



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

JAMES B. HUNT, JR.
GOVERNOR

DIVISION OF HIGHWAYS
P.O. BOX 25201, RALEIGH, N.C. 27611-5201

August 30, 1994

MEMORANDUM TO: Division Engineers
FROM: J.D. Goins, P.E.
Chief Engineer - Operations
SUBJECT: Beautification Logo Signs

The Office of Beautification Programs is proposing to erect signs bearing a logo "Keep NC Clean and Green" across the state. The purpose of these signs is to provide a positive anti-litter message and focus attention on the environment.

These signs will be shipped to you within a couple of months. Enclosed is a list indicating the allotment of the signs for all the counties in your division. Please have these signs installed at the following locations within 60 days upon receipt of the signs.

In the counties where rest areas and welcome centers are located, please erect the sign near the end of the exit ramp.

Upon entering the state on the Interstate and primary system, erect the sign near the entry point.

Upon entering a county on the Interstate and primary system erect the sign within a mile of the county line.

Each division will also receive additional 20 signs for discretionary placements. These will be erected on areas prone for heavy littering and high volume traffic.

Please do not hesitate to call Chris Wilson at 919-715-3188 for further help. Thank you for your cooperation.

JDG/cw

Enclosure

cc: Garland B. Garrett, Jr.
Deputy Secretary - Highways