



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

JAMES B. HUNT JR.
GOVERNOR

P.O. BOX 25201, RALEIGH, N.C. 27611-5201

E. NORRIS TOLSON
SECRETARY

January 27, 1998

In Reply Refer To
File No.: 5-97-61

Ms. Pamela Davison
Foreign Trade Zone Administrator
100 Park Drive
Post Office Box 12276
Research Triangle Park, North Carolina 27709

Dear Ms. Davison:

We have completed our investigation of your request for directional signing at several locations in Wake, Durham, and Guilford Counties to World Trade Center and Foreign Trade Zone sites.

It was found that Foreign Trade Zones and World Trade Center offices are not large traffic generators and have addresses similar to businesses. Signing to these locations does not benefit the general motoring public and we consider this to be advertisement. Therefore, we do not recommend installation of World Trade Center and Foreign Trade Zone signs.

We realize that signs of this type have been installed in the past. However, because of the above reasons, it has been decided to discontinue the practice of installing signs for World Trade Centers and Foreign Trade Zones. Although we could not comply with your request, we trust you understand our position in this matter. Please let me know if you have any questions or need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "John F. Permar".

John F. Permar, P.E.
Area Traffic Engineer

JFP:cbm

cc: J. D. Goins, P.E., Chief Engineer - Operations
J. M. Lynch, P.E., State Traffic Engineer