.9% |
| | Neither important or unimportant | Responses | 233 | 65 | 8 | 14 | 15 | 335 |
| | | % within Ethnicity | 20.1% | 17.7% | 29.6% | 21.9% | 17.6% | 19.6% |
| | Somewhat important | Responses | 438 | 107 | 9 | 17 | 27 | 598 |
| | | % within Ethnicity | 37.7% | 29.1% | 33.3% | 26.6% | 31.8% | 35.1% |
| | Very important | Responses | 383 | 168 | 9 | 27 | 30 | 617 |
| | | % within Ethnicity | 33.0% | 45.7% | 33.3% | 42.2% | 35.3% | 36.2% |
| Total | | Responses | 1162 | 368 | 27 | 64 | 85 | 1706 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Hispanic Origin
Crosstabulation

| | | | Hispanic Origin | | Total |
|---|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 55 | 1 | 56 |
| | | % within Hispanic Origin | 3.6% | 0.6% | 3.3% |
| | Somewhat unimportant | Responses | 83 | 17 | 100 |
| | | % within Hispanic Origin | 5.4% | 9.7% | 5.9% |
| | Neither important or unimportant | Responses | 298 | 37 | 335 |
| | | % within Hispanic Origin | 19.5% | 21.1% | 19.6% |
| | Somewhat important | Responses | 550 | 48 | 598 |
| | | % within Hispanic Origin | 35.9% | 27.4% | 35.1% |
| | Very important | Responses | 545 | 72 | 617 |
| | | % within Hispanic Origin | 35.6% | 41.1% | 36.2% |
| Total | Responses | | 1531 | 175 | 1706 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * HHI Crosstabulation

| | | | HHI | | | | | |
|--|---|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|-------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 32 | 5 | 3 | 9 | 6 | 55 |
| | | % within HHI | 4.5% | 1.2% | 1.5% | 3.7% | 7.0% | 3.3% |
| | Somewhat unimportant | Responses | 48 | 30 | 10 | 8 | 2 | 98 |
| | | % within HHI | 6.7% | 7.3% | 5.0% | 3.3% | 2.3% | 5.9% |
| | Neither important or unimportant | Responses | 141 | 83 | 28 | 53 | 17 | 322 |
| | | % within HHI | 19.7% | 20.2% | 14.0% | 22.0% | 19.8% | 19.5% |
| | Somewhat important | Responses | 241 | 126 | 82 | 97 | 28 | 574 |
| | | % within HHI | 33.8% | 30.7% | 41.0% | 40.2% | 32.6% | 34.7% |
| | Very important | Responses | 252 | 167 | 77 | 74 | 33 | 603 |
| | | % within HHI | 35.3% | 40.6% | 38.5% | 30.7% | 38.4% | 36.5% |
| Total | Responses | 714 | 411 | 200 | 241 | 86 | 1652 | |
| | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

EDUCATION

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Education
Crosstabulation

| | | | Education | | | | | | | | |
|--|--|------------------------------|--|--------------------------------|---|---|---------------------------|------------------------------|---|-----------------------------|------------|
| | | | Som e high school or less | High school gradu ate | Other post high school vocational trainin g | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degre e | Master' s or professi onal degree | Docto rate degre e | Total |
| How importa nt: Govern ment or manufac turer incentive s (rebates , tax credits, etc.) | Very unimpo rtant | Respo nses | 2 | 10 | 5 | 11 | 6 | 12 | 6 | 4 | 56 |
| | | % within Educat ion | 1.9% | 3.1% | 4.3% | 2.5% | 3.6% | 3.7% | 4.2% | 4.3% | 3.3% |
| | Somew hat unimpo rtant | Respo nses | 7 | 8 | 10 | 24 | 11 | 24 | 10 | 5 | 99 |
| | | % within Educat ion | 6.7% | 2.5% | 8.7% | 5.5% | 6.5% | 7.4% | 7.0% | 5.4% | 5.8% |
| | Neither importa nt or unimpo rtant | Respo nses | 19 | 66 | 25 | 91 | 25 | 63 | 25 | 21 | 335 |
| | | % within Educat ion | 18.3 % | 20.8 % | 21.7% | 20.7% | 14.9% | 19.4% | 17.6% | 22.6 % | 19.7 % |
| | Somew hat importa nt | Respo nses | 33 | 113 | 44 | 156 | 64 | 111 | 46 | 31 | 598 |
| | | % within Educat ion | 31.7 % | 35.5 % | 38.3% | 35.5% | 38.1% | 34.3% | 32.4% | 33.3 % | 35.1 % |
| | Very importa nt | Respo nses | 43 | 121 | 31 | 158 | 62 | 114 | 55 | 32 | 616 |
| | | % within Educat ion | 41.3 % | 38.1 % | 27.0% | 35.9% | 36.9% | 35.2% | 38.7% | 34.4 % | 36.2 % |
| Total | | Respo nses | 104 | 318 | 115 | 440 | 168 | 324 | 142 | 93 | 1704 |
| | | % within Educat ion | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Political Party_3pt
Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|-------------------------------------|---------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 10 | 19 | 27 | 56 |
| | | % within Political Party_3pt | 1.6% | 3.5% | 5.1% | 3.3% |
| | Somewhat unimportant | Responses | 29 | 31 | 40 | 100 |
| | | % within Political Party_3pt | 4.6% | 5.7% | 7.6% | 5.9% |
| | Neither important or unimportant | Responses | 127 | 106 | 102 | 335 |
| | | % within Political Party_3pt | 20.1% | 19.5% | 19.3% | 19.6% |
| | Somewhat important | Responses | 196 | 212 | 190 | 598 |
| | | % within Political Party_3pt | 31.0% | 39.0% | 35.9% | 35.1% |
| | Very important | Responses | 271 | 176 | 170 | 617 |
| | | % within Political Party_3pt | 42.8% | 32.4% | 32.1% | 36.2% |
| Total | Responses | | 633 | 544 | 529 | 1706 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Political Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|-------------------------------------|------------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 12 | 9 | 23 | 44 |
| | | % within Political Ideology_3pt | 2.7% | 2.3% | 3.4% | 2.9% |
| | Somewhat unimportant | Responses | 31 | 27 | 34 | 92 |
| | | % within Political Ideology_3pt | 7.0% | 6.8% | 5.1% | 6.1% |
| | Neither important or unimportant | Responses | 90 | 77 | 131 | 298 |
| | | % within Political Ideology_3pt | 20.3% | 19.3% | 19.6% | 19.7% |
| | Somewhat important | Responses | 136 | 132 | 256 | 524 |
| | | % within Political Ideology_3pt | 30.6% | 33.2% | 38.3% | 34.7% |
| | Very important | Responses | 175 | 153 | 224 | 552 |
| | | % within Political Ideology_3pt | 39.4% | 38.4% | 33.5% | 36.6% |
| Total | Responses | | 444 | 398 | 668 | 1510 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: Government or manufacturer incentives (rebates, tax credits, etc.) * Metro_Nonmetro
Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|-------------------------------------|----------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How important: Government or manufacturer incentives (rebates, tax credits, etc.) | Very unimportant | Responses | 39 | 16 | 55 |
| | | % within Metro_Nonmetro | 2.9% | 4.7% | 3.2% |
| | Somewhat unimportant | Responses | 78 | 22 | 100 |
| | | % within Metro_Nonmetro | 5.7% | 6.5% | 5.9% |
| | Neither important or unimportant | Responses | 271 | 64 | 335 |
| | | % within Metro_Nonmetro | 20.0% | 18.9% | 19.8% |
| | Somewhat important | Responses | 473 | 122 | 595 |
| | | % within Metro_Nonmetro | 34.9% | 36.0% | 35.1% |
| | Very important | Responses | 496 | 115 | 611 |
| | | % within Metro_Nonmetro | 36.6% | 33.9% | 36.0% |
| Total | Responses | | 1357 | 339 | 1696 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Vehicle model options

AGE

How important; Vehicle model options * Age Crosstabulation

| | | | Age | | | | | | |
|---------------------------------------|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important ; Vehicle model options | Very unimportant | Response s | 10 | 9 | 6 | 4 | 5 | 5 | 39 |
| | | % within Age | 3.7% | 2.7% | 1.9% | 1.6% | 2.1% | 1.7% | 2.3% |
| | Somewhat unimportant | Response s | 21 | 26 | 18 | 8 | 5 | 7 | 85 |
| | | % within Age | 7.7% | 7.7% | 5.7% | 3.2% | 2.1% | 2.4% | 5.0% |
| | Neither important or unimportant | Response s | 72 | 63 | 47 | 26 | 32 | 47 | 287 |
| | | % within Age | 26.6% | 18.6% | 14.9% | 10.3% | 13.6% | 16.0% | 16.8% |
| | Somewhat important | Response s | 90 | 131 | 106 | 97 | 95 | 132 | 651 |
| | | % within Age | 33.2% | 38.8% | 33.7% | 38.3% | 40.3% | 45.1% | 38.2% |
| | Very important | Response s | 78 | 109 | 138 | 118 | 99 | 102 | 644 |
| | | % within Age | 28.8% | 32.2% | 43.8% | 46.6% | 41.9% | 34.8% | 37.7% |
| Total | | Response s | 271 | 338 | 315 | 253 | 236 | 293 | 1706 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important; Vehicle model options * Sex Crosstabulation

| | | | Sex | | |
|--|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important; Vehicle model options | Very unimportant | Responses | 20 | 19 | 39 |
| | | % within Sex | 2.9% | 1.9% | 2.3% |
| | Somewhat unimportant | Responses | 38 | 47 | 85 |
| | | % within Sex | 5.6% | 4.6% | 5.0% |
| | Neither important or unimportant | Responses | 126 | 161 | 287 |
| | | % within Sex | 18.4% | 15.7% | 16.8% |
| | Somewhat important | Responses | 246 | 405 | 651 |
| | | % within Sex | 36.0% | 39.6% | 38.2% |
| | Very important | Responses | 253 | 391 | 644 |
| | | % within Sex | 37.0% | 38.2% | 37.7% |
| Total | | Responses | 683 | 1023 | 1706 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important; Vehicle model options * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--------------------------------------|----------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| How important; Vehicle model options | Very unimportant | Responses | 22 | 10 | 0 | 5 | 2 | 39 |
| | | % within Ethnicity | 1.9% | 2.7% | 0.0% | 7.8% | 2.4% | 2.3% |
| | Somewhat unimportant | Responses | 59 | 13 | 2 | 3 | 8 | 85 |
| | | % within Ethnicity | 5.1% | 3.5% | 7.4% | 4.7% | 9.4% | 5.0% |
| | Neither important or unimportant | Responses | 188 | 67 | 5 | 14 | 13 | 287 |
| | | % within Ethnicity | 16.2% | 18.2% | 18.5% | 21.9% | 15.3% | 16.8% |
| | Somewhat important | Responses | 475 | 119 | 7 | 21 | 29 | 651 |
| | | % within Ethnicity | 40.9% | 32.3% | 25.9% | 32.8% | 34.1% | 38.2% |
| | Very important | Responses | 418 | 159 | 13 | 21 | 33 | 644 |
| | | % within Ethnicity | 36.0% | 43.2% | 48.1% | 32.8% | 38.8% | 37.7% |
| Total | Responses | | 1162 | 368 | 27 | 64 | 85 | 1706 |
| | % within Ethnicity | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important; Vehicle model options * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important; Vehicle model options | Very unimportant | Responses | 34 | 5 | 39 |
| | | % within Hispanic Origin | 2.2% | 2.9% | 2.3% |
| | Somewhat unimportant | Responses | 74 | 11 | 85 |
| | | % within Hispanic Origin | 4.8% | 6.3% | 5.0% |
| | Neither important or unimportant | Responses | 257 | 30 | 287 |
| | | % within Hispanic Origin | 16.8% | 17.1% | 16.8% |
| | Somewhat important | Responses | 593 | 58 | 651 |
| | | % within Hispanic Origin | 38.7% | 33.1% | 38.2% |
| | Very important | Responses | 573 | 71 | 644 |
| | | % within Hispanic Origin | 37.4% | 40.6% | 37.7% |
| Total | Responses | | 1531 | 175 | 1706 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important; Vehicle model options * HHI Crosstabulation

| | | | HHI | | | | | |
|--|--|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How important; Vehicle model options | Very unimportant | Responses | 27 | 2 | 4 | 2 | 4 | 39 |
| | | % within HHI | 3.8% | 0.5% | 2.0% | 0.8% | 4.7% | 2.4% |
| | Somewhat unimportant | Responses | 39 | 21 | 2 | 13 | 6 | 81 |
| | | % within HHI | 5.5% | 5.1% | 1.0% | 5.4% | 7.0% | 4.9% |
| | Neither important or unimportant | Responses | 140 | 75 | 22 | 27 | 10 | 274 |
| | | % within HHI | 19.6% | 18.2% | 11.0% | 11.2% | 11.6% | 16.6% |
| | Somewhat important | Responses | 255 | 162 | 87 | 107 | 27 | 638 |
| | | % within HHI | 35.7% | 39.4% | 43.5% | 44.4% | 31.4% | 38.6% |
| | Very important | Responses | 253 | 151 | 85 | 92 | 39 | 620 |
| | | % within HHI | 35.4% | 36.7% | 42.5% | 38.2% | 45.3% | 37.5% |
| Total | | Responses | 714 | 411 | 200 | 241 | 86 | 1652 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important; Vehicle model options * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--------------------------------------|----------------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How important; Vehicle model options | Very unimportant | Responses | 0 | 6 | 6 | 9 | 3 | 8 | 5 | 2 | 39 |
| | | % within Education | 0.0% | 1.9% | 5.2% | 2.0% | 1.8% | 2.5% | 3.5% | 2.2% | 2.3% |
| | Somewhat unimportant | Responses | 5 | 20 | 5 | 25 | 6 | 15 | 5 | 3 | 84 |
| | | % within Education | 4.8% | 6.3% | 4.3% | 5.7% | 3.6% | 4.6% | 3.5% | 3.2% | 4.9% |
| | Neither important or unimportant | Responses | 19 | 54 | 22 | 77 | 30 | 54 | 22 | 9 | 287 |
| | | % within Education | 18.3% | 17.0% | 19.1% | 17.5% | 17.9% | 16.7% | 15.5% | 9.7% | 16.8% |
| | Somewhat important | Responses | 34 | 113 | 44 | 171 | 61 | 133 | 52 | 42 | 650 |
| | | % within Education | 32.7% | 35.5% | 38.3% | 38.9% | 36.3% | 41.0% | 36.6% | 45.2% | 38.1% |
| | Very important | Responses | 46 | 125 | 38 | 158 | 68 | 114 | 58 | 37 | 644 |
| | | % within Education | 44.2% | 39.3% | 33.0% | 35.9% | 40.5% | 35.2% | 40.8% | 39.8% | 37.8% |
| | Total | Responses | 104 | 318 | 115 | 440 | 168 | 324 | 142 | 93 | 1704 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How important; Vehicle model options * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|-------------------------------------|---------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How important; Vehicle model options | Very unimportant | Responses | 13 | 12 | 14 | 39 |
| | | % within Political Party_3pt | 2.1% | 2.2% | 2.6% | 2.3% |
| | Somewhat unimportant | Responses | 33 | 25 | 27 | 85 |
| | | % within Political Party_3pt | 5.2% | 4.6% | 5.1% | 5.0% |
| | Neither important or unimportant | Responses | 111 | 101 | 75 | 287 |
| | | % within Political Party_3pt | 17.5% | 18.6% | 14.2% | 16.8% |
| | Somewhat important | Responses | 226 | 230 | 195 | 651 |
| | | % within Political Party_3pt | 35.7% | 42.3% | 36.9% | 38.2% |
| | Very important | Responses | 250 | 176 | 218 | 644 |
| | | % within Political Party_3pt | 39.5% | 32.4% | 41.2% | 37.7% |
| Total | | Responses | 633 | 544 | 529 | 1706 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important; Vehicle model options * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|-------------------------------------|------------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How important; Vehicle model options | Very unimportant | Responses | 17 | 7 | 11 | 35 |
| | | % within Political Ideology_3pt | 3.8% | 1.8% | 1.6% | 2.3% |
| | Somewhat unimportant | Responses | 32 | 18 | 29 | 79 |
| | | % within Political Ideology_3pt | 7.2% | 4.5% | 4.3% | 5.2% |
| | Neither important or unimportant | Responses | 92 | 68 | 96 | 256 |
| | | % within Political Ideology_3pt | 20.7% | 17.1% | 14.4% | 17.0% |
| | Somewhat important | Responses | 136 | 149 | 291 | 576 |
| | | % within Political Ideology_3pt | 30.6% | 37.4% | 43.6% | 38.1% |
| | Very important | Responses | 167 | 156 | 241 | 564 |
| | | % within Political Ideology_3pt | 37.6% | 39.2% | 36.1% | 37.4% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important; Vehicle model options * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | |
|--|-------------------------------------|----------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | Total |
| How important; Vehicle model options | Very unimportant | Responses | 32 | 7 | 39 |
| | | % within Metro_Nonmetro | 2.4% | 2.1% | 2.3% |
| | Somewhat unimportant | Responses | 64 | 21 | 85 |
| | | % within Metro_Nonmetro | 4.7% | 6.2% | 5.0% |
| | Neither important or unimportant | Responses | 227 | 58 | 285 |
| | | % within Metro_Nonmetro | 16.7% | 17.1% | 16.8% |
| | Somewhat important | Responses | 530 | 118 | 648 |
| | | % within Metro_Nonmetro | 39.1% | 34.8% | 38.2% |
| | Very important | Responses | 504 | 135 | 639 |
| | | % within Metro_Nonmetro | 37.1% | 39.8% | 37.7% |
| Total | | Responses | 1357 | 339 | 1696 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Range (distance to travel on one tank/charge)

AGE

How important: Range * Age Crosstabulation

| | | | Age | | | | | | |
|-----------------------|----------------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How important : Range | Very unimportant | Response s | 4 | 3 | 7 | 4 | 8 | 4 | 30 |
| | | % within Age | 1.5% | 0.9% | 2.2% | 1.6% | 3.4% | 1.4% | 1.8% |
| | Somewhat unimportant | Response s | 7 | 6 | 8 | 1 | 1 | 3 | 26 |
| | | % within Age | 2.6% | 1.8% | 2.5% | 0.4% | 0.4% | 1.0% | 1.5% |
| | Neither important or unimportant | Response s | 37 | 31 | 29 | 14 | 11 | 13 | 135 |
| | | % within Age | 13.7% | 9.2% | 9.2% | 5.5% | 4.7% | 4.4% | 7.9% |
| | Somewhat important | Response s | 91 | 105 | 70 | 65 | 63 | 78 | 472 |
| | | % within Age | 33.6% | 31.2% | 22.2% | 25.7% | 26.7% | 26.6% | 27.7% |
| | Very important | Response s | 132 | 192 | 201 | 169 | 153 | 195 | 1042 |
| | | % within Age | 48.7% | 57.0% | 63.8% | 66.8% | 64.8% | 66.6% | 61.1% |
| Total | | Response s | 271 | 337 | 315 | 253 | 236 | 293 | 1705 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How important: Range * Sex Crosstabulation

| | | | Sex | | |
|-------------------------|----------------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How important: Range | Very unimportant | Responses | 12 | 18 | 30 |
| | | % within Sex | 1.8% | 1.8% | 1.8% |
| | Somewhat unimportant | Responses | 14 | 12 | 26 |
| | | % within Sex | 2.0% | 1.2% | 1.5% |
| | Neither important or unimportant | Responses | 52 | 83 | 135 |
| | | % within Sex | 7.6% | 8.1% | 7.9% |
| | Somewhat important | Responses | 181 | 291 | 472 |
| | | % within Sex | 26.5% | 28.5% | 27.7% |
| | Very important | Responses | 424 | 618 | 1042 |
| | | % within Sex | 62.1% | 60.5% | 61.1% |
| Total | | Responses | 683 | 1022 | 1705 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How important: Range * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|----------------------|----------------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How important: Range | Very unimportant | Responses | 14 | 12 | 0 | 2 | 2 | 30 |
| | | % within Ethnicity | 1.2% | 3.3% | 0.0% | 3.1% | 2.4% | 1.8% |
| | Somewhat unimportant | Responses | 17 | 6 | 1 | 2 | 0 | 26 |
| | | % within Ethnicity | 1.5% | 1.6% | 3.7% | 3.1% | 0.0% | 1.5% |
| | Neither important or unimportant | Responses | 78 | 40 | 2 | 9 | 6 | 135 |
| | | % within Ethnicity | 6.7% | 10.9% | 7.4% | 14.1% | 7.1% | 7.9% |
| | Somewhat important | Responses | 336 | 91 | 4 | 19 | 22 | 472 |
| | | % within Ethnicity | 28.9% | 24.7% | 14.8% | 29.7% | 25.9% | 27.7% |
| | Very important | Responses | 716 | 219 | 20 | 32 | 55 | 1042 |
| | | % within Ethnicity | 61.7% | 59.5% | 74.1% | 50.0% | 64.7% | 61.1% |
| Total | | Responses | 1161 | 368 | 27 | 64 | 85 | 1705 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How important: Range * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|-------------------------|-------------------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How important: Range | Very unimportant | Responses | 27 | 3 | 30 |
| | | % within Hispanic Origin | 1.8% | 1.7% | 1.8% |
| | Somewhat unimportant | Responses | 25 | 1 | 26 |
| | | % within Hispanic Origin | 1.6% | 0.6% | 1.5% |
| | Neither important or unimportant | Responses | 118 | 17 | 135 |
| | | % within Hispanic Origin | 7.7% | 9.7% | 7.9% |
| | Somewhat important | Responses | 429 | 43 | 472 |
| | | % within Hispanic Origin | 28.0% | 24.6% | 27.7% |
| | Very important | Responses | 931 | 111 | 1042 |
| | | % within Hispanic Origin | 60.8% | 63.4% | 61.1% |
| Total | Responses | | 1530 | 175 | 1705 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How important: Range * HHI Crosstabulation

| | | | HHI | | | | | Total |
|----------------------|----------------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | |
| How important: Range | Very unimportant | Responses | 15 | 6 | 2 | 4 | 2 | 29 |
| | | % within HHI | 2.1% | 1.5% | 1.0% | 1.7% | 2.3% | 1.8% |
| | Somewhat unimportant | Responses | 11 | 9 | 4 | 1 | 0 | 25 |
| | | % within HHI | 1.5% | 2.2% | 2.0% | 0.4% | 0.0% | 1.5% |
| | Neither important or unimportant | Responses | 77 | 25 | 7 | 14 | 5 | 128 |
| | | % within HHI | 10.8% | 6.1% | 3.5% | 5.8% | 5.8% | 7.8% |
| | Somewhat important | Responses | 190 | 120 | 50 | 75 | 24 | 459 |
| | | % within HHI | 26.6% | 29.2% | 25.0% | 31.3% | 27.9% | 27.8% |
| | Very important | Responses | 421 | 251 | 137 | 146 | 55 | 1010 |
| | | % within HHI | 59.0% | 61.1% | 68.5% | 60.8% | 64.0% | 61.2% |
| Total | Responses | | 714 | 411 | 200 | 240 | 86 | 1651 |
| | % within HHI | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How important: Range * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|----------------------|----------------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How important: Range | Very unimportant | Responses | 0 | 4 | 2 | 11 | 2 | 6 | 5 | 0 | 30 |
| | | % within Education | 0.0% | 1.3% | 1.7% | 2.5% | 1.2% | 1.9% | 3.5% | 0.0% | 1.8% |
| | Somewhat unimportant | Responses | 3 | 5 | 2 | 4 | 3 | 7 | 1 | 1 | 26 |
| | | % within Education | 2.9% | 1.6% | 1.7% | 0.9% | 1.8% | 2.2% | 0.7% | 1.1% | 1.5% |
| | Neither important or unimportant | Responses | 12 | 27 | 9 | 33 | 13 | 21 | 10 | 9 | 134 |
| | | % within Education | 11.7% | 8.5% | 7.8% | 7.5% | 7.7% | 6.5% | 7.0% | 9.7% | 7.9% |
| | Somewhat important | Responses | 30 | 86 | 39 | 128 | 48 | 85 | 37 | 18 | 471 |
| | | % within Education | 29.1% | 27.0% | 33.9% | 29.1% | 28.6% | 26.2% | 26.1% | 19.4% | 27.7% |
| | Very important | Responses | 58 | 196 | 63 | 264 | 102 | 205 | 89 | 65 | 1042 |
| | | % within Education | 56.3% | 61.6% | 54.8% | 60.0% | 60.7% | 63.3% | 62.7% | 69.9% | 61.2% |
| | Total | Responses | 103 | 318 | 115 | 440 | 168 | 324 | 142 | 93 | 1703 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How important: Range * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|-------------------------|----------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How important: Range | Very unimportant | Responses | 10 | 7 | 13 | 30 |
| | | % within Political Party_3pt | 1.6% | 1.3% | 2.5% | 1.8% |
| | Somewhat unimportant | Responses | 7 | 9 | 10 | 26 |
| | | % within Political Party_3pt | 1.1% | 1.7% | 1.9% | 1.5% |
| | Neither important or unimportant | Responses | 55 | 45 | 35 | 135 |
| | | % within Political Party_3pt | 8.7% | 8.3% | 6.6% | 7.9% |
| | Somewhat important | Responses | 174 | 142 | 156 | 472 |
| | | % within Political Party_3pt | 27.5% | 26.1% | 29.5% | 27.7% |
| | Very important | Responses | 387 | 341 | 314 | 1042 |
| | | % within Political Party_3pt | 61.1% | 62.7% | 59.5% | 61.1% |
| Total | | Responses | 633 | 544 | 528 | 1705 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How important: Range * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|-------------------------|----------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How important: Range | Very unimportant | Responses | 9 | 5 | 10 | 24 |
| | | % within Political Ideology_3pt | 2.0% | 1.3% | 1.5% | 1.6% |
| | Somewhat unimportant | Responses | 8 | 4 | 10 | 22 |
| | | % within Political Ideology_3pt | 1.8% | 1.0% | 1.5% | 1.5% |
| | Neither important or unimportant | Responses | 46 | 31 | 37 | 114 |
| | | % within Political Ideology_3pt | 10.4% | 7.8% | 5.5% | 7.5% |
| | Somewhat important | Responses | 109 | 107 | 205 | 421 |
| | | % within Political Ideology_3pt | 24.5% | 26.9% | 30.7% | 27.9% |
| | Very important | Responses | 272 | 251 | 406 | 929 |
| | | % within Political Ideology_3pt | 61.3% | 63.1% | 60.8% | 61.5% |
| Total | | Responses | 444 | 398 | 668 | 1510 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How important: Range * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|-------------------------|----------------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How important: Range | Very unimportant | Responses | 24 | 6 | 30 |
| | | % within Metro_Nonmetro | 1.8% | 1.8% | 1.8% |
| | Somewhat unimportant | Responses | 20 | 6 | 26 |
| | | % within Metro_Nonmetro | 1.5% | 1.8% | 1.5% |
| | Neither important or unimportant | Responses | 107 | 28 | 135 |
| | | % within Metro_Nonmetro | 7.9% | 8.3% | 8.0% |
| | Somewhat important | Responses | 374 | 95 | 469 |
| | | % within Metro_Nonmetro | 27.6% | 28.0% | 27.7% |
| | Very important | Responses | 831 | 204 | 1035 |
| | | % within Metro_Nonmetro | 61.3% | 60.2% | 61.1% |
| Total | | Responses | 1356 | 339 | 1695 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Questions 18a and 18b

Q18a "How convenient is it to charge an electric vehicle..."

Q18b "How convenient do you think it would be to charge an electric vehicle..."

| | Very convenient (1) | Convenient (2) | Inconvenient (3) | Very inconvenient (4) | Charging not available (5) |
|---|---------------------------|-----------------------|-----------------------|-----------------------------|-------------------------------|
| Where you currently live? (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Where you currently work? (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby retail establishments? (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby public spaces (such as parks, community buildings, or along the highway)? (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On long car trips? (5) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q18a – Where you currently live

AGE

How convenient to charge: Where you currently live? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 24 | 16 | 19 | 2 | 5 | 1 | 67 |
| | | % within Age | 30.0% | 27.6% | 39.6% | 11.8% | 29.4% | 16.7% | 29.6% |
| | Convenient | Responses | 32 | 25 | 15 | 5 | 5 | 1 | 83 |
| | | % within Age | 40.0% | 43.1% | 31.3% | 29.4% | 29.4% | 16.7% | 36.7% |
| | Inconvenient | Responses | 17 | 13 | 11 | 8 | 2 | 1 | 52 |
| | | % within Age | 21.3% | 22.4% | 22.9% | 47.1% | 11.8% | 16.7% | 23.0% |
| | Very inconvenient | Responses | 4 | 4 | 1 | 0 | 3 | 2 | 14 |
| | | % within Age | 5.0% | 6.9% | 2.1% | 0.0% | 17.6% | 33.3% | 6.2% |
| | Charging not available | Responses | 3 | 0 | 2 | 2 | 2 | 1 | 10 |
| | | % within Age | 3.8% | 0.0% | 4.2% | 11.8% | 11.8% | 16.7% | 4.4% |
| Total | Responses | | 80 | 58 | 48 | 17 | 17 | 6 | 226 |
| | % within Age | | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient to charge: Where you currently live? * Sex Crosstabulation

| | | | Sex | | |
|---|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 36 | 31 | 67 |
| | | % within Sex | 32.7% | 26.7% | 29.6% |
| | Convenient | Responses | 38 | 45 | 83 |
| | | % within Sex | 34.5% | 38.8% | 36.7% |
| | Inconvenient | Responses | 25 | 27 | 52 |
| | | % within Sex | 22.7% | 23.3% | 23.0% |
| | Very inconvenient | Responses | 6 | 8 | 14 |
| | | % within Sex | 5.5% | 6.9% | 6.2% |
| | Charging not available | Responses | 5 | 5 | 10 |
| | | % within Sex | 4.5% | 4.3% | 4.4% |
| Total | | Responses | 110 | 116 | 226 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient to charge: Where you currently live? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 32 | 27 | 1 | 5 | 2 | 67 |
| | | % within Ethnicity | 27.1% | 38.0% | 20.0% | 29.4% | 13.3% | 29.6% |
| | Convenient | Responses | 37 | 28 | 1 | 4 | 13 | 83 |
| | | % within Ethnicity | 31.4% | 39.4% | 20.0% | 23.5% | 86.7% | 36.7% |
| | Inconvenient | Responses | 34 | 9 | 3 | 6 | 0 | 52 |
| | | % within Ethnicity | 28.8% | 12.7% | 60.0% | 35.3% | 0.0% | 23.0% |
| | Very inconvenient | Responses | 9 | 3 | 0 | 2 | 0 | 14 |
| | | % within Ethnicity | 7.6% | 4.2% | 0.0% | 11.8% | 0.0% | 6.2% |
| | Charging not available | Responses | 6 | 4 | 0 | 0 | 0 | 10 |
| | | % within Ethnicity | 5.1% | 5.6% | 0.0% | 0.0% | 0.0% | 4.4% |
| Total | | Responses | 118 | 71 | 5 | 17 | 15 | 226 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient to charge: Where you currently live? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|-----------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 47 | 20 | 67 |
| | | % within Hispanic Origin | 27.3% | 37.0% | 29.6% |
| | Convenient | Responses | 61 | 22 | 83 |
| | | % within Hispanic Origin | 35.5% | 40.7% | 36.7% |
| | Inconvenient | Responses | 44 | 8 | 52 |
| | | % within Hispanic Origin | 25.6% | 14.8% | 23.0% |
| | Very inconvenient | Responses | 10 | 4 | 14 |
| | | % within Hispanic Origin | 5.8% | 7.4% | 6.2% |
| | Charging not available | Responses | 10 | 0 | 10 |
| | | % within Hispanic Origin | 5.8% | 0.0% | 4.4% |
| Total | Responses | | 172 | 54 | 226 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient to charge: Where you currently live? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 37 | 5 | 4 | 10 | 8 | 64 |
| | | % within HHI | 31.9% | 15.2% | 18.2% | 34.5% | 66.7% | 30.2% |
| | Convenient | Responses | 42 | 15 | 9 | 7 | 3 | 76 |
| | | % within HHI | 36.2% | 45.5% | 40.9% | 24.1% | 25.0% | 35.8% |
| | Inconvenient | Responses | 25 | 10 | 8 | 7 | 0 | 50 |
| | | % within HHI | 21.6% | 30.3% | 36.4% | 24.1% | 0.0% | 23.6% |
| | Very inconvenient | Responses | 8 | 3 | 1 | 1 | 0 | 13 |
| | | % within HHI | 6.9% | 9.1% | 4.5% | 3.4% | 0.0% | 6.1% |
| | Charging not available | Responses | 4 | 0 | 0 | 4 | 1 | 9 |
| | | % within HHI | 3.4% | 0.0% | 0.0% | 13.8% | 8.3% | 4.2% |
| Total | | Responses | 116 | 33 | 22 | 29 | 12 | 212 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient to charge: Where you currently live? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|-----------------------------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master' s or profession al degree | Doctor ate degree | Total |
| How conven ient to charge : Where you current ly live? | Very conveni ent | Respo nses | 5 | 11 | 6 | 17 | 4 | 16 | 5 | 3 | 67 |
| | | % within Educat ion | 23.8 % | 28.2 % | 33.3% | 29.3% | 19.0% | 35.6% | 33.3% | 37.5 % | 29.8 % |
| | Conveni ent | Respo nses | 9 | 17 | 7 | 15 | 10 | 15 | 7 | 3 | 83 |
| | | % within Educat ion | 42.9 % | 43.6 % | 38.9% | 25.9% | 47.6% | 33.3% | 46.7% | 37.5 % | 36.9 % |
| | Inconve nient | Respo nses | 5 | 7 | 4 | 18 | 4 | 9 | 2 | 2 | 51 |
| | | % within Educat ion | 23.8 % | 17.9 % | 22.2% | 31.0% | 19.0% | 20.0% | 13.3% | 25.0 % | 22.7 % |
| | Very inconve nient | Respo nses | 1 | 2 | 1 | 4 | 1 | 4 | 1 | 0 | 14 |
| | | % within Educat ion | 4.8% | 5.1% | 5.6% | 6.9% | 4.8% | 8.9% | 6.7% | 0.0% | 6.2% |
| | Chargin g not availabl e | Respo nses | 1 | 2 | 0 | 4 | 2 | 1 | 0 | 0 | 10 |
| | | % within Educat ion | 4.8% | 5.1% | 0.0% | 6.9% | 9.5% | 2.2% | 0.0% | 0.0% | 4.4% |
| Total | | Respo nses | 21 | 39 | 18 | 58 | 21 | 45 | 15 | 8 | 225 |
| | | % within Educat ion | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

How convenient to charge: Where you currently live? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 35 | 17 | 15 | 67 |
| | | % within Political Party_3pt | 36.8% | 25.4% | 23.4% | 29.6% |
| | Convenient | Responses | 37 | 24 | 22 | 83 |
| | | % within Political Party_3pt | 38.9% | 35.8% | 34.4% | 36.7% |
| | Inconvenient | Responses | 12 | 19 | 21 | 52 |
| | | % within Political Party_3pt | 12.6% | 28.4% | 32.8% | 23.0% |
| | Very inconvenient | Responses | 6 | 4 | 4 | 14 |
| | | % within Political Party_3pt | 6.3% | 6.0% | 6.3% | 6.2% |
| | Charging not available | Responses | 5 | 3 | 2 | 10 |
| | | % within Political Party_3pt | 5.3% | 4.5% | 3.1% | 4.4% |
| Total | | Responses | 95 | 67 | 64 | 226 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient to charge: Where you currently live? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 22 | 13 | 26 | 61 |
| | | % within Political Ideology_3pt | 31.0% | 28.3% | 29.9% | 29.9% |
| | Convenient | Responses | 25 | 20 | 30 | 75 |
| | | % within Political Ideology_3pt | 35.2% | 43.5% | 34.5% | 36.8% |
| | Inconvenient | Responses | 16 | 12 | 20 | 48 |
| | | % within Political Ideology_3pt | 22.5% | 26.1% | 23.0% | 23.5% |
| | Very inconvenient | Responses | 5 | 1 | 6 | 12 |
| | | % within Political Ideology_3pt | 7.0% | 2.2% | 6.9% | 5.9% |
| | Charging not available | Responses | 3 | 0 | 5 | 8 |
| | | % within Political Ideology_3pt | 4.2% | 0.0% | 5.7% | 3.9% |
| Total | | Responses | 71 | 46 | 87 | 204 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient to charge: Where you currently live? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient to charge: Where you currently live? | Very convenient | Responses | 56 | 9 | 65 |
| | | % within Metro_Nonmetro | 30.6% | 22.0% | 29.0% |
| | Convenient | Responses | 64 | 19 | 83 |
| | | % within Metro_Nonmetro | 35.0% | 46.3% | 37.1% |
| | Inconvenient | Responses | 42 | 10 | 52 |
| | | % within Metro_Nonmetro | 23.0% | 24.4% | 23.2% |
| | Very inconvenient | Responses | 12 | 2 | 14 |
| | | % within Metro_Nonmetro | 6.6% | 4.9% | 6.3% |
| | Charging not available | Responses | 9 | 1 | 10 |
| | | % within Metro_Nonmetro | 4.9% | 2.4% | 4.5% |
| | Total | Responses | 183 | 41 | 224 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18a – Where you currently work

AGE

How convenient to charge: Where you currently work? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 17 | 10 | 14 | 3 | 3 | 0 | 47 |
| | | % within Age | 21.3% | 17.5% | 29.2% | 17.6% | 17.6% | 0.0% | 20.9% |
| | Convenient | Responses | 23 | 22 | 15 | 5 | 5 | 1 | 71 |
| | | % within Age | 28.8% | 38.6% | 31.3% | 29.4% | 29.4% | 16.7% | 31.6% |
| | Inconvenient | Responses | 25 | 22 | 9 | 5 | 2 | 2 | 65 |
| | | % within Age | 31.3% | 38.6% | 18.8% | 29.4% | 11.8% | 33.3% | 28.9% |
| | Very inconvenient | Responses | 7 | 3 | 7 | 1 | 3 | 2 | 23 |
| | | % within Age | 8.8% | 5.3% | 14.6% | 5.9% | 17.6% | 33.3% | 10.2% |
| | Charging not available | Responses | 8 | 0 | 3 | 3 | 4 | 1 | 19 |
| | | % within Age | 10.0% | 0.0% | 6.3% | 17.6% | 23.5% | 16.7% | 8.4% |
| Total | Responses | | 80 | 57 | 48 | 17 | 17 | 6 | 225 |
| | % within Age | | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient to charge: Where you currently work? * Sex Crosstabulation

| | | | Sex | | |
|---|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 25 | 22 | 47 |
| | | % within Sex | 22.7% | 19.1% | 20.9% |
| | Convenient | Responses | 32 | 39 | 71 |
| | | % within Sex | 29.1% | 33.9% | 31.6% |
| | Inconvenient | Responses | 38 | 27 | 65 |
| | | % within Sex | 34.5% | 23.5% | 28.9% |
| | Very inconvenient | Responses | 10 | 13 | 23 |
| | | % within Sex | 9.1% | 11.3% | 10.2% |
| | Charging not available | Responses | 5 | 14 | 19 |
| | | % within Sex | 4.5% | 12.2% | 8.4% |
| Total | | Responses | 110 | 115 | 225 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient to charge: Where you currently work? * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|---|------------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| How convenient to charge: Where you currently work? | Very convenient | Responses | 19 | 21 | 0 | 2 | 5 | 47 |
| | | % within Ethnicity | 16.1% | 30.0% | 0.0% | 11.8% | 33.3% | 20.9% |
| | Convenient | Responses | 36 | 21 | 2 | 7 | 5 | 71 |
| | | % within Ethnicity | 30.5% | 30.0% | 40.0% | 41.2% | 33.3% | 31.6% |
| | Inconvenient | Responses | 38 | 16 | 2 | 5 | 4 | 65 |
| | | % within Ethnicity | 32.2% | 22.9% | 40.0% | 29.4% | 26.7% | 28.9% |
| | Very inconvenient | Responses | 13 | 6 | 0 | 3 | 1 | 23 |
| | | % within Ethnicity | 11.0% | 8.6% | 0.0% | 17.6% | 6.7% | 10.2% |
| | Charging not available | Responses | 12 | 6 | 1 | 0 | 0 | 19 |
| | | % within Ethnicity | 10.2% | 8.6% | 20.0% | 0.0% | 0.0% | 8.4% |
| Total | | Responses | 118 | 70 | 5 | 17 | 15 | 225 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient to charge: Where you currently work? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|-----------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 34 | 13 | 47 |
| | | % within Hispanic Origin | 19.9% | 24.1% | 20.9% |
| | Convenient | Responses | 53 | 18 | 71 |
| | | % within Hispanic Origin | 31.0% | 33.3% | 31.6% |
| | Inconvenient | Responses | 46 | 19 | 65 |
| | | % within Hispanic Origin | 26.9% | 35.2% | 28.9% |
| | Very inconvenient | Responses | 20 | 3 | 23 |
| | | % within Hispanic Origin | 11.7% | 5.6% | 10.2% |
| | Charging not available | Responses | 18 | 1 | 19 |
| | | % within Hispanic Origin | 10.5% | 1.9% | 8.4% |
| Total | Responses | | 171 | 54 | 225 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient to charge: Where you currently work? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 21 | 8 | 3 | 5 | 5 | 42 |
| | | % within HHI | 18.3% | 24.2% | 13.6% | 17.2% | 41.7% | 19.9% |
| | Convenient | Responses | 44 | 5 | 5 | 9 | 5 | 68 |
| | | % within HHI | 38.3% | 15.2% | 22.7% | 31.0% | 41.7% | 32.2% |
| | Inconvenient | Responses | 27 | 17 | 9 | 7 | 1 | 61 |
| | | % within HHI | 23.5% | 51.5% | 40.9% | 24.1% | 8.3% | 28.9% |
| | Very inconvenient | Responses | 13 | 2 | 4 | 3 | 0 | 22 |
| | | % within HHI | 11.3% | 6.1% | 18.2% | 10.3% | 0.0% | 10.4% |
| | Charging not available | Responses | 10 | 1 | 1 | 5 | 1 | 18 |
| | | % within HHI | 8.7% | 3.0% | 4.5% | 17.2% | 8.3% | 8.5% |
| Total | | Responses | 115 | 33 | 22 | 29 | 12 | 211 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient to charge: Where you currently work? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|---------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How convenient to charge : Where you currently work? | Very convenient | Responses | 3 | 8 | 3 | 17 | 3 | 7 | 3 | 3 | 47 |
| | | % within Education | 15.0 % | 20.5 % | 16.7 % | 29.3 % | 14.3 % | 15.6 % | 20.0 % | 37.5 % | 21.0 % |
| | Convenient | Responses | 7 | 12 | 8 | 11 | 8 | 20 | 3 | 2 | 71 |
| | | % within Education | 35.0 % | 30.8 % | 44.4 % | 19.0 % | 38.1 % | 44.4 % | 20.0 % | 25.0 % | 31.7 % |
| | Inconvenient | Responses | 6 | 11 | 5 | 20 | 3 | 12 | 5 | 2 | 64 |
| | | % within Education | 30.0 % | 28.2 % | 27.8 % | 34.5 % | 14.3 % | 26.7 % | 33.3 % | 25.0 % | 28.6 % |
| | Very inconvenient | Responses | 1 | 5 | 0 | 6 | 3 | 5 | 2 | 1 | 23 |
| | | % within Education | 5.0 % | 12.8 % | 0.0 % | 10.3 % | 14.3 % | 11.1 % | 13.3 % | 12.5 % | 10.3 % |
| | Charging not available | Responses | 3 | 3 | 2 | 4 | 4 | 1 | 2 | 0 | 19 |
| | | % within Education | 15.0 % | 7.7 % | 11.1 % | 6.9 % | 19.0 % | 2.2 % | 13.3 % | 0.0 % | 8.5 % |
| | Total | Responses | 20 | 39 | 18 | 58 | 21 | 45 | 15 | 8 | 224 |
| | | % within Education | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

POLITICAL AFFILIATION

How convenient to charge: Where you currently work? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 27 | 13 | 7 | 47 |
| | | % within Political Party_3pt | 28.4% | 19.4% | 11.1% | 20.9% |
| | Convenient | Responses | 30 | 22 | 19 | 71 |
| | | % within Political Party_3pt | 31.6% | 32.8% | 30.2% | 31.6% |
| | Inconvenient | Responses | 23 | 17 | 25 | 65 |
| | | % within Political Party_3pt | 24.2% | 25.4% | 39.7% | 28.9% |
| | Very inconvenient | Responses | 7 | 9 | 7 | 23 |
| | | % within Political Party_3pt | 7.4% | 13.4% | 11.1% | 10.2% |
| | Charging not available | Responses | 8 | 6 | 5 | 19 |
| | | % within Political Party_3pt | 8.4% | 9.0% | 7.9% | 8.4% |
| Total | | Responses | 95 | 67 | 63 | 225 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient to charge: Where you currently work? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 16 | 11 | 15 | 42 |
| | | % within Political Ideology_3pt | 22.5% | 23.9% | 17.2% | 20.6% |
| | Convenient | Responses | 21 | 10 | 33 | 64 |
| | | % within Political Ideology_3pt | 29.6% | 21.7% | 37.9% | 31.4% |
| | Inconvenient | Responses | 23 | 18 | 18 | 59 |
| | | % within Political Ideology_3pt | 32.4% | 39.1% | 20.7% | 28.9% |
| | Very inconvenient | Responses | 6 | 1 | 14 | 21 |
| | | % within Political Ideology_3pt | 8.5% | 2.2% | 16.1% | 10.3% |
| | Charging not available | Responses | 5 | 6 | 7 | 18 |
| | | % within Political Ideology_3pt | 7.0% | 13.0% | 8.0% | 8.8% |
| Total | | Responses | 71 | 46 | 87 | 204 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient to charge: Where you currently work? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient to charge: Where you currently work? | Very convenient | Responses | 36 | 9 | 45 |
| | | % within Metro_Nonmetro | 19.8% | 22.0% | 20.2% |
| | Convenient | Responses | 63 | 8 | 71 |
| | | % within Metro_Nonmetro | 34.6% | 19.5% | 31.8% |
| | Inconvenient | Responses | 47 | 18 | 65 |
| | | % within Metro_Nonmetro | 25.8% | 43.9% | 29.1% |
| | Very inconvenient | Responses | 21 | 2 | 23 |
| | | % within Metro_Nonmetro | 11.5% | 4.9% | 10.3% |
| | Charging not available | Responses | 15 | 4 | 19 |
| | | % within Metro_Nonmetro | 8.2% | 9.8% | 8.5% |
| | Total | Responses | 182 | 41 | 223 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18a – At nearby retail establishments

AGE

How convenient to charge: At nearby retail establishments? * Age Crosstabulation

| | | | Age | | | | | | |
|--|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Response s | 15 | 11 | 10 | 2 | 3 | 1 | 42 |
| | | % within Age | 18.8% | 19.0% | 20.4% | 11.8% | 17.6% | 16.7% | 18.5% |
| | Convenient | Response s | 20 | 20 | 24 | 7 | 4 | 0 | 75 |
| | | % within Age | 25.0% | 34.5% | 49.0% | 41.2% | 23.5% | 0.0% | 33.0% |
| | Inconvenient | Response s | 32 | 18 | 8 | 4 | 4 | 2 | 68 |
| | | % within Age | 40.0% | 31.0% | 16.3% | 23.5% | 23.5% | 33.3% | 30.0% |
| | Very inconvenient | Response s | 8 | 9 | 4 | 2 | 2 | 2 | 27 |
| | | % within Age | 10.0% | 15.5% | 8.2% | 11.8% | 11.8% | 33.3% | 11.9% |
| | Charging not available | Response s | 5 | 0 | 3 | 2 | 4 | 1 | 15 |
| | | % within Age | 6.3% | 0.0% | 6.1% | 11.8% | 23.5% | 16.7% | 6.6% |
| Total | | Response s | 80 | 58 | 49 | 17 | 17 | 6 | 227 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient to charge: At nearby retail establishments? * Sex Crosstabulation

| | | | Sex | | |
|--|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 20 | 22 | 42 |
| | | % within Sex | 18.2% | 18.8% | 18.5% |
| | Convenient | Responses | 31 | 44 | 75 |
| | | % within Sex | 28.2% | 37.6% | 33.0% |
| | Inconvenient | Responses | 44 | 24 | 68 |
| | | % within Sex | 40.0% | 20.5% | 30.0% |
| | Very inconvenient | Responses | 10 | 17 | 27 |
| | | % within Sex | 9.1% | 14.5% | 11.9% |
| | Charging not available | Responses | 5 | 10 | 15 |
| | | % within Sex | 4.5% | 8.5% | 6.6% |
| Total | | Responses | 110 | 117 | 227 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient to charge: At nearby retail establishments? * Ethnicity Crosstabulation

| | | | White | Black or African American | Ethnicity American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
|--|------------------------|--------------------|--------|---------------------------|--|----------------------------|--------|--------|
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 17 | 16 | 0 | 3 | 6 | 42 |
| | | % within Ethnicity | 14.4% | 22.2% | 0.0% | 17.6% | 40.0% | 18.5% |
| | Convenient | Responses | 41 | 22 | 2 | 5 | 5 | 75 |
| | | % within Ethnicity | 34.7% | 30.6% | 40.0% | 29.4% | 33.3% | 33.0% |
| | Inconvenient | Responses | 39 | 19 | 2 | 5 | 3 | 68 |
| | | % within Ethnicity | 33.1% | 26.4% | 40.0% | 29.4% | 20.0% | 30.0% |
| | Very inconvenient | Responses | 11 | 10 | 1 | 4 | 1 | 27 |
| | | % within Ethnicity | 9.3% | 13.9% | 20.0% | 23.5% | 6.7% | 11.9% |
| | Charging not available | Responses | 10 | 5 | 0 | 0 | 0 | 15 |
| | | % within Ethnicity | 8.5% | 6.9% | 0.0% | 0.0% | 0.0% | 6.6% |
| Total | | Responses | 118 | 72 | 5 | 17 | 15 | 227 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient to charge: At nearby retail establishments? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|---|---------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 30 | 12 | 42 |
| | | % within Hispanic Origin | 17.3% | 22.2% | 18.5% |
| | Convenient | Responses | 58 | 17 | 75 |
| | | % within Hispanic Origin | 33.5% | 31.5% | 33.0% |
| | Inconvenient | Responses | 52 | 16 | 68 |
| | | % within Hispanic Origin | 30.1% | 29.6% | 30.0% |
| | Very inconvenient | Responses | 19 | 8 | 27 |
| | | % within Hispanic Origin | 11.0% | 14.8% | 11.9% |
| | Charging not available | Responses | 14 | 1 | 15 |
| | | % within Hispanic Origin | 8.1% | 1.9% | 6.6% |
| Total | | Responses | 173 | 54 | 227 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient to charge: At nearby retail establishments? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient to charge: At nearby retail establishments ? | Very convenient | Response s | 20 | 7 | 3 | 5 | 3 | 38 |
| | | % within HHI | 17.2% | 20.6% | 13.6% | 17.2% | 25.0% | 17.8% |
| | Convenient | Response s | 40 | 11 | 7 | 8 | 5 | 71 |
| | | % within HHI | 34.5% | 32.4% | 31.8% | 27.6% | 41.7% | 33.3% |
| | Inconvenient | Response s | 33 | 9 | 11 | 10 | 3 | 66 |
| | | % within HHI | 28.4% | 26.5% | 50.0% | 34.5% | 25.0% | 31.0% |
| | Very inconvenient | Response s | 17 | 4 | 1 | 3 | 0 | 25 |
| | | % within HHI | 14.7% | 11.8% | 4.5% | 10.3% | 0.0% | 11.7% |
| | Charging not available | Response s | 6 | 3 | 0 | 3 | 1 | 13 |
| | | % within HHI | 5.2% | 8.8% | 0.0% | 10.3% | 8.3% | 6.1% |
| Total | | Response s | 116 | 34 | 22 | 29 | 12 | 213 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient to charge: At nearby retail establishments? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 4 | 7 | 3 | 11 | 1 | 10 | 3 | 3 | 42 |
| | | % within Education | 19.0% | 17.9% | 16.7% | 19.0% | 4.5% | 22.2% | 20.0% | 37.5% | 18.6% |
| | Convenient | Responses | 6 | 12 | 7 | 20 | 6 | 16 | 6 | 2 | 75 |
| | | % within Education | 28.6% | 30.8% | 38.9% | 34.5% | 27.3% | 35.6% | 40.0% | 25.0% | 33.2% |
| | Inconvenient | Responses | 6 | 12 | 5 | 17 | 10 | 11 | 5 | 1 | 67 |
| | | % within Education | 28.6% | 30.8% | 27.8% | 29.3% | 45.5% | 24.4% | 33.3% | 12.5% | 29.6% |
| | Very inconvenient | Responses | 4 | 5 | 2 | 8 | 1 | 5 | 0 | 2 | 27 |
| | | % within Education | 19.0% | 12.8% | 11.1% | 13.8% | 4.5% | 11.1% | 0.0% | 25.0% | 11.9% |
| | Charging not available | Responses | 1 | 3 | 1 | 2 | 4 | 3 | 1 | 0 | 15 |
| | | % within Education | 4.8% | 7.7% | 5.6% | 3.4% | 18.2% | 6.7% | 6.7% | 0.0% | 6.6% |
| Total | | Responses | 21 | 39 | 18 | 58 | 22 | 45 | 15 | 8 | 226 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How convenient to charge: At nearby retail establishments? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 22 | 11 | 9 | 42 |
| | | % within Political Party_3pt | 22.9% | 16.4% | 14.1% | 18.5% |
| | Convenient | Responses | 33 | 19 | 23 | 75 |
| | | % within Political Party_3pt | 34.4% | 28.4% | 35.9% | 33.0% |
| | Inconvenient | Responses | 24 | 24 | 20 | 68 |
| | | % within Political Party_3pt | 25.0% | 35.8% | 31.3% | 30.0% |
| | Very inconvenient | Responses | 10 | 8 | 9 | 27 |
| | | % within Political Party_3pt | 10.4% | 11.9% | 14.1% | 11.9% |
| | Charging not available | Responses | 7 | 5 | 3 | 15 |
| | | % within Political Party_3pt | 7.3% | 7.5% | 4.7% | 6.6% |
| Total | | Responses | 96 | 67 | 64 | 227 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient to charge: At nearby retail establishments? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 17 | 9 | 13 | 39 |
| | | % within Political Ideology_3pt | 23.9% | 19.1% | 14.9% | 19.0% |
| | Convenient | Responses | 23 | 15 | 28 | 66 |
| | | % within Political Ideology_3pt | 32.4% | 31.9% | 32.2% | 32.2% |
| | Inconvenient | Responses | 18 | 12 | 32 | 62 |
| | | % within Political Ideology_3pt | 25.4% | 25.5% | 36.8% | 30.2% |
| | Very inconvenient | Responses | 10 | 6 | 8 | 24 |
| | | % within Political Ideology_3pt | 14.1% | 12.8% | 9.2% | 11.7% |
| | Charging not available | Responses | 3 | 5 | 6 | 14 |
| | | % within Political Ideology_3pt | 4.2% | 10.6% | 6.9% | 6.8% |
| Total | | Responses | 71 | 47 | 87 | 205 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient to charge: At nearby retail establishments? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient to charge: At nearby retail establishments? | Very convenient | Responses | 38 | 3 | 41 |
| | | % within Metro_Nonmetro | 20.7% | 7.3% | 18.2% |
| | Convenient | Responses | 60 | 15 | 75 |
| | | % within Metro_Nonmetro | 32.6% | 36.6% | 33.3% |
| | Inconvenient | Responses | 53 | 14 | 67 |
| | | % within Metro_Nonmetro | 28.8% | 34.1% | 29.8% |
| | Very inconvenient | Responses | 22 | 5 | 27 |
| | | % within Metro_Nonmetro | 12.0% | 12.2% | 12.0% |
| | Charging not available | Responses | 11 | 4 | 15 |
| | | % within Metro_Nonmetro | 6.0% | 9.8% | 6.7% |
| | Total | Responses | 184 | 41 | 225 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18a – At nearby public spaces (such as parks, community buildings, or along the highway)

AGE

How convenient to charge: At nearby public spaces? * Age Crosstabulation

| | | | Age | | | | | | |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How convenient to charge: At nearby public spaces? | Very convenient | Response s | 18 | 17 | 14 | 3 | 2 | 1 | 55 |
| | | % within Age | 22.5% | 29.3% | 28.6% | 17.6% | 11.8% | 16.7% | 24.2% |
| | Convenient | Response s | 22 | 21 | 17 | 6 | 2 | 0 | 68 |
| | | % within Age | 27.5% | 36.2% | 34.7% | 35.3% | 11.8% | 0.0% | 30.0% |
| | Inconvenient | Response s | 31 | 16 | 11 | 5 | 7 | 2 | 72 |
| | | % within Age | 38.8% | 27.6% | 22.4% | 29.4% | 41.2% | 33.3% | 31.7% |
| | Very inconvenient | Response s | 5 | 4 | 5 | 1 | 2 | 1 | 18 |
| | | % within Age | 6.3% | 6.9% | 10.2% | 5.9% | 11.8% | 16.7% | 7.9% |
| | Charging not available | Response s | 4 | 0 | 2 | 2 | 4 | 2 | 14 |
| | | % within Age | 5.0% | 0.0% | 4.1% | 11.8% | 23.5% | 33.3% | 6.2% |
| Total | | Response s | 80 | 58 | 49 | 17 | 17 | 6 | 227 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient to charge: At nearby public spaces? * Sex Crosstabulation

| | | | Sex | | |
|--|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 30 | 25 | 55 |
| | | % within Sex | 27.3% | 21.4% | 24.2% |
| | Convenient | Responses | 29 | 39 | 68 |
| | | % within Sex | 26.4% | 33.3% | 30.0% |
| | Inconvenient | Responses | 41 | 31 | 72 |
| | | % within Sex | 37.3% | 26.5% | 31.7% |
| | Very inconvenient | Responses | 6 | 12 | 18 |
| | | % within Sex | 5.5% | 10.3% | 7.9% |
| | Charging not available | Responses | 4 | 10 | 14 |
| | | % within Sex | 3.6% | 8.5% | 6.2% |
| Total | | Responses | 110 | 117 | 227 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient to charge: At nearby public spaces? * Ethnicity Crosstabulation

| | | | | Ethnicity | | | | |
|---|------------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| White | | | | | | | | |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 22 | 21 | 1 | 5 | 6 | 55 |
| | | % within Ethnicity | 18.6% | 29.2% | 20.0% | 29.4% | 40.0% | 24.2% |
| | Convenient | Responses | 34 | 22 | 2 | 6 | 4 | 68 |
| | | % within Ethnicity | 28.8% | 30.6% | 40.0% | 35.3% | 26.7% | 30.0% |
| | Inconvenient | Responses | 39 | 23 | 1 | 4 | 5 | 72 |
| | | % within Ethnicity | 33.1% | 31.9% | 20.0% | 23.5% | 33.3% | 31.7% |
| | Very inconvenient | Responses | 12 | 4 | 1 | 1 | 0 | 18 |
| | | % within Ethnicity | 10.2% | 5.6% | 20.0% | 5.9% | 0.0% | 7.9% |
| | Charging not available | Responses | 11 | 2 | 0 | 1 | 0 | 14 |
| | | % within Ethnicity | 9.3% | 2.8% | 0.0% | 5.9% | 0.0% | 6.2% |
| Total | | Responses | 118 | 72 | 5 | 17 | 15 | 227 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient to charge: At nearby public spaces? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|-----------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 38 | 17 | 55 |
| | | % within Hispanic Origin | 22.0% | 31.5% | 24.2% |
| | Convenient | Responses | 49 | 19 | 68 |
| | | % within Hispanic Origin | 28.3% | 35.2% | 30.0% |
| | Inconvenient | Responses | 58 | 14 | 72 |
| | | % within Hispanic Origin | 33.5% | 25.9% | 31.7% |
| | Very inconvenient | Responses | 15 | 3 | 18 |
| | | % within Hispanic Origin | 8.7% | 5.6% | 7.9% |
| | Charging not available | Responses | 13 | 1 | 14 |
| | | % within Hispanic Origin | 7.5% | 1.9% | 6.2% |
| Total | Responses | | 173 | 54 | 227 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient to charge: At nearby public spaces? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------------|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 26 | 8 | 5 | 9 | 3 | 51 |
| | | % within HHI | 22.4% | 23.5% | 22.7% | 31.0% | 25.0% | 23.9% |
| | Convenient | Responses | 43 | 7 | 8 | 4 | 3 | 65 |
| | | % within HHI | 37.1% | 20.6% | 36.4% | 13.8% | 25.0% | 30.5% |
| | Inconvenient | Responses | 33 | 12 | 7 | 10 | 5 | 67 |
| | | % within HHI | 28.4% | 35.3% | 31.8% | 34.5% | 41.7% | 31.5% |
| | Very inconvenient | Responses | 7 | 5 | 2 | 2 | 1 | 17 |
| | | % within HHI | 6.0% | 14.7% | 9.1% | 6.9% | 8.3% | 8.0% |
| | Charging not available | Responses | 7 | 2 | 0 | 4 | 0 | 13 |
| | | % within HHI | 6.0% | 5.9% | 0.0% | 13.8% | 0.0% | 6.1% |
| Total | | Responses | 116 | 34 | 22 | 29 | 12 | 213 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient to charge: At nearby public spaces? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How convenient to charge : At nearby public spaces ? | Very convenient | Responses | 5 | 10 | 6 | 15 | 2 | 11 | 3 | 2 | 54 |
| | | % within Education | 23.8% | 25.6% | 33.3% | 25.9% | 9.1% | 24.4% | 20.0% | 25.0% | 23.9% |
| | Convenient | Responses | 9 | 11 | 3 | 20 | 11 | 7 | 4 | 3 | 68 |
| | | % within Education | 42.9% | 28.2% | 16.7% | 34.5% | 50.0% | 15.6% | 26.7% | 37.5% | 30.1% |
| | Inconvenient | Responses | 5 | 11 | 8 | 14 | 4 | 20 | 7 | 3 | 72 |
| | | % within Education | 23.8% | 28.2% | 44.4% | 24.1% | 18.2% | 44.4% | 46.7% | 37.5% | 31.9% |
| | Very inconvenient | Responses | 1 | 4 | 1 | 7 | 1 | 4 | 0 | 0 | 18 |
| | | % within Education | 4.8% | 10.3% | 5.6% | 12.1% | 4.5% | 8.9% | 0.0% | 0.0% | 8.0% |
| | Charging not available | Responses | 1 | 3 | 0 | 2 | 4 | 3 | 1 | 0 | 14 |
| | | % within Education | 4.8% | 7.7% | 0.0% | 3.4% | 18.2% | 6.7% | 6.7% | 0.0% | 6.2% |
| | Total | Responses | 21 | 39 | 18 | 58 | 22 | 45 | 15 | 8 | 226 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How convenient to charge: At nearby public spaces? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 29 | 11 | 15 | 55 |
| | | % within Political Party_3pt | 30.2% | 16.4% | 23.4% | 24.2% |
| | Convenient | Responses | 32 | 20 | 16 | 68 |
| | | % within Political Party_3pt | 33.3% | 29.9% | 25.0% | 30.0% |
| | Inconvenient | Responses | 23 | 29 | 20 | 72 |
| | | % within Political Party_3pt | 24.0% | 43.3% | 31.3% | 31.7% |
| | Very inconvenient | Responses | 8 | 2 | 8 | 18 |
| | | % within Political Party_3pt | 8.3% | 3.0% | 12.5% | 7.9% |
| | Charging not available | Responses | 4 | 5 | 5 | 14 |
| | | % within Political Party_3pt | 4.2% | 7.5% | 7.8% | 6.2% |
| Total | | Responses | 96 | 67 | 64 | 227 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient to charge: At nearby public spaces? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 19 | 8 | 22 | 49 |
| | | % within Political Ideology_3pt | 26.8% | 17.0% | 25.3% | 23.9% |
| | Convenient | Responses | 22 | 13 | 26 | 61 |
| | | % within Political Ideology_3pt | 31.0% | 27.7% | 29.9% | 29.8% |
| | Inconvenient | Responses | 26 | 17 | 24 | 67 |
| | | % within Political Ideology_3pt | 36.6% | 36.2% | 27.6% | 32.7% |
| | Very inconvenient | Responses | 2 | 4 | 9 | 15 |
| | | % within Political Ideology_3pt | 2.8% | 8.5% | 10.3% | 7.3% |
| | Charging not available | Responses | 2 | 5 | 6 | 13 |
| | | % within Political Ideology_3pt | 2.8% | 10.6% | 6.9% | 6.3% |
| Total | | Responses | 71 | 47 | 87 | 205 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient to charge: At nearby public spaces? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|-------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient to charge: At nearby public spaces? | Very convenient | Responses | 46 | 8 | 54 |
| | | % within Metro_Nonmetro | 25.0% | 19.5% | 24.0% |
| | Convenient | Responses | 56 | 12 | 68 |
| | | % within Metro_Nonmetro | 30.4% | 29.3% | 30.2% |
| | Inconvenient | Responses | 57 | 14 | 71 |
| | | % within Metro_Nonmetro | 31.0% | 34.1% | 31.6% |
| | Very inconvenient | Responses | 15 | 3 | 18 |
| | | % within Metro_Nonmetro | 8.2% | 7.3% | 8.0% |
| | Charging not available | Responses | 10 | 4 | 14 |
| | | % within Metro_Nonmetro | 5.4% | 9.8% | 6.2% |
| Total | Responses | | 184 | 41 | 225 |
| | % within Metro_Nonmetro | | 100.0% | 100.0% | 100.0% |

Q18a – On long car trips

AGE

How convenient to charge: On long car trips? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient to charge: On long car trips? | Very convenient | Response s | 20 | 12 | 14 | 3 | 4 | 1 | 54 |
| | | % within Age | 25.0% | 20.7% | 28.6% | 17.6% | 23.5% | 16.7% | 23.8% |
| | Convenient | Response s | 21 | 25 | 16 | 7 | 2 | 1 | 72 |
| | | % within Age | 26.3% | 43.1% | 32.7% | 41.2% | 11.8% | 16.7% | 31.7% |
| | Inconvenient | Response s | 25 | 9 | 13 | 3 | 4 | 1 | 55 |
| | | % within Age | 31.3% | 15.5% | 26.5% | 17.6% | 23.5% | 16.7% | 24.2% |
| | Very inconvenient | Response s | 10 | 10 | 3 | 3 | 5 | 2 | 33 |
| | | % within Age | 12.5% | 17.2% | 6.1% | 17.6% | 29.4% | 33.3% | 14.5% |
| | Charging not available | Response s | 4 | 2 | 3 | 1 | 2 | 1 | 13 |
| | | % within Age | 5.0% | 3.4% | 6.1% | 5.9% | 11.8% | 16.7% | 5.7% |
| Total | | Response s | 80 | 58 | 49 | 17 | 17 | 6 | 227 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient to charge: On long car trips? * Sex Crosstabulation

| | | | Sex | | |
|--|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient to charge: On long car trips? | Very convenient | Responses | 30 | 24 | 54 |
| | | % within Sex | 27.3% | 20.5% | 23.8% |
| | Convenient | Responses | 32 | 40 | 72 |
| | | % within Sex | 29.1% | 34.2% | 31.7% |
| | Inconvenient | Responses | 26 | 29 | 55 |
| | | % within Sex | 23.6% | 24.8% | 24.2% |
| | Very inconvenient | Responses | 19 | 14 | 33 |
| | | % within Sex | 17.3% | 12.0% | 14.5% |
| | Charging not available | Responses | 3 | 10 | 13 |
| | | % within Sex | 2.7% | 8.5% | 5.7% |
| Total | | Responses | 110 | 117 | 227 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient to charge: On long car trips? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|--|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How convenient to charge: On long car trips? | Very convenient | Responses | 23 | 21 | 1 | 4 | 5 | 54 |
| | | % within Ethnicity | 19.5% | 29.2% | 20.0% | 23.5% | 33.3% | 23.8% |
| | Convenient | Responses | 36 | 24 | 3 | 3 | 6 | 72 |
| | | % within Ethnicity | 30.5% | 33.3% | 60.0% | 17.6% | 40.0% | 31.7% |
| | Inconvenient | Responses | 28 | 17 | 0 | 7 | 3 | 55 |
| | | % within Ethnicity | 23.7% | 23.6% | 0.0% | 41.2% | 20.0% | 24.2% |
| | Very inconvenient | Responses | 22 | 7 | 1 | 2 | 1 | 33 |
| | | % within Ethnicity | 18.6% | 9.7% | 20.0% | 11.8% | 6.7% | 14.5% |
| | Charging not available | Responses | 9 | 3 | 0 | 1 | 0 | 13 |
| | | % within Ethnicity | 7.6% | 4.2% | 0.0% | 5.9% | 0.0% | 5.7% |
| Total | | Responses | 118 | 72 | 5 | 17 | 15 | 227 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient to charge: On long car trips? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|--------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient to charge: On long car trips? | Very convenient | Responses | 36 | 18 | 54 |
| | | % within Hispanic Origin | 20.8% | 33.3% | 23.8% |
| | Convenient | Responses | 54 | 18 | 72 |
| | | % within Hispanic Origin | 31.2% | 33.3% | 31.7% |
| | Inconvenient | Responses | 45 | 10 | 55 |
| | | % within Hispanic Origin | 26.0% | 18.5% | 24.2% |
| | Very inconvenient | Responses | 27 | 6 | 33 |
| | | % within Hispanic Origin | 15.6% | 11.1% | 14.5% |
| | Charging not available | Responses | 11 | 2 | 13 |
| | | % within Hispanic Origin | 6.4% | 3.7% | 5.7% |
| Total | Responses | | 173 | 54 | 227 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient to charge: On long car trips? * HHI Crosstabulation

| | | | HHI | | | | | |
|--|------------------------------|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient to charge: On long car trips? | Very convenient | Responses | 28 | 6 | 5 | 7 | 3 | 49 |
| | | % within HHI | 24.1% | 17.6% | 22.7% | 24.1% | 25.0% | 23.0% |
| | Convenient | Responses | 39 | 11 | 4 | 9 | 4 | 67 |
| | | % within HHI | 33.6% | 32.4% | 18.2% | 31.0% | 33.3% | 31.5% |
| | Inconvenient | Responses | 26 | 11 | 6 | 6 | 4 | 53 |
| | | % within HHI | 22.4% | 32.4% | 27.3% | 20.7% | 33.3% | 24.9% |
| | Very inconvenient | Responses | 16 | 4 | 7 | 5 | 0 | 32 |
| | | % within HHI | 13.8% | 11.8% | 31.8% | 17.2% | 0.0% | 15.0% |
| | Charging not available | Responses | 7 | 2 | 0 | 2 | 1 | 12 |
| | | % within HHI | 6.0% | 5.9% | 0.0% | 6.9% | 8.3% | 5.6% |
| Total | | Responses | 116 | 34 | 22 | 29 | 12 | 213 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient to charge: On long car trips? * Education Crosstabulation

| | | | Education | | | | | | | | |
|---|-----------------------------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|-----------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master' s or profession al degree | Doctor ate degree | Total |
| How conven ient to charge : On long car trips? | Very conveni ent | Respo nses | 7 | 6 | 3 | 14 | 3 | 13 | 4 | 4 | 54 |
| | | % within Educat ion | 33.3 % | 15.4 % | 16.7% | 24.1% | 13.6% | 28.9% | 26.7% | 50.0 % | 23.9 % |
| | Conveni ent | Respo nses | 6 | 17 | 6 | 16 | 9 | 11 | 4 | 2 | 71 |
| | | % within Educat ion | 28.6 % | 43.6 % | 33.3% | 27.6% | 40.9% | 24.4% | 26.7% | 25.0 % | 31.4 % |
| | Inconve nient | Respo nses | 7 | 10 | 9 | 10 | 3 | 12 | 3 | 1 | 55 |
| | | % within Educat ion | 33.3 % | 25.6 % | 50.0% | 17.2% | 13.6% | 26.7% | 20.0% | 12.5 % | 24.3 % |
| | Very inconve nient | Respo nses | 0 | 4 | 0 | 12 | 5 | 7 | 4 | 1 | 33 |
| | | % within Educat ion | 0.0% | 10.3 % | 0.0% | 20.7% | 22.7% | 15.6% | 26.7% | 12.5 % | 14.6 % |
| | Chargin g not availabl e | Respo nses | 1 | 2 | 0 | 6 | 2 | 2 | 0 | 0 | 13 |
| | | % within Educat ion | 4.8% | 5.1% | 0.0% | 10.3% | 9.1% | 4.4% | 0.0% | 0.0% | 5.8% |
| Total | Respo nses | 21 | 39 | 18 | 58 | 22 | 45 | 15 | 8 | 226 | |
| | % within Educat ion | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100. 0% | |

POLITICAL AFFILIATION

How convenient to charge: On long car trips? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How convenient to charge: On long car trips? | Very convenient | Responses | 30 | 14 | 10 | 54 |
| | | % within Political Party_3pt | 31.3% | 20.9% | 15.6% | 23.8% |
| | Convenient | Responses | 27 | 24 | 21 | 72 |
| | | % within Political Party_3pt | 28.1% | 35.8% | 32.8% | 31.7% |
| | Inconvenient | Responses | 20 | 15 | 20 | 55 |
| | | % within Political Party_3pt | 20.8% | 22.4% | 31.3% | 24.2% |
| | Very inconvenient | Responses | 12 | 11 | 10 | 33 |
| | | % within Political Party_3pt | 12.5% | 16.4% | 15.6% | 14.5% |
| | Charging not available | Responses | 7 | 3 | 3 | 13 |
| | | % within Political Party_3pt | 7.3% | 4.5% | 4.7% | 5.7% |
| Total | | Responses | 96 | 67 | 64 | 227 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient to charge: On long car trips? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|-------------------|---------------------------------|------------------------|----------|--------------|-------|
| | | | Liberal | Moderate | Conservative | |
| How convenient to charge: On long car trips? | Very convenient | Responses | 20 | 8 | 22 | 50 |
| | | % within Political Ideology_3pt | 28.2% | 17.0% | 25.3% | 24.4% |
| | Convenient | Responses | 27 | 19 | 21 | 67 |
| | | % within Political Ideology_3pt | 38.0% | 40.4% | 24.1% | 32.7% |
| | Inconvenient | Responses | 13 | 10 | 24 | 47 |
| | | % within Political Ideology_3pt | 18.3% | 21.3% | 27.6% | 22.9% |
| | Very inconvenient | Responses | 6 | 7 | 16 | 29 |
| | | % within Political Ideology_3pt | 8.5% | 14.9% | 18.4% | 14.1% |
| | | Responses | 5 | 3 | 4 | 12 |
| | | | | | | |

| | | | | | | |
|-------|------------------------|---------------------------------|--------|--------|--------|--------|
| | Charging not available | % within Political Ideology_3pt | 7.0% | 6.4% | 4.6% | 5.9% |
| Total | | Responses | 71 | 47 | 87 | 205 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient to charge: On long car trips? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient to charge: On long car trips? | Very convenient | Responses | 47 | 6 | 53 |
| | | % within Metro_Nonmetro | 25.5% | 14.6% | 23.6% |
| | Convenient | Responses | 51 | 21 | 72 |
| | | % within Metro_Nonmetro | 27.7% | 51.2% | 32.0% |
| | Inconvenient | Responses | 47 | 7 | 54 |
| | | % within Metro_Nonmetro | 25.5% | 17.1% | 24.0% |
| | Very inconvenient | Responses | 28 | 5 | 33 |
| | | % within Metro_Nonmetro | 15.2% | 12.2% | 14.7% |
| | Charging not available | Responses | 11 | 2 | 13 |
| | | % within Metro_Nonmetro | 6.0% | 4.9% | 5.8% |
| | Total | Responses | 184 | 41 | 225 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18b – Where you currently live

AGE

How convenient would it be to charge: Where you currently live? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 44 | 49 | 51 | 27 | 19 | 21 | 211 |
| | | % within Age | 23.0% | 17.5% | 19.1% | 11.4% | 8.7% | 7.3% | 14.3% |
| | Convenient | Responses | 59 | 87 | 62 | 54 | 45 | 53 | 360 |
| | | % within Age | 30.9% | 31.1% | 23.2% | 22.9% | 20.5% | 18.5% | 24.3% |
| | Inconvenient | Responses | 51 | 74 | 77 | 64 | 62 | 79 | 407 |
| | | % within Age | 26.7% | 26.4% | 28.8% | 27.1% | 28.3% | 27.5% | 27.5% |
| | Very inconvenient | Responses | 23 | 31 | 35 | 50 | 45 | 70 | 254 |
| | | % within Age | 12.0% | 11.1% | 13.1% | 21.2% | 20.5% | 24.4% | 17.2% |
| | Charging not available | Responses | 14 | 39 | 42 | 41 | 48 | 64 | 248 |
| | | % within Age | 7.3% | 13.9% | 15.7% | 17.4% | 21.9% | 22.3% | 16.8% |
| Total | Responses | | 191 | 280 | 267 | 236 | 219 | 287 | 1480 |
| | % within Age | | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient would it be to charge: Where you currently live? * Sex Crosstabulation

| | | | Sex | | |
|---|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 103 | 108 | 211 |
| | | % within Sex | 18.0% | 11.9% | 14.3% |
| | Convenient | Responses | 151 | 209 | 360 |
| | | % within Sex | 26.4% | 23.0% | 24.3% |
| | Inconvenient | Responses | 155 | 252 | 407 |
| | | % within Sex | 27.1% | 27.8% | 27.5% |
| | Very inconvenient | Responses | 86 | 168 | 254 |
| | | % within Sex | 15.0% | 18.5% | 17.2% |
| | Charging not available | Responses | 78 | 170 | 248 |
| | | % within Sex | 13.6% | 18.7% | 16.8% |
| Total | | Responses | 573 | 907 | 1480 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient would it be to charge: Where you currently live? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 117 | 65 | 3 | 9 | 17 | 211 |
| | | % within Ethnicity | 11.2% | 22.0% | 13.6% | 19.1% | 24.3% | 14.3% |
| | Convenient | Responses | 223 | 92 | 5 | 19 | 21 | 360 |
| | | % within Ethnicity | 21.3% | 31.1% | 22.7% | 40.4% | 30.0% | 24.3% |
| | Inconvenient | Responses | 303 | 64 | 7 | 12 | 21 | 407 |
| | | % within Ethnicity | 29.0% | 21.6% | 31.8% | 25.5% | 30.0% | 27.5% |
| | Very inconvenient | Responses | 201 | 39 | 2 | 6 | 6 | 254 |
| | | % within Ethnicity | 19.2% | 13.2% | 9.1% | 12.8% | 8.6% | 17.2% |
| | Charging not available | Responses | 201 | 36 | 5 | 1 | 5 | 248 |
| | | % within Ethnicity | 19.2% | 12.2% | 22.7% | 2.1% | 7.1% | 16.8% |
| Total | | Responses | 1045 | 296 | 22 | 47 | 70 | 1480 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient would it be to charge: Where you currently live? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 178 | 33 | 211 |
| | | % within Hispanic Origin | 13.1% | 27.3% | 14.3% |
| | Convenient | Responses | 326 | 34 | 360 |
| | | % within Hispanic Origin | 24.0% | 28.1% | 24.3% |
| | Inconvenient | Responses | 377 | 30 | 407 |
| | | % within Hispanic Origin | 27.7% | 24.8% | 27.5% |
| | Very inconvenient | Responses | 241 | 13 | 254 |
| | | % within Hispanic Origin | 17.7% | 10.7% | 17.2% |
| | Charging not available | Responses | 237 | 11 | 248 |
| | | % within Hispanic Origin | 17.4% | 9.1% | 16.8% |
| | Total | Responses | 1359 | 121 | 1480 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient would it be to charge: Where you currently live? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------|--------------|--------------------|----------------------|----------------------|----------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 91 | 45 | 26 | 27 | 16 | 205 |
| | | % within HHI | 15.2% | 11.9% | 14.6% | 12.7% | 21.6% | 14.2% |
| | Convenient | Responses | 141 | 90 | 32 | 60 | 23 | 346 |
| | | % within HHI | 23.5% | 23.9% | 18.0% | 28.3% | 31.1% | 24.0% |
| | Inconvenient | Responses | 154 | 111 | 52 | 60 | 19 | 396 |
| | | % within HHI | 25.7% | 29.4% | 29.2% | 28.3% | 25.7% | 27.5% |
| | Very inconvenient | Responses | 111 | 62 | 30 | 35 | 10 | 248 |
| | | % within HHI | 18.5% | 16.4% | 16.9% | 16.5% | 13.5% | 17.2% |
| | Charging not available | Responses | 102 | 69 | 38 | 30 | 6 | 245 |
| | | % within HHI | 17.0% | 18.3% | 21.3% | 14.2% | 8.1% | 17.0% |
| Total | | Responses | 599 | 377 | 178 | 212 | 74 | 1440 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient would it be to charge: Where you currently live? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 14 | 39 | 16 | 53 | 18 | 42 | 16 | 13 | 211 |
| | | % within Education | 16.9% | 14.0% | 16.5% | 13.9% | 12.3% | 15.1% | 12.5% | 15.3% | 14.3% |
| | Convenient | Responses | 19 | 67 | 27 | 99 | 40 | 62 | 27 | 18 | 359 |
| | | % within Education | 22.9% | 24.0% | 27.8% | 25.9% | 27.4% | 22.2% | 21.1% | 21.2% | 24.3% |
| | Inconvenient | Responses | 20 | 81 | 24 | 102 | 43 | 71 | 37 | 29 | 407 |
| | | % within Education | 24.1% | 29.0% | 24.7% | 26.7% | 29.5% | 25.4% | 28.9% | 34.1% | 27.5% |
| | Very inconvenient | Responses | 15 | 50 | 16 | 65 | 24 | 49 | 23 | 12 | 254 |
| | | % within Education | 18.1% | 17.9% | 16.5% | 17.0% | 16.4% | 17.6% | 18.0% | 14.1% | 17.2% |
| | Charging not available | Responses | 15 | 42 | 14 | 63 | 21 | 55 | 25 | 13 | 248 |
| | | % within Education | 18.1% | 15.1% | 14.4% | 16.5% | 14.4% | 19.7% | 19.5% | 15.3% | 16.8% |
| | Total | Responses | 83 | 279 | 97 | 382 | 146 | 279 | 128 | 85 | 1479 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How convenient would it be to charge: Where you currently live? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 93 | 63 | 55 | 211 |
| | | % within Political Party_3pt | 17.3% | 13.2% | 11.8% | 14.3% |
| | Convenient | Responses | 166 | 114 | 80 | 360 |
| | | % within Political Party_3pt | 30.9% | 23.8% | 17.2% | 24.3% |
| | Inconvenient | Responses | 133 | 152 | 122 | 407 |
| | | % within Political Party_3pt | 24.8% | 31.8% | 26.2% | 27.5% |
| | Very inconvenient | Responses | 68 | 82 | 104 | 254 |
| | | % within Political Party_3pt | 12.7% | 17.2% | 22.4% | 17.2% |
| | Charging not available | Responses | 77 | 67 | 104 | 248 |
| | | % within Political Party_3pt | 14.3% | 14.0% | 22.4% | 16.8% |
| Total | Responses | | 537 | 478 | 465 | 1480 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient would it be to charge: Where you currently live? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 72 | 41 | 73 | 186 |
| | | % within Political Ideology_3pt | 19.3% | 11.7% | 12.6% | 14.3% |
| | Convenient | Responses | 97 | 79 | 142 | 318 |
| | | % within Political Ideology_3pt | 26.0% | 22.5% | 24.4% | 24.4% |
| | Inconvenient | Responses | 94 | 108 | 159 | 361 |
| | | % within Political Ideology_3pt | 25.2% | 30.8% | 27.4% | 27.7% |
| | Very inconvenient | Responses | 50 | 64 | 103 | 217 |
| | | % within Political Ideology_3pt | 13.4% | 18.2% | 17.7% | 16.6% |
| | Charging not available | Responses | 60 | 59 | 104 | 223 |
| | | % within Political Ideology_3pt | 16.1% | 16.8% | 17.9% | 17.1% |
| Total | Responses | | 373 | 351 | 581 | 1305 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient would it be to charge: Where you currently live? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient would it be to charge: Where you currently live? | Very convenient | Responses | 172 | 38 | 210 |
| | | % within Metro_Nonmetro | 14.7% | 12.8% | 14.3% |
| | Convenient | Responses | 297 | 62 | 359 |
| | | % within Metro_Nonmetro | 25.3% | 20.8% | 24.4% |
| | Inconvenient | Responses | 334 | 71 | 405 |
| | | % within Metro_Nonmetro | 28.4% | 23.8% | 27.5% |
| | Very inconvenient | Responses | 188 | 65 | 253 |
| | | % within Metro_Nonmetro | 16.0% | 21.8% | 17.2% |
| | Charging not available | Responses | 183 | 62 | 245 |
| | | % within Metro_Nonmetro | 15.6% | 20.8% | 16.6% |
| | Total | Responses | 1174 | 298 | 1472 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18b – Where you currently work

AGE

How convenient would it be to charge: Where you currently work? * Age Crosstabulation

| | | | Age | | | | | | Total |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 35 | 40 | 52 | 19 | 17 | 9 | 172 |
| | | % within Age | 18.3% | 14.3% | 19.5% | 8.1% | 7.8% | 3.1% | 11.6% |
| | Convenient | Responses | 51 | 63 | 57 | 47 | 25 | 20 | 263 |
| | | % within Age | 26.7% | 22.5% | 21.3% | 19.9% | 11.5% | 7.0% | 17.8% |
| | Inconvenient | Responses | 53 | 84 | 62 | 63 | 53 | 51 | 366 |
| | | % within Age | 27.7% | 30.0% | 23.2% | 26.7% | 24.3% | 17.8% | 24.8% |
| | Very inconvenient | Responses | 24 | 31 | 28 | 29 | 32 | 35 | 179 |
| | | % within Age | 12.6% | 11.1% | 10.5% | 12.3% | 14.7% | 12.2% | 12.1% |
| | Charging not available | Responses | 28 | 62 | 68 | 78 | 91 | 171 | 498 |
| | | % within Age | 14.7% | 22.1% | 25.5% | 33.1% | 41.7% | 59.8% | 33.7% |
| Total | Responses | | 191 | 280 | 267 | 236 | 218 | 286 | 1478 |
| | % within Age | | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient would it be to charge: Where you currently work? * Sex Crosstabulation

| | | | Sex | | |
|---|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 93 | 79 | 172 |
| | | % within Sex | 16.3% | 8.7% | 11.6% |
| | Convenient | Responses | 112 | 151 | 263 |
| | | % within Sex | 19.6% | 16.6% | 17.8% |
| | Inconvenient | Responses | 142 | 224 | 366 |
| | | % within Sex | 24.9% | 24.7% | 24.8% |
| | Very inconvenient | Responses | 66 | 113 | 179 |
| | | % within Sex | 11.6% | 12.5% | 12.1% |
| | Charging not available | Responses | 158 | 340 | 498 |
| | | % within Sex | 27.7% | 37.5% | 33.7% |
| Total | | Responses | 571 | 907 | 1478 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient would it be to charge: Where you currently work? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|---|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 94 | 54 | 0 | 6 | 18 | 172 |
| | | % within Ethnicity | 9.0% | 18.2% | 0.0% | 13.0% | 25.7% | 11.6% |
| | Convenient | Responses | 146 | 77 | 7 | 16 | 17 | 263 |
| | | % within Ethnicity | 14.0% | 26.0% | 31.8% | 34.8% | 24.3% | 17.8% |
| | Inconvenient | Responses | 267 | 61 | 5 | 12 | 21 | 366 |
| | | % within Ethnicity | 25.6% | 20.6% | 22.7% | 26.1% | 30.0% | 24.8% |
| | Very inconvenient | Responses | 130 | 33 | 2 | 7 | 7 | 179 |
| | | % within Ethnicity | 12.5% | 11.1% | 9.1% | 15.2% | 10.0% | 12.1% |
| | Charging not available | Responses | 407 | 71 | 8 | 5 | 7 | 498 |
| | | % within Ethnicity | 39.0% | 24.0% | 36.4% | 10.9% | 10.0% | 33.7% |
| Total | | Responses | 1044 | 296 | 22 | 46 | 70 | 1478 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient would it be to charge: Where you currently work? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|---|--------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 148 | 24 | 172 |
| | | % within Hispanic Origin | 10.9% | 19.8% | 11.6% |
| | Convenient | Responses | 231 | 32 | 263 |
| | | % within Hispanic Origin | 17.0% | 26.4% | 17.8% |
| | Inconvenient | Responses | 335 | 31 | 366 |
| | | % within Hispanic Origin | 24.7% | 25.6% | 24.8% |
| | Very inconvenient | Responses | 163 | 16 | 179 |
| | | % within Hispanic Origin | 12.0% | 13.2% | 12.1% |
| | Charging not available | Responses | 480 | 18 | 498 |
| | | % within Hispanic Origin | 35.4% | 14.9% | 33.7% |
| Total | Responses | | 1357 | 121 | 1478 |
| | % within Hispanic Origin | | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient would it be to charge: Where you currently work? * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------|--------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 82 | 33 | 17 | 19 | 17 | 168 |
| | | % within HHI | 13.7% | 8.8% | 9.6% | 9.0% | 23.0% | 11.7% |
| | Convenient | Responses | 98 | 68 | 35 | 42 | 14 | 257 |
| | | % within HHI | 16.4% | 18.0% | 19.7% | 19.8% | 18.9% | 17.9% |
| | Inconvenient | Responses | 133 | 100 | 43 | 58 | 16 | 350 |
| | | % within HHI | 22.2% | 26.5% | 24.2% | 27.4% | 21.6% | 24.3% |
| | Very inconvenient | Responses | 78 | 37 | 23 | 27 | 9 | 174 |
| | | % within HHI | 13.0% | 9.8% | 12.9% | 12.7% | 12.2% | 12.1% |
| | Charging not available | Responses | 207 | 139 | 60 | 66 | 18 | 490 |
| | | % within HHI | 34.6% | 36.9% | 33.7% | 31.1% | 24.3% | 34.1% |
| Total | | Responses | 598 | 377 | 178 | 212 | 74 | 1439 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient would it be to charge: Where you currently work? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|-----------------------------------|------------------------------|--|----------------------------|---|---|---------------------------|--------------------------|---|-------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some college , but no degree | Associ ate's degree | Bachel or's degree | Master' s or profession al degree | Doctor ate degree | |
| How conven ient would it be to charge : Where you current ly work? | Very conveni ent | Respo nses | 11 | 39 | 7 | 38 | 18 | 30 | 19 | 10 | 172 |
| | | % within Educat ion | 13.3 % | 14.0 % | 7.2% | 9.9% | 12.3% | 10.8% | 14.8% | 11.8 % | 11.6 % |
| | Conveni ent | Respo nses | 15 | 54 | 19 | 72 | 26 | 44 | 19 | 13 | 262 |
| | | % within Educat ion | 18.1 % | 19.4 % | 19.6% | 18.8% | 17.8% | 15.8% | 14.8% | 15.3 % | 17.7 % |
| | Inconve nient | Respo nses | 22 | 68 | 24 | 93 | 41 | 66 | 28 | 24 | 366 |
| | | % within Educat ion | 26.5 % | 24.5 % | 24.7% | 24.3% | 28.1% | 23.7% | 21.9% | 28.2 % | 24.8 % |
| | Very inconve nient | Respo nses | 10 | 40 | 14 | 42 | 15 | 35 | 11 | 12 | 179 |
| | | % within Educat ion | 12.0 % | 14.4 % | 14.4% | 11.0% | 10.3% | 12.6% | 8.6% | 14.1 % | 12.1 % |
| | Chargin g not availabl e | Respo nses | 25 | 77 | 33 | 137 | 46 | 103 | 51 | 26 | 498 |
| | | % within Educat ion | 30.1 % | 27.7 % | 34.0% | 35.9% | 31.5% | 37.1% | 39.8% | 30.6 % | 33.7 % |
| Total | Respo nses | | 83 | 278 | 97 | 382 | 146 | 278 | 128 | 85 | 1477 |
| | % within Educat ion | | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0% | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

How convenient would it be to charge: Where you currently work? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|---|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 77 | 51 | 44 | 172 |
| | | % within Political Party_3pt | 14.3% | 10.7% | 9.5% | 11.6% |
| | Convenient | Responses | 125 | 85 | 53 | 263 |
| | | % within Political Party_3pt | 23.3% | 17.9% | 11.4% | 17.8% |
| | Inconvenient | Responses | 127 | 135 | 104 | 366 |
| | | % within Political Party_3pt | 23.6% | 28.4% | 22.4% | 24.8% |
| | Very inconvenient | Responses | 53 | 55 | 71 | 179 |
| | | % within Political Party_3pt | 9.9% | 11.6% | 15.3% | 12.1% |
| | Charging not available | Responses | 155 | 150 | 193 | 498 |
| | | % within Political Party_3pt | 28.9% | 31.5% | 41.5% | 33.7% |
| Total | | Responses | 537 | 476 | 465 | 1478 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient would it be to charge: Where you currently work? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|---|---------------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 59 | 34 | 62 | 155 |
| | | % within Political Ideology_3pt | 15.8% | 9.7% | 10.7% | 11.9% |
| | Convenient | Responses | 77 | 54 | 98 | 229 |
| | | % within Political Ideology_3pt | 20.6% | 15.4% | 16.9% | 17.6% |
| | Inconvenient | Responses | 88 | 91 | 146 | 325 |
| | | % within Political Ideology_3pt | 23.6% | 26.0% | 25.2% | 24.9% |
| | Very inconvenient | Responses | 42 | 38 | 74 | 154 |
| | | % within Political Ideology_3pt | 11.3% | 10.9% | 12.8% | 11.8% |
| | Charging not available | Responses | 107 | 133 | 200 | 440 |
| | | % within Political Ideology_3pt | 28.7% | 38.0% | 34.5% | 33.8% |
| Total | Responses | | 373 | 350 | 580 | 1303 |
| | % within Political Ideology_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient would it be to charge: Where you currently work? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient would it be to charge: Where you currently work? | Very convenient | Responses | 143 | 28 | 171 |
| | | % within Metro_Nonmetro | 12.2% | 9.4% | 11.6% |
| | Convenient | Responses | 211 | 51 | 262 |
| | | % within Metro_Nonmetro | 18.0% | 17.1% | 17.8% |
| | Inconvenient | Responses | 301 | 64 | 365 |
| | | % within Metro_Nonmetro | 25.7% | 21.5% | 24.8% |
| | Very inconvenient | Responses | 140 | 37 | 177 |
| | | % within Metro_Nonmetro | 11.9% | 12.4% | 12.0% |
| | Charging not available | Responses | 377 | 118 | 495 |
| | | % within Metro_Nonmetro | 32.2% | 39.6% | 33.7% |
| | Total | Responses | 1172 | 298 | 1470 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18b – At nearby retail establishments

AGE

How convenient would it be to charge: At nearby retail establishments? * Age Crosstabulation

| | | | Age | | | | | | |
|---|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How convenient would it be to charge: At nearby retail establishments ? | Very convenient | Response s | 36 | 37 | 38 | 21 | 18 | 10 | 160 |
| | | % within Age | 18.8% | 13.2% | 14.2% | 8.9% | 8.2% | 3.5% | 10.8% |
| | Convenient | Response s | 63 | 93 | 75 | 55 | 45 | 38 | 369 |
| | | % within Age | 33.0% | 33.2% | 28.1% | 23.3% | 20.5% | 13.2% | 24.9% |
| | Inconvenient | Response s | 51 | 81 | 78 | 74 | 57 | 80 | 421 |
| | | % within Age | 26.7% | 28.9% | 29.2% | 31.4% | 26.0% | 27.9% | 28.4% |
| | Very inconvenient | Response s | 15 | 36 | 35 | 38 | 48 | 67 | 239 |
| | | % within Age | 7.9% | 12.9% | 13.1% | 16.1% | 21.9% | 23.3% | 16.1% |
| | Charging not available | Response s | 26 | 33 | 41 | 48 | 51 | 92 | 291 |
| | | % within Age | 13.6% | 11.8% | 15.4% | 20.3% | 23.3% | 32.1% | 19.7% |
| Total | | Response s | 191 | 280 | 267 | 236 | 219 | 287 | 1480 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient would it be to charge: At nearby retail establishments? * Sex Crosstabulation

| | | | Sex | | Total |
|--|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 79 | 81 | 160 |
| | | % within Sex | 13.8% | 8.9% | 10.8% |
| | Convenient | Responses | 149 | 220 | 369 |
| | | % within Sex | 26.0% | 24.3% | 24.9% |
| | Inconvenient | Responses | 168 | 253 | 421 |
| | | % within Sex | 29.3% | 27.9% | 28.4% |
| | Very inconvenient | Responses | 81 | 158 | 239 |
| | | % within Sex | 14.1% | 17.4% | 16.1% |
| | Charging not available | Responses | 96 | 195 | 291 |
| | | % within Sex | 16.8% | 21.5% | 19.7% |
| | Total | Responses | 573 | 907 | 1480 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient would it be to charge: At nearby retail establishments? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | Total |
|--|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 89 | 51 | 0 | 8 | 12 | 160 |
| | | % within Ethnicity | 8.5% | 17.2% | 0.0% | 17.0% | 17.1% | 10.8% |
| | Convenient | Responses | 218 | 109 | 6 | 14 | 22 | 369 |
| | | % within Ethnicity | 20.9% | 36.8% | 27.3% | 29.8% | 31.4% | 24.9% |
| | Inconvenient | Responses | 309 | 69 | 9 | 10 | 24 | 421 |
| | | % within Ethnicity | 29.6% | 23.3% | 40.9% | 21.3% | 34.3% | 28.4% |
| | Very inconvenient | Responses | 195 | 30 | 1 | 7 | 6 | 239 |
| | | % within Ethnicity | 18.7% | 10.1% | 4.5% | 14.9% | 8.6% | 16.1% |
| | Charging not available | Responses | 234 | 37 | 6 | 8 | 6 | 291 |
| | | % within Ethnicity | 22.4% | 12.5% | 27.3% | 17.0% | 8.6% | 19.7% |
| Total | Responses | | 1045 | 296 | 22 | 47 | 70 | 1480 |
| | % within Ethnicity | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient would it be to charge: At nearby retail establishments? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|------------------------|--------------------------|----------------------------|-------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 138 | 22 | 160 |
| | | % within Hispanic Origin | 10.2% | 18.2% | 10.8% |
| | Convenient | Responses | 330 | 39 | 369 |
| | | % within Hispanic Origin | 24.3% | 32.2% | 24.9% |
| | Inconvenient | Responses | 387 | 34 | 421 |
| | | % within Hispanic Origin | 28.5% | 28.1% | 28.4% |
| | Very inconvenient | Responses | 228 | 11 | 239 |
| | | % within Hispanic Origin | 16.8% | 9.1% | 16.1% |
| | Charging not available | Responses | 276 | 15 | 291 |
| | | % within Hispanic Origin | 20.3% | 12.4% | 19.7% |
| | Total | Responses | 1359 | 121 | 1480 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient would it be to charge: At nearby retail establishments? * HHI Crosstabulation

| | | | Less than \$25,000 | \$25,000 to \$49,999 | HHI \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
|---|------------------------|--------------|--------------------|----------------------|--------------------------|----------------------|-------------------|--------|
| How convenient would it be to charge: At nearby retail establishments ? | Very convenient | Response s | 79 | 32 | 19 | 12 | 11 | 153 |
| | | % within HHI | 13.2% | 8.5% | 10.7% | 5.7% | 14.9% | 10.6% |
| | Convenient | Response s | 142 | 97 | 48 | 52 | 23 | 362 |
| | | % within HHI | 23.7% | 25.7% | 27.0% | 24.5% | 31.1% | 25.1% |
| | Inconvenient | Response s | 155 | 114 | 48 | 68 | 19 | 404 |
| | | % within HHI | 25.9% | 30.2% | 27.0% | 32.1% | 25.7% | 28.1% |
| | Very inconvenient | Response s | 92 | 56 | 33 | 42 | 10 | 233 |
| | | % within HHI | 15.4% | 14.9% | 18.5% | 19.8% | 13.5% | 16.2% |
| | Charging not available | Response s | 131 | 78 | 30 | 38 | 11 | 288 |
| | | % within HHI | 21.9% | 20.7% | 16.9% | 17.9% | 14.9% | 20.0% |
| Total | | Response s | 599 | 377 | 178 | 212 | 74 | 1440 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient would it be to charge: At nearby retail establishments? * Education Crosstabulation

| | | | Education | | | | | | | | |
|--|-----------------------------------|------------------------------|---------------------------------------|----------------------------|---|---|---------------------------|------------------------------|---|-----------------------------|------------|
| | | | Som e high school or less | High school graduate | Other post high school vocational training | Compl eted some colleg e, but no degree | Associ ate's degree | Bachel or's degre e | Master' s or professi onal degree | Docto rate degre e | Total |
| How convenie nt would it be to charge: At nearby retail establish ments? | Very conveni ent | Respo nses | 10 | 39 | 8 | 35 | 16 | 21 | 18 | 13 | 160 |
| | | % within Educat ion | 12.0 % | 14.0 % | 8.2% | 9.2% | 11.0% | 7.5% | 14.1% | 15.3 % | 10.8 % |
| | Conveni ent | Respo nses | 24 | 67 | 28 | 107 | 33 | 64 | 22 | 23 | 368 |
| | | % within Educat ion | 28.9 % | 24.0 % | 28.9% | 28.0% | 22.6% | 22.9 % | 17.2% | 27.1 % | 24.9 % |
| | Inconve nient | Respo nses | 21 | 83 | 27 | 101 | 50 | 85 | 37 | 17 | 421 |
| | | % within Educat ion | 25.3 % | 29.7 % | 27.8% | 26.4% | 34.2% | 30.5 % | 28.9% | 20.0 % | 28.5 % |
| | Very inconve nient | Respo nses | 15 | 40 | 11 | 67 | 23 | 50 | 19 | 14 | 239 |
| | | % within Educat ion | 18.1 % | 14.3 % | 11.3% | 17.5% | 15.8% | 17.9 % | 14.8% | 16.5 % | 16.2 % |
| | Chargin g not availabl e | Respo nses | 13 | 50 | 23 | 72 | 24 | 59 | 32 | 18 | 291 |
| | | % within Educat ion | 15.7 % | 17.9 % | 23.7% | 18.8% | 16.4% | 21.1 % | 25.0% | 21.2 % | 19.7 % |
| Total | | Respo nses | 83 | 279 | 97 | 382 | 146 | 279 | 128 | 85 | 1479 |
| | | % within Educat ion | 100. 0% | 100. 0% | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100. 0% |

POLITICAL AFFILIATION

How convenient would it be to charge: At nearby retail establishments? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|------------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 73 | 43 | 44 | 160 |
| | | % within Political Party_3pt | 13.6% | 9.0% | 9.5% | 10.8% |
| | Convenient | Responses | 178 | 119 | 72 | 369 |
| | | % within Political Party_3pt | 33.1% | 24.9% | 15.5% | 24.9% |
| | Inconvenient | Responses | 142 | 157 | 122 | 421 |
| | | % within Political Party_3pt | 26.4% | 32.8% | 26.2% | 28.4% |
| | Very inconvenient | Responses | 63 | 77 | 99 | 239 |
| | | % within Political Party_3pt | 11.7% | 16.1% | 21.3% | 16.1% |
| | Charging not available | Responses | 81 | 82 | 128 | 291 |
| | | % within Political Party_3pt | 15.1% | 17.2% | 27.5% | 19.7% |
| Total | Responses | | 537 | 478 | 465 | 1480 |
| | % within Political Party_3pt | | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient would it be to charge: At nearby retail establishments? * Political Ideology_3pt
Crosstabulation

| | | | Political Ideology_3pt | | | Total |
|--|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 50 | 35 | 56 | 141 |
| | | % within Political Ideology_3pt | 13.4% | 10.0% | 9.6% | 10.8% |
| | Convenient | Responses | 110 | 89 | 134 | 333 |
| | | % within Political Ideology_3pt | 29.5% | 25.4% | 23.1% | 25.5% |
| | Inconvenient | Responses | 99 | 100 | 166 | 365 |
| | | % within Political Ideology_3pt | 26.5% | 28.5% | 28.6% | 28.0% |
| | Very inconvenient | Responses | 43 | 51 | 113 | 207 |
| | | % within Political Ideology_3pt | 11.5% | 14.5% | 19.4% | 15.9% |
| | Charging not available | Responses | 71 | 76 | 112 | 259 |
| | | % within Political Ideology_3pt | 19.0% | 21.7% | 19.3% | 19.8% |
| | Total | Responses | 373 | 351 | 581 | 1305 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient would it be to charge: At nearby retail establishments? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient would it be to charge: At nearby retail establishments? | Very convenient | Responses | 129 | 29 | 158 |
| | | % within Metro_Nonmetro | 11.0% | 9.7% | 10.7% |
| | Convenient | Responses | 300 | 68 | 368 |
| | | % within Metro_Nonmetro | 25.6% | 22.8% | 25.0% |
| | Inconvenient | Responses | 343 | 78 | 421 |
| | | % within Metro_Nonmetro | 29.2% | 26.2% | 28.6% |
| | Very inconvenient | Responses | 186 | 51 | 237 |
| | | % within Metro_Nonmetro | 15.8% | 17.1% | 16.1% |
| | Charging not available | Responses | 216 | 72 | 288 |
| | | % within Metro_Nonmetro | 18.4% | 24.2% | 19.6% |
| | Total | Responses | 1174 | 298 | 1472 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18b – At nearby public spaces (such as parks, community buildings, or along the highway)

AGE

How convenient would it be to charge: At nearby public spaces * Age Crosstabulation

| | | | Age | | | | | | |
|--|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Response s | 51 | 47 | 43 | 24 | 17 | 11 | 193 |
| | | % within Age | 26.7% | 16.8% | 16.1% | 10.2% | 7.8% | 3.8% | 13.0% |
| | Convenient | Response s | 58 | 90 | 80 | 59 | 38 | 36 | 361 |
| | | % within Age | 30.4% | 32.1% | 30.0% | 25.0% | 17.4% | 12.5% | 24.4% |
| | Inconvenient | Response s | 44 | 64 | 75 | 63 | 69 | 92 | 407 |
| | | % within Age | 23.0% | 22.9% | 28.1% | 26.7% | 31.5% | 32.1% | 27.5% |
| | Very inconvenient | Response s | 19 | 42 | 36 | 40 | 48 | 72 | 257 |
| | | % within Age | 9.9% | 15.0% | 13.5% | 16.9% | 21.9% | 25.1% | 17.4% |
| | Charging not available | Response s | 19 | 37 | 33 | 50 | 47 | 76 | 262 |
| | | % within Age | 9.9% | 13.2% | 12.4% | 21.2% | 21.5% | 26.5% | 17.7% |
| Total | | Response s | 191 | 280 | 267 | 236 | 219 | 287 | 1480 |
| | | % within Age | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient would it be to charge: At nearby public spaces * Sex Crosstabulation

| | | | Sex | | |
|---|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 103 | 90 | 193 |
| | | % within Sex | 18.0% | 9.9% | 13.0% |
| | Convenient | Responses | 139 | 222 | 361 |
| | | % within Sex | 24.3% | 24.5% | 24.4% |
| | Inconvenient | Responses | 155 | 252 | 407 |
| | | % within Sex | 27.1% | 27.8% | 27.5% |
| | Very inconvenient | Responses | 90 | 167 | 257 |
| | | % within Sex | 15.7% | 18.4% | 17.4% |
| | Charging not available | Responses | 86 | 176 | 262 |
| | | % within Sex | 15.0% | 19.4% | 17.7% |
| Total | | Responses | 573 | 907 | 1480 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient would it be to charge: At nearby public spaces * Ethnicity Crosstabulation

| | | | | Ethnicity | | | | |
|---|------------------------|--------------------|--------|---------------------------|----------------------------------|----------------------------|--------|--------|
| | | | | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| White | | | | | | | | |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 105 | 64 | 1 | 4 | 19 | 193 |
| | | % within Ethnicity | 10.0% | 21.6% | 4.5% | 8.5% | 27.1% | 13.0% |
| | Convenient | Responses | 206 | 110 | 5 | 19 | 21 | 361 |
| | | % within Ethnicity | 19.7% | 37.2% | 22.7% | 40.4% | 30.0% | 24.4% |
| | Inconvenient | Responses | 316 | 51 | 11 | 11 | 18 | 407 |
| | | % within Ethnicity | 30.2% | 17.2% | 50.0% | 23.4% | 25.7% | 27.5% |
| | Very inconvenient | Responses | 203 | 35 | 2 | 9 | 8 | 257 |
| | | % within Ethnicity | 19.4% | 11.8% | 9.1% | 19.1% | 11.4% | 17.4% |
| | Charging not available | Responses | 215 | 36 | 3 | 4 | 4 | 262 |
| | | % within Ethnicity | 20.6% | 12.2% | 13.6% | 8.5% | 5.7% | 17.7% |
| Total | | Responses | 1045 | 296 | 22 | 47 | 70 | 1480 |
| | | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

HISPANIC ORIGIN

How convenient would it be to charge: At nearby public spaces * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | |
|--|---------------------------|-----------------------------|----------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 164 | 29 | 193 |
| | | % within Hispanic Origin | 12.1% | 24.0% | 13.0% |
| | Convenient | Responses | 315 | 46 | 361 |
| | | % within Hispanic Origin | 23.2% | 38.0% | 24.4% |
| | Inconvenient | Responses | 383 | 24 | 407 |
| | | % within Hispanic Origin | 28.2% | 19.8% | 27.5% |
| | Very inconvenient | Responses | 247 | 10 | 257 |
| | | % within Hispanic Origin | 18.2% | 8.3% | 17.4% |
| | Charging not available | Responses | 250 | 12 | 262 |
| | | % within Hispanic Origin | 18.4% | 9.9% | 17.7% |
| Total | | Responses | 1359 | 121 | 1480 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient would it be to charge: At nearby public spaces * HHI Crosstabulation

| | | | HHI | | | | | |
|---|------------------------------|-----------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 100 | 40 | 14 | 20 | 15 | 189 |
| | | % within HHI | 16.7% | 10.6% | 7.9% | 9.4% | 20.3% | 13.1% |
| | Convenient | Responses | 150 | 92 | 43 | 44 | 21 | 350 |
| | | % within HHI | 25.0% | 24.4% | 24.2% | 20.8% | 28.4% | 24.3% |
| | Inconvenient | Responses | 131 | 117 | 55 | 71 | 20 | 394 |
| | | % within HHI | 21.9% | 31.0% | 30.9% | 33.5% | 27.0% | 27.4% |
| | Very inconvenient | Responses | 102 | 60 | 39 | 39 | 11 | 251 |
| | | % within HHI | 17.0% | 15.9% | 21.9% | 18.4% | 14.9% | 17.4% |
| | Charging not available | Responses | 116 | 68 | 27 | 38 | 7 | 256 |
| | | % within HHI | 19.4% | 18.0% | 15.2% | 17.9% | 9.5% | 17.8% |
| Total | | Responses | 599 | 377 | 178 | 212 | 74 | 1440 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient would it be to charge: At nearby public spaces * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|---|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 13 | 43 | 10 | 46 | 17 | 36 | 18 | 10 | 193 |
| | | % within Education | 15.7% | 15.4% | 10.3% | 12.0% | 11.6% | 12.9% | 14.1% | 11.8% | 13.0% |
| | Convenient | Responses | 22 | 69 | 27 | 104 | 40 | 59 | 19 | 20 | 360 |
| | | % within Education | 26.5% | 24.7% | 27.8% | 27.2% | 27.4% | 21.1% | 14.8% | 23.5% | 24.3% |
| | Inconvenient | Responses | 23 | 72 | 27 | 106 | 44 | 75 | 36 | 24 | 407 |
| | | % within Education | 27.7% | 25.8% | 27.8% | 27.7% | 30.1% | 26.9% | 28.1% | 28.2% | 27.5% |
| | Very inconvenient | Responses | 14 | 47 | 12 | 60 | 27 | 59 | 26 | 12 | 257 |
| | | % within Education | 16.9% | 16.8% | 12.4% | 15.7% | 18.5% | 21.1% | 20.3% | 14.1% | 17.4% |
| | Charging not available | Responses | 11 | 48 | 21 | 66 | 18 | 50 | 29 | 19 | 262 |
| | | % within Education | 13.3% | 17.2% | 21.6% | 17.3% | 12.3% | 17.9% | 22.7% | 22.4% | 17.7% |
| Total | Responses | | 83 | 279 | 97 | 382 | 146 | 279 | 128 | 85 | 1479 |
| | % within Education | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How convenient would it be to charge: At nearby public spaces * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | |
|---|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 85 | 62 | 46 | 193 |
| | | % within Political Party_3pt | 15.8% | 13.0% | 9.9% | 13.0% |
| | Convenient | Responses | 171 | 113 | 77 | 361 |
| | | % within Political Party_3pt | 31.8% | 23.6% | 16.6% | 24.4% |
| | Inconvenient | Responses | 131 | 152 | 124 | 407 |
| | | % within Political Party_3pt | 24.4% | 31.8% | 26.7% | 27.5% |
| | Very inconvenient | Responses | 74 | 73 | 110 | 257 |
| | | % within Political Party_3pt | 13.8% | 15.3% | 23.7% | 17.4% |
| | Charging not available | Responses | 76 | 78 | 108 | 262 |
| | | % within Political Party_3pt | 14.2% | 16.3% | 23.2% | 17.7% |
| Total | | Responses | 537 | 478 | 465 | 1480 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient would it be to charge: At nearby public spaces * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|---|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 70 | 37 | 63 | 170 |
| | | % within Political Ideology_3pt | 18.8% | 10.5% | 10.8% | 13.0% |
| | Convenient | Responses | 96 | 86 | 142 | 324 |
| | | % within Political Ideology_3pt | 25.7% | 24.5% | 24.4% | 24.8% |
| | Inconvenient | Responses | 97 | 99 | 159 | 355 |
| | | % within Political Ideology_3pt | 26.0% | 28.2% | 27.4% | 27.2% |
| | Very inconvenient | Responses | 46 | 58 | 117 | 221 |
| | | % within Political Ideology_3pt | 12.3% | 16.5% | 20.1% | 16.9% |
| | Charging not available | Responses | 64 | 71 | 100 | 235 |
| | | % within Political Ideology_3pt | 17.2% | 20.2% | 17.2% | 18.0% |
| Total | | Responses | 373 | 351 | 581 | 1305 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient would it be to charge: At nearby public spaces * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|---|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient would it be to charge: At nearby public spaces | Very convenient | Responses | 146 | 45 | 191 |
| | | % within Metro_Nonmetro | 12.4% | 15.1% | 13.0% |
| | Convenient | Responses | 291 | 69 | 360 |
| | | % within Metro_Nonmetro | 24.8% | 23.2% | 24.5% |
| | Inconvenient | Responses | 334 | 72 | 406 |
| | | % within Metro_Nonmetro | 28.4% | 24.2% | 27.6% |
| | Very inconvenient | Responses | 206 | 50 | 256 |
| | | % within Metro_Nonmetro | 17.5% | 16.8% | 17.4% |
| | Charging not available | Responses | 197 | 62 | 259 |
| | | % within Metro_Nonmetro | 16.8% | 20.8% | 17.6% |
| | Total | Responses | 1174 | 298 | 1472 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Q18b – On long car trips

AGE

How convenient would it be to charge: On long car trips? * Age Crosstabulation

| | | | Age | | | | | | Total |
|--|------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| | | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | |
| How convenient would it be to charge: On long car trips? | Very convenient | Response s | 51 | 45 | 47 | 18 | 20 | 11 | 192 |
| | | % within Age | 26.7% | 16.1% | 17.6% | 7.6% | 9.1% | 3.8% | 13.0% |
| | Convenient | Response s | 56 | 75 | 58 | 57 | 32 | 27 | 305 |
| | | % within Age | 29.3% | 26.8% | 21.7% | 24.2% | 14.6% | 9.4% | 20.6% |
| | Inconvenient | Response s | 44 | 99 | 86 | 78 | 70 | 84 | 461 |
| | | % within Age | 23.0% | 35.4% | 32.2% | 33.1% | 32.0% | 29.3% | 31.1% |
| | Very inconvenient | Response s | 28 | 49 | 55 | 70 | 82 | 136 | 420 |
| | | % within Age | 14.7% | 17.5% | 20.6% | 29.7% | 37.4% | 47.4% | 28.4% |
| | Charging not available | Response s | 12 | 12 | 21 | 13 | 15 | 29 | 102 |
| | | % within Age | 6.3% | 4.3% | 7.9% | 5.5% | 6.8% | 10.1% | 6.9% |
| Total | Response s | | 191 | 280 | 267 | 236 | 219 | 287 | 1480 |
| | % within Age | | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % | 100.0 % |

SEX

How convenient would it be to charge: On long car trips? * Sex Crosstabulation

| | | | Sex | | |
|--|------------------------|--------------|--------|--------|--------|
| | | | Male | Female | Total |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 103 | 89 | 192 |
| | | % within Sex | 18.0% | 9.8% | 13.0% |
| | Convenient | Responses | 122 | 183 | 305 |
| | | % within Sex | 21.3% | 20.2% | 20.6% |
| | Inconvenient | Responses | 171 | 290 | 461 |
| | | % within Sex | 29.8% | 32.0% | 31.1% |
| | Very inconvenient | Responses | 145 | 275 | 420 |
| | | % within Sex | 25.3% | 30.3% | 28.4% |
| | Charging not available | Responses | 32 | 70 | 102 |
| | | % within Sex | 5.6% | 7.7% | 6.9% |
| Total | | Responses | 573 | 907 | 1480 |
| | | % within Sex | 100.0% | 100.0% | 100.0% |

ETHNICITY

How convenient would it be to charge: On long car trips? * Ethnicity Crosstabulation

| | | | Ethnicity | | | | | |
|--|------------------------|--------------------|-----------|---------------------------|----------------------------------|----------------------------|--------|-------|
| | | | White | Black or African American | American Indian or Alaska Native | Asian and Pacific Islander | Other | Total |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 98 | 65 | 2 | 7 | 20 | 192 |
| | | % within Ethnicity | 9.4% | 22.0% | 9.1% | 14.9% | 28.6% | 13.0% |
| | Convenient | Responses | 169 | 97 | 4 | 16 | 19 | 305 |
| | | % within Ethnicity | 16.2% | 32.8% | 18.2% | 34.0% | 27.1% | 20.6% |
| | Inconvenient | Responses | 354 | 72 | 8 | 14 | 13 | 461 |
| | | % within Ethnicity | 33.9% | 24.3% | 36.4% | 29.8% | 18.6% | 31.1% |
| | Very inconvenient | Responses | 345 | 42 | 7 | 10 | 16 | 420 |
| | | % within Ethnicity | 33.0% | 14.2% | 31.8% | 21.3% | 22.9% | 28.4% |
| | Charging not available | Responses | 79 | 20 | 1 | 0 | 2 | 102 |
| | | % within Ethnicity | 7.6% | 6.8% | 4.5% | 0.0% | 2.9% | 6.9% |
| Total | Responses | 1045 | 296 | 22 | 47 | 70 | 1480 | |
| | % within Ethnicity | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

HISPANIC ORIGIN

How convenient would it be to charge: On long car trips? * Hispanic Origin Crosstabulation

| | | | Hispanic Origin | | Total |
|--|---------------------------|-----------------------------|-------------------------------|-------------------------------|--------|
| | | | No, not of Hispanic origin | Yes, of Hispanic origin | |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 156 | 36 | 192 |
| | | % within Hispanic Origin | 11.5% | 29.8% | 13.0% |
| | Convenient | Responses | 273 | 32 | 305 |
| | | % within Hispanic Origin | 20.1% | 26.4% | 20.6% |
| | Inconvenient | Responses | 430 | 31 | 461 |
| | | % within Hispanic Origin | 31.6% | 25.6% | 31.1% |
| | Very inconvenient | Responses | 400 | 20 | 420 |
| | | % within Hispanic Origin | 29.4% | 16.5% | 28.4% |
| | Charging not available | Responses | 100 | 2 | 102 |
| | | % within Hispanic Origin | 7.4% | 1.7% | 6.9% |
| | Total | Responses | 1359 | 121 | 1480 |
| | | % within Hispanic Origin | 100.0% | 100.0% | 100.0% |

HOUSEHOLD INCOME (HHI)

How convenient would it be to charge: On long car trips? * HHI Crosstabulation

| | | | HHI | | | | | |
|--|------------------------|--------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------|--------|
| | | | Less than \$25,000 | \$25,000 to \$49,999 | \$50,000 to \$74,999 | \$75,000 to \$99,999 | \$100,000 or more | Total |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 99 | 43 | 12 | 14 | 17 | 185 |
| | | % within HHI | 16.5% | 11.4% | 6.7% | 6.6% | 23.0% | 12.8% |
| | Convenient | Responses | 127 | 75 | 43 | 46 | 9 | 300 |
| | | % within HHI | 21.2% | 19.9% | 24.2% | 21.7% | 12.2% | 20.8% |
| | Inconvenient | Responses | 173 | 129 | 44 | 74 | 25 | 445 |
| | | % within HHI | 28.9% | 34.2% | 24.7% | 34.9% | 33.8% | 30.9% |
| | Very inconvenient | Responses | 142 | 109 | 68 | 70 | 21 | 410 |
| | | % within HHI | 23.7% | 28.9% | 38.2% | 33.0% | 28.4% | 28.5% |
| | Charging not available | Responses | 58 | 21 | 11 | 8 | 2 | 100 |
| | | % within HHI | 9.7% | 5.6% | 6.2% | 3.8% | 2.7% | 6.9% |
| Total | | Responses | 599 | 377 | 178 | 212 | 74 | 1440 |
| | | % within HHI | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

EDUCATION

How convenient would it be to charge: On long car trips? * Education Crosstabulation

| | | | Education | | | | | | | | Total |
|--|------------------------|--------------------|--------------------------|----------------------|--|---------------------------------------|--------------------|-------------------|---------------------------------|------------------|--------|
| | | | Some high school or less | High school graduate | Other post high school vocational training | Completed some college, but no degree | Associate's degree | Bachelor's degree | Master's or professional degree | Doctorate degree | |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 13 | 45 | 10 | 46 | 18 | 36 | 14 | 10 | 192 |
| | | % within Education | 15.7% | 16.1% | 10.3% | 12.0% | 12.3% | 12.9% | 10.9% | 11.8% | 13.0% |
| | Convenient | Responses | 17 | 71 | 22 | 77 | 28 | 55 | 19 | 15 | 304 |
| | | % within Education | 20.5% | 25.4% | 22.7% | 20.2% | 19.2% | 19.7% | 14.8% | 17.6% | 20.6% |
| | Inconvenient | Responses | 24 | 71 | 23 | 126 | 56 | 86 | 47 | 28 | 461 |
| | | % within Education | 28.9% | 25.4% | 23.7% | 33.0% | 38.4% | 30.8% | 36.7% | 32.9% | 31.2% |
| | Very inconvenient | Responses | 23 | 74 | 34 | 105 | 38 | 86 | 38 | 22 | 420 |
| | | % within Education | 27.7% | 26.5% | 35.1% | 27.5% | 26.0% | 30.8% | 29.7% | 25.9% | 28.4% |
| | Charging not available | Responses | 6 | 18 | 8 | 28 | 6 | 16 | 10 | 10 | 102 |
| | | % within Education | 7.2% | 6.5% | 8.2% | 7.3% | 4.1% | 5.7% | 7.8% | 11.8% | 6.9% |
| | Total | Responses | 83 | 279 | 97 | 382 | 146 | 279 | 128 | 85 | 1479 |
| | | % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL AFFILIATION

How convenient would it be to charge: On long car trips? * Political Party_3pt Crosstabulation

| | | | Political Party_3pt | | | Total |
|--|------------------------|------------------------------|---------------------|-------------|------------|--------|
| | | | Democrat | Independent | Republican | |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 78 | 65 | 49 | 192 |
| | | % within Political Party_3pt | 14.5% | 13.6% | 10.5% | 13.0% |
| | Convenient | Responses | 155 | 87 | 63 | 305 |
| | | % within Political Party_3pt | 28.9% | 18.2% | 13.5% | 20.6% |
| | Inconvenient | Responses | 164 | 164 | 133 | 461 |
| | | % within Political Party_3pt | 30.5% | 34.3% | 28.6% | 31.1% |
| | Very inconvenient | Responses | 109 | 134 | 177 | 420 |
| | | % within Political Party_3pt | 20.3% | 28.0% | 38.1% | 28.4% |
| | Charging not available | Responses | 31 | 28 | 43 | 102 |
| | | % within Political Party_3pt | 5.8% | 5.9% | 9.2% | 6.9% |
| | Total | Responses | 537 | 478 | 465 | 1480 |
| | | % within Political Party_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

POLITICAL IDEOLOGY

How convenient would it be to charge: On long car trips? * Political Ideology_3pt Crosstabulation

| | | | Political Ideology_3pt | | | |
|--|------------------------|---------------------------------|------------------------|----------|--------------|--------|
| | | | Liberal | Moderate | Conservative | Total |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 67 | 41 | 65 | 173 |
| | | % within Political Ideology_3pt | 18.0% | 11.7% | 11.2% | 13.3% |
| | Convenient | Responses | 90 | 73 | 110 | 273 |
| | | % within Political Ideology_3pt | 24.1% | 20.8% | 18.9% | 20.9% |
| | Inconvenient | Responses | 104 | 117 | 185 | 406 |
| | | % within Political Ideology_3pt | 27.9% | 33.3% | 31.8% | 31.1% |
| | Very inconvenient | Responses | 85 | 95 | 180 | 360 |
| | | % within Political Ideology_3pt | 22.8% | 27.1% | 31.0% | 27.6% |
| | Charging not available | Responses | 27 | 25 | 41 | 93 |
| | | % within Political Ideology_3pt | 7.2% | 7.1% | 7.1% | 7.1% |
| Total | | Responses | 373 | 351 | 581 | 1305 |
| | | % within Political Ideology_3pt | 100.0% | 100.0% | 100.0% | 100.0% |

RURAL-URBAN CLASSIFICATION

How convenient would it be to charge: On long car trips? * Metro_Nonmetro Crosstabulation

| | | | Metro_Nonmetro | | Total |
|--|------------------------|-------------------------|----------------|----------|--------|
| | | | Metro | Nonmetro | |
| How convenient would it be to charge: On long car trips? | Very convenient | Responses | 155 | 37 | 192 |
| | | % within Metro_Nonmetro | 13.2% | 12.4% | 13.0% |
| | Convenient | Responses | 228 | 74 | 302 |
| | | % within Metro_Nonmetro | 19.4% | 24.8% | 20.5% |
| | Inconvenient | Responses | 377 | 83 | 460 |
| | | % within Metro_Nonmetro | 32.1% | 27.9% | 31.3% |
| | Very inconvenient | Responses | 337 | 82 | 419 |
| | | % within Metro_Nonmetro | 28.7% | 27.5% | 28.5% |
| | Charging not available | Responses | 77 | 22 | 99 |
| | | % within Metro_Nonmetro | 6.6% | 7.4% | 6.7% |
| | Total | Responses | 1174 | 298 | 1472 |
| | | % within Metro_Nonmetro | 100.0% | 100.0% | 100.0% |

Appendix C

Survey Instrument

Q1 To start, how important are transportation issues to you?

- ☐ Very important (1)
- ☐ Somewhat important (2)
- ☐ Somewhat unimportant (3)
- ☐ Very unimportant (4)

Page Break

Q2 What comes closest to your view regarding government spending on roads? North Carolina needs to:

- ☐ Increase spending (1)
- ☐ Keep spending current amount (2)
- ☐ Decrease spending (3)

Display This Question:

If What comes closest to your view regarding government spending on roads? North Carolina needs to: = Increase spending

Q2a Do you feel strongly or not strongly about increasing spending?

- ☐ Strongly (1)
- ☐ Not strongly (2)

Display This Question:

If What comes closest to your view regarding government spending on roads? North Carolina needs to: = Decrease spending

Q2b Do you feel strongly or not strongly about decreasing spending?

- ☐ Strongly (1)
- ☐ Not strongly (2)

Display This Question:

If What comes closest to your view regarding government spending on roads? North Carolina needs to: = Keep spending current amount

Q2c Do you feel strongly or not strongly about keeping spending at its current amount?

☐ Strongly (1)

☐ Not strongly (2)

Page Break

Q3 How would you rate the pavement conditions on the roads you usually travel on in North Carolina?

☐ Excellent (1)

☐ Good (2)

☐ Fair (3)

☐ Poor (4)

☐ Very poor (5)

Page Break

Q4a To help pay for roads, you pay taxes whenever you buy gas in North Carolina. What do you think the state gas tax is in North Carolina, per gallon? (Please DO NOT search for the answer or ask for help because our results depend on recording your honest estimate).

Gas taxes per gallon are between:

- ☐ 0 to 24 cents (1)
 - ☐ 25 to 44 cents (2)
 - ☐ 45 to 64 cents (3)
 - ☐ 65 to 89 cents (4)
 - ☐ 90 cents or more (5)
 - ☐ Don't know (6)
-

Q4b How confident are you in your response?

- ☐ Confident (1)
- ☐ Not very confident (2)
- ☐ I guessed (3)

End of Block: Block 1

Start of Block: Block 2

Q5a An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$200 per year in state gas tax. Choose which statement you agree with most:

- ☐ \$200 per year is inexpensive for driving 12,000 miles on roads in North Carolina. (1)
 - ☐ \$200 per year is a fair price for driving 12,000 miles on roads in North Carolina. (2)
 - ☐ \$200 per year is expensive for driving 12,000 miles on roads in North Carolina. (3)
-

Q5b An average North Carolina vehicle owner who travels 12,000 miles in one year would pay approximately \$15 per month in state gas tax. Choose which statement you agree with most:

- ☐ \$15 per month is inexpensive for driving 12,000 miles on roads in North Carolina. (1)
- ☐ \$15 per month is a fair price for driving 12,000 miles on roads in North Carolina. (2)
- ☐ \$15 per month is expensive for driving 12,000 miles on roads in North Carolina. (3)

End of Block: Block 2

Start of Block: Block 3

Q6a If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network?

- ☐ A new fee on miles driven (1)
 - ☐ An increased tax on gasoline purchases (2)
 - ☐ An increase in the general state sales tax (3)
 - ☐ An increase in the annual vehicle registration fee (4)
-

Q6b If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network?

- ☐ A new half of 1 cent fee on miles driven (1)
 - ☐ An increase of 9 cents per gallon in the tax on gasoline purchases (2)
 - ☐ An increase of half of 1 cent per dollar in the general state sales tax (3)
 - ☐ An increase of \$60 in the annual vehicle registration fee (4)
-

Q6c If you had to choose just one, which of the following options should NC rely on to fund repairs to the state's road network?

- ☐ A new 1 cent fee on miles driven (1)
- ☐ An increase of 18 cents per gallon in the tax on gasoline purchases (2)
- ☐ An increase of 1 cent per dollar in the general state sales tax (3)
- ☐ An increase of \$120 in the annual vehicle registration fee (4)

End of Block: Block 3

Start of Block: Block 4A

Q8a Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North Carolina run on electric power by 2030?

- ☐ Support (1)
 - ☐ Oppose (2)
-

Q8b Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in NC that run on electric power in the future?

☐ Support (1)

☐ Oppose (2)

End of Block: Block 4A

Start of Block: Block 11

Display This Question:

If Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North... = Support

Or Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in N... = Support

Q8ab Do you feel strongly or not strongly about supporting this goal?

☐ Strongly (1)

☐ Not strongly (2)

Display This Question:

If Would you support or oppose a goal that at least 50% of all new passenger vehicles sold in North... = Oppose

Or Would you support or oppose a goal to increase the amount of all new passenger vehicles sold in N... = Oppose

Q8bb Do you feel strongly or not strongly about opposing this goal?

☐ Strongly (1)

☐ Not strongly (2)

End of Block: Block 11

Start of Block: Block 5

Q10 How much, if anything, have you read or heard about electric vehicles?

- ☐ A lot (1)
- ☐ Some (2)
- ☐ Only a little (3)
- ☐ Not at all (4)

Page Break

Q11a Which of the following best describes the type(s) of vehicle(s) that are owned or leased by people in your household?

- ☐ A traditional gas- or diesel-powered vehicle (1)
 - ☐ A hybrid gas-electric vehicle (2)
 - ☐ An electric vehicle (3)
 - ☐ I don't own or lease a vehicle (4)
-

Display This Question:

If Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = An electric vehicle

Q11b Are you the primary driver of the electric vehicle in your household?

- ☐ Yes (1)
 - ☐ No (2)
-

Page Break

Display This Question:

If Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... != An electric vehicle

Q12a The next time you purchase a vehicle, how likely are you to seriously consider purchasing an electric vehicle?

- ☐ Very likely (1)
 - ☐ Somewhat likely (2)
 - ☐ Not too likely (3)
 - ☐ Not at all likely (4)
 - ☐ I do not expect to purchase a vehicle (5)
-

Display This Question:

If Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = An electric vehicle

Q12b The next time you purchase a vehicle, how likely are you to seriously consider purchasing another electric vehicle?

- ☐ Very likely (1)
- ☐ Somewhat likely (2)
- ☐ Not too likely (3)
- ☐ Not at all likely (4)
- ☐ I do not expect to purchase a vehicle (5)

End of Block: Block 5

Start of Block: Block 6

Q13 Comparing electric vehicles to gas-powered vehicles, in general, which of the following would you say are true about electric vehicles?

Q13a Electric vehicles are...

- ☐ More reliable than gas-powered vehicles (1)
 - ☐ Less reliable than gas-powered vehicles (2)
 - ☐ About the same (3)
 - ☐ Unsure (4)
-

Q13b Electric vehicles are...

- ☐ Better for the environment than gas-powered vehicles (1)
 - ☐ Worse for the environment than gas-powered vehicles (2)
 - ☐ About the same (3)
 - ☐ Unsure (4)
-

Q13c Electric vehicles are...

- ☐ More expensive to purchase than gas-powered vehicles (1)
 - ☐ Less expensive to purchase than gas-powered vehicles (2)
 - ☐ About the same (3)
 - ☐ Unsure (4)
-

Q13d Electric vehicles are...

- ☐ More expensive to maintain than gas-powered vehicles (1)
- ☐ Less expensive to maintain than gas-powered vehicles (2)
- ☐ About the same (3)
- ☐ Unsure (4)

End of Block: Block 6

Start of Block: Block 7

Q14a On average, how many miles do you think a recently manufactured electric vehicle with a fully charged battery can travel before it needs to be charged?

- ☐ Less than 100 miles (1)
 - ☐ 100 to less than 200 miles (2)
 - ☐ 200 to less than 400 miles (3)
 - ☐ 400 miles or more (4)
-

Q14b How confident are you in your response?

- ☐ Confident (1)
- ☐ Not very confident (2)
- ☐ I guessed (3)

End of Block: Block 7

Start of Block: Block 8

Q15 How important, if at all, would each of the following factors be in your decision to buy or lease a vehicle?

| | Very important (1) | Somewhat important (2) | Neither important or unimportant (3) | Somewhat unimportant (4) | Very unimportant (5) |
|--|--------------------------|------------------------------|---|--------------------------------|----------------------------|
| Purchase price (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to fuel/charge (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Cost to maintain (parts & repairs) (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Impact on the environment (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Government or manufacturer incentives (rebates, tax credits, etc.) (5) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Vehicle model options (6) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Range (distance to travel on one tank/charge) (7) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Page Break

Display This Question:

If Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = An electric vehicle

Or Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = A hybrid gas-electric vehicle

Q18a How convenient is it to charge an electric vehicle...

| | Very convenient (1) | Convenient (2) | Inconvenient (3) | Very inconvenient (4) | Charging not available (5) |
|---|---------------------------|-----------------------|-----------------------|-----------------------------|-------------------------------------|
| Where you currently live? (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Where you currently work? (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby retail establishments? (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby public spaces (such as parks, community buildings, or along the highway)? (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On long car trips? (5) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Display This Question:

If Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = A traditional gas- or diesel-powered vehicle

Or Which of the following best describes the type(s) of vehicle(s) that are owned or leased by peopl... = I don't own or lease a vehicle

Q18b How convenient do you think it would be to charge an electric vehicle...

| | Very convenient (1) | Convenient (2) | Inconvenient (3) | Very inconvenient (4) | Charging not available (5) |
|---|---------------------------|-----------------------|-----------------------|-----------------------------|-------------------------------------|
| Where you currently live? (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Where you currently work? (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby retail establishments? (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| At nearby public spaces (such as parks, community buildings, or along the highway)? (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On long car trips? (5) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

End of Block: Block 9