




STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

ROY COOPER
GOVERNOR

JAMES H. TROGDON, III
SECRETARY

March 1, 2017

MEMORANDUM TO: Division Engineers

FROM: Michael L. Holder, PE
Chief Engineer 

SUBJECT: 2017 Sponsor-A-Highway Program Expansion

In 2011 NCDOT's Sponsor-A-Highway (SAH) Program was developed as a public private partnership to help share in the cost to clean up litter on the interstate system. The program currently has 219 one-mile sections of interstate that are each being maintained by a private service provider in exchange for the placement of a Sponsor's acknowledgement sign located at the beginning of each section. The program is compliant with FHWA's sponsorship program.

To further improve the potential for this program, I am authorizing the expansion of the SAH Program to any roadway facility approved by the Division Engineer.

The service provider will now be able to market to any potential sponsor for any roadway section that is not currently under the Adopt-A-Highway (AAH) Program. Once a section or sections of roadway have been identified by a service provider, the Department will determine if any issues exist that would prevent sponsorship. If none are identified and the roadway sections are approved by the Division Engineer, then the service provider may proceed with SAH process.

Please contact Don Lee if you have any questions about the expansion of this program.

MLH: dgl

cc: Greg Perfetti, PE
Ron Hancock, PE
Don Lee, CPESC
Greer Beaty, Deputy Secretary of Communications

Mailing Address:
NC DEPARTMENT OF TRANSPORTATION
OFFICE OF THE CHIEF ENGINEER
MAIL SERVICE CENTER 1536
RALEIGH, NC 27699-1536

Telephone 919-707-2500
Fax: 919-733-9428
Customer Service: 1-877-368-4968

Website: www.ncdot.gov

Location:
1 SOUTH WIMINGTON STREET
RALEIGH, NC 27601