# Geographic Information System (GIS)

What is GIS?

## Think About Geography

### What is Geography?

- Association of American Geographers' definition:
  - Geography is the science of place and space
- Merriam-Webster's definition:
  - A science that deals with the description, distribution, and interaction of the diverse physical, biological, and cultural features of the earth's surface

## Think About Geography

### Questions Geographers Ask

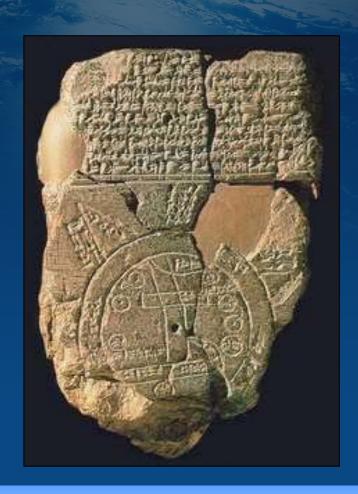
- Where is it located?
- Why is it located there?
- How and why are places different?
- How do people interact with their environment?

The answer to these questions is spatial data

## History of Cartography

- The First Maps
  - Rock walls
  - Clay tablets

- Uses of Maps
  - Topographic
  - Celestial
  - Cosmographic

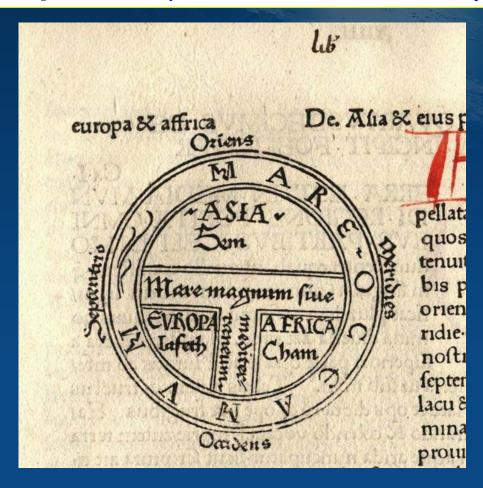


Picture of a cuneiform tablet from

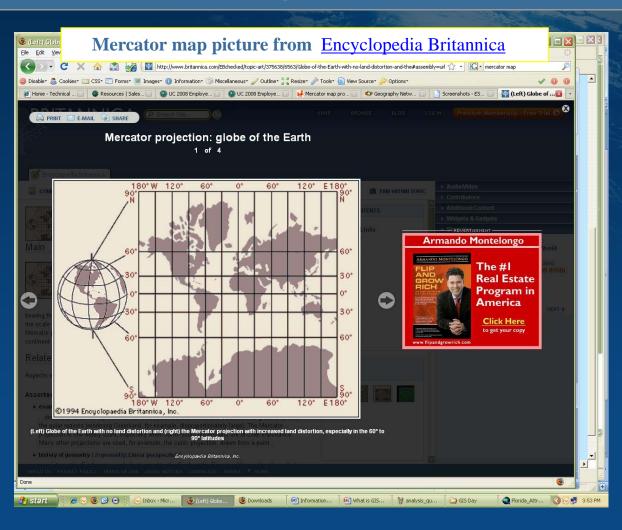
http://www.crystalinks.com/cuneiformtablets.html

# Early Maps of the World

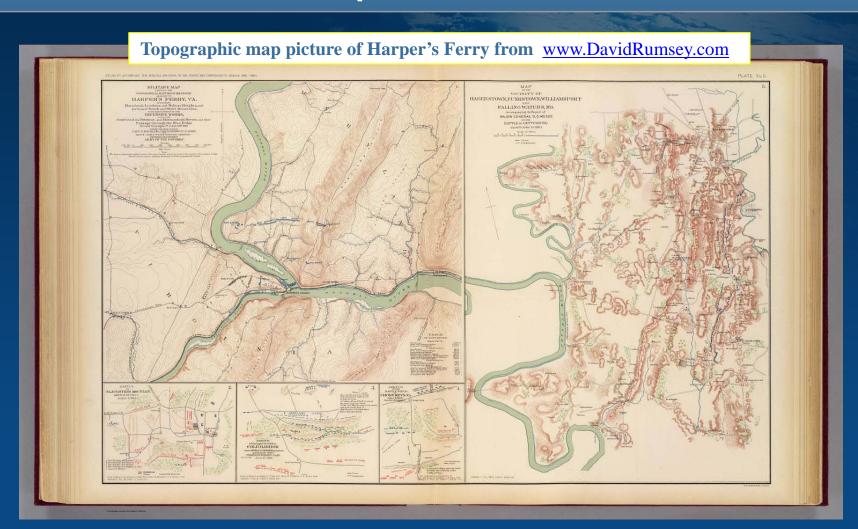
Picture of a T-O map from University of Texas, Foundations of Western European Cartography



# Exploring the World

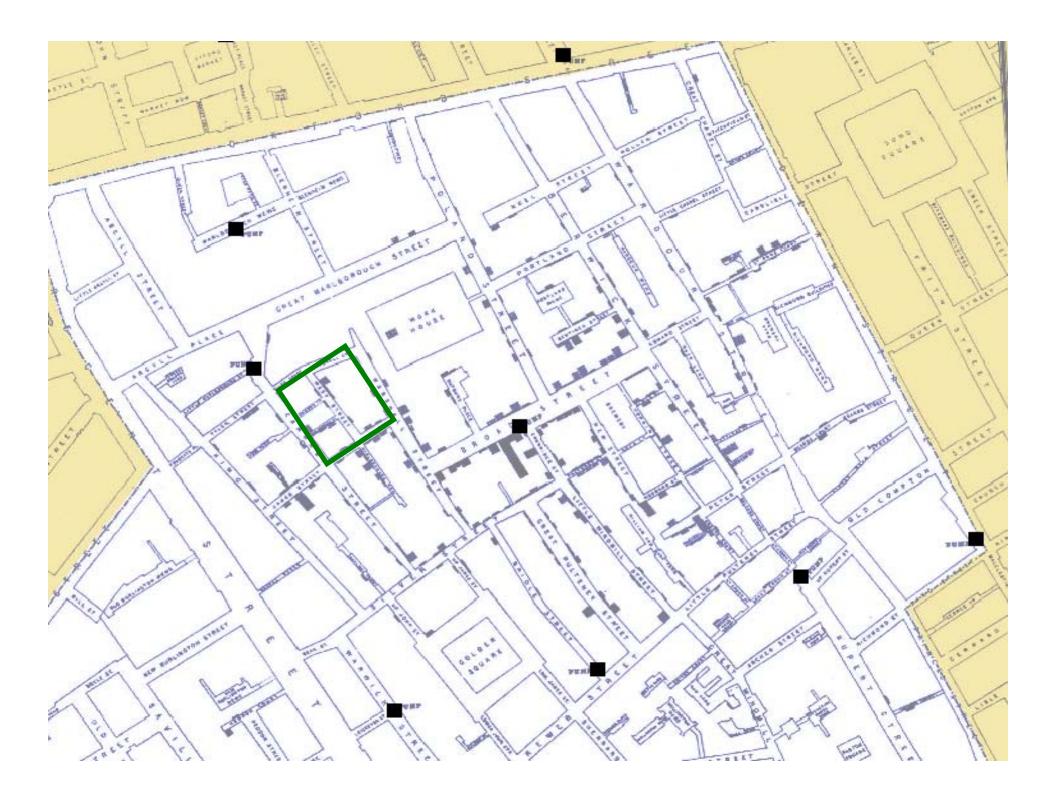


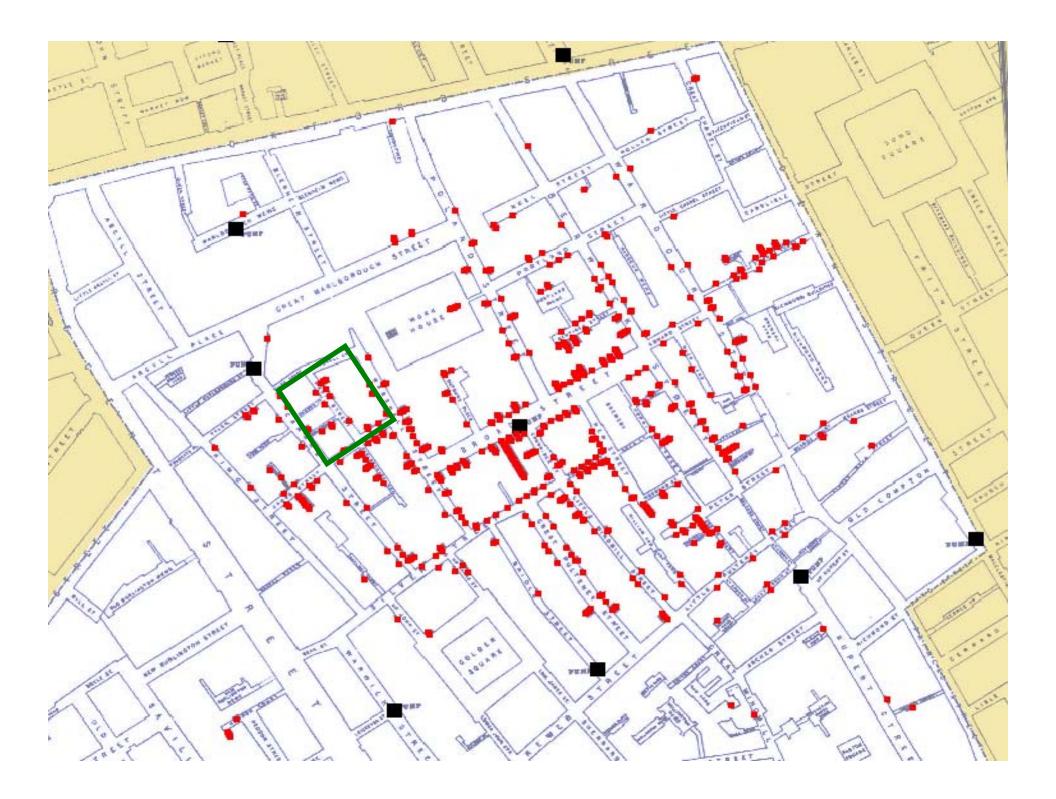
# Maps at War

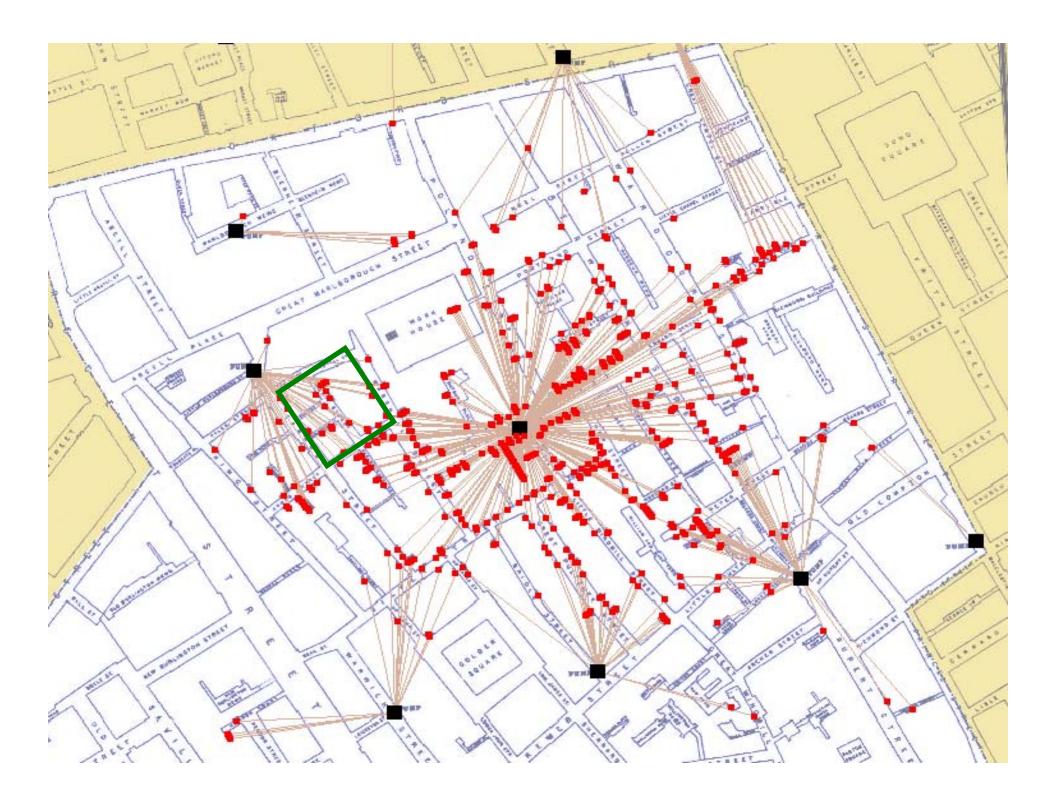


### Linked information reveals patterns...









### What is Spatial Data?

#### **Location Data**

How Many? – What Kind? – Where?

#### Scale of Data

Local to Global to Beyond

#### **Data Presentation**

Words, Charts, Graphs, Tables, or Maps

# Estimates are that 80% of all data has a *spatial* component

• Data from most sciences can be analyzed spatially

# Geographic Information Systems A Definition of GIS

A Geographic Information System (GIS) links locational and attribute information and enables a person to visualize patterns, relationships, and trends. This process gives an entirely new perspective to data analysis that cannot be easily seen in a table or list format or on a paper map.

Exploring data using GIS turns data into information and knowledge

## Five Components of GIS

#### Hardware

The computer, peripherals, and sometimes servers on which the GIS operates

#### Software

Provides the functions and tools required to store, analyze, and display data

#### Data

Data is stored as vector, raster, or attribute data

#### Methods

The guidelines, specifications, standards, and procedures for collecting and analyzing data and applying GIS

### People

GIS needs people to ask the questions; choose, collect, and analyze the data; and interpret the results

### A Complete GIS

### Visualization

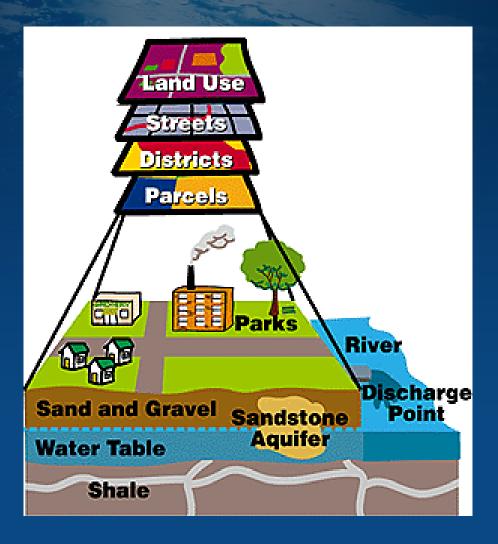
 GIS as a tool to display spatial data as a map

### **Database Management**

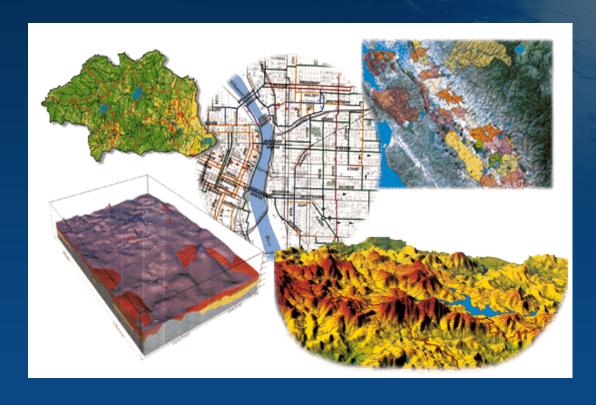
 GIS as a tool to store and organize spatial data

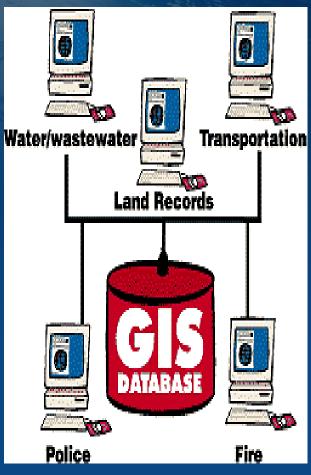
### **Spatial Analysis**

GIS as a tool to analyze and interpret spatial data

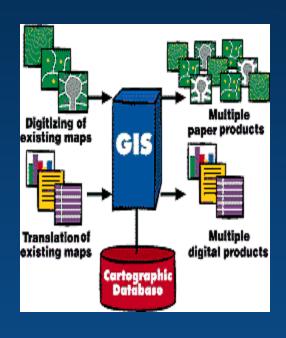


### GIS Combines Spatial Data From Many Sources





### Sources of Spatial Data



Digitized and Scanned Maps

- Purchased, donated, free (Internet)
- Created by user

#### **Databases**

Tables of data

#### **GPS**

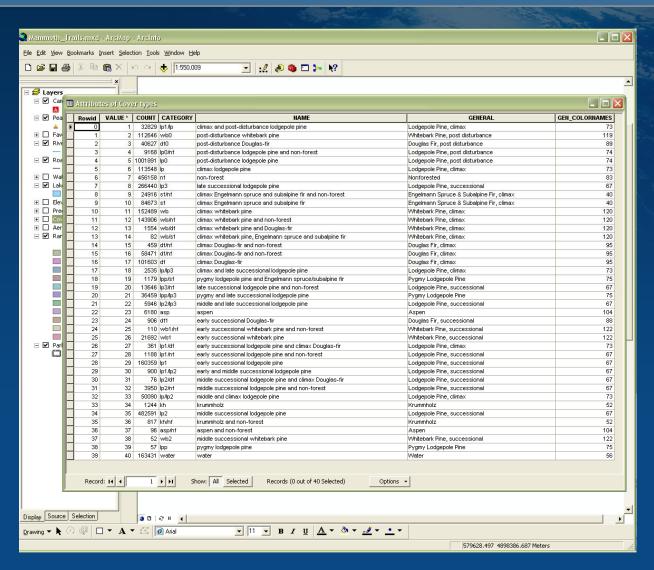
- Global Positioning System
- Accurate locations

Field Sampling of Attributes

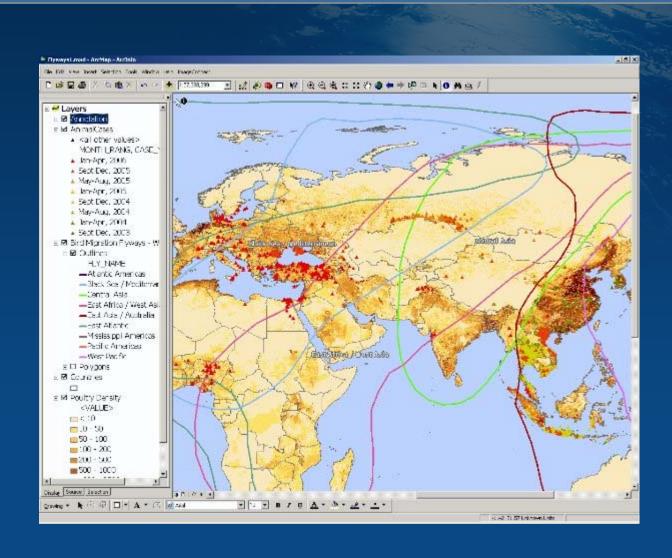
Remote Sensing and Aerial Photography

GIS stores and organizes spatial data in databases

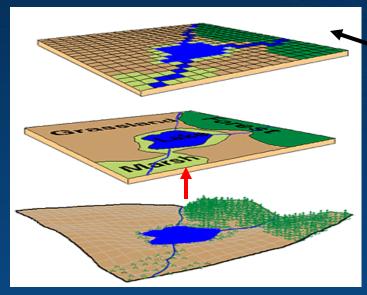
# Database Not easy to interpret



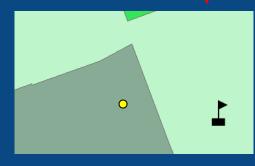
# Visualization Worth a Thousand Words



### Two Ways to Visualize Data "The World" in GIS



#### **Real world**



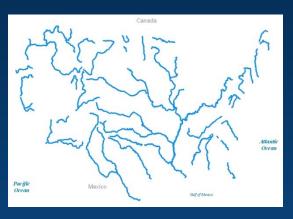
#### Raster -- Grid

- "Pixels"
- A location and value
- Satellite images and aerial photos are already in this format

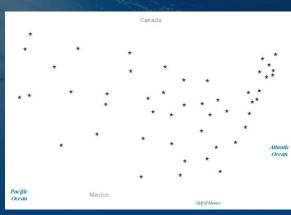
#### **Vector** -- Linear

- Points, lines, and polygons
- "Features" (house, lake, etc.)
- Attributes
  - size, type, length, etc.

# Five Data Layers "Alike Features"







**Rivers Layer** 

**Lakes Layer** 

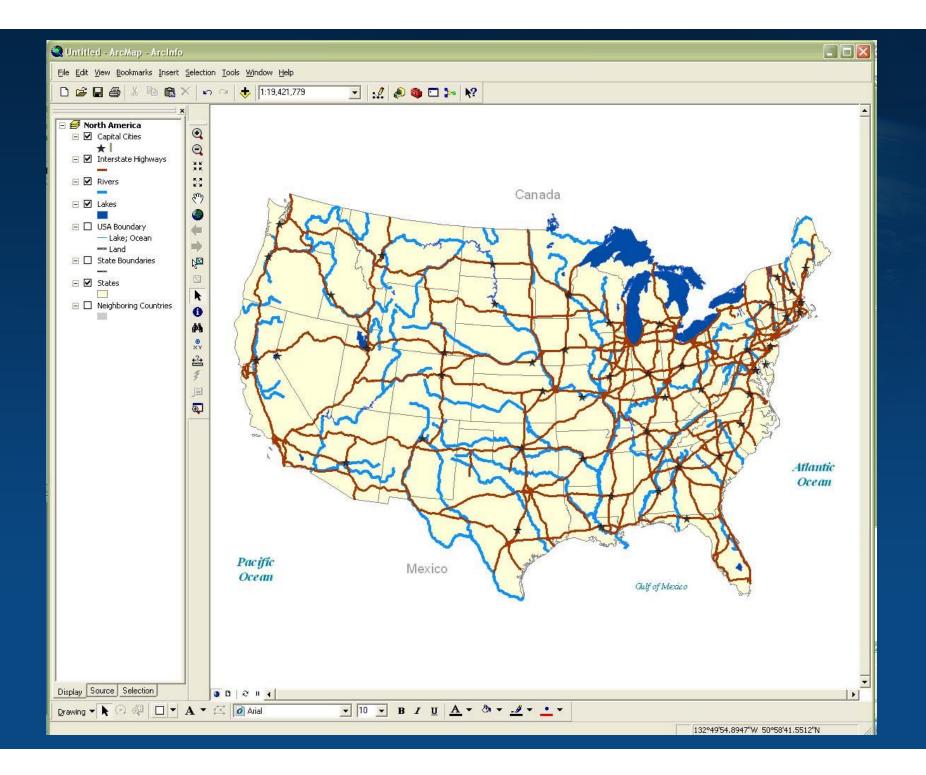
**Capitals Layer** 



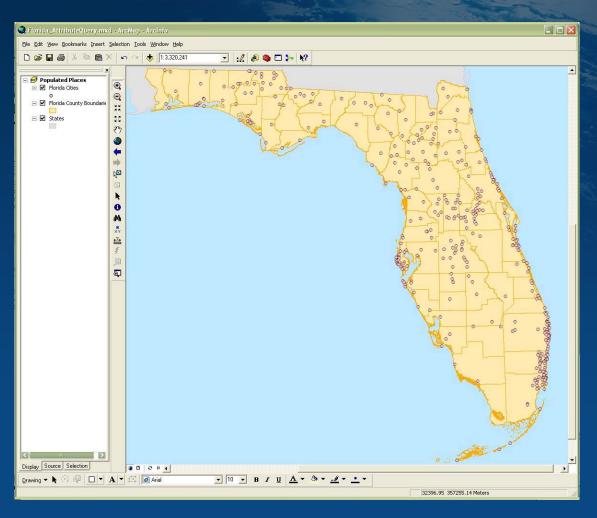
**Roads Layer** 



**States Layer** 

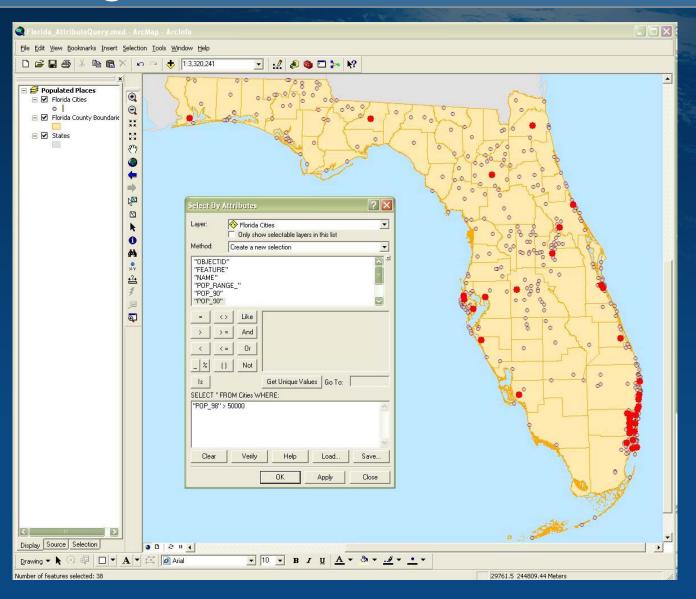


## **Turning Data Into Information**

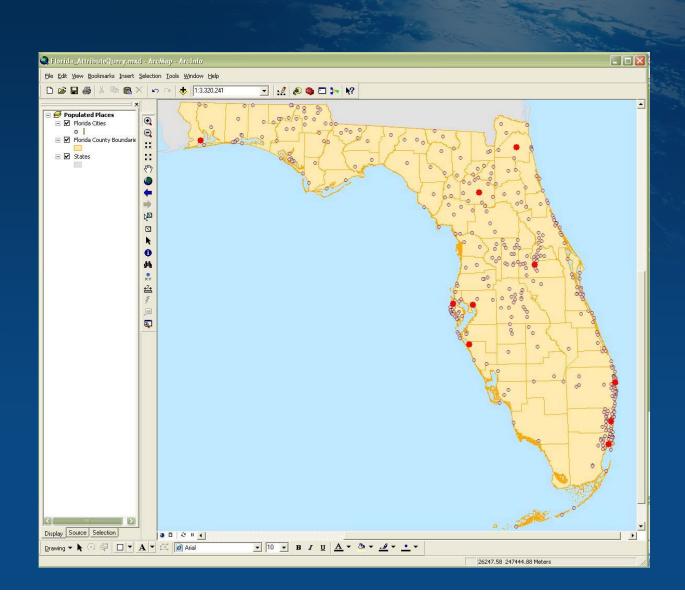


"Spatial Analysis" -- Not Just a Map

# Asking a Question -- Interaction



# Maps and Databases are Interactive



### The Goal of GIS

The goal of GIS is to help people and companies do their work better, faster, and cheaper through

### Visualization

GIS provides users with quicker, more accurate representations of spatial data

### **Database Management**

• GIS makes it easier to keep the spatial data accurate and up to date

### **Spatial Analysis**

GIS helps users make more informed decisions

\*Wherever Spatial Data Analysis Is Needed\*

## Some Ways GIS is Used

### **Emergency Services**

Fire and Police

#### **Environmental**

Monitoring and Modeling

#### Business

Site Location, Delivery Systems

### Industry

• Transportation, Communication, Mining, Pipelines, Healthcare

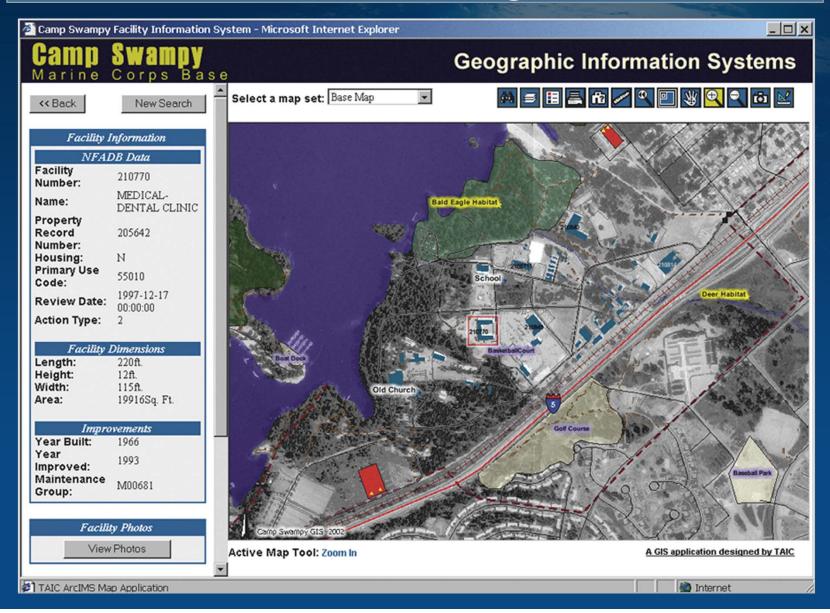
#### Government

Local, State, Federal, Military

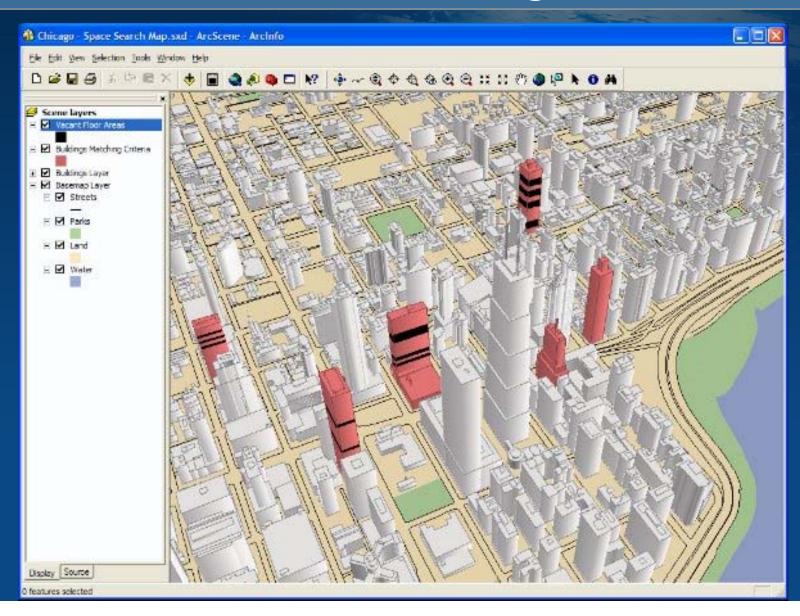
#### Education

Research, Teaching Tool, Administration

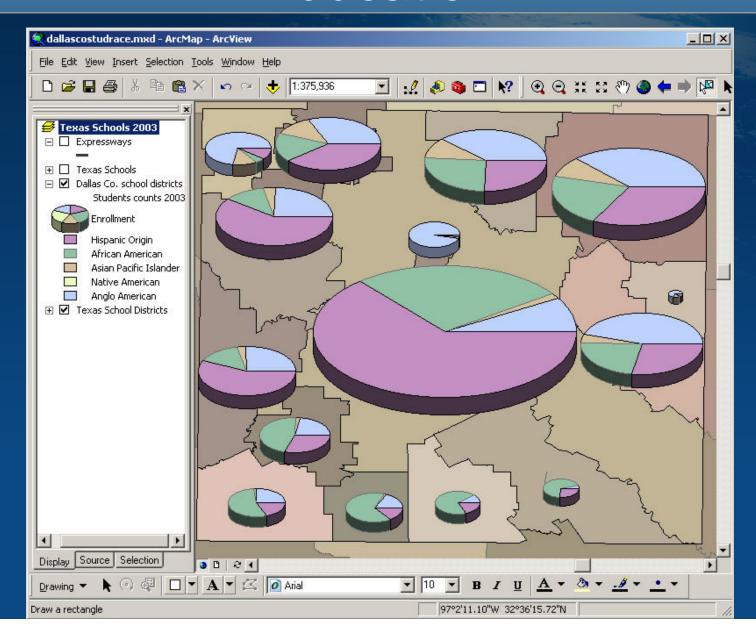
## Defense Management



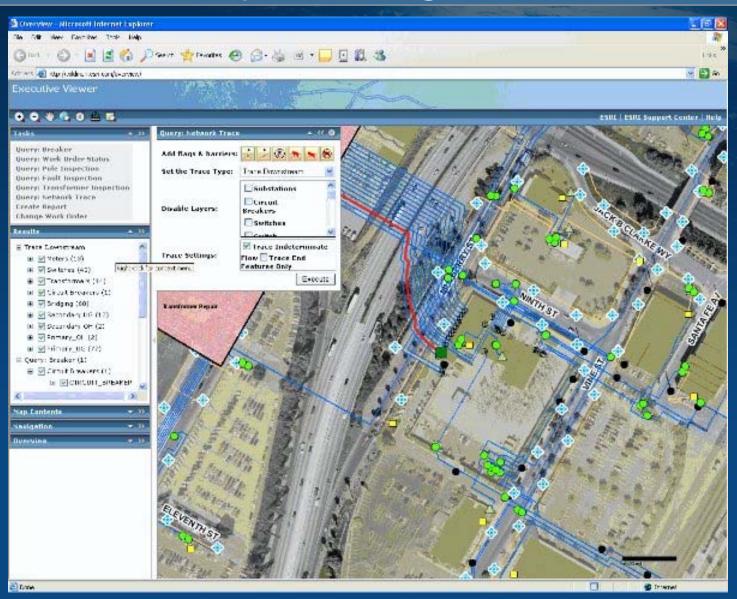
## Real Estate Management



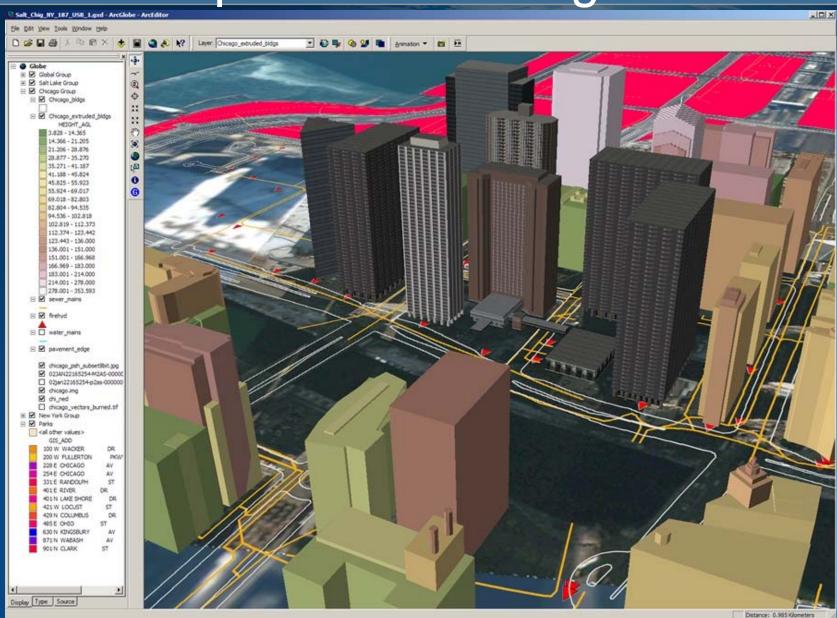
### Education



# **Utility Management**



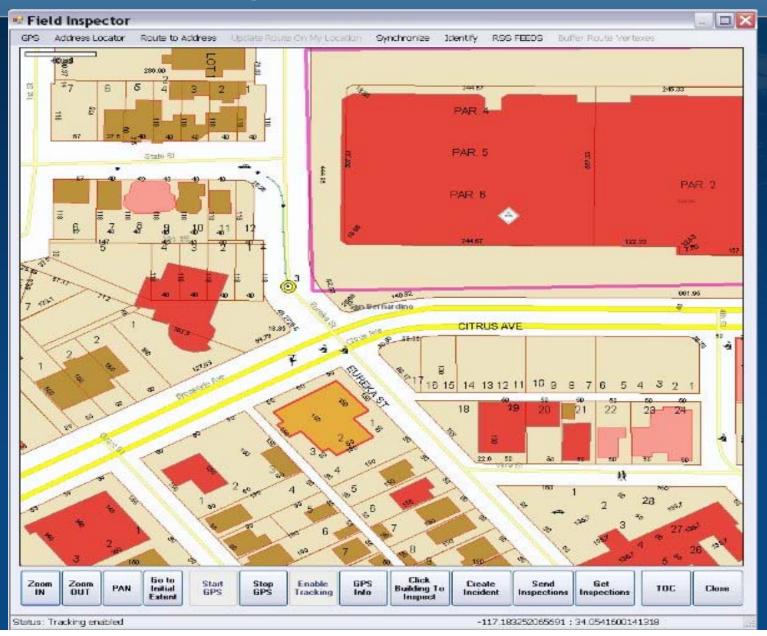
### Transportation Management



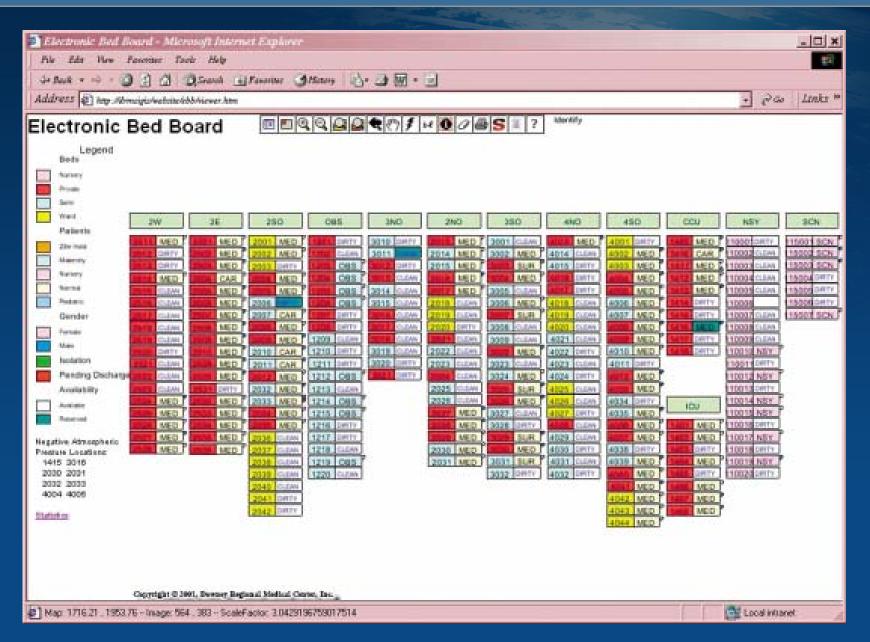
## **Public Safety**



### Government



## Hospital Facilities



### ArcGIS

### ArcGIS provides users with a complete GIS

- Visualization
- Database Management
- Spatial Analysis

ArcGIS offers more than just GIS software .... offers GIS solutions.

The goal is to make users more successful

# ArcGIS Family of Products

#### **Desktop GIS**

ArcGIS" Desktop ArcGIS Engine ArcGIS Explorer

#### Server GIS

ArcGIS Server ArcGIS Server Extensions

# ArcGIS

#### **Data**

ArcGIS" Online Services
ArcGIS Data Appliance
StreetMap" Premium
ESRI Demographics
ESRI Data & Maps

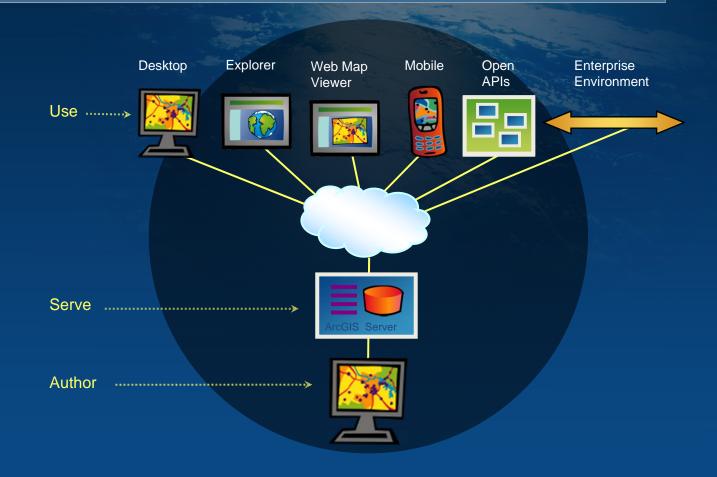
#### **Mobile GIS**

ArcGIS Mobile ArcPad\*

### **ArcGIS Server Platform**

#### Author/Serve/Use

- Maps
- Data
- Models
- Globes
- Metadata



Making GIS Knowledge Available To Anyone . . . Integrates With Other Systems Via Standards

### NCDOT IT GIS UNIT

#### **NCDOT GIS Standards and Practices**

As part of the North Carolina Department of Transportation's efforts to maximize the value of our investment in Geographic Information Systems (GIS), data management, and access to data, we have developed geospatial standards and practices. The purpose of these standards and practices is to provide users with necessary information about the data, to support improved linking of different data sets, and to better manage the Department's GIS investments.

### NCDOT IT GIS UNIT

Visit our website at <a href="http://www.ncdot.org/it/gis/">http://www.ncdot.org/it/gis/</a>

Email us at www.gishelp@ncdot.gov