

## **19A NCAC 02E .0220 COMPOSITION OF BUSINESS PANELS AND LOGO SIGNS**

(a) No business panel shall be displayed that would mislead or misinform the traveling public. Any message, trademarks, or brand symbols which interfere with, imitate, or resemble any official warning or regulatory traffic sign, signal or device is prohibited.

(b) Each specific service business panel shall include only information that is related to that specific service. No more than one specific service type such as GAS, FOOD, or LODGING shall be allowed on a business panel.

(c) Combination signs are the large rectangular signs that include space for individual business logo panels with more than one specific service. Provisional contracts for the businesses on combination signs shall be required for all businesses other than the first three fully qualifying GAS panels and the first three fully qualifying FOOD panels. Combination signs shall be allowed if one or more of the following conditions are met:

(1) if space is not available for separate sign installations;

(2) if the number of businesses desiring to participate exceeds the number of spaces available for business panels on sign; or

(3) if the number of businesses desiring to participate does not warrant the installation of separate sign installations.

History Note: Authority G.S. 136-89.56; 136-137; 136-139; 143B-346; 143B-348; 143B-350(f); 23 C. F. R. 750, Subpart A; 23 U.S.C. 131(f);

Eff. April 1, 1982;

Amended Eff. August 1, 1998; October 1, 1993; November 1, 1987;

Temporary Amendment Eff. October 13, 2003;

Amended Eff. January 1, 2004.