

**Subject: Foreign Trade Zone Signing Policy Statement**

**Date:** Tue, 21 Nov 2000 16:28:34 -0500

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**Organization:** North Carolina Department of Transportation

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Ed Jansky, VDOT Traffic Engineering--

Per your request and our conversation this afternoon, I received information from our Assistant State Traffic Engineer John Permar, PE that North Carolina has installed many Foreign Trade Zone signs in the past (with many different text sizes and messages), but we no longer erect these signs on state right-of-way. Upon completion of a 1998 investigation, foreign trade zones are not major traffic generators, their addresses are similar to businesses, foreign trade zone signs serve no benefit to the general motoring public, and they are considered advertisements. As of March, 1998, none of our neighboring states (SC, GA, TN, or VA) had a policy permitting Foreign Trade Zone signing.

Please advise if we may be of additional assistance.

Mike Reese  
Signing Project Design Engineer  
NCDOT Traffic Engineering  
919/250-4145  
21 Nov 00 1625

Richard Helms wrote:

> Ed,  
> Most of our people are not in yet. Somebody on the "Cc list" or I will get you  
> an answer. I will follow up. Hopefully, it will happen in the next couple of  
> hours. Thanks for your past help. Richard.  
>  
> "Jansky, Edward J." wrote:  
>  
> > Richard:  
> >  
> > Here I am and I'm not conducting a survey!  
> >  
> > We've been asked to explore the installation of interstate signing near an  
> > airport in SW Virginia to designate "Foreign Trade Zone #\_\_\_" and Port of  
> > Entry #\_\_\_". The requestor states that NC has some such signs in place. Is  
> > this the case, and can you let me know any specifics or policy you might  
> > have?  
> >  
> > As always, your help is appreciated  
> >  
> > Ed  
> >  
> > Edward J. Jansky