



The Honorable Pete Buttigieg
Secretary
U.S. Department of Transportation
1200 New Jersey Avenue, SW
Washington, D.C. 20590

RE: FY 2021 RAISE Grant Application – High Point on the RISE: Reimagining Infrastructure for Sustainability and Equity

Dear Secretary Buttigieg:

Visit High Point strongly supports the RAISE grant application “High Point on the RISE: Reimagining Infrastructure for Sustainability and Equity” which is the result of a collaboration between the City of High Point, the North Carolina Department of Transportation (NCDOT), and other local stakeholders.

This multimodal project in the heart of Downtown High Point will improve access to transit, jobs, public resources, and opportunities for low-income communities of color. As part of a statewide and regional greenway spine identified in the NCDOT Great Trails State Plan, this project can be a national model for state, regional and local coordination to create a safer, more equitable, and better-connected multimodal transportation network for all users.

Furthermore, Visit High Point identifies direct destination development enhancements for High Point by connecting our existing activated points of interests for increased growth through our visitor economy. By providing recreation and transportation outlets to our linkable destinations in our urban core, this development will give visitors and residents an enhanced quality of life and authentic experiences that users are seeking for enjoyment and exploration. This connectivity will link our newest downtown developments with existing parks and strategic growth opportunities in our southwest neighborhoods and business districts.

By supporting these efforts, USDOT can showcase a project that aligns closely with its objectives under the Biden Administration's objectives, including enhancing access to opportunities for historically marginalized communities, creating an equitable transportation system that works for everyone, and transitioning to a more environmentally conscience network that prioritizes non-motorized users. This project will deliver healthy, climate-friendly, resilient, and integrated transportation options for residents and visitors of Downtown High Point. It will serve the City of High Point, the State of North Carolina, and its residents well for years to come.

Thank you for considering our application for RAISE Program funding.

With tremendous gratitude,

A handwritten signature in black ink that reads "Melody Burnett". The signature is written in a cursive, flowing style.

Melody Burnett
Visit High Point, President