

North Carolina Department of Transportation
Division of Highways
Traffic Engineering and Safety Systems Branch

STANDARD PRACTICE
for
Industrial Park Signs

It will be the standard practice of NCDOT to allow the erection of guide signs on highway right-of-way to provide directional information to industrial parks. The request for these signs will be sent to the appropriate Division Engineer. The request will include a map of the existing Industrial Park showing the requested sign locations and information concerning the number of occupied buildings and occupied building space. All costs associated with these signs, including any NCDOT administrative costs, fabrication, installation and maintenance of the signs, will be the responsibility of the requesting Industrial Park.

All requesting Industrial Parks shall meet the attached criteria. If the attached criteria change within the first three service years of the sign(s), the associated cost shall be refunded to the requesting Industrial Park. All signs will be designed in accordance with the attached standard. The signs shall be reflective with a white message and border on a green background. The signs may state “*Name* INDUSTRIAL PARK EXIT XX”. Installation of Industrial Park signs is dependent upon the proposed signs meeting longitudinal spacing requirements. If spacing between existing signs is not sufficient to allow the installation of a new sign, the new sign will not be allowed on the highway. The Division Engineer or his designated representative will have final authority to determine the actual number and location of the signs.

NCDOT will reserve the right to remove or replace any Industrial Park signs where the requirements for the signs are no longer met or where the location is interfering with the placement of any standard regulatory, warning or guide signs. If any Industrial Park sign is damaged or needs to be replaced, it will be the responsibility of the Industrial Park to initiate the request for replacement in accordance with this Standard Practice.

Any exceptions to this policy shall be submitted to the State Traffic Engineer for review and approval. Even if requirements are met, erection of Industrial Park signs is at the discretion of the North Carolina Department of Transportation.

**CRITERIA
for
Industrial Park Signs**

The Department of Transportation may allow signs for Industrial Parks that meet the following requirements in urbanized areas:

1. Urbanized areas are defined as areas where facilities generally function at or near traffic capacity with a higher density of roadside development. Urbanized areas are generally characterized by facilities that have closely spaced interchanges (less than three (3) miles apart) or a higher density of driveway access points.
2. The park shall be located within 3 miles of the freeway, expressway or other roadway on which the signs are requested.
3. For freeways (roads with full control of access, such as Interstate routes), the park shall have at least five (5) occupied buildings with an occupied building space of 1,000,000 square feet.
4. For expressways (divided roads with some partial control of access) and all other roads, the park shall have at least three (3) occupied buildings with an occupied building space of 500,000 square feet.

The Department of Transportation may allow signs for Industrial Parks that meet the following requirements in all locations outside of urbanized areas:

1. Locations outside of urbanized areas are defined as areas where facilities generally function below traffic capacity with a lower density of roadside development. Locations outside of urbanized areas are generally characterized as rural areas with facilities that have greater interchange spacing (more than three (3) miles apart) or lower density of driveway access points.
2. The park shall be located within 10 miles of the freeway, expressway or other roadway on which the signs are requested.
3. For freeways (roads with full control of access, such as Interstate routes), the park shall have at least three (3) occupied buildings with an occupied building space of 500,000 square feet.
4. For expressways (divided roads with some partial control of access) and all other roads, the park shall have at least two (2) occupied buildings with an occupied building space of 250,000 square feet.